

# Assignment -1

## Digital Marketing

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College Name	AAA College of Engineering and Technology

### QUESTION:

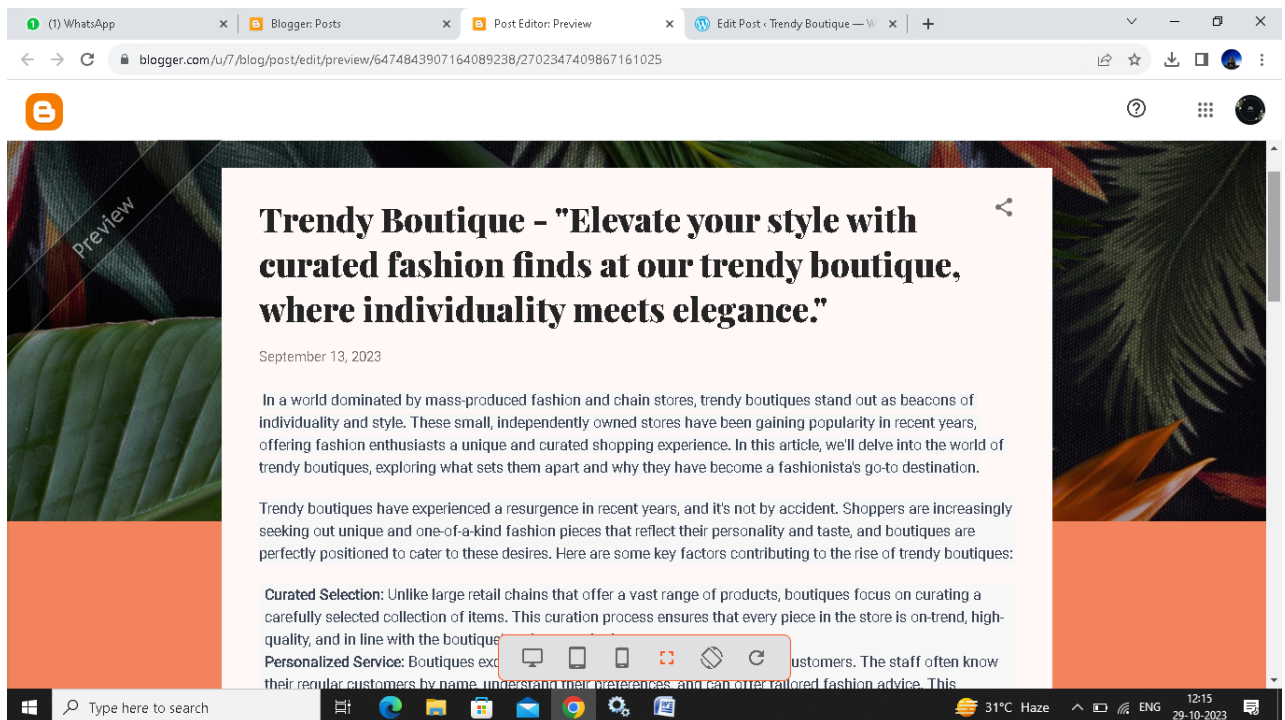
Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

