

IRONHACK PERFORMANCE REVIEW ANALYSIS

Bristol Analytics Group

The logo consists of a large square divided vertically into two equal halves. The left half is a light teal color, and the right half is a darker green color. The letters 'BAG' are written in a bold, white, sans-serif font across the center of the square. The 'B' is positioned over the light teal half, while the 'A' and 'G' are positioned over the dark green half.

BAG

AGENDA

- Introduction
- Our Team
- Entity Relationship Diagram
- Data Analysis
- Summary
- What should Ironhack do?





INTRODUCTION

Unlocking the potential of those who advance the world is the purpose of Bristol Analytics Group.

We have provided some data analysis to better understand the student reviews and to help Ironhack take further initiatives for growth.

OUR TEAM



GREGOR SEEGER



SUPARNA SAHO



AFERDITA ZHERKA



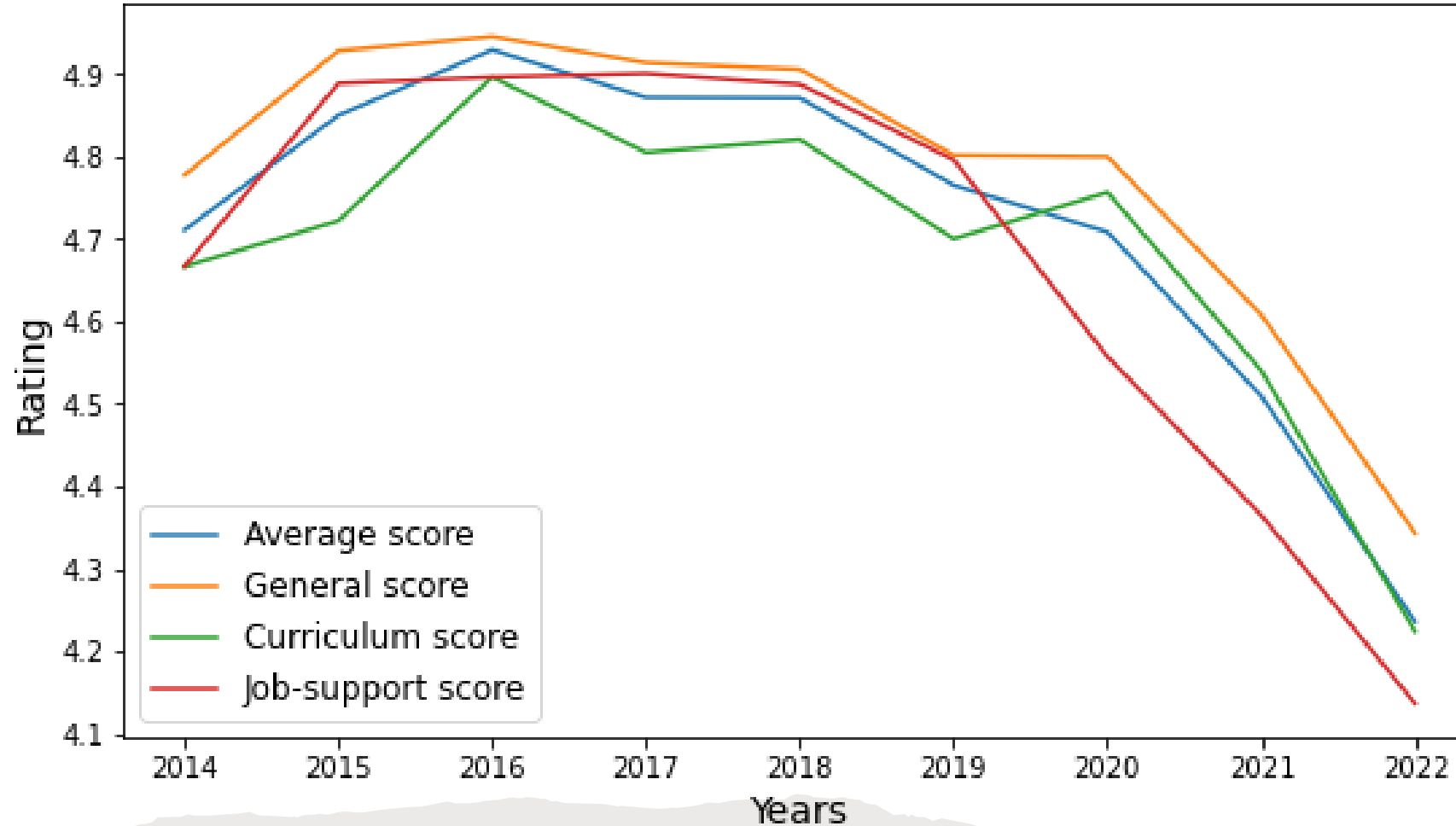
FÁBIO BLANK DA
COSTA



BUSINESS QUESTION

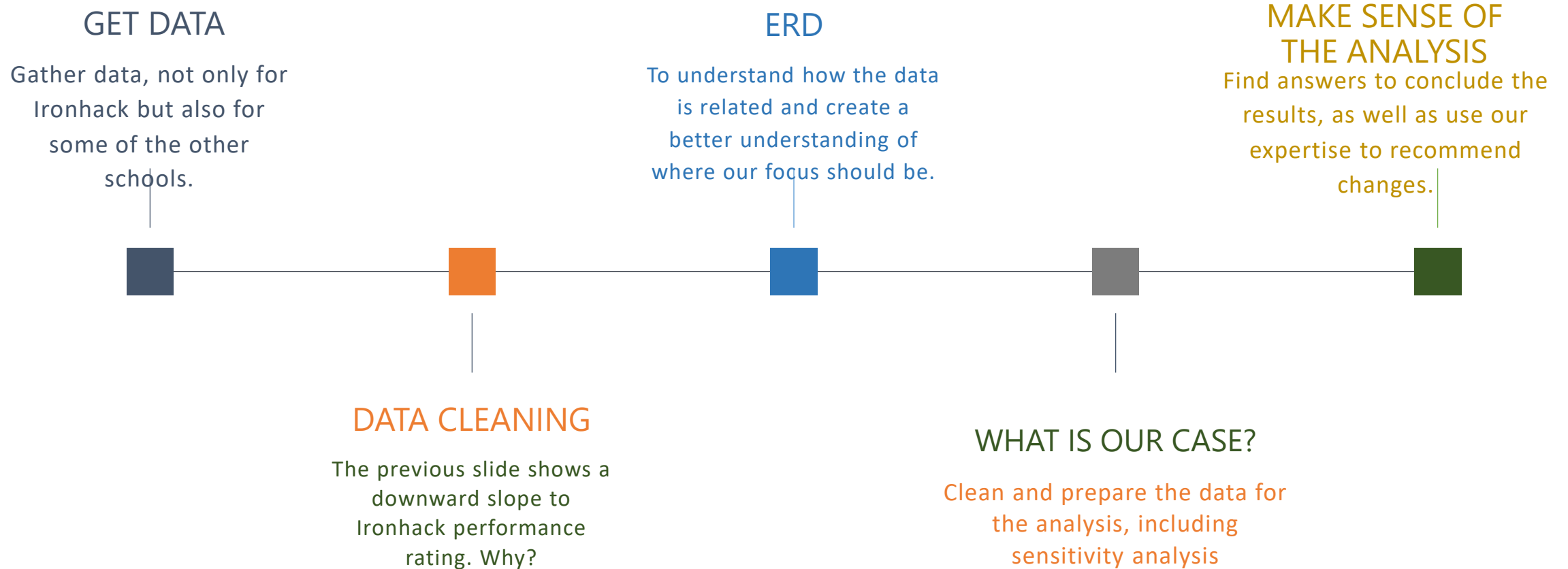
How to improve Ironhack Student Performance Reviews?

