

**CALIFORNIA STATE LIBRARY
LIBRARY SERVICES AND TECHNOLOGY ACT (LSTA)
FISCAL YEAR 2017/2018
STATEWIDE GRANT APPLICATION**

ELEMENT 1: BASIC INFORMATION (please see application instructions for additional information)

Applicant Information

- | | | | |
|--|--|--------------------|---------------------|
| 1. Library/Organization
California Library Association | 2. Library's DUNS Number
10-592-5739 | | |
| 3. Legal Business Name <i>(must match name registered with Federal Employer Identification Number (FEIN))</i>
California Library Association | | | |
| 4. Project Coordinator Name
Julianna Robbins | 5. Project Coordinator Title
Program Manager | | |
| 6. Email Address
jrobbins@calbook.org | 7. Business Phone Number
562-277-8168 | | |
| 8. Mailing Address
1055 E. Colorado Blvd., 5th Floor | City
Pasadena | State
CA | Zip
91106 |

Project Information

- 9. Project Title** California Center for the Book
- 10. LSTA Funds Requested** \$110,000
- 11. Cash Match & In-Kind** \$91,500
- 12. Total Project Cost** \$201,500
- 13. California's LSTA Goals** *(Check one goal that best describes the project)*
- | | |
|--|---|
| <input type="checkbox"/> Literate California | <input type="checkbox"/> Bridging the Digital Divide |
| <input type="checkbox"/> 21 st Century Skills | <input type="checkbox"/> Information Connections |
| <input type="checkbox"/> 22 nd Century Tools | <input checked="" type="checkbox"/> Community Connections |
| <input type="checkbox"/> Content Creation/Preservation | <input type="checkbox"/> Ensuring Library Access for All |
- 14. Primary Audience for project** *(Select all that apply.)*
- | | |
|---|--|
| <input checked="" type="checkbox"/> Adults | <input type="checkbox"/> Pre-School Children |
| <input checked="" type="checkbox"/> Families | <input checked="" type="checkbox"/> Rural Populations |
| <input checked="" type="checkbox"/> Immigrants/Refugees | <input type="checkbox"/> School Age Children |
| <input checked="" type="checkbox"/> Intergenerational Groups (Excluding Families) | <input checked="" type="checkbox"/> Senior Citizens |
| <input checked="" type="checkbox"/> Library Staff, Volunteers and/or Trustees | <input checked="" type="checkbox"/> Statewide Public |
| <input checked="" type="checkbox"/> Low Income | <input checked="" type="checkbox"/> Suburban Populations |
| <input checked="" type="checkbox"/> Non/Limited English Speaking Persons | <input checked="" type="checkbox"/> Unemployed |
| <input type="checkbox"/> People with Disabilities | <input checked="" type="checkbox"/> Urban Populations |
| <input checked="" type="checkbox"/> People with Limited Functional Literacy | <input type="checkbox"/> Young Adults and Teens |

ELEMENT 2: PROJECT BACKGROUND AND SUMMARY

Describe how this project was identified as a need, how it relates to your library's strategic plan, what will be accomplished if this project is implemented, and how you will know whether your project is successful. Summary should relate to activities in the timeline (Element 4) and include statistical information to support the project.

The mission of California Center for the Book (CCFB) is to help the librarians of California get their communities reading and connecting. We help librarians develop and expand programs for adults that promote civic engagement, reading, conversation, and lifelong learning. The public library occupies a unique and trusted space at the heart of the community. We help California librarians successfully fulfill their expanding role as community builders by providing them with tools, training, programs and support for a growing professional community.

We have assessed the California community through multiple surveys, in-person meetings, and social media interactions and found a lack of programming resources and support for librarians who want to work with and engage the adult public. While the Public Library Association's Project Outcome, Programming Librarian, and the American Library Association's Libraries Transforming Communities have similar goals, we offer programming and training that targets the California community specifically and ensures that librarians can come together with their peers, both in-person and online to improve their practice. Our programs empower librarians to conduct community assessments, create meaningful outcomes, produce engaging programs, evaluate their progress and share their adult programming best practices with a growing community of outward-facing California librarians.

In 2016/2017 our programs reached 96, or roughly half, of all library jurisdictions in California. Our community program portfolio includes Book to Action, Californians: Community Conversations, Library Bingo: Read, Connect, Discover, poetry workshops at rural libraries through a collaboration with Poets & Writers, and California Poet Laureate events through a collaboration with the California Arts Council. By June 2017, our public programs will have reached more than 17,500 California community members.

