Competitive Analysis:

Direct Competitors:

SkoolSy Teacher: Designed primarily for early-years and primary educators to document and track student learning progress. Includes a homework and feedback system.
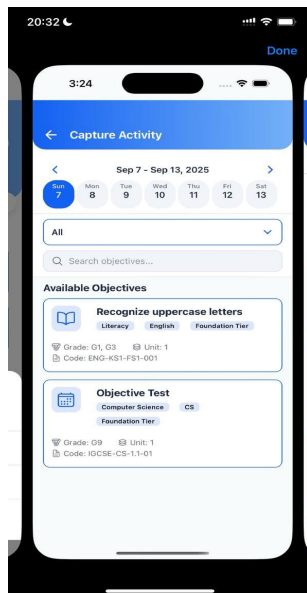
Key Features:
- Activity screen with learning objectives.
- Activity planner with available class sessions.
- Student learning record tracking.
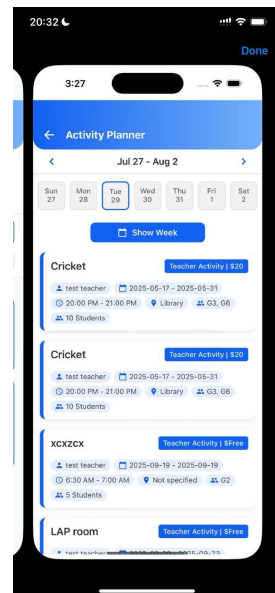- Feedback and homework tools.

Strengths:
- Clear link between activities and objectives.
- Useful for teacher–student progress monitoring.

Drawbacks:
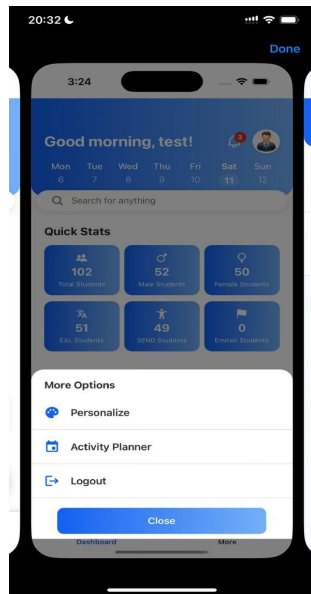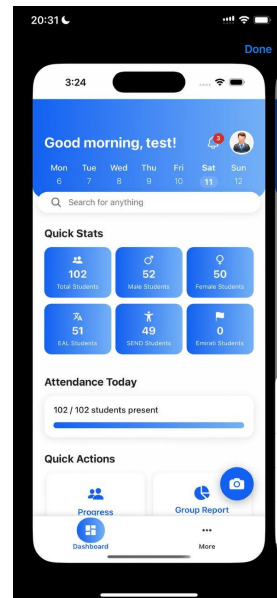- Only available for official institutions.
- Complex setup.

Activity screen with learning objectives	Activity Planner Screen with available class sessions

Main screen options

Main screen

Tutoring London: A tutoring management app for private tutors.

Key Features:
- User log system for tutors.
- Session scheduling and attendance tracking.
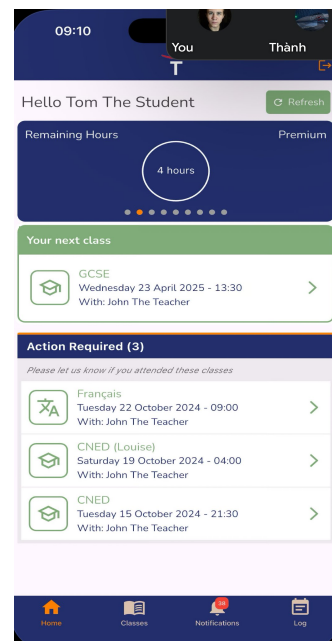- Performance monitoring.

