

Assignment -2

Digital Marketing

Student Name	Selvasakthi N
Student Roll Number	20URCS041
NM ID	1F697B8D968467E9E7A4884DB8A36851
College Name	AAA College of Engineering and Technology

QUESTION:

Create a New Facebook Business Page and post one social media poster for your brand.

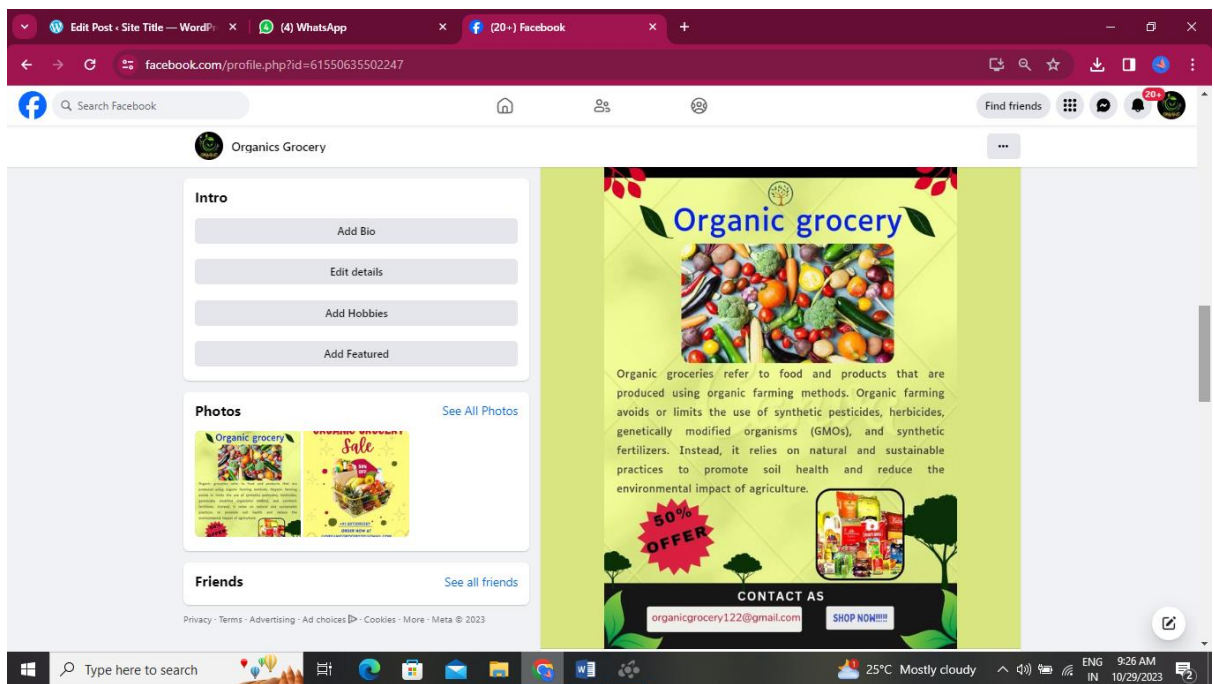
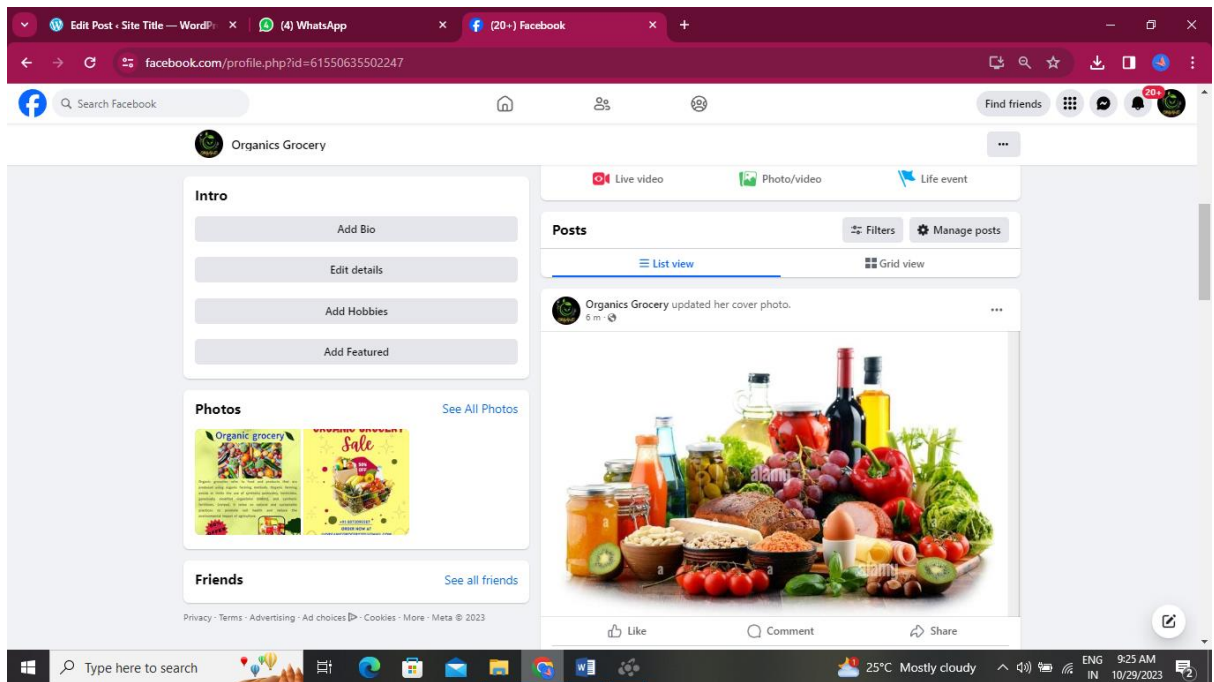
FACEBOOK BUSINESS PAGE :

