

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (9) 10 minutes to prepare
- Theur to collaborate
- 1 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- () 10 minutes
- Define who should perfectpate in the session and send an make. Shere relevant information or pre-work ohead.
- Set the goal
 Their about the problem you'll be focusing on solving in
 the brainstending sendors.
- Li Learn here to use the facilitation teets.
 Use the Facilitation Supergoivers to nurse happy and productive session.

Operation 4





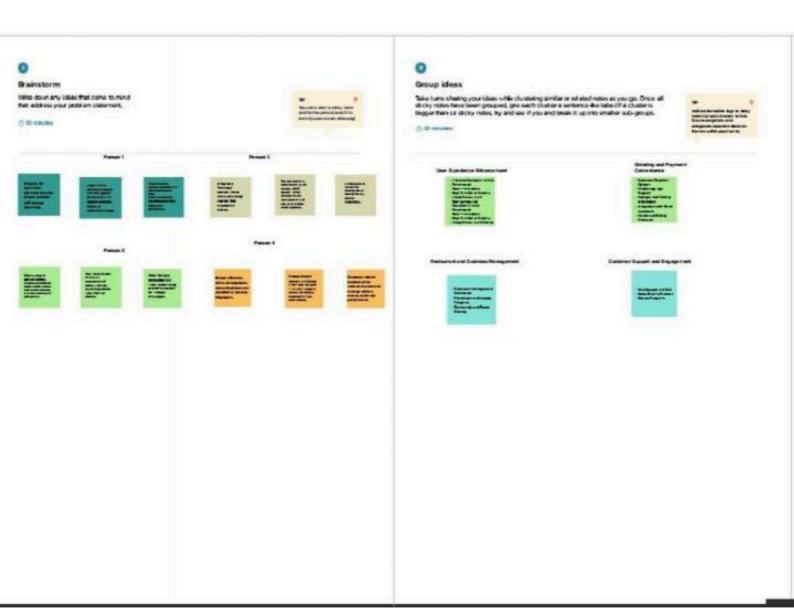
Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



"Streambring the Led-Man-Dollway Process to Employe Delivery Time and Food Quality, While Disarring Opsimal Cost Efficiency."







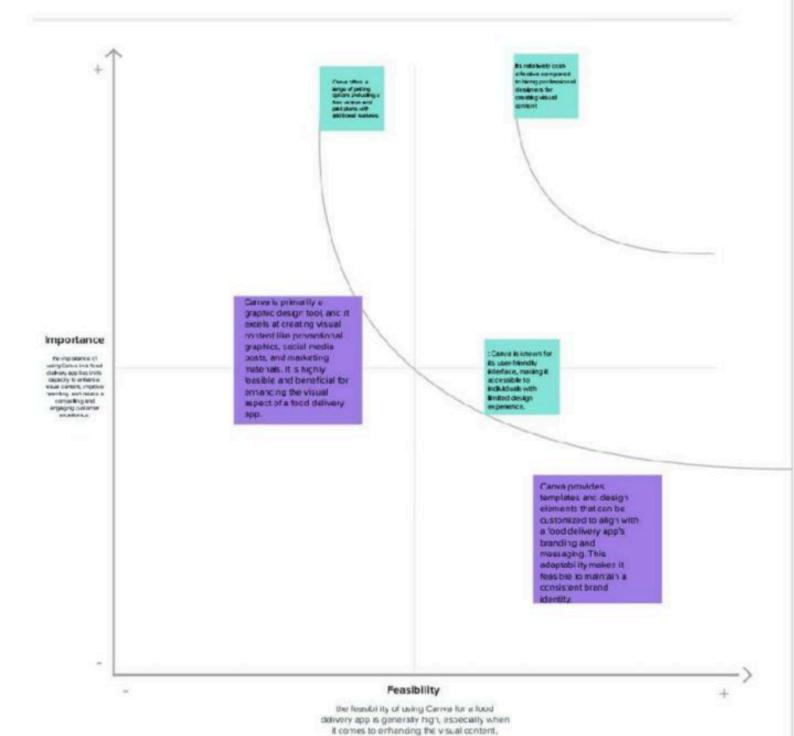
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

@ 20 minutes

TIP

Participants can use their research to pred at subservitely inthe should go on the got The far-station can read the segre by rung the lawreperson halting the Hilley on the key on the key



branding, and marketing efforts