

**CALIFORNIA STATE LIBRARY  
LIBRARY SERVICES AND TECHNOLOGY ACT (LSTA)**

**Final Program Narrative Report  
(LSTA Form 9)**

**Grant Information**

Library Jurisdiction	Califa Group
Project Title	California Library Collaborative Initiatives
Grant Award #	40-8259
Grant Period	2013-14
Amount of Grant Award	\$571,800
Amount of Grant Expended	\$571,800
Local Match	\$945,066
In-Kind	
Total Amount of Project (amount expended + match + in-kind)	\$1,516,866
Number of Persons Served (should not include total population of service area or potential population to be reached)	36,000,000

**Project Director**

Name	Linda Crowe
Title	Executive Director
Library Address	32 West 25 <sup>th</sup> Avenue, Suite 201, San Mateo, CA 94403
Phone Number	650-349-5538
Fax Number	650-349-5089
E-mail Address	lcrowe@califa.org

This report is due on the date listed in the LSTA Grant Guide for this project. Follow this link to view the Grant Guide. <http://www.library.ca.gov/grants/lsta/manage.html>

Email this report in "word format" to [lsta@library.ca.gov](mailto:lsta@library.ca.gov) then mail ORIGINAL and 2 copies to:

California State Library  
P.O. Box 942837  
Sacramento, CA 94237-0001  
Attention: Fiscal Office - LSTA

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_  
(Please sign in blue ink)

## Project Final Report

A final narrative report is required on the use of federal Library Services and Technology Act (LSTA) funds following the completion of a project during each project year. The information you report will be used to complete the California State Library report of how funds were expended. Excerpts from this report may be submitted to the Federal government in their evaluation, or may be published by the State Library or shared with other institutions. Please answer all of the questions thoroughly. Please attach any reproduction copies of photographs of project activities or media produced for the project.

### Project Purpose

Include your program purpose statement here

The purpose of the Califa grant is to provide economies of scale for the coordinated purchase of library resources; implement needed training on new products and technologies; communicate with and coordinate member libraries for efficient customer services.

### Project Activities and Methods

How did you accomplish the project? What were the steps involved? How did you engage the target audience?

Califa will negotiate and renegotiate master contracts with vendors.

Califa currently works with over 50 vendors and introduces a new vendor every month to six weeks.

New vendors recently added include: Treehouse for technical training, RDA Toolkit from ALA, and Digitalia, which provides Spanish language eBooks.

Califa will provide discounted sales to members, introducing new discounts for products and services and featuring updated and existing vendor opportunities.

Califa saved members over 4 million dollars in FY 2013.

Califa will create and launch a consortium-owned eBook platform with titles owned by the consortium.

There are currently almost 50 libraries live on the enki platform, which has over 20,000 items in the shared collection. While it started with PLP libraries, the platform was made available to all Califa members in January, and so far, in addition to several individual libraries (like Kern County), the Santiago Library System and Black Gold System have signed on.

Califa will create monthly webinar and training opportunities.

Califa offers several webinars each month and announces them on its listservs as well as on its website and blog/Facebook and Twitter.

Califa will host a summer "Vendor Fair".

Nearly 100 librarians and 20 vendors were at the 2013 vendor fair in August 2013. The reviews were overwhelmingly positive. In planning the 2014 fair, Califa filled up its available vendor slots much earlier than normal and has already had a rush in registrations.

Califa will co-host, with Infopeople, the fourth annual Edgy Librarian web conference.

Califa completed this on February 1, 2014. There was a keynote from Susan Hildreth of IMLS with sessions on Makerspaces, nontraditional libraries (i.e., SF Seed Library and Berkeley's Tool Library) among others. Nearly 100 libraries registered as a group, and the responses were very positive.

Califa will assist libraries to learn and implement new technology-based services to library customers. The previously mentioned enki eBook platform is a great example of a library and consortium working together to develop a product that will really fit their needs.

Califa will continue to collaborate with California consortia.