Ironhack performance since 2014

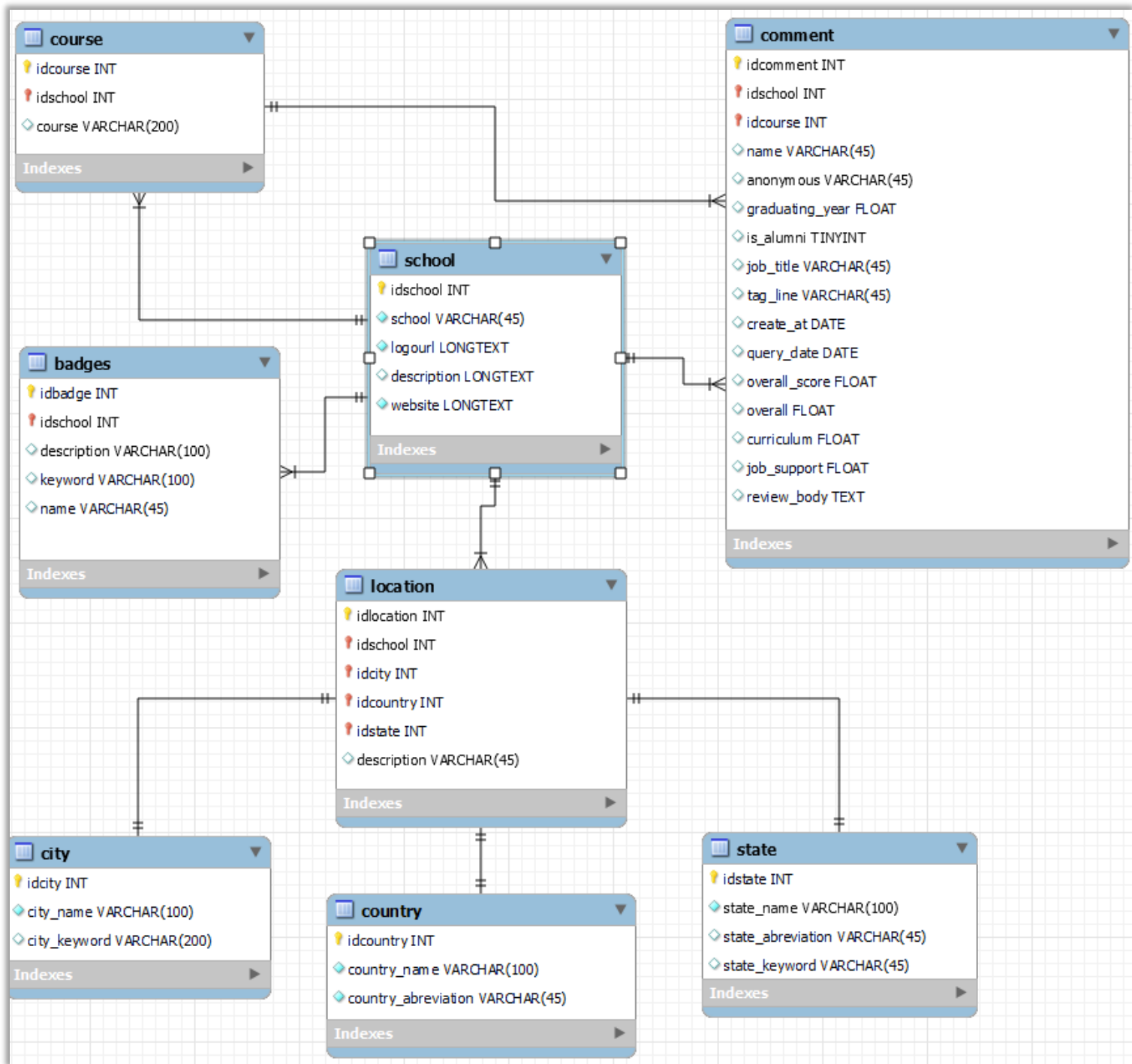


LET'S TRY TO EXPLAIN THIS.

WHAT WE DID!



ENTITY RELATIONSHIP DIAGRAM



Data Analysis

Overall data analysis (all schools)