Strengths:
- Emphasizes accountability and data tracking.
- Suitable for managing repeat students or tutoring agencies.
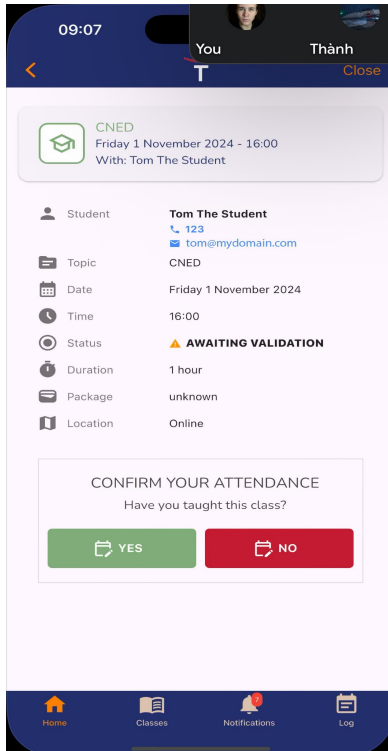
Drawbacks:
- Limited visual appeal.
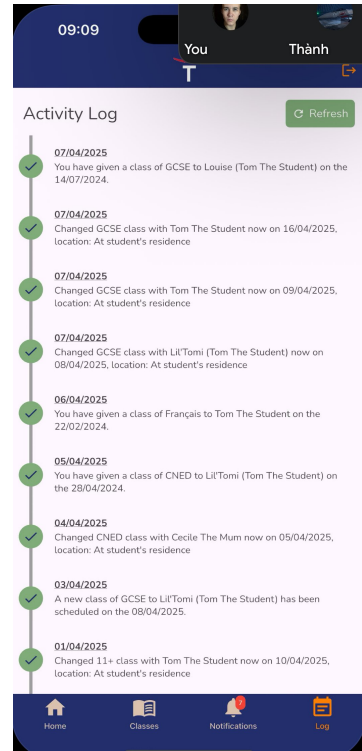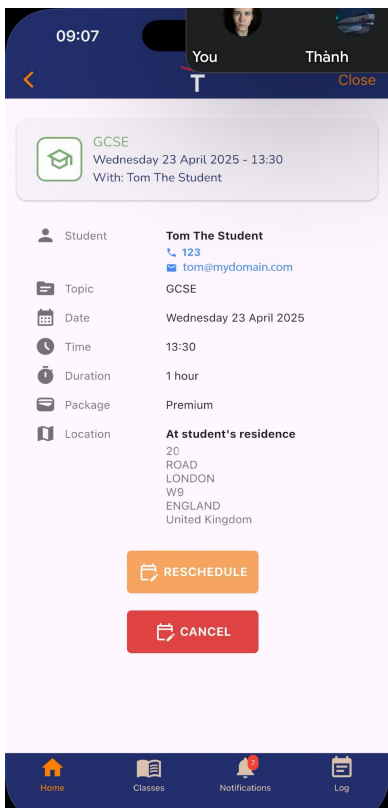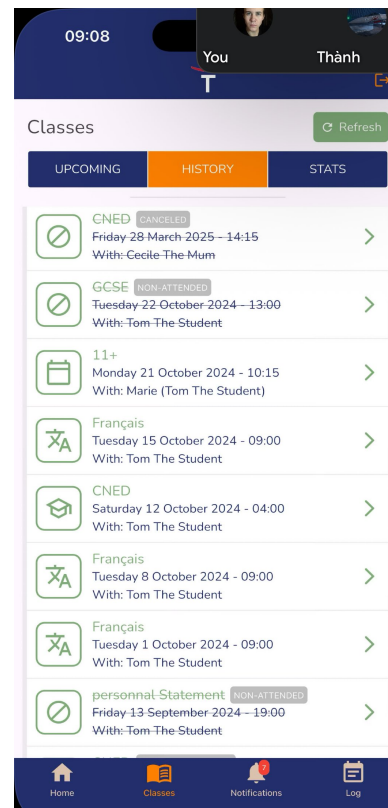- Lacks communication tools.

Classes Statistics

Main Menu

Event Booking

09:07 You Thành

T Close

CNED
Friday 1 November 2024 – 16:00
With: Tom The Student

Student **Tom The Student**
📞 123
✉ tom@mydomain.com
Topic CNED
Date Friday 1 November 2024
Time 16:00
Status ⚠ AWAITING VALIDATION
Duration 1 hour
Package unknown
Location Online

CONFIRM YOUR ATTENDANCE
Have you taught this class?

YES   NO

Home Classes Notifications Log

Event Booking

Activity Logs

09:09 You Thành

T

Activity Log   ⟳ Refresh

07/04/2025
You have given a class of GCSE to Louise (Tom The Student) on the 14/07/2024.

07/04/2025
Changed GCSE class with Tom The Student now on 16/04/2025, location: At student's residence

07/04/2025
Changed GCSE class with Tom The Student now on 09/04/2025, location: At student's residence

07/04/2025
Changed GCSE class with Lil'Tomi (Tom The Student) now on 08/04/2025, location: At student's residence

06/04/2025
You have given a class of Français to Tom The Student on the 22/02/2024.

05/04/2025
You have given a class of CNED to Lil'Tomi (Tom The Student) on the 28/04/2024.

04/04/2025
Changed CNED class with Cecile The Mum now on 05/04/2025, location: At student's residence

03/04/2025
A new class of GCSE to Lil'Tomi (Tom The Student) has been scheduled on the 08/04/2025.

