

# Sely Cendana

Medan, Sumatera utara, Indonesia | 0882017908728 | selycendana35@gmail.com | Portfolio

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My name is Sely Cendana, a young and dynamic professional. I have a strong foundation in **graphic design, art design, animation and video editing**. I'm proficient in managing time and completing tasks, streamlining workflows, and leveraging technology to enhance productivity. My excellent communication and interpersonal skills allow me to collaborate effectively with colleagues and stakeholders. I am eager to contribute significantly to a fast-paced and supportive environment so that the company achieves its goals and needs.

## Hard skill & Soft skill

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- **Proficient** in Figma, Adobe Photoshop, CorelDraw, Adobe Illustrator, Canva.
- **Basic** knowledge of HTML, CSS and JS.
- **Great** with communication and public speaking.
- **Strong** leadership and work ethic.

## Project Experience

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### Graphic Designer (Work Field Practice)

September 2024 - March 2025 | PT. Thunder Digital Printing

- **Daily routine** ; designing more than 10 banner layout and 15 mockup commission from the customer which increase company demand by 10%.
- **Weekly routine** ; learn and practicing new skill to improve company workflows.
- **Monthly routine** ; turn in monthly worksheet paper using that filled with acceptance commission notes.
- Arranging and designing 21 Canva page to present my team workflow in the company.
- Leader of 4 team member which help team mate to achieve good score

## Education

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### SMKS YP. Pangeran Antasari Helvetia

Desain Komunikasi Visual • 2022

- **Relevant coursework** intro to design graphic, art design, computer software and communication.
- **Honors** of graphic design competition, top 3 English public speaker and member of English speech.
- **Club** English club and dance club.

## Certification

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- **Non-academic** Finalis of Binus poster competition, Top 2 UNPRI public speaking competition.
- **Academic** Member of Olimpiade Sains Jenius, Top 1 academic competition.

## Language

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- Indonesia language — Native
- English language — Fluent