- The amount of reviews

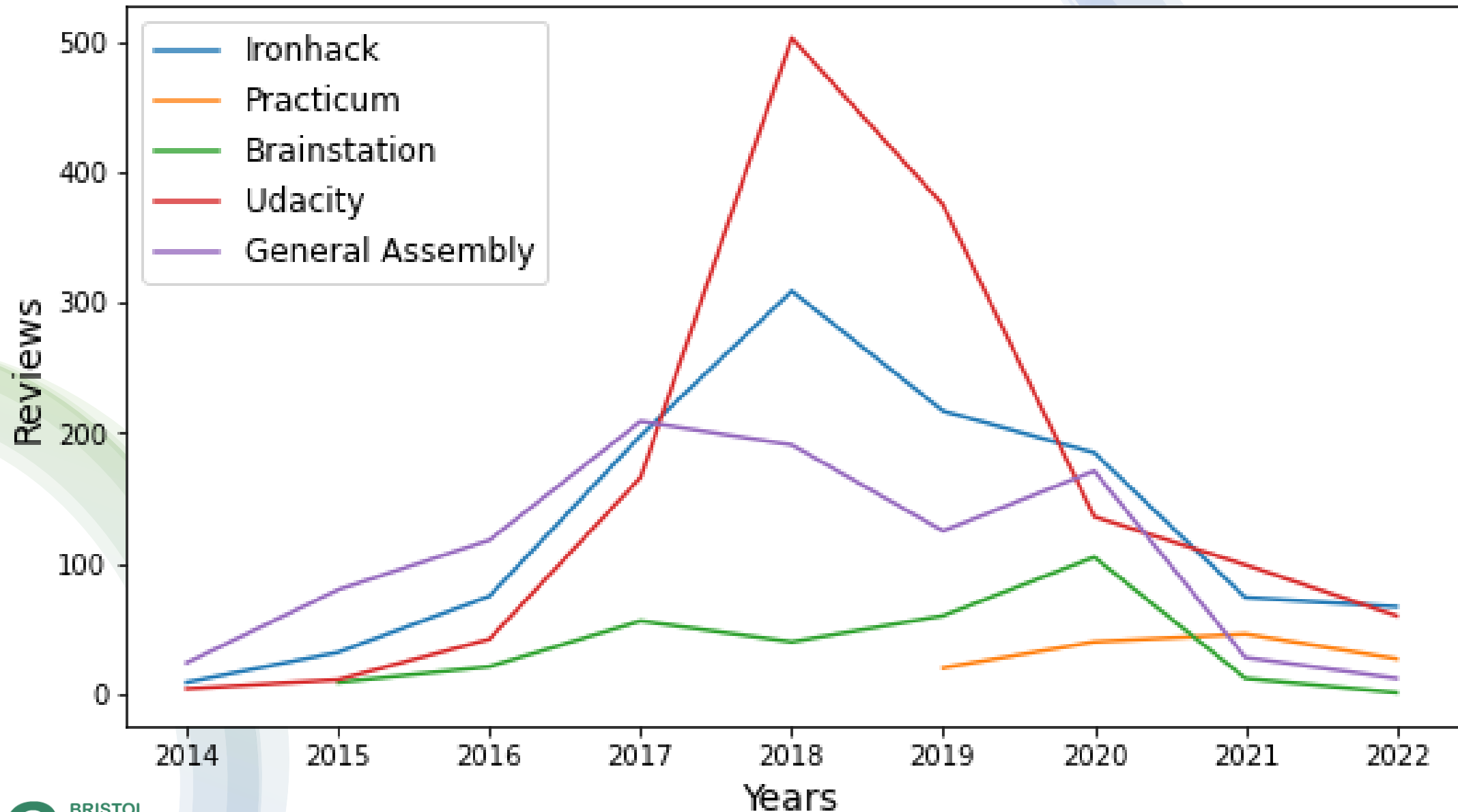
Ironhack's data analysis

- The overall performance
- Ratings + other factors considered

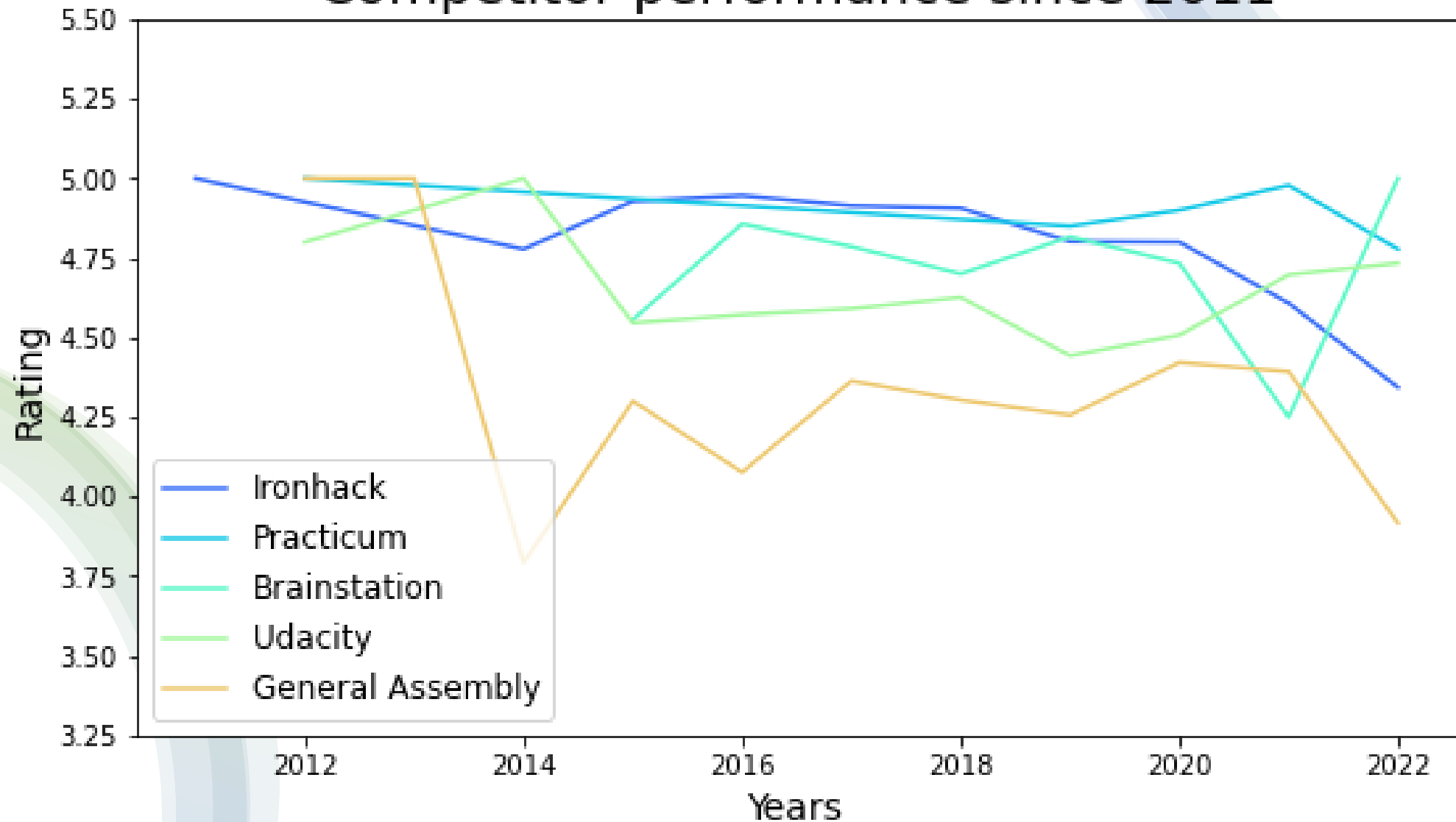
Ironhack to other schools

- Comparison of rating performance

Amount of reviews since 2014



Competitor performance since 2011



Overall

- The overall number of entries has had a slight decrease over the past two years.
- The overall rating performance of Ironhack has had a downward slope over the past two years.
- There is a steeper decline in the jobsupport ratings

Is Alumni?

- Until 2017, all the Ironhack ratings were from alumni students.
- It had a decline trajectory until in 2021, only about 7% of the student ratings were from alumnis.
- The overall rating from alumnis has historically been over 4,7, except in 2020 with an average of 4,4.
- The reviews from not-alumni are between 4,2 to 4,7.