01/04/2025
Changed 11+ class with Tom The Student now on 10/04/2025, location: At student's residence

Home Classes Notifications Log

Activity Logs

Event editing

09:07 You Thành

T Close

GCSE
Wednesday 23 April 2025 – 13:30
With: Tom The Student

Student **Tom The Student**
📞 123
✉ tom@mydomain.com
Topic GCSE
Date Wednesday 23 April 2025
Time 13:30
Duration 1 hour
Package Premium
Location **At student's residence**
20
ROAD
LONDON
W9
ENGLAND
United Kingdom

RESCHEDULE

CANCEL

Home Classes Notifications Log

Event editing

Booking History

09:08 You Thành

T

Classes   ⟳ Refresh

UPCOMING | HISTORY | STATS

CNED CANCELED
Friday 28 March 2025 – 14:15
With: Cecile The Mum

GCSE NON-ATTENDED
Tuesday 22 October 2024 – 13:00
With: Tom The Student

11+
Monday 21 October 2024 – 10:15
With: Marie (Tom The Student)

Français
Tuesday 15 October 2024 – 09:00
With: Tom The Student

CNED
Saturday 12 October 2024 – 04:00
With: Tom The Student

Français
Tuesday 8 October 2024 – 09:00
With: Tom The Student

Français
Tuesday 1 October 2024 – 09:00
With: Tom The Student

personnal Statement NON-ATTENDED
Friday 13 September 2024 – 19:00
With: Tom The Student

