



XAURUM
Adding Value.



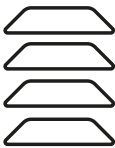


LOGO

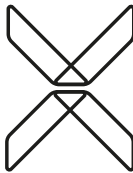
Formation



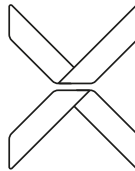
GOLD BAR



GOLD STACK



ADDING VALUE



XAURUM



+

XAURUM

+

Adding Value.



LOGO - Horizontal

Sizing





Sizing





3D



FLAT





LOGO

Construct





LOGO

Clear Space & Co-branding





LOGO - colors vs. background



3D LOGO APPLICATION: web, print



FLAT LOGO APPLICATION: web, print, foil



FLAT LOGO APPLICATION: web, print, foil



FLAT LOGO APPLICATION: web, print



Dark
#1b1f26

Gold/Yellow
#f6ca63

Bright
#f4f5f5



THANK YOU!

BRAND IDENTITY | PRODUCT DESIGN | GRAPHIC DESIGN | WEB IDENTITY | INTERIOR DESIGN

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