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PSA 007 SPAM-L: Semantic Priming Across Multiple Languages



Background Info

Semantic priming has been studied for nearly fifty years across various experimental manipulations and theoretical frameworks. Critically, the understanding of semantic priming relies on reliable, well-studied stimuli with defined similarity values. In the last twenty years, the publication rates of normed stimuli databases and corpora have exponentially increased. Further, newer computational models of concept representation have been detailed using these databases. Using these newer models, we can define similarity between concepts to create reliable stimuli for studies in semantic priming. There is a critical need for a database of semantic priming values, particularly in non-English languages.

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*Contributions include*: Documenting ethics approval for data collection, collecting data from at least 50, reviewing and (if desired) providing feedback on the original and revised manuscript and participants and/or helping with data processing, and more!

* Create an online framework to collect semantic priming data
* Provide an R package and Shiny web interface to use and explore the data modeled after the LexOPS package (Taylor, 2019).

Project Goals