Home Classes Notifications Log

Booking History

Schoolbird Tutor: A local tutoring platform offering both in-person and online services nationwide.
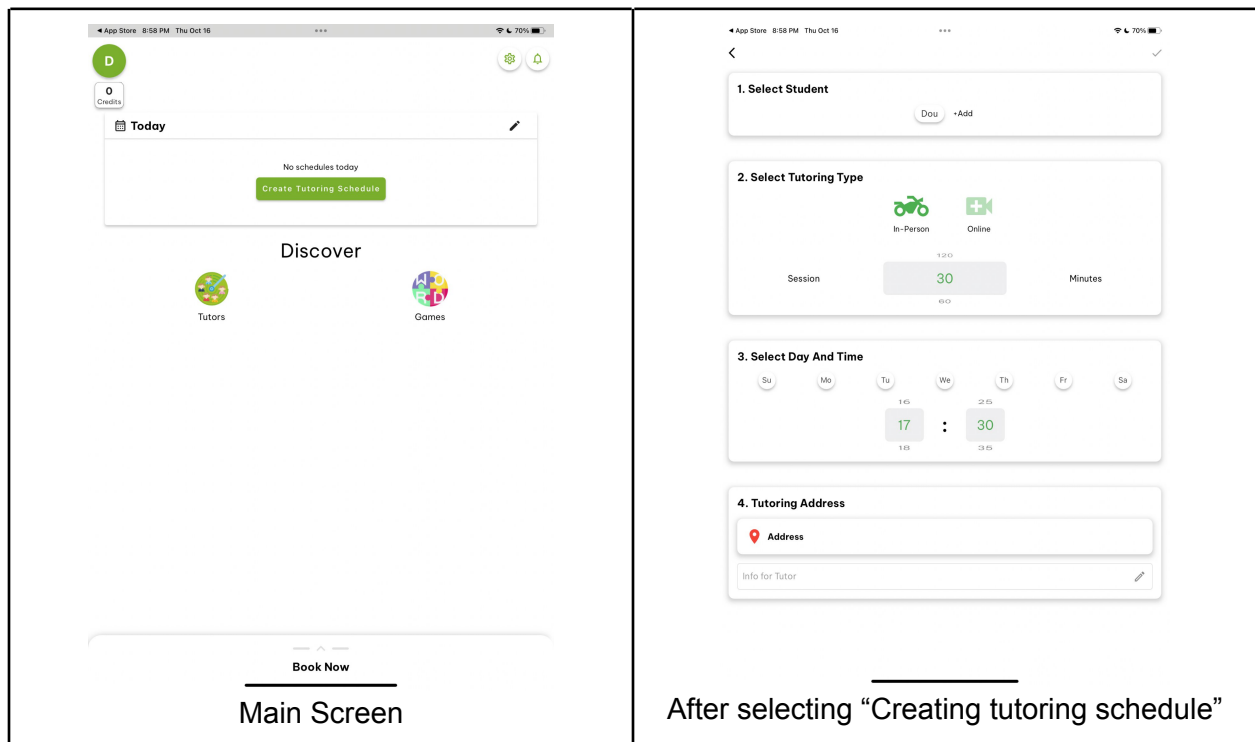
Key Features:
- Generating personal schedules.
- Session duration selection.
- Education level selection.
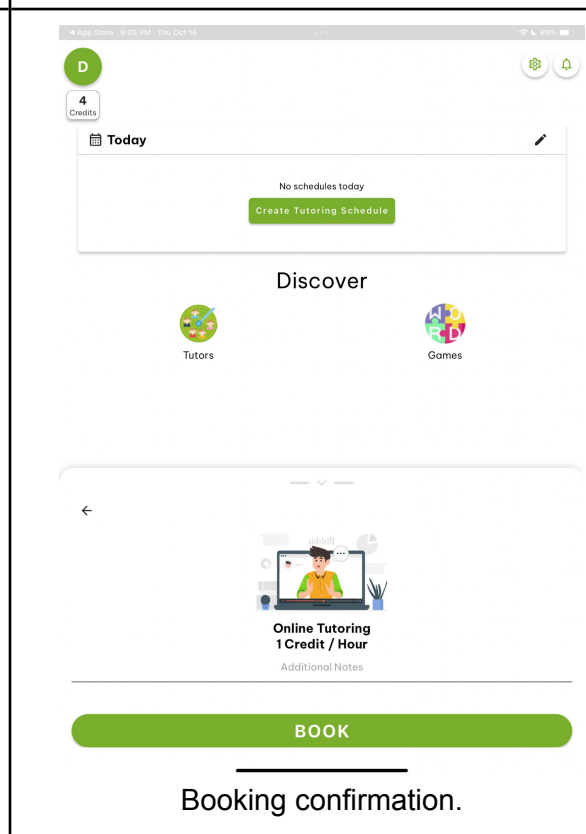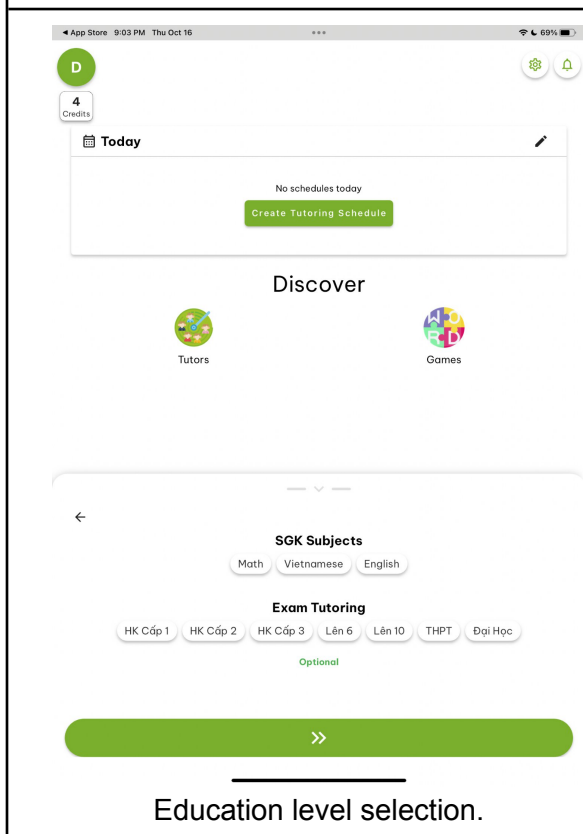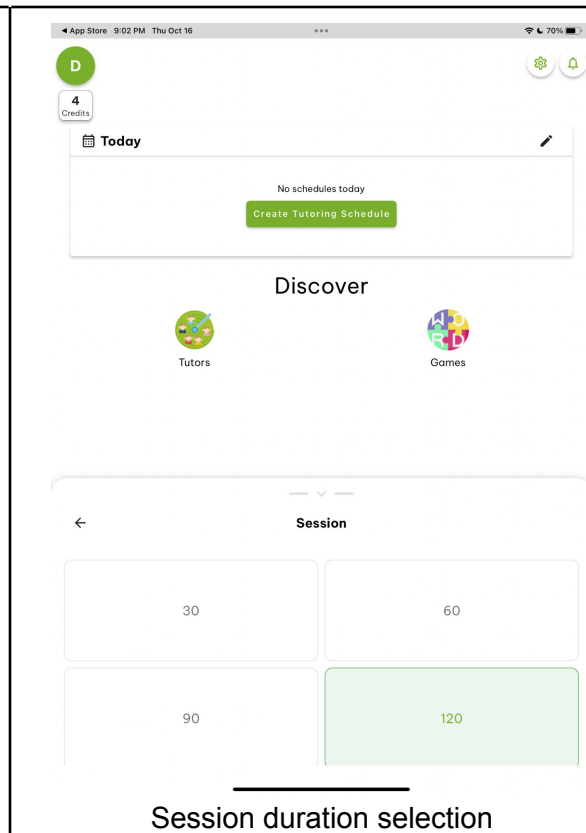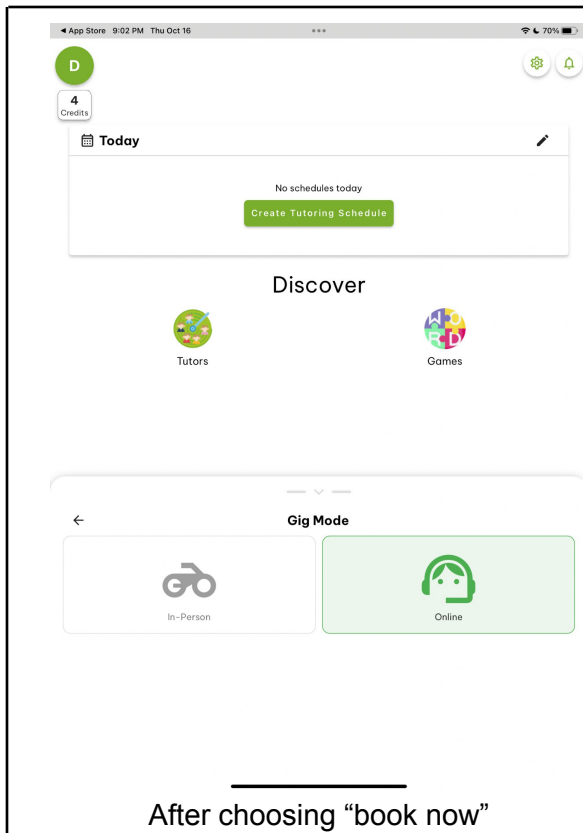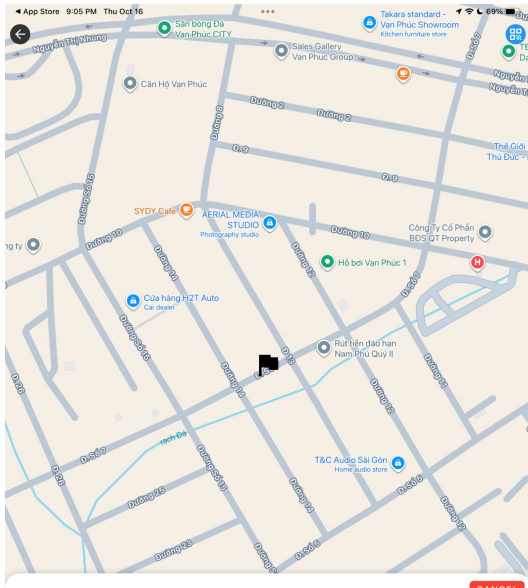- Various means of delivery (in-person / online).

