Branding

## Logo



**Style Guide**

## Color Schema

Color palette URL: ***coolors.co/969A97-D6D1CD-E5ECE9-C60F7B***

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***Primary color: #969A97***

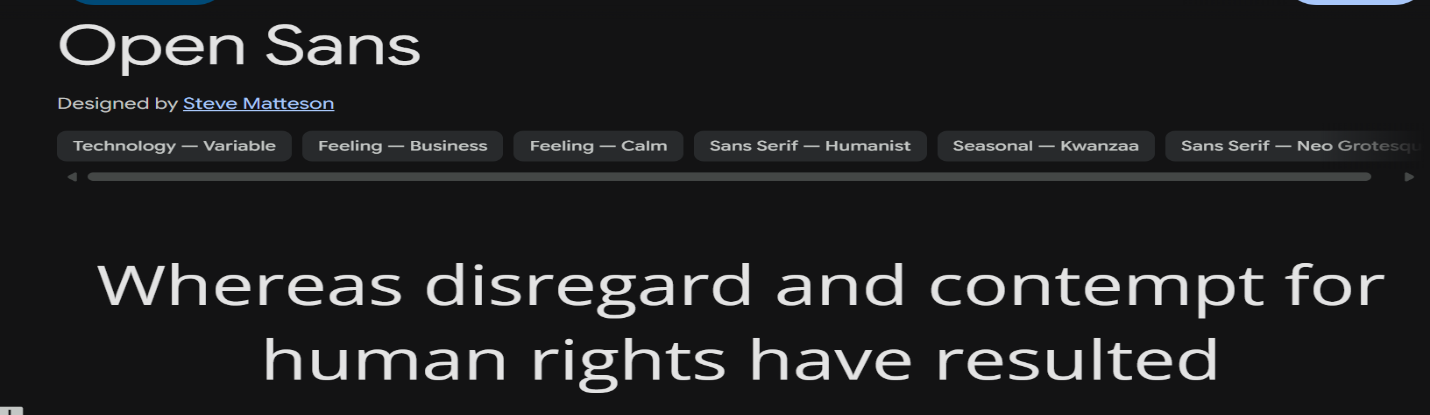
***Secondary color: #D6D1CD***

***Accent 1 color: #E5ECE9***

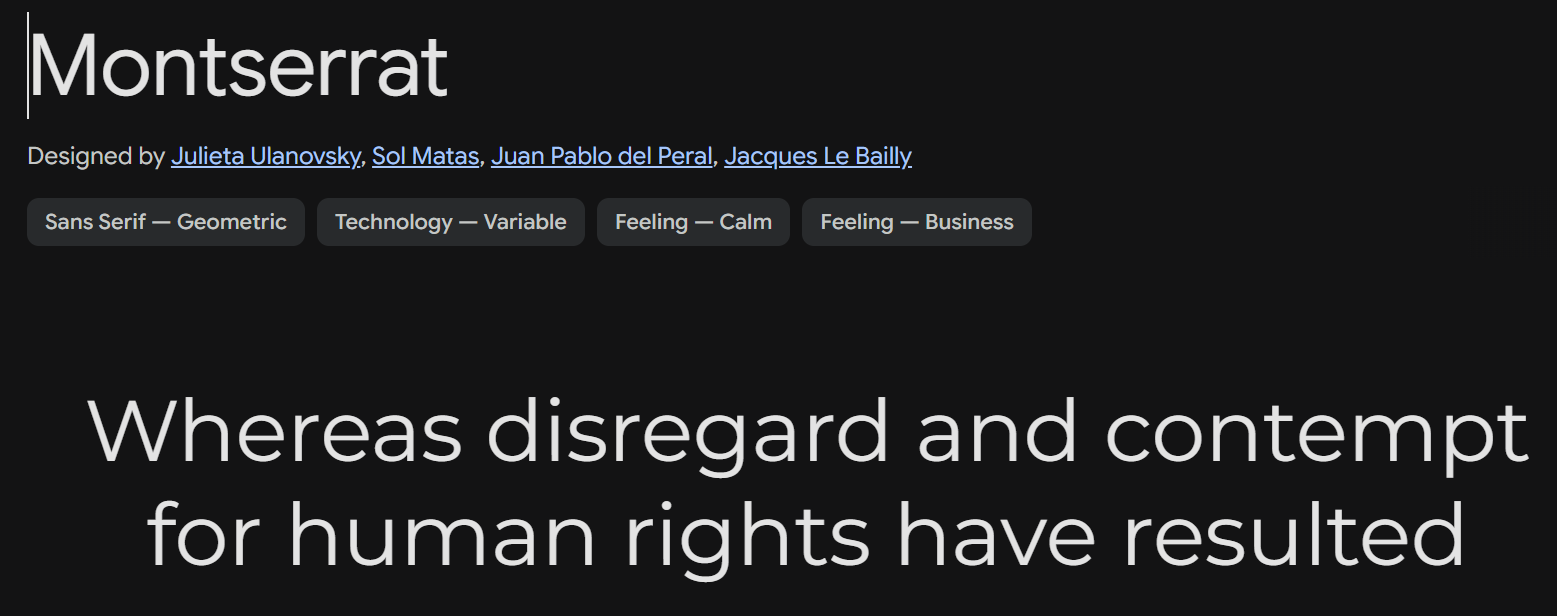
***Accent 2 color: #C60F78***

## Typography

**Headings**: [Open Sans - Google Fonts](https://fonts.google.com/specimen/Open+Sans) https://fonts.google.com/specimen/open+san

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**Body**: [Montserrat - Google Fonts](https://fonts.google.com/specimen/Montserrat) https://fonts.google.com/specimen/montserrat



Color descrition

1. **#969A97**:
   * This is a muted, greyish color with a slight brown undertone.
   * It's a relatively neutral color that can be used as a background or text color.
   * The hex code suggests a balanced mix of red, green, and blue, resulting in a calm and soothing color.
2. **#D6D1CD**:
   * This color is a warm, beige-like shade with a slight grey undertone.
   * It's a soft, gentle color that can be used to create a sense of warmth and coziness.
   * The hex code indicates a dominant presence of red and green, with a slightly lower blue component, resulting in a warm and earthy tone.
3. **#E5ECE9**:
   * This is a pale, creamy white color with a slight green undertone.
   * It's a very light and calming color that can be used as a background or accent color.
   * The hex code suggests a high level of lightness, making it a great choice for creating a sense of airiness and serenity.
4. **#C60F78**:
   * This is a deep, rich magenta color with a strong pink undertone.
   * It's a bold and vibrant color that can be used to draw attention or add a pop of color to a design.
   * The hex code indicates a dominant presence of red and blue, resulting in a bright and energetic color.

These colors can be used together to create a unique and interesting color palette. The muted grey (#969A97) and beige (#D6D1CD) colors can provide a neutral background, while the pale white (#E5ECE9) can add a touch of lightness and airiness. The bold magenta (#C60F78) can be used as an accent color to add a pop of color and energy to the design.