Califa continues to work closely with SCELCL in particular and assisted them in promoting their Vendor Fair in Southern California in March.

Califa will work with Rancho Cucamonga Public Library to market the Play and Learn Islands to member libraries.

Califa has sold these units, with libraries interested from all over the country, and has also worked with the State Library to make them available through grant money.

Califa will work with SCLC to administer CLA.

Califa has a contract with CLA for CLA staff and administered the website and management systems. This included membership software and finances provided by contract with SCLC.

### **Project Outputs**

What was created for the project and how much? (For instance three promotional brochures were created and 75 copies distributed; or three training classes were designed; two sessions of each were held, and 80 people were trained)

At least 80% of Califa members are participating in Califa services.

Califa will earn at least \$150,000 income from vendors for library member orders.  
This has been achieved.

Califa will maintain an up-to-date website enhanced by a blog, Twitter account and Facebook updates - the site was relaunched in the summer of 2013 and is now kept up-to-date with regular additions.

Califa will sponsor a Vendor Fair at an academic site in August 2013.  
The Vendor Fair was held at Santa Clara again this year.

Califa will provide at least four webinars per quarter on new products/services or renewed contracts/services from existing vendors.  
Califa regularly has webinars for members on new products and services.

Califa will cosponsor The Edgy Librarian virtual conference in February 2014.  
Califa hosted this event and it was another successful web conference; it will be held again in 2015.

Califa will save members at least \$4,000,000 on the purchase of electronic resources, library equipment and supplies. Members saved over \$4.4 million in FY 2013-14.

Califa will launch a robust library consortium-developed eBook platform with a sustainable business plan for future growth.

Nearly 50 libraries are live on the platform, and it was made available to members in January 2014.

**Project Outcomes (if applicable)**

Please state the outcomes and the results of your evaluation.

NA - Califa is not an outcomes-based project.

**Additional Project Outcomes**

Please state any additional intended or unintended outcomes and what data sources you used.

**Anecdotal Information**

Tell us a story. Give two or more examples of how the project has helped an individual or group in your community.

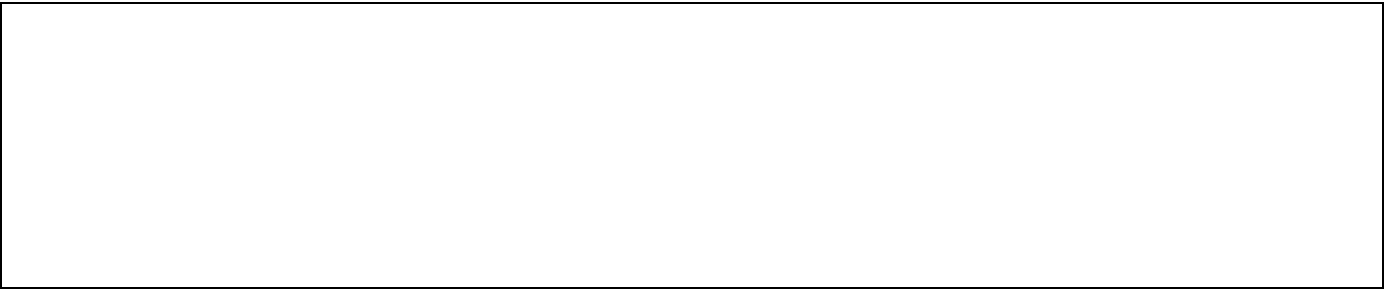
Califa has heard from several libraries, including large ones like Kern County, about how much they appreciate the Edgy Librarian web conference. With restricted travel budgets, the fact that they can see a conference as a group without traveling is significant.

**Exemplary Project**

If you feel your project was exemplary and others could learn from it and replicate it, please tell us why.

**FEEDBACK FOR THE CALIFORNIA STATE LIBRARY ON THE GRANT PROCESS**

We want to learn and improve our grant processes. Please let us know what worked and what we could do differently to make it a better experience. Thank you!



*file:mcp/lsta/managegrant/1314*