Strengths:
- Intuitive booking process.
- Clean UI flow with minimal steps.

Drawbacks:
- Lacks deep progress tracking or student feedback tools.
- Focuses on session setup more than post-session management.

Main Screen	After selecting "Creating tutoring schedule"

Main Screen

After selecting "Creating tutoring schedule"

D

4
Credits

📅 **Today** ✏️

No schedules today

Create Tutoring Schedule

Discover

Tutors

Games

← **Gig Mode**

In-Person

Online

After choosing "book now"

D

4
Credits

📅 **Today** ✏️

No schedules today

Create Tutoring Schedule

Discover

Tutors

Games

← **Session**

30

60

90

120

Session duration selection

D

4
Credits

📅 **Today** ✏️

No schedules today

Create Tutoring Schedule

Discover

Tutors

Games

←

SGK Subjects

Math   Vietnamese   English

Exam Tutoring

HK Cấp 1   HK Cấp 2   HK Cấp 3   Lên 6   Lên 10   THPT   Đại Học

Optional

»

Education level selection.

D

4
Credits

📅 **Today** ✏️

No schedules today

Create Tutoring Schedule

Discover

Tutors

Games

←

Online Tutoring
1 Credit / Hour

Additional Notes

BOOK

Booking confirmation.

Searching...

If in-person gigs has been chosen.

Matching you with a tutor.
This may take up to a few minutes.
Tutor Homework Lớp 13

CANCEL
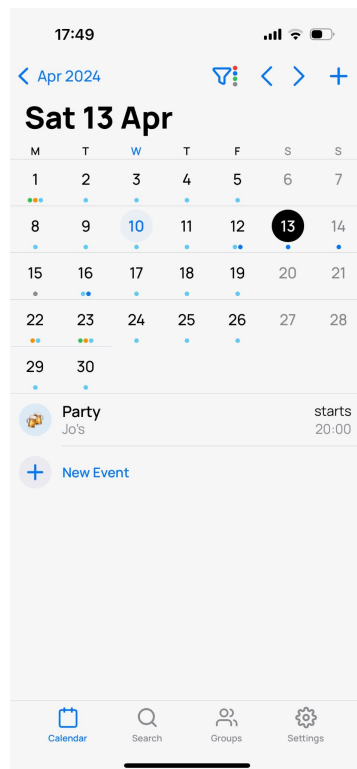
If online gigs has been chosen.

Indirect Competitors:

Ourcal: A shared calendar app designed for small groups, families, or teams. Offers collaborative scheduling and communication.
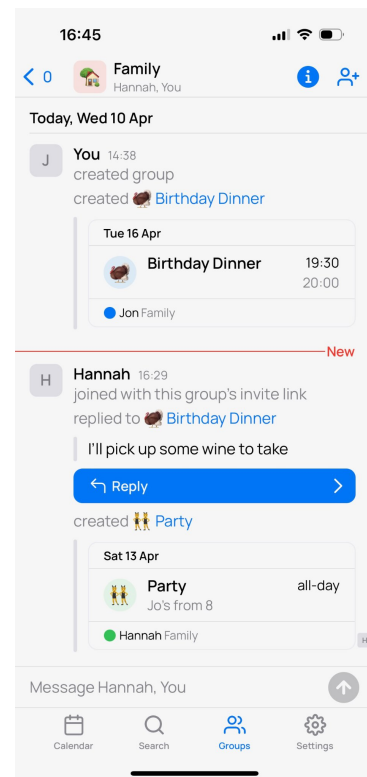
Key Features:

- Group calendar and event creation.
- Built-in chat windows linked to events.
- Real-time notifications.
- Shared task management.
- Track events with locations.

