

Millennial Entrepreneurs

STUDENTS DETAILS:

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SECTION: 1

INTRODUCTION

On the 26th of March 2020, President Cyril Ramaphosa announced the implementation of Lockdown to flatten the curve. This meant that all the economic activities in the country had to stop. Schools were closed, borders were closed, entertainment facilities were also closed, churches were closed, sports events were stopped etc. Most of the industries took a hit, especially the transport industry.

Since well there was no movement in and out of the country and even in and out of provinces, the taxi association suffered as they could not operate to earn a living. As it resulted in a decrease in the economy. People also could not visit their loved ones anymore. It meant that you got stuck wherever you were. People were not allowed to travel to work due to the restriction of travelling.

SECTION: 2

IDENTIFIED SECTOR OF THE TOURISM:

Transportation sector.

Transportation has been an essential aspect of the tourism industry joining travellers to different places around the world. The transportation sector would not be possible without the movement of people. People had to do the inter-provincial travel and the boycott of global travel was still on. This made it difficult for individuals to proceed with their work in different areas because of the limitations and restrictions.

On the other hand, without the movement of people and goods for a period, the country would also benefit because there will be a recovery of the tourism industry. The reason being is that an increase in traffic may have a disastrous effect on the environment and the spread of Covid-19 could increment and make the country affected.

SECTION: 3

PESTE:

The change in the transportation sector took place in both social and economic environments. The change in Economic environment Since the beginning of the lockdown, the economic growth rate has decreased due to people not being able to travel to work, and even the inflation rate increased since well there was a high demand for goods and less transportation from and into the country. Covid-19 has caused extreme segment changes, and unemployment and economic activities have been shut down to save lives. Transportation and travel industries are most seriously hit as global tourism has recently fallen to almost zero. This requirement delayed