

# iBeacon Advertisement Data (30 bytes)

|                 |           |            |                  |                   |                  |                       |              |              |               |  |
|-----------------|-----------|------------|------------------|-------------------|------------------|-----------------------|--------------|--------------|---------------|--|
| Adv Flags<br>3B | Len<br>1B | Type<br>1B | Company ID<br>2B | Beacon Type<br>1B | Beacon Len<br>1B | Proximity UUID<br>16B | Major<br>2B  | Minor<br>2B  | TX @ 1m<br>1B |  |
| 0x020106        | 0x1A      | 0xFF       | 0x4c00           | 0x02              | 0x15             | <i>uint8[]</i>        | <i>uint8</i> | <i>uint8</i> | <i>int8</i>   |  |