

DANIEL GOLEMAN

Senior Full-Stack Developer

Email: golemand348@gmail.com | **Location:** Singapore | **LinkedIn:**
<https://www.linkedin.com/in/goleman-daniel-182614367/>

Summary

Senior Full-Stack Developer with over 8 years of experience delivering scalable, CMS-driven and full-stack web applications. Proficient in WordPress, Shopify, React, Vue.js, Django, Node.js, and PHP. Strong expertise in REST API development, automation, CI/CD pipelines, and cross-functional team leadership. Adept at building robust front- and back-end systems aligned with business goals.

Technical Skills

Languages & Frameworks: React, Vue.js, Node.js, Express.js, Django, Python, PHP, JavaScript, TypeScript, HTML5, CSS3, C#, ASP.NET, Laravel

Databases: MongoDB, PostgreSQL, MySQL, SQLite, Microsoft SQL Server

Tools & Platforms: Git, Docker, Jenkins, NGINX, Apache, GraphQL, RESTful APIs, WordPress, Shopify

DevOps & Cloud: CI/CD, GitHub Actions, AWS (basic exposure)

Other: Redux, Bootstrap, Material UI, WooCommerce, jQuery

Professional Experience

- Senior Full Stack Developer | Carousell

Singapore | Dec 2022 – Mar 2025

- Increased mobile user reach by 35% by adapting web platform for mobile browsers
- Trained and mentored 6 junior developers in modern front-end frameworks (React, Angular)
- Reduced daily data processing by 77% with backend optimization using stored procedures
- Redesigned test framework, decreasing debugging time by ~90%

- Full Stack Developer | Snap Inc.

East Los Angeles, USA | Jul 2019 – Dec 2022

- Improved usability and increased app downloads by 30%, boosting customer retention by 16%
- Integrated Node.js tracking and CMS enhancements, contributing \$40M+ in client revenue
- Restructured tracking systems, saving \$1M in labor and contractor costs
- Collaborated cross-functionally to ensure project success and client retention

- Web Developer | HCLTech Singapore

Singapore | Apr 2018 – Jul 2019

- Improved load speed by 45% through front-end optimization
- Implemented responsive design and SEO best practices, increasing mobile traffic by 30%
- Delivered 20+ WordPress projects; automated CI/CD pipeline reduced release time to under 10 minutes

• Junior Web Developer | Tinkerbox Studios

Singapore | Feb 2017 – Mar 2018

- Created UI components used by 1,000+ users; improved load times by 15-20%
- Participated in agile sprints and code reviews, enhancing delivery speed and quality
- Contributed to real-time data updates and improved frontend/backend integration

Key Projects

Cushie (Shopify) | Singapore | May 2023 – Aug 2024

- Built custom Shopify components to replace apps; optimized performance and UX
- Reduced dependency on third-party apps; streamlined business operations

Mercedes-Benz (WordPress) | Singapore | May 2021 – Jul 2022

- Developed content-heavy blog platform aligned with branding and SEO
- Customized themes/plugins for scalable editorial workflow

Marc O'Polo (Vue.js & Next.js) | Remote | Sep 2019 – Mar 2020

- Developed responsive frontend using Vue.js with SSR via Next.js
- Integrated APIs; enhanced SEO and UX; led client-side routing and state management

Education

M.S. in Computer Science | Nanyang Technological University (NTU), Singapore | Aug 2015 – Apr 2017

- Specialized in distributed systems and HCI; thesis on microservices; graduated with distinction

B.S. in Computer Science | Nanyang Technological University (NTU), Singapore | Apr 2013 – Aug 2015

- Dean's List; built Java-MySQL student portal; member of NTU Innovation Lab