## Group 7

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\*we have been having issues getting in contact with our team member

## As a group:

- 1. Identify the personas/imagined users for the products (<u>Sommervile pg. 55 (Links to an external site.</u>)).
  - a. Michael is a taxi driver in the city of Bloomington. He wants to know what the busiest areas of the city are so he knows what routes to avoid.
  - b. Jake, is in charge of garbage collection routes for the city of Bloomington. He needs to take into account the most efficient route to pass by all of the residential areas in the town during certain times of the day while conserving the most gas to reduce the cost to taxpayers.
  - c. Ella is a nurse for the regional hospital downtown. It is very important that she is able to get to work on time taking the best route available. She is also health-conscientious so she wants to know the best ways to increase her bicycling and walking around the city.
- 2. Identify other stakeholders of the projects (People other than direct users who you could require data or input from or who may indirectly benefit from the product).
  - a. City of Bloomington Indiana mayor
  - b. City of Bloomington traffic engineering manager
  - c. City of Bloomington traffic enthusiasts
- 3. Each member of the group should act as an expert for the "Ask the expert section"
  - a. Rachel We want to make sure our application is easily accessible on all platforms so all Bloomington residents can utilize it.
  - b. Keith We want to make sure our application has up-to-date information
  - c. Matt- We want to highlight important information for not only the average user but also provide information for visitors or other users outside the town.