Strengths:

- High group usability.
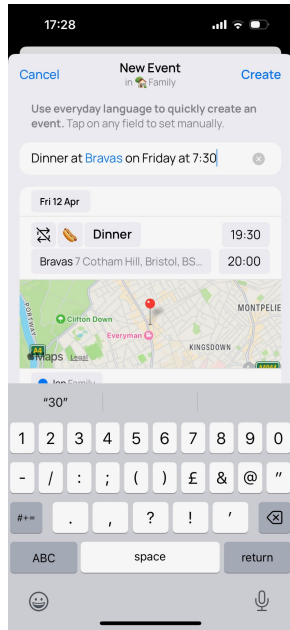- Chat within events adds coordination efficiency.

Main Screen.
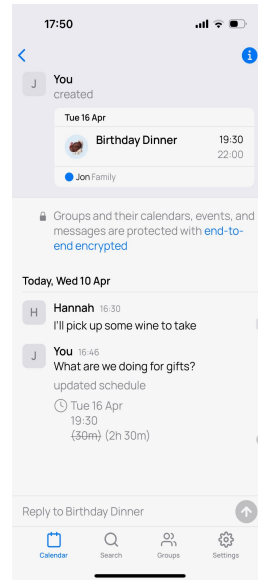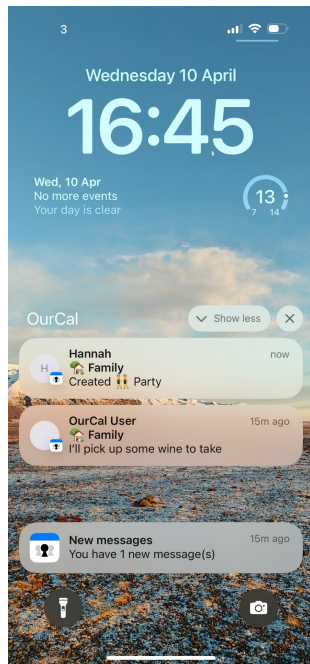

Group Section – Communication.

Setting up a new event.

Chat windows appeared when selecting an event.