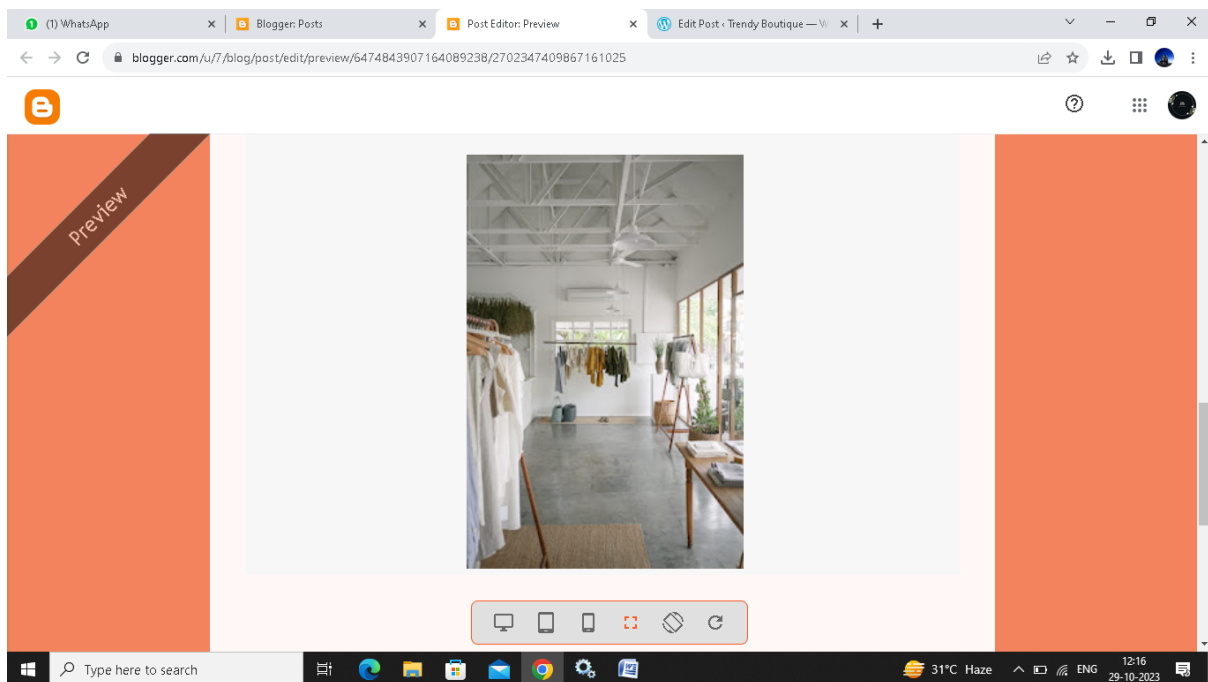
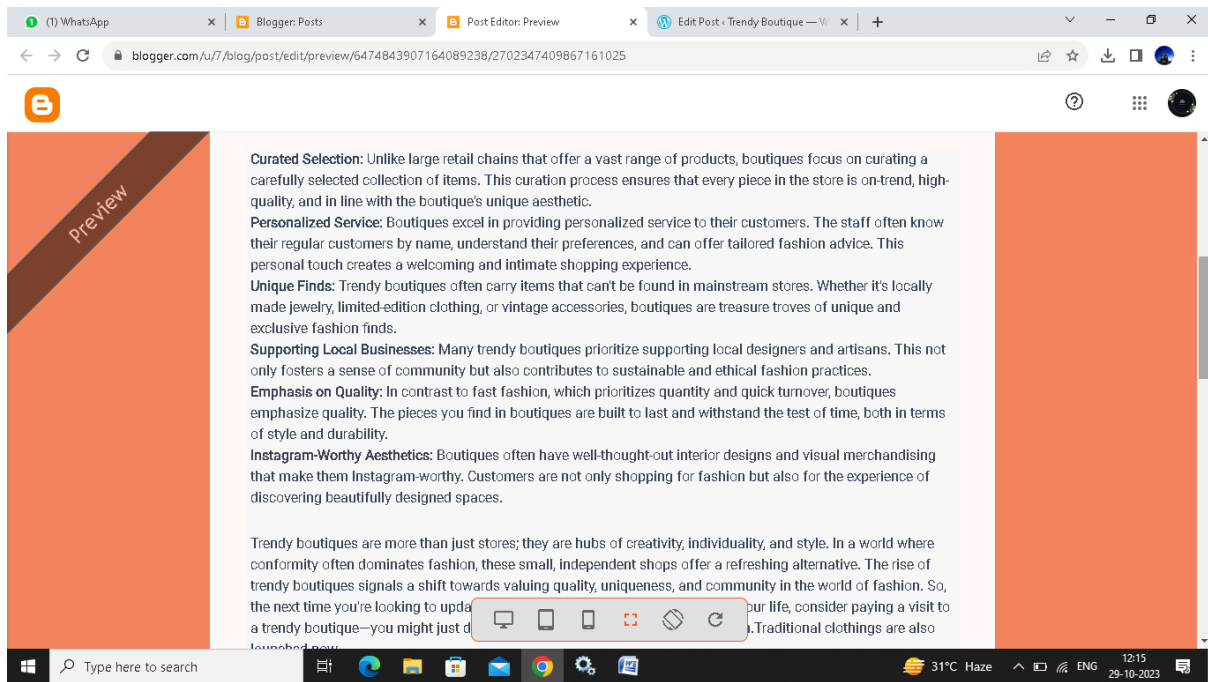
### BLOG USING BLOGSPOT:

Blog link:

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Blog Title: Trendy Boutique

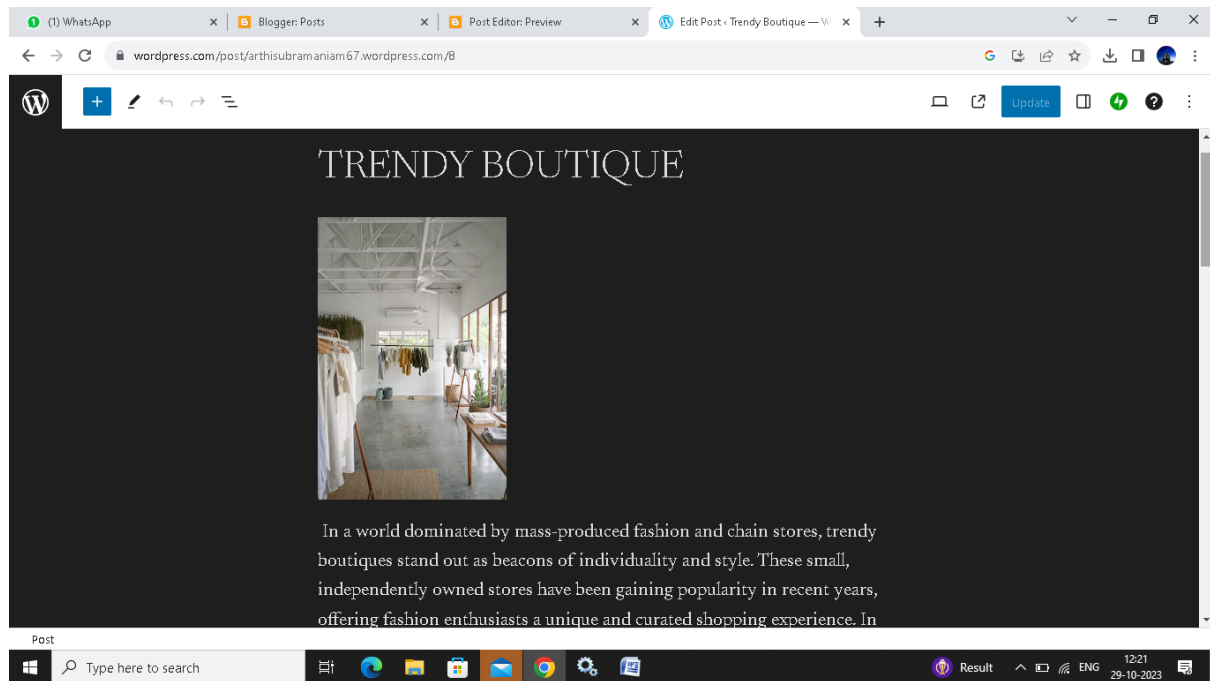


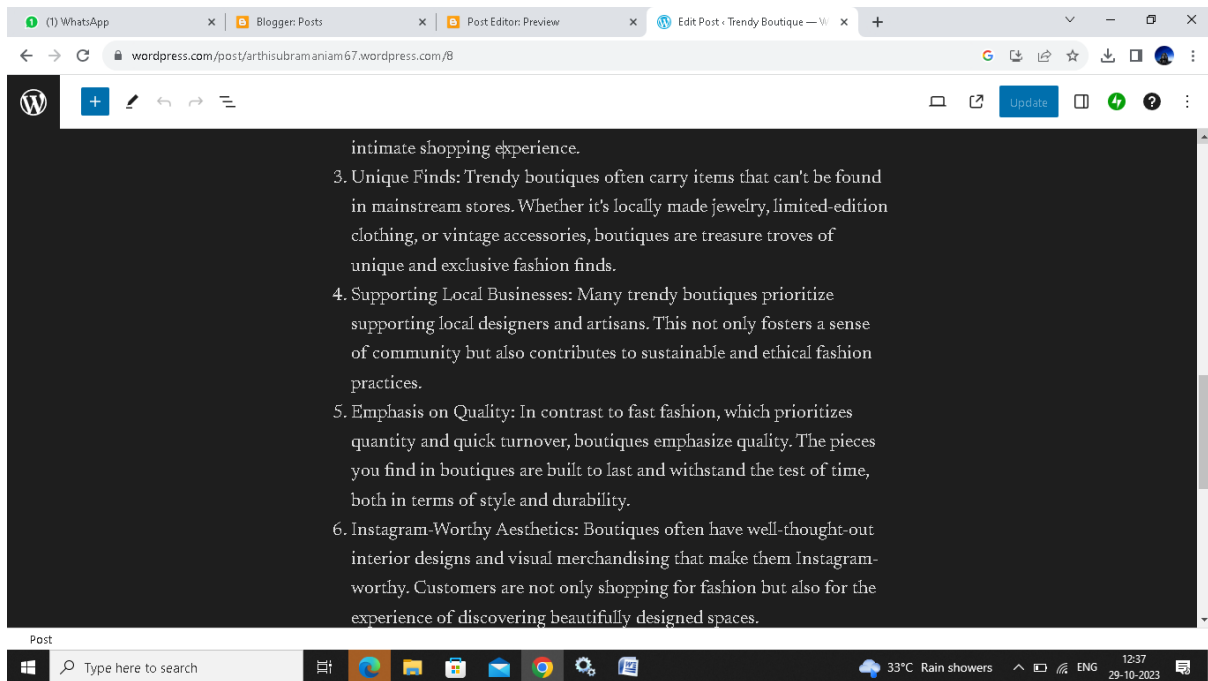
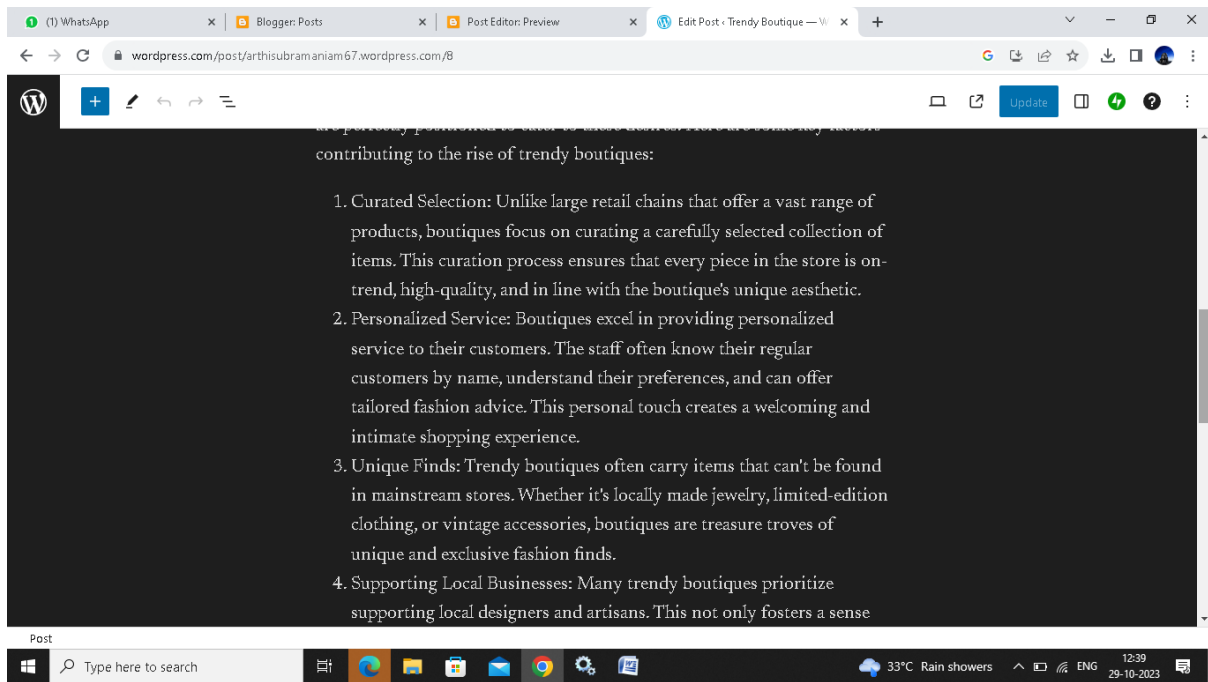


## BLOG USING WORDPRESS:

Wordpress link: <https://wordpress.com/post/arthisubramaniam67.wordpress.com/8>

**Blog Title: Trendy Boutique**





(1) WhatsApp x Blogger: Posts x Post Editor: Preview x Edit Post - Trendy Boutique - WordPress.com

wordpress.com/post/arthisubramaniam67.wordpress.com/8

WordPress + [Icons] [Update] [Icons]

practices.

5. **Emphasis on Quality:** In contrast to fast fashion, which prioritizes quantity and quick turnover, boutiques emphasize quality. The pieces you find in boutiques are built to last and withstand the test of time, both in terms of style and durability.

6. **Instagram-Worthy Aesthetics:** Boutiques often have well-thought-out interior designs and visual merchandising that make them Instagram-worthy. Customers are not only shopping for fashion but also for the experience of discovering beautifully designed spaces.

7. **Trendy boutiques are more than just stores;** they are hubs of creativity, individuality, and style. In a world where conformity often dominates fashion, these small, independent shops offer a refreshing alternative. The rise of trendy boutiques signals a shift towards valuing quality, uniqueness, and community in the world of fashion. So, the next time you're looking to update your wardrobe or add a touch of style to your life, consider paying a visit to a trendy boutique—you might just discover your new favorite fashion destination. Traditional

Post

Type here to search [Icons] 33°C Rain showers 12:22 29-10-2023