In 2016/2017 we trained more than 100 librarians and our resources reached many more. The continued interest in building a connected community of practice for Adult Services Librarians is evidenced by almost 100 librarians who signed up to present and attend our new Adult Services Symposium training event in May 2017. According to a 2013 Pew Research Center report on Americans and the library: 95% say that public libraries are important because they promote literacy and a love of reading; 94% say that having a public library improves the quality of life in a community. The positive response from California adults and librarians to our programs indicates a growing interest in programs that engage communities, encourage reading, and build connections between the library and communities.

In 2017/2018, we will help librarians further engage their communities. We will: (a) expand Book to Action, CCFB's signature program focused on reading, community partnership building, and volunteerism; (b) strengthen Californians: Community Conversations with a new, topical crowd-sourced theme of The Arts, helping us reach beyond the library domain as we explore how the arts impact communities; (c) expand Library Bingo: Read, Connect, Discover, which encourages community members to read in new formats, connect with their communities, and discover new resources. We will target adult literacy and English language learning communities, a new audience for this program; (d) expand Poetry Workshops at rural libraries through collaboration with Poets & Writers, stronger marketing and promotion, and an expanded schedule, as requested by librarians and the public.

We will also: (a) offer training and webinars for librarians that focus on partnerships, outcomes planning, information sharing, and best practices; (b) strengthen our Advisory Council by recruiting several new members, ensuring we receive community-centered feedback on program and resource development; (c) strengthen our Library of Congress ties and explore best practices nationwide by attending the revamped Ideas Exchange, Book Festival, and actively participating on the Social Media Committee; (d) expand the Adult Services Symposium, our librarian-led professional development event; (e) actively participate in CLA Conference by coordinating and co-hosting two panel programs focused on adult programming and readers advisory.

We will know this project is successful if increasing numbers of community members engage with the library and their communities and if increasing numbers of California librarians apply for our programs and trainings. Success means California adults who participate in our programs understand service needs in their communities, participate in a meaningful service experience facilitated by the library, understand opportunities for arts involvement in their communities, understand the impact of the arts on their communities, make new connections in their communities, read or discuss something new, connect with or discover new resources in their communities, and find the library valuable to their communities. Success for CCFB means community-driven library programming and more engaged communities.

ELEMENT 3: PARTNERSHIPS

Please list all formal partners for your project here. Please attach (under Element 7) a copy of your signed agreement with each partner, which outlines the role the partner will play and the resources the partner will contribute.

Partner Name	Organization Type (see instructions for valid entries)	Legal Type (see instructions for valid entries)	Role on Project	Resources That Partner Will Contribute (materials/funds/staff)
Library of Congress - Center for the Book	Library	Federal Government	CCFB is an affiliate of Center for the Book in the Library of Congress.	Idea sharing and training at Ideas Exchange event and via bi-monthly meetings and committee work.

ELEMENT 4: PLANNING AND EVALUATION

Please answer each area concisely and completely. For section A-F limit responses to four pages.

A. Project Intent *(Check only one that best describes the project)*

Lifelong Learning

- ☐ Improve users' formal education
- ☐ Improve users' general knowledge and skills

Information Access

- ☐ Improve users' ability to discover information
- ☐ Improve users' ability to obtain information resources

Institutional Capacity

- ☐ Improve the library workforce
- ☐ Improve the library's physical and technology infrastructure
- ☐ Improve library's operations

Economic & Employment Development

- ☐ Improve users' ability to use resources and apply information for employment support
- ☐ Improve users' ability to use and apply business resources

Human Services

- ☐ Improve users' ability to apply information that furthers their personal, family, or household finances
- ☐ Improve users' ability to apply information that furthers their personal or family health & wellness
- ☐ Improve users' ability to apply information that furthers their parenting and family skills

Civic engagement

- ☒ Improve users' ability to participate in their community
- ☐ Improve users' ability to participate in community conversation around topics of concern

B. Project Purpose – Short statement which answers the questions: we will do what, for whom, for what expected benefit(s).

The California Center for the Book provides librarians with programs, resources, training, community engagement tools, support, professional development and networking opportunities to help them provide and promote quality programming that allows community members to engage with the library and with each other.