Notifications

Any.do: A hybrid task and calendar app that integrates reminders, events, and task lists into one clean interface.
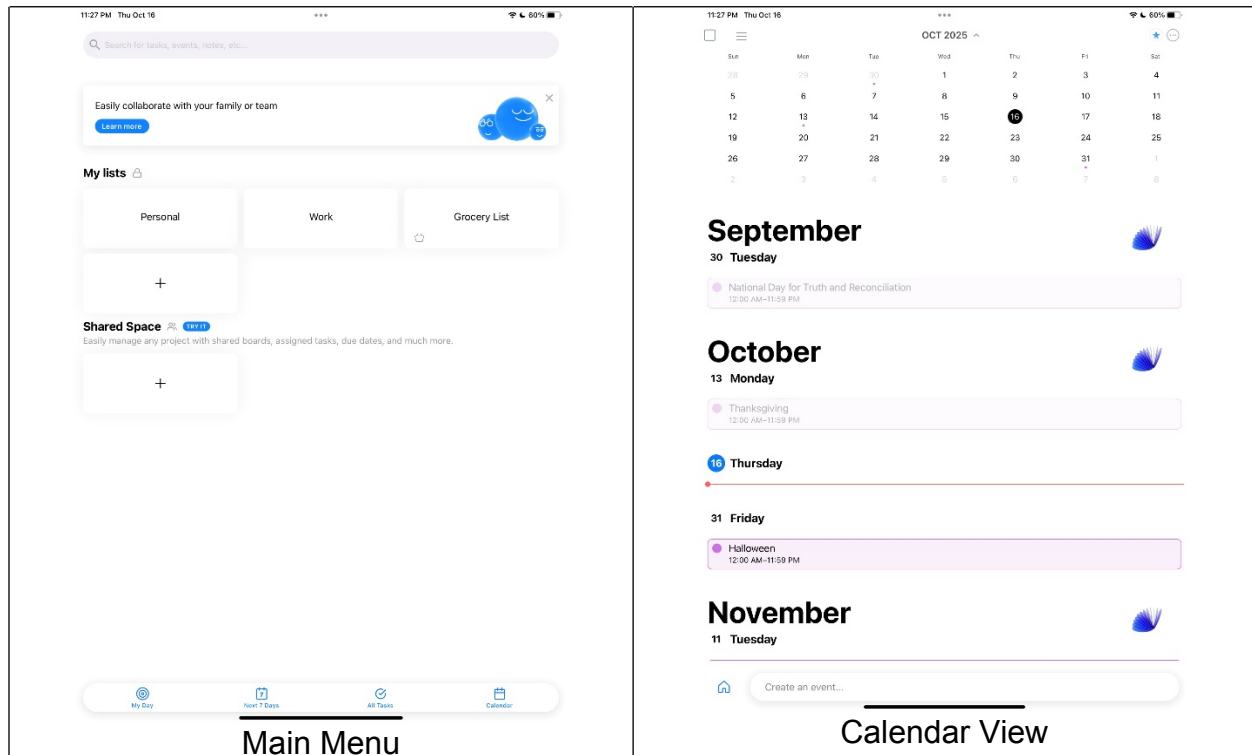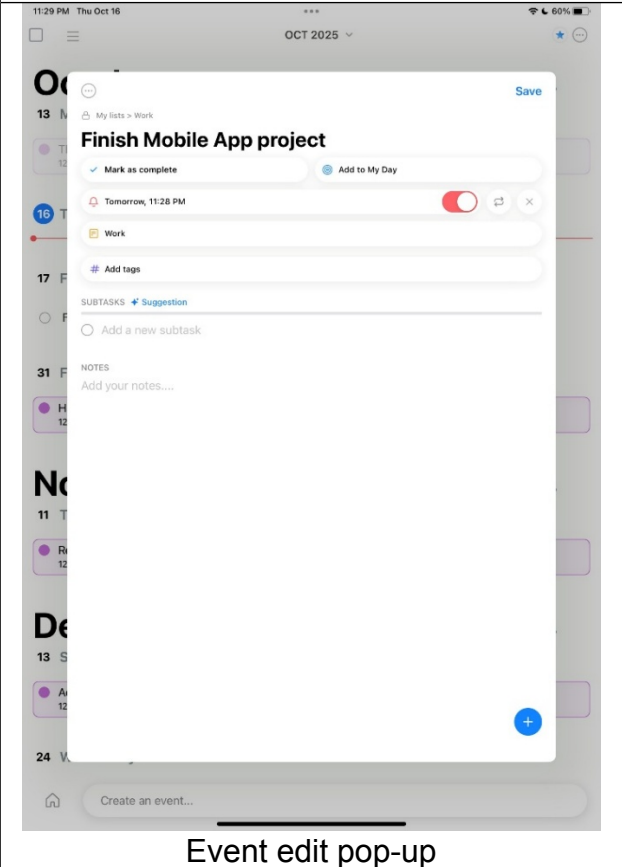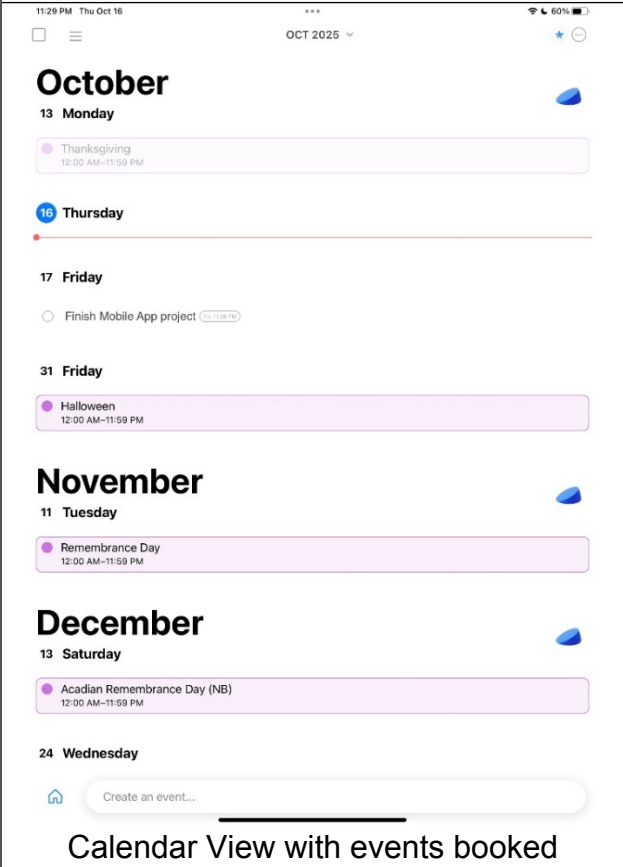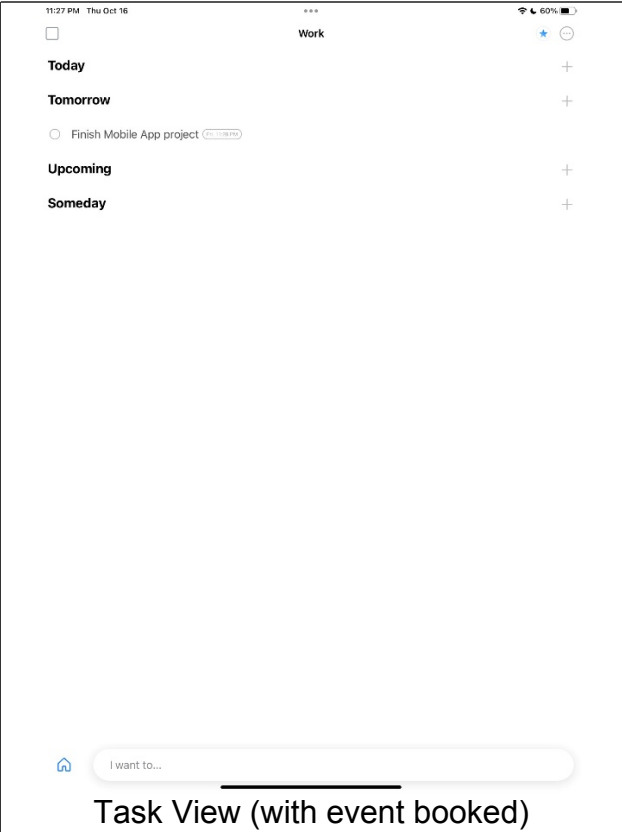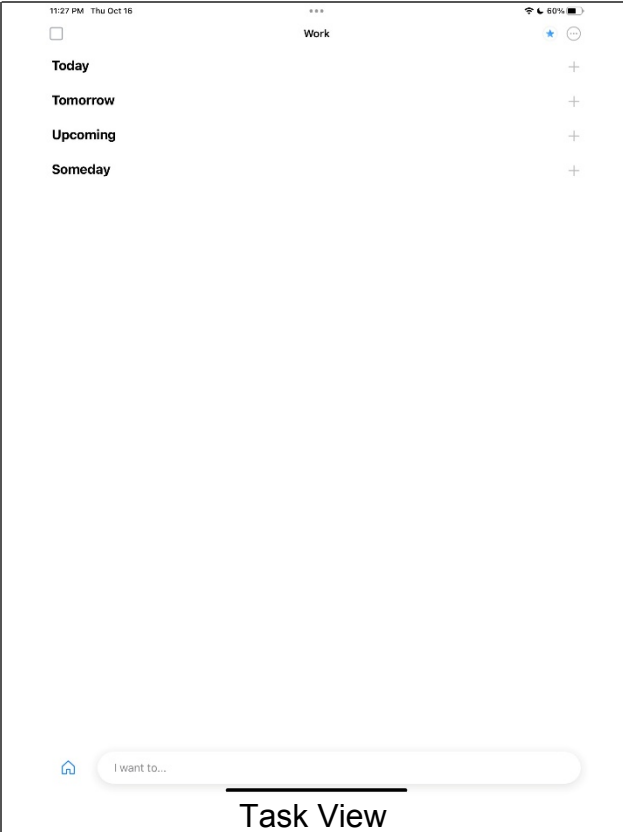
Key Features:
- Combined task and calendar view.
- Various event-tracking options.
- Event editing and reminders.
- Simple visual design.

