



# Behaviour Therapist Registration Board

Brand Guideline

## Logo Variations



Behaviour Therapist  
Registration Board

Primary Logo



Behaviour Therapist  
Registration Board

Secondary Logo

## Logo Variations



Submark Logo



Logo Favicon

# Typography

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PRIMARY FONT

**RALEWAY**

Ag

REGULAR

RALEWAY

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()

MEDIUM

RALEWAY

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()

BOLD

RALEWAY

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()

# Typography

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SECONDARY FONT

**OPEN SANS**

Ag

LIGHT

OPEN SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()

MEDIUM

OPEN SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()

BOLD

OPEN SANS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789  
!@#\$%^&\*()

## Colours

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**Oxford Blue**  
#0A1E3B

**Berkeley Blue**  
#193661

**Satin Sheen Gold**  
#C1A033

**White**  
#FFFFFF

**Polynesian Blue**  
#18468C

**Denim Blue**  
#2E63B2

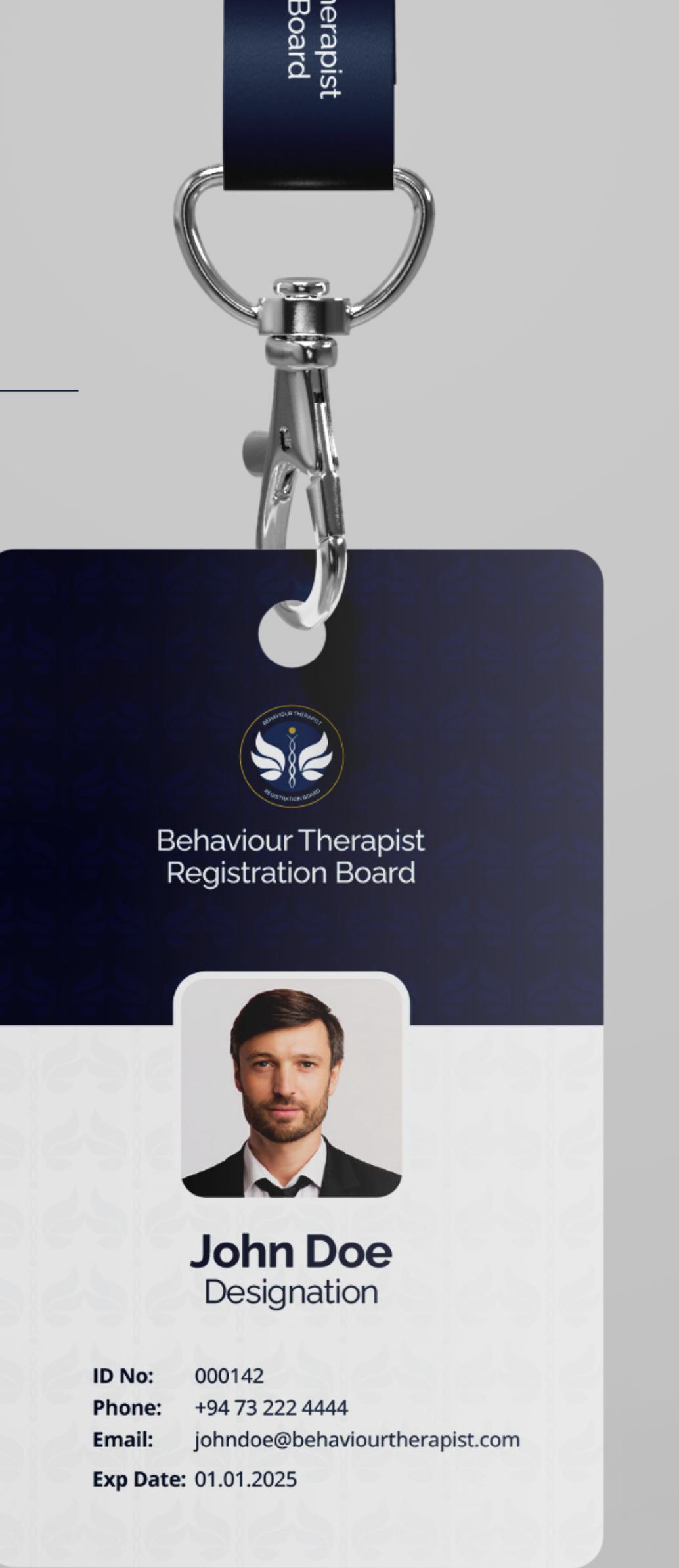
**Citron**  
##D8C06E

**White Smoke**  
#F5F5F5