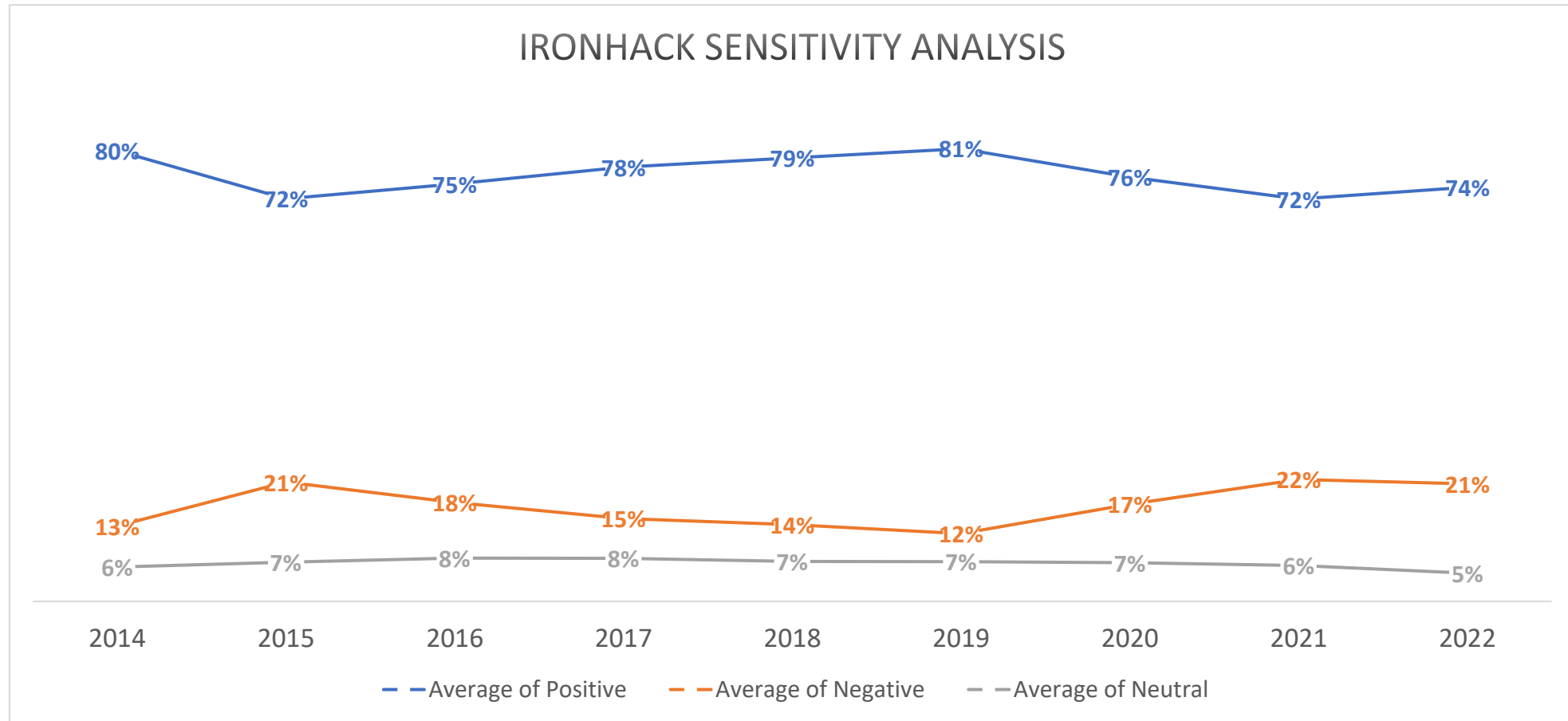
Is Anonymous?

- The anonymous ratings first present in 2016, presenting only over 2,5% of the ratings.
- However, the portion of anonymous reviews has increased to 39% in 2022,
- The anonymous ratings have had a decline from 4.8 in 2016 to 3.8 in 2022.

SENSITIVITY ANALYSIS



Sensitivity analysis

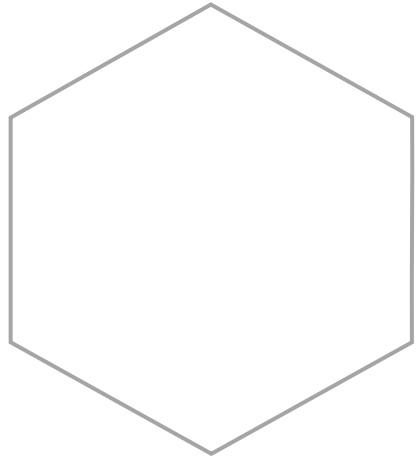


WORD MAP

find felt real school full hard able going
start feel tools think code need life tech being something skills things different important never
cohort made has companies want many professional something skills things different important never
brito everyone during projects recommend everything teacher teaching week much design web
every learn great students amazing teachers environment programming relearned course part
development change really ironhack experience bootcamp
working learning career ve en
lot help been had ui more work always weeks what own program people very
where m well hiring process staff knowledge coding job helped most months developer best got
right world don put better myself doing before intense looking end project team wanted class through know
each sure miami two

RECOMMENDATION





Recommendation

