SVM Example 2

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Get the dataset

```
dataset = read.csv('Social_Network_Ads.csv')
dataset = dataset[3:5]

dataset$Purchased = factor(dataset$Purchased, levels = c(0,1))

Splitting the dataset into the traning set and test set

library(e1071)
```

```
library(e1071)
library(caTools)
set.seed(123)
split = sample.split(dataset$Purchased, SplitRatio = 0.75)
training_set = subset(dataset, split == TRUE)
test_set = subset(dataset, split == FALSE)
```

Features Sclaing

```
training_set[-3] = scale(training_set[-3])
test_set[-3] = scale(test_set[-3])
```

Fitting SVM to the Traning Set

```
##
## Call:
## svm(formula = Purchased ~ ., data = training_set, type = "C-classification",
## kernel = "linear")
##
##
##
## Parameters:
## SVM-Type: C-classification
## SVM-Kernel: linear
## cost: 1
```

```
## Number of Support Vectors: 116
##
   (58 58)
##
##
##
## Number of Classes: 2
##
## Levels:
## 0 1
Predict the test set result
y_pred = predict(classifier, newdata = test_set[-3])
Making the confusion matrix
cm = table(test_set[,3],y_pred)
library(caret)
## Loading required package: lattice
## Loading required package: ggplot2
confusionMatrix(cm)
## Confusion Matrix and Statistics
##
##
      y_pred
##
        0 1
     0 57 7
##
     1 13 23
##
##
##
                  Accuracy: 0.8
                    95% CI : (0.7082, 0.8733)
##
##
       No Information Rate: 0.7
##
       P-Value [Acc > NIR] : 0.01646
##
##
                     Kappa: 0.5495
##
##
    Mcnemar's Test P-Value: 0.26355
##
##
               Sensitivity: 0.8143
               Specificity: 0.7667
##
            Pos Pred Value: 0.8906
##
##
            Neg Pred Value: 0.6389
##
                Prevalence: 0.7000
##
            Detection Rate: 0.5700
##
      Detection Prevalence: 0.6400
##
         Balanced Accuracy: 0.7905
##
##
          'Positive' Class: 0
##
```

visualising the traning set results

SVM (Training Set)