# Letterhead

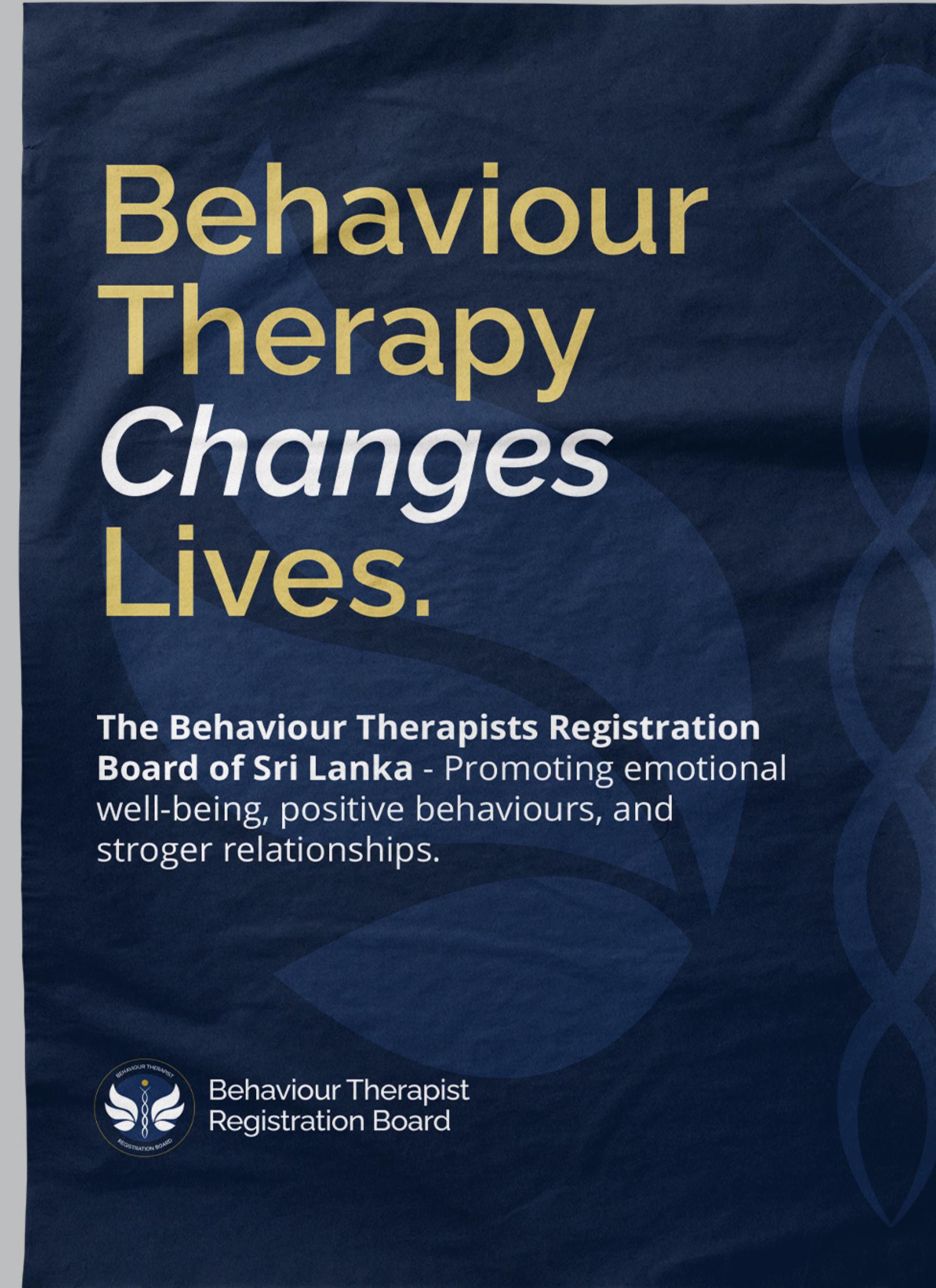


## ID Tag



## Poster Design

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Website

The image shows a smartphone displaying the website of the Behaviour Therapist Registration Board. The website has a dark blue header with the board's logo and name. Below the header, a large white text area contains the slogan "Behaviour Therapy Changes Lives." A smaller text below it reads: "The Behaviour Therapists Registration Board of Sri Lanka - Promoting emotional well-being, positive behaviours, and stronger relationships." At the bottom of the screen, there are two buttons: "REGISTER AS A THERAPIST" in yellow and "FIND A REGISTERED THERAPIST" in white. The background of the phone screen features a photograph of a woman in a blue shirt interacting with a young boy who is playing with colorful building blocks.

Behaviour Therapist Registration Board

About Us Resources Join BTRB Contact Us Register Now!

# Behaviour Therapy Changes Lives.

The Behaviour Therapists Registration Board of Sri Lanka - Promoting emotional well-being, positive behaviours, and stronger relationships.

REGISTER AS A THERAPIST FIND A REGISTERED THERAPIST

Thank You!