AltBeacon Advertisement Data (31 bytes)

Adv Flags 3 bytes	Length 1 byte	Type 1 byte	Company ID 2 Bytes	Beacon Code 2 bytes	Beacon ID 20 bytes	Ref RSSI 1 byte	Unused 1 byte
0x020106	0x1A	0xFF	*uint16*	0xBEAC	*uint8[]*	*int8*	-