

CREATE A INSTAGRAM REEL USING CANVA

I'm so
hungry but
don't feel
like cooking.

I wish there
were more
options for
healthy food
delivery.

I want
something
quick and
convenient for
dinner.

Timeliness is
important - I
expect my food
to arrive on time,
as promised.*

"I hope the
food is fresh
and tasty;
quality is non-
negotiable.*"

"Price matters - I
need affordable
options for
everyday meals.*"

Your potential
customers might
frequently visit food
delivery platforms
on your website to
browse menus from
various restaurants.

They place orders
for food online,
selecting their
favorite dishes,
and adding them
to the cart.

Customers often
read reviews and
check restaurant
ratings to ensure
a positive dining
experience.

Satisfied customers
frequently share
their food orders on
social media, satisfying
their hunger.

Many potential
customers feel
frustrated and the
need for a quick
and convenient
solution.

They may become
impatient while
waiting for their
food to arrive.