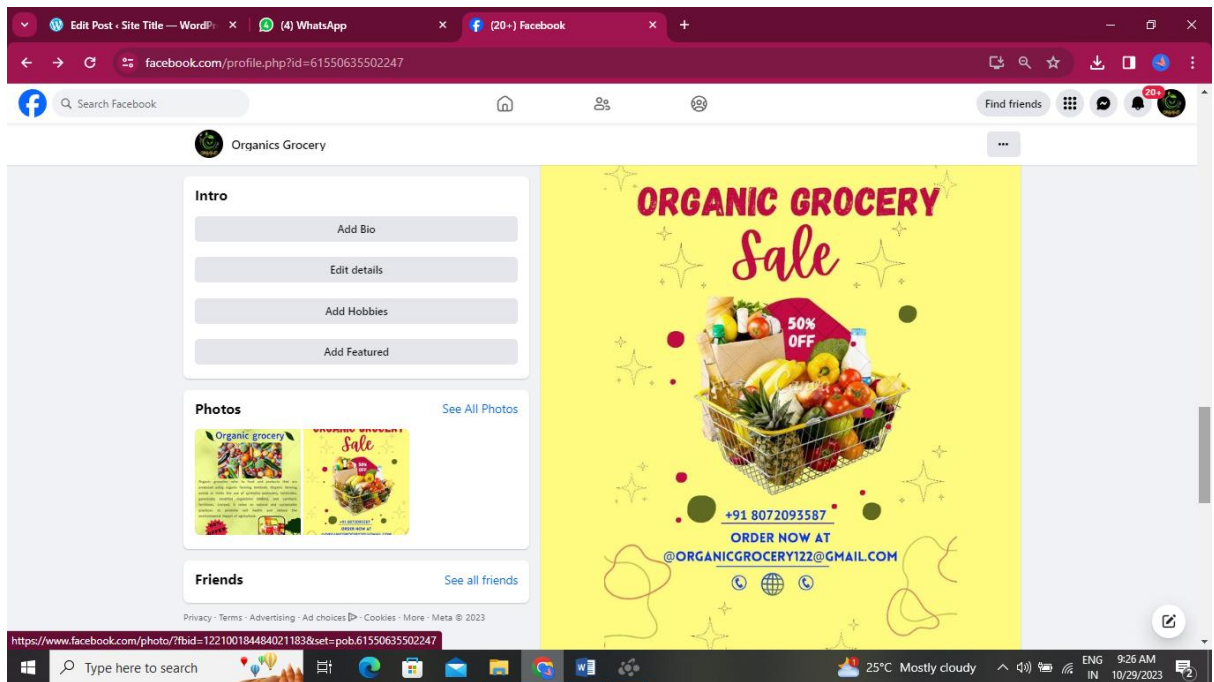
Page link:

<https://www.facebook.com/profile.php?id=61550635502247&mibextid=ZbWKwL>

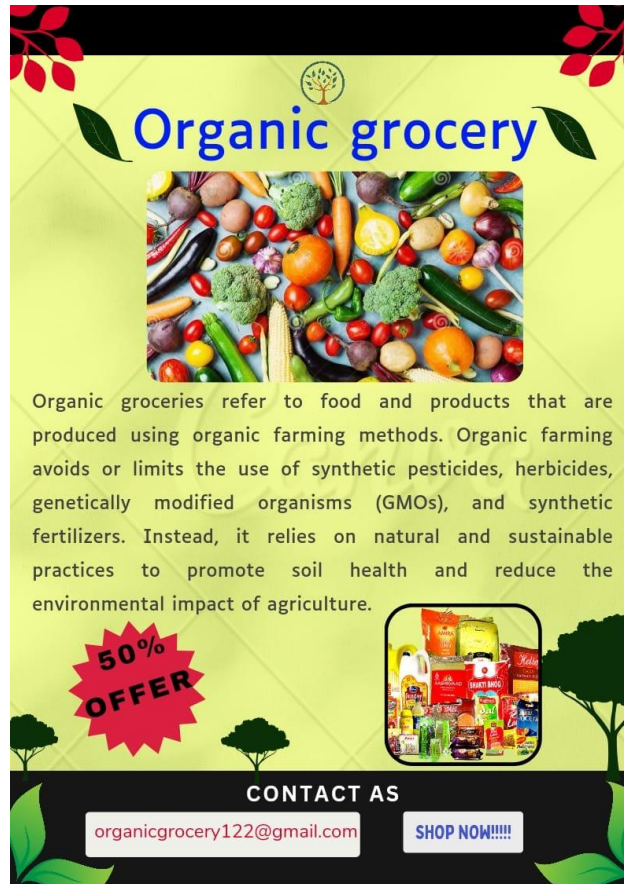
Title: Organic Grocery







SOCIAL MEDIA POSTERS :



A social media poster for 'Organic grocery'. The background is light green with a subtle diamond pattern. At the top, the text 'Organic grocery' is written in a blue, sans-serif font, flanked by green leaves. Below the text is a square image of various fresh vegetables like tomatoes, carrots, and broccoli. Underneath this image is a paragraph of text explaining organic farming. To the left of the text is a red starburst graphic with '50% OFFER' in white. To the right is a rounded rectangle showing a collection of packaged organic products. At the bottom, there is a black bar with white text for contact information and a 'SHOP NOW!!!!!!' button.

Organic grocery

Organic groceries refer to food and products that are produced using organic farming methods. Organic farming avoids or limits the use of synthetic pesticides, herbicides, genetically modified organisms (GMOs), and synthetic fertilizers. Instead, it relies on natural and sustainable practices to promote soil health and reduce the environmental impact of agriculture.

50% OFFER

CONTACT AS
organicgrocery122@gmail.com **SHOP NOW!!!!!!**



A social media poster for 'ORGANIC GROCERY Sale'. The background is bright yellow with decorative stars and swirls. The title 'ORGANIC GROCERY' is in bold red capital letters, and 'Sale' is in a large, elegant red script font. In the center is a wire shopping basket filled with various fruits and vegetables, including bananas, tomatoes, and leafy greens. A red tag with '50% OFF' is attached to the basket. Below the basket, the phone number '+91 8072093587' is displayed, followed by the text 'ORDER NOW AT @ORGANICGROCERY122@GMAIL.COM'. At the bottom, there are three small icons: a telephone, a globe, and a location pin.

ORGANIC GROCERY
Sale

50% OFF

+91 8072093587
ORDER NOW AT
@ORGANICGROCERY122@GMAIL.COM