

LOGO

Preferred size of Logo for Large Desktop and Tablet



Different Colours of the logo

This logo is used with sufficient contrast between the logo and background foreexample in white background



The logo can be used in black and white



This logo is used in the black texture background



Placement of logo on the page



X-height =size of O

- The logo should be placed on the right-corner of the header.
- Clear space from the bottom and right edge is equal to the height of the letter "O," as illustrated in the diagram

Typography

Font Family : Open Sans,, Lato, sans-serif

Heading 1

28px

Lato Bold

ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!

Heading 2

24px

Open Sans Regular

ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!

Heading 3

18px

Open Sans Italic

ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!

Paragraph <p>

14px

Open Sans light

ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789!

Color Palette

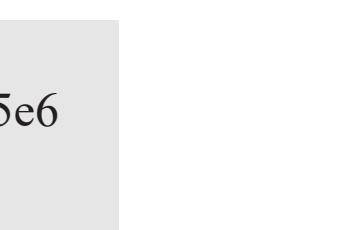
Primary Colors



#0a0a0a



#fffffff



#e5e5e6

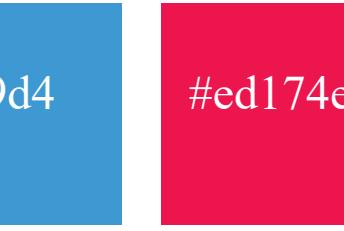
Secondary Colors



#fa8900



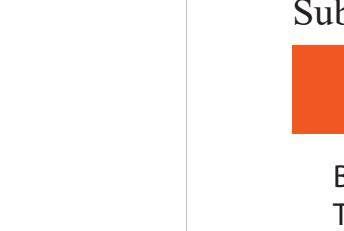
#f55600



#4299d4

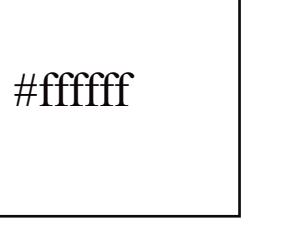


#ed174e

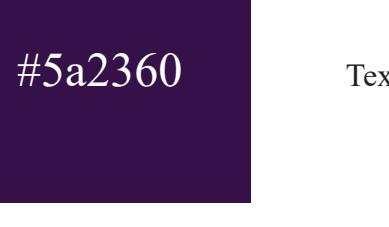


#61bd6b

Background Colors

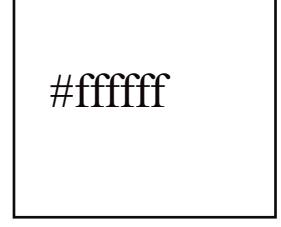


#fffffff



#5a2360

Background color
for Social media



#fffffff

Button & Link Styles

Call to action Button



NORMAL



HOVER

Button color: #f55600
Text color: #fffffff

Button color: #fa8900
Text color: #fffffff

Navigation bar for desktop



Normal

Home



Hover

Home

Submitt Button



NORMAL

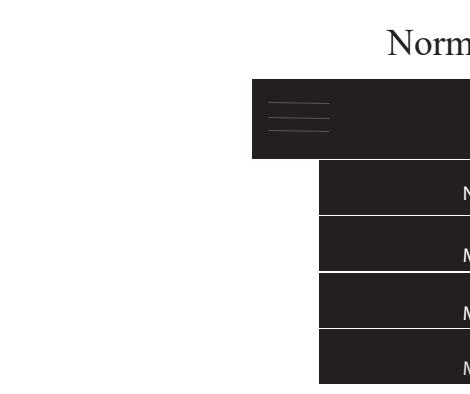


HOVER

Button color: #f55600
Text color: #fffffff

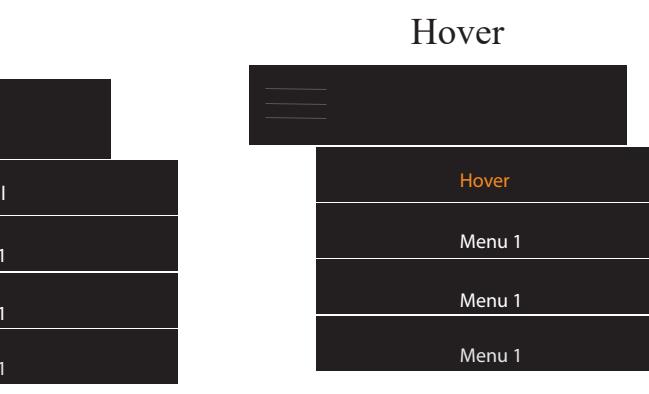
Button color: #fa8900
Text color: #fffffff

Navigation bar for tablet and mobile



Normal

Normal



Hover

Hover



Menu 1

Menu 1

Menu 1

Menu 1



Menu 1

Menu 1

Menu 1

Menu 1

Normal link [#4299d4](#)

hover-link [#fa8900](#)

Button text will be all in the upper-case letters and centered within the button's width

Form element

Text field

Text field

Text field

This field must filled

Icons



All the icons used in this site are from Font Awesome (<https://fontawesome.com>)

Alert border and text styles color

An example of sucessful

#61bd6b

An example of Error messages

#ed174e

An example of input field

Images and media



All the images have drop-shadow(8px 8px 10px #e5e5e6)
-The size of all images should be between 1500 and 2500 pixels
-Width shoud be 100% and height atuo
-All photo should be in jpg,png,svg and gif formatt.