C. Anticipated Project Outputs – Measures of services and/or products to be created/provided.

1. Book to Action - Anticipated reach: 20 libraries, 80 public programs, 4,000 community members, 1 updated toolkit to be shared on CCFB website.
2. Californians: Community Conversations About The Arts - Anticipated reach: 20 libraries, 80 public programs, 3,000 community members, 1 annotated topical booklist to be shared state-wide, 1 new toolkit to be shared on CCFB website.
3. Library Bingo: Read, Connect, Discover - Anticipated reach: 200 libraries, 6,000+ community members, 10,000 bingo cards in English, 5,000 bingo cards in Spanish distributed to community members, 2 customizable English & Spanish digital cards available for libraries, 1 new resource sheet for librarians, to be shared on the CCFB website.
4. Poetry Workshops at Rural Libraries - Anticipated reach: 10 libraries, 10 public workshops, 300 community members, 1 new poetry workshop customizable promotional template to share on CCFB website and with libraries.
5. Orientation & Resource Sharing/Best Practice Webinars for Book to Action, Californians and Library Bingo participants - Anticipated reach: 3 webinars will reach 150+ librarians total. 3 archived webinars to be made available on CCFB website.
6. Adult Services Symposium - Anticipated reach: 100 librarians. 10-15 training presentations and resources made available available post-event on CCFB website, shared on social media.
7. CLA Conference (2 conference panel sessions) - Anticipated reach 200 librarians. 1 Adult Programs Showcase presentation made available post-event on CCFB website. 1 Top Picks for Adults reading list made available on GoodReads, CCFB website, and social media.

D. Anticipated Project Outcome(s) – What change is expected in the target audience’s skills, knowledge, behavior, attitude, and/or status/life condition? How will you measure these outcomes? (for examples see attachment B of the application instructions)

Outcomes for Participants

- Book to Action (BTA) - At least 65% of participants will: learn something new and valuable about a current topic based on a BTA project; learn something new and valuable about a service need in their community; be interested in engaging in a community service project again; find participation in the BTA program to have been a meaningful experience; be interested in participating in another BTA program.
- Californians - At least 65% of participants will: increase their understanding of community opportunities for involvement in the arts; learn something new and valuable about the arts in their communities; increase their understanding of the potential impact of the arts for individuals and communities.
- Library Bingo: Read, Connect, Discover - At least 65% of participants will: read something new; make a new connection in their communities; discover something new; indicate that they feel welcome at the library; indicate that the library is valuable to them; indicate that the library is valuable to their communities; indicate that they enjoy taking part in Library Bingo; indicate that they plan to visit the library again.
- Poetry Workshops at Rural Libraries - At least 65% of participants will indicate that they learned something new about poetry, memoirs, or writing as a result of attending the workshop.

Outcomes for Librarians

- At least 65% of librarians will indicate that they would be interested in hosting a California Center for the Book program again.
- At least 65% of librarians will learn something new and valuable about programs and resources for Adult Services Librarians.

E. Briefly describe how this project will be financially supported in the future.

CCFB will continue to refine programs and resources, document and share program results, and plan for keeping programs relevant and appealing to a wide community of potential public interest or humanities funders, as needed. As future grant funding or partnerships or opportunities become available, we will pursue these with the assistance of CLA, if warranted. We are open to partnerships and working with other agencies as they align with CLA, CCFB, and The Center for the Book in the Library of Congress's mission and goals.

F. Activity Information. Activities are action(s) through which the intent or objective of a project are accomplished. Four activity types have been identified, each with select methods to help you describe how you will carry out this project. Indicate activity types that require a significant commitment of resources to the project (representing 10% or more of total project resources).

1. ☒ **Instruction** - Involves an interaction for knowledge or skill transfer and how learning is delivered or experienced. *(Check all that apply and provide a description including whether the format will be in-person, virtual, or both)*
 - ☒ Program - Formal interaction and active user engagement (e.g., a class on computer skills).
 - ☒ Presentation - Formal interaction and passive user engagement (e.g., an author’s talk),
 - ☒ Consultation - Informal interaction with an individual or group of individuals (library staff or other professional) who provide expert advice or reference services to individuals, units, or organizations.
 - ☐ Other

Description: ~ Librarians will present author, speaker, and community service events and promotions at public libraries for Book to Action and Californians programs. (Presentation/in-person and virtual)