Strengths:
- Good personal productivity design.
- Strong visualization.

Drawbacks:

Main Menu

Calendar View

Work ⭐ ⊙

Today +

Tomorrow +

Upcoming +

Someday +

🏠 I want to...

Task View

Work ⭐ ⊙

Today +

Tomorrow +

○ Finish Mobile App project

Upcoming +

Someday +

🏠 I want to...

Task View (with event booked)

OCT 2025 ⌄ ⭐ ⊙

October

13 Monday

Thanksgiving
12:00 AM–11:59 PM

16 Thursday

17 Friday

○ Finish Mobile App project

31 Friday

Halloween
12:00 AM–11:59 PM

November

11 Tuesday

Remembrance Day
12:00 AM–11:59 PM

December

13 Saturday

Acadian Remembrance Day (NB)
12:00 AM–11:59 PM

24 Wednesday

🏠 Create an event...

Calendar View with events booked

OCT 2025 ⌄ ⭐ ⊙

· · · Save

🔒 My lists > Work

Finish Mobile App project

✓ Mark as complete   ◎ Add to My Day

🔔 Tomorrow, 11:28 PM   ⬤ ⇄ ✕

📁 Work

Add tags

SUBTASKS ✦ Suggestion

○ Add a new subtask

NOTES
Add your notes....

＋

🏠 Create an event...

Event edit pop-up

Comparative Analysis:

Category	SkoolSy Teacher	Tutoring London	Schoolbird Tutor	OurCal	Any.do
Progress Tracking	Detailed Tracking	Using Logs	N/A	N/A	Using Checklists
Scheduling UI	Optimized for academic classes	Moderate – Effective but not visually appealing	Simple – Fixed weekly schedule	Optimized for Collaborations	Optimized for personal tasks
Communication Tools	Notifications	Notifications	N/A	Chat/Notifications	Notifications
Student Records	Yes	Yes	N/A	N/A	N/A
Target User	Teachers	Private tutors / agencies	Local tutors	Groups / families	Individual users

Key Takeaways:
Our app needs to be academically depth as SkoolSy Teacher, and Any.do, implement communication channels, while keeping the interface simple and easy to use as Schoolbird Tutor