



SemBeacon Advertisement Data (31 bytes)

Adv Flags 3B	Len 1B	Type 1B	Company ID 2B	Beacon Code 2B	Namespace ID 16B	Instance ID 4B	TX @ 1m 1B	Flags 1B
0x020106	0x1B	0xFF	<i>uint16</i>	0xBEAC	<i>128-bit UUID</i>	<i>32-bit UUID</i>	<i>int8</i>	-



SemBeacon Scan Response Data (31 bytes)

Len 1B	Type 1B	UUID 2B	Frame 1B	TX @ 0m 1B	URI Prefix 1B	Encoded Short Resource URI 0B - 17B
0x??	0x16	0xFEAA	0x10	<i>int8</i>	<i>uint8</i>	<i>uint8[]</i>

Eddystone-URL
Frame

- 0x00 'http://www.'
- 0x01 'https://www.'
- 0x02 'http://'
- 0x03 'https://'
- 0x04 'urn:uuid:'
- ...

- US-ASCII URL
- 0x00 '.com/'
- 0x01 '.org/'
- 0x02 '.edu/'
- ...