~ We will provide ongoing email and phone support for librarians involved with all programs, activities, and trainings. (Consultation/virtual)

~ We will present 3 Orientation/training webinars for librarians participating in Book to Action, Californians, and Library Bingo. (Presentation/virtual)

- ~ We will present 1 Adult Services Symposium, including coordination & resource sharing after event. (Presentation/both in-person and virtual)
- ~ We will present 2 CLA Conference Panel Sessions. We will create, coordinate, promote, and co-host 1 Adult Program Showcase and 1 Readers Advisory session. We will coordinate presentation and resource sharing post-event. (Presentation/both in-person and virtual)
- ~ We will collaborate with Poets & Writers and librarians to provide poetry workshops at rural libraries delivered by instructors. (Program/in-person)
- ~ We will support librarians as they implement Book to Action and Californians partnerships, author events, community events, and speakers. (Consultation/virtual)
- ~ We will host Advisory Council meetings in-person 2x/year and weekly communication via email and social media. (Consultation/in-person and virtual)
- ~ We will collaborate with the arts community to work on Californians: Community Conversations on the Arts toolkit creation, training, promotion, and resources. (Consultation/virtual)
- ~ We will collaborate with a librarian or arts professional to advise on successful community conversations, moderation of events, and to assist with creation of a new Californians toolkit for 2018. (Consultation/virtual).

2. ☒ **Content** - Involves the acquisition, development, or transfer of information and how information is made accessible. *(Check all that apply and provide a description including whether the format will be physical, digital, or both)*
- ☒ Acquisition - Selecting, ordering, and receiving materials for library or archival collections by purchase, exchange, or gift, which may include budgeting and negotiating with outside agencies (i.e. publishers, vendors) to obtain resources. May also include procuring software or hardware for the purposes of storing and/or retrieving information or enabling the act of experiencing, manipulating, or otherwise interacting with an information resource.
 - ☒ Creation - Design or production of an information tool or resource (e.g., digital objects, curricula, manuals). Includes digitization or the process of converting data to digital format for processing by a computer.
 - ☐ Description - Apply standardized descriptive information and/or apply such information in a standardized format to items or groups of items in a collection for purposes of intellectual control, organization, and retrieval.
 - ☐ Lending - Provision of a library's resources and collections through the circulation of materials (general circulation, reserves). May also refer to the physical or electronic delivery of documents from a library collection to the residence or place of business of a library user, upon request.
 - ☐ Preservation - Effort that extends the life or use life of a living or non-living collection, the individual items or entities included in a collection, or a structure, building or site by reducing the likelihood or speed of deterioration.
 - ☐ Other

Description:

- ~ We will create and share program success stories on the CCFB website and social media. (Digital)
- ~ We will update the Book to Action toolkit. (Digital)
- ~ We will create a new Californians: Community Conversations about the Arts annotated booklist and toolkit in collaboration with arts agencies, librarians, LOC Subject specialists, CLA Collection Development and Adult Services Interest Groups. (Digital)
- ~ We will research and create blog posts and program success feature stories for the CCFB website and social media. (Physical and digital).
- ~ We will create and distribute updated versions of library bingo cards in both Spanish and English. (Physical and digital)
- ~ We will create a new library bingo tip/resource sheet for librarians and share on CCFB website. (Physical and digital)

- ~ We will create an Adult Services Symposium program and coordinate presentation sharing on CCFB website and social media. (Physical and digital)
- ~ We will create customizable templates for poetry workshops that libraries can customize, print, and share online. (Digital and physical).
- ~ We will create social media images, infographics, and posts to raise awareness of programs and resources offered by CCFB. (Digital)

3. ☒ **Planning & Evaluation** - Involves design, development, or assessment of operations, services, or resources and when information is collected, analyzed, and/or disseminated. *(Check all that apply and provide a description including whether the format will be in-house or third-party)*

☒ Retrospective - Research effort that involves historical assessments of the condition of a project, program, service, operation, resource and/or user group.

☒ Prospective - Research effort that projects or forecasts a future condition of a project, program, service, operation, resource, and/or user group.

