

project Name: IoT based child safety gadget monitoring
Team Id:PNT2022TMID50300

1. CUSTOMER SEGMENT(S) CS school management are our customer	6. CUSTOMER LIMITATIONS <small>E.G. BUDGET, DEVICES</small> CL we think budget is the limitation for our customer	5. AVAILABLE SOLUTIONS <small>PLUSSES & MINUSSES</small> AS we make our product with affordable components and sale it in affordable range
2. PROBLEMS / PAINS <small>+ ITS FREQUENCY</small> PR speeding of the vehicle around school campus is the frightening for parents and school management	9. ROOT / CAUSE OF PROBLEM RC Root of the problem is getting approval due to user friendliness	7. BEHAVIOR <small>+ ITS INTENSITY</small> BE our customer can involve the problem in directly or indirectly
3. TRIGGERS TO ACT TR accident ofently around the school campus can trigger them 4. EMOTIONS <small>BEFORE / AFTER</small> EM After finishing the implementation people who already suffered this problem they get emotional and also it's a emotional safety for every parents	10. YOUR SOLUTION SL we are going to fix the sensor in school campus and vehicle .the sensor can control the speed of the vehicle. it will decrease the accident around the school campus	8. CHANNELS of BEHAVIOR CH ONLINE we are providing formal interaction between customer through website or email OFFLINE we are conducting a formal or informal meeting with them