Description: ~ We will create, disseminate, summarize, and share reports and surveys for each program (based on outcomes) to all participating libraries. (Retrospective & prospective/in-house)

~ We will share and interpret retrospective survey information with library community via presentations, web articles, and social media sharing. (Retrospective & prospective/in-house)

~ We will actively engage our Advisory Council on future planning, programs, needs, tools, and evaluation methods. We will coordinate and host 2 annual meetings, communicate weekly with Advisory Council via email. (Prospective/in-house)

~ We will collaborate with CLA Leadership and Staff to review project progress, processes, goals, and areas for improvement by utilizing data and anecdotal evidence. (Retrospective & prospective/in-house)

~ We will collaborate with other state Center for the Book Program Managers to assess programs, improve publicity, improve program reach, and plan for the future. (Retrospective & prospective/in-house)

☐ **Procurement** – May only be used for projects with an Institutional Capacity Intent. Acquiring or leasing facilities; purchasing equipment/supplies, hardware/software, or other materials (not content) that support general library infrastructure. *(Provide a description)*

Description: n/a

ELEMENT 5: GRANT TIMELINE/ACTIVITIES

Show each major project activity and when it will be started and/or completed throughout the project. The timeline should correspond to the activities described in Planning and Evaluation. Please put an X in each pertaining month.

Activity	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug
Toolkit updates, informational material updates and development, webinar development	x	x	x	x	x	x								
CLA Conference panel and presentation development	x	x	x	x										
Poetry Workshop planning and materials development	x	x	x	x										
CLA Conference presentations and outreach; follow up					x	x								
Poetry Workshops at rural libraries			x	x	x	x	x	x	x	x	x			
Library Bingo Programs take place			x	x	x	x	x	x	x	x	x			
Book to Action application, promotion, selection, notification			x	x	x	x								
Californians application, promotion, selection, notification			x	x	x	x								
Program Orientation and Resource training webinars							x							
Book to Action programs take place								x	x	x	x			
Library of Congress Ideas Exchange & Book Festival			x								x			
Surveys/reports reviewed and data analyzed & shared						x				x	x	x		
Adult Services Symposium presenter recruiting and planning							x	x	x	x	x			
Adult Services Symposium event (May) and resource sharing											x	x		
Library of Congress virtual meetings and Committee work	x	x	x	x	x	x	x	x	x	x	x			
Website and social media story updates and digital outreach	x	x	x	x	x	x	x	x	x	x	x	x		
Californians Programs take place (2017 & 2018 themes)	x	x	x	x	x	x	x	x	x	x	x	x		

ELEMENT6: BUDGET

The budget should clearly identify the amounts requested and from what sources.

Budget Category	LSTA	Cash Match & In-Kind	Total
Salaries/Wages/Benefits			
1 Staff time - Book to Action Libraries	\$0	\$21,000	\$21,000
2 Staff time - Californians: Community Conversations Libraries	\$0	\$18,000	\$18,000
3 Staff time - Library Bingo Libraries	\$0	\$27,000	\$27,000
4 Staff time - Symposium Librarian/Presenters - in person training	\$0	\$3,600	\$3,600
5 Staff time - 2 Advisory Council meetings	\$0	\$10,400	\$10,400
6 CLA Business Manager	\$0	\$1,650	\$1,650
7 CLA Special Projects	\$0	\$1,050	\$1,050
	\$0		\$0
Subtotal	\$0	\$82,700	\$82,700
Description: 1. Book to Action - 20 Librarians (4 programs each), 25 hrs planning and promoting plus 10 hrs programs = 700 hrs @ \$30 - \$21,000 (FTE 33%) 2. Californians - 20 Librarians (4 programs each, some passive) 20 hrs planning and promoting plus 10 hrs programs = 600 hours @ \$30 - \$18,000 (FTE 28%) 3. Bingo - 150 Librarians: 4 hrs planning and promoting plus 2 hrs programs = 900 hrs @ \$30 - \$27,000 (FTE 43 %) 4. Adult Services Symposium - 12 librarian presenters (3 hrs prep, 7 hrs event) = 120 hrs @ \$30 - \$3,600 (FTE 5%) 5. 10 Asst. Library Director/Director council members: 8 hrs including travel x 2 meetings plus 10 hours virtual consultation each throughout year = 260 hours @ \$40 - \$10,400 (FTE 12%) 6. CLA Business Manager to advise on project budget, provide project oversight = 30 hours @ \$55 - \$1,650 (FTE 1.4%) 8. CLA Special Project Coordinator to assist with graphics and design support = 30 hours @ \$35 - \$1,050 (FTE 1.4%)			
Consultant Fees			
1 Poetry Instructors - 10 poetry workshops @ \$550/workshop	\$2,000	\$3,500	\$5,500
2 Arts/Community trainer (TBD) for Californians program	\$1,000	\$0	\$1,000
3 Moderator/Community trainer (TBD) for Californians	\$0	\$1,000	\$1,000
4 Program Manager, 552 hours @ \$55/hour	\$30,360	\$0	\$30,360
5 Program Associate, 203 hours @ \$20/hour	\$4,060	\$0	\$4,060
6 Program Manager Travel	\$3,000	\$0	\$3,000
	\$0	\$0	\$0
Subtotal	\$40,420	\$4,500	\$44,920
Description: 1. 10 poetry workshops at rural libraries (\$3,500 total/\$350 each workshop provided by Poets & Writers)= \$5,500 2. Arts specialist (TBD) to co-host Californians training, assist with toolkit development, 20 hrs @ \$50/hr - \$1,000. 3. Community conversations trainer (TBD) to support Californians program, CLA cash match, 20 hrs @ \$50/hr - \$1,000. 4. Program Manager, 10.6/hrs week x 52 weeks (552 hrs @ \$55/hr = \$30,360, 26% FTE) to design, implement and support programs, recruit and support participating librarians, coordinate and produce training, professional development and resources, coordinate and evaluate surveys, and interpret and share. 5. Program Associate, 3.9/hrs week x 52 weeks (203 hrs @ \$20/hr = \$4,060, 9% FTE) to support programs, assist with administrative and general support tasks, with direct guidance from Program Manager. 6. Travel - CLA Conf. Nov/Riverside \$800, LOC Ideas Exchange May/DC \$1,000, Nat Book Festival Sep/DC \$1,000, Council Mtgs Oakland/LBeach \$200 - 1 Prog Mgr air, ground transport, lodging & meals = \$3,000			

Budget Category	LSTA	Cash Match & In-Kind	Total
Travel			
1 Member travel for 2 Advisory Council meetings	\$3,000	\$500	\$3,500
2 Librarian Presenters travel for Adult Services Symposium	\$1,500	\$0	\$1,500
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
Subtotal	\$4,500	\$500	\$5,000
Description: 1. Travel for 10 Advisory Council members to 2 meetings, May and September. May include air, ground transportation and/or accommodation, depending on meeting locations. Average \$150 per person, each meeting (\$3,000). 2. Travel for librarians to present at Adult Services symposium. May include air, ground transportation and/or accommodation, depending on Symposium location. Average \$125 per person (\$1,500).			
Supplies/Materials			
1 Materials - books and DVDs (shipping incl) for Californians prog	\$7,000	\$0	\$7,000
2 Supplies - conference handouts (CCFB program materials)	\$80	\$0	\$80
3 Supplies - printing & drop shipping for Library Bingo	\$3,000	\$0	\$3,000
4 Supplies - books for Book to Action communities	\$25,000	\$0	\$25,000
5 Working lunches for May and September Advisory Council meetings	\$0	\$500	\$500
6 Working breakfast or lunch for Adult Services Symposium	\$0	\$2,500	\$2,500
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
Subtotal	\$35,080	\$3,000	\$38,080
Description: 1. Books & shipping for Californians program annotated bookshelf (20 libraries @ \$350/materials & shipping , 15-20 titles each) to add to library collection. 2. CCFB information materials for conference, to promote programs, raise awareness of resources. 3. Printing and shipping of Library Bingo print version cards, approximately 15,000 cards (Marina Graphics). 4. Books for 20 Book to Action programs, to be given to community, for service projects with community partners (~80 copies per community average, but will vary with size of project and community). 5. Working lunches for 10 Advisory Council members, \$25 each for 10 council members x 2 meetings = \$500 6. Working breakfast or lunch (TBD depending on number of enrollees) for presenters and attendees at annual Adult Services Symposium, 100 librarians @ \$25 each = \$2,500.			

Budget Category	LSTA	Cash Match & In-Kind	Total
Equipment (\$5,000 or more per unit)			
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
Subtotal	\$0	\$0	\$0
Description: n/a			
Services			
1 Speaker fees, Book to Action communities	\$20,000	\$0	\$20,000
2 Server hosting & domain name registration for Calbook.org	\$0	\$600	\$600
3 Webinar hosting and meeting service (JoinMe)	\$0	\$200	\$200
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
	\$0	\$0	\$0
Subtotal	\$20,000	\$800	\$20,800
Description: 1. Speaker fees for Book to Action communities (20 libraries \$1,000 average per library but will actually vary between libraries/communities). 2. Hosting and domain registration for CCFB website (calbook.org). Updates on website to be done by in-house. 3. JoinMe technology to host 3 program orientation/resource webinars and additional meetings.			

Project Total	\$100,000	\$91,500	\$191,500
Indirect Cost Rate Applied 10.0 % Indirect Cost	\$10,000	\$0	\$10,000
Check one: <input type="checkbox"/> No Indirect <input type="checkbox"/> Federally negotiated indirect cost rate * <input checked="" type="checkbox"/> Indirect proposed cost rate * * please attach supporting documentation if required			
Description: Indirect costs reflect CLA office staff contribution to the CCFB project, including clerical and financial staff not dedicated specifically to the program, office space used by staff working on the project, rent and utilities, and equipment and services used by project staff (copies, phone systems, janitorial services, IT support).			
Grand Total	\$110,000	\$91,500	\$201,500

ELEMENT 7: ATTACHMENTS

If you have additional resources that support your grant, please attach after this page

ELEMENT 8: INTERNET CERTIFICATION

Check the Appropriate Library Type

☐ **Public Library** ☐ **Academic** ☐ **K-12** ☐ **Multi-Type** ☒ **Special/Other**

As the duly authorized representative of the applicant public library, public elementary school library or public secondary school library applying for LSTA funding, I hereby certify that the library is (*check only one of the following boxes*)

- A. ☐ **An individual applicant that is CIPA compliant.**
The applicant library, as a public library, a public elementary school library or public secondary school library, has complied with the requirements of Section 9134(f)(1) of the Library Services and Technology Act.
- B. ☐ **Representing a group of applicants. Those applicants that are subject to CIPA requirements have certified they are CIPA compliant.**
All public libraries, public elementary school libraries, and public secondary school libraries, participating in the application have complied with the requirements of Section 9134(f)(1) of the Library Services and Technology Act. The library submitting this application has collected Internet Safety Certifications from all other applicants who are subject to CIPA requirements. The library will keep these certifications on file with other application materials, and if awarded funds, with other project records.
- C. ☒ **Not Subject to CIPA Requirements.**
The CIPA requirements do not apply because no funds made available under this LSTA grant program will be used to purchase computers used to access the Internet or to pay for direct costs associated with accessing the Internet.

SIGNATURE

I have read and support this LSTA Grant Application.

California Library Association

Library/Organization

California Center for the Book

Project Name

Beth Wrenn-Estes

Library Director Name

Business Manager

Title

Library Director Signature

Date



LIBRARY OF CONGRESS

The Center for the Book

May 4, 2017

California Center for the Book
California Library Association
1055 E. Colorado Blvd
5th Floor
Pasadena, California 91106

Dear Mary and Julianna,

Thank you for your continued affiliation with the Center for the Book here at the Library of Congress. We are very grateful for the participation and involvement of the California Center for the Book hosted by the California Library Association.

As you know, the Center for the Book oversees a network of state Centers for the Book. The Library of Congress Center for the Book promotes books and libraries, literacy and reading as well as poetry and literature. The Center for the Book was established by public law in 1977 and incorporates several private-public partnerships designed to implement programs, awards and prizes in order to nurture and expand a culture of literacy and reading. Since its founding, the Library of Congress Center for the Book has established affiliate centers in the 50 states, the District of Columbia and the U.S. Virgin Islands. The Center's mission is also carried out internationally through some overseas affiliates. Additionally, more than 80 organizations have been designated Center for the Book reading promotion partners both in the United States and abroad.

As an affiliate of the Center for the Book in the Library of Congress, each state center, including the California Center for the Book, is provided with training and resources to promote literacy and reading in California. The Center for the Book in the Library of Congress hosts best practices sharing meetings at the annual Ideas Exchange and the National Book Festival, both in Washington D.C. in the Spring and Fall, respectively. The Library of Congress contributes to the expenses incurred for travel to the Ideas Exchange. In addition, the Library of Congress facilitates working groups and virtual meetings that focus on specific topic within the broader mission. The prestige, recognition, and networking opportunities of Library of Congress affiliation are valuable assets we are delighted to share and leverage.

Sincerely,

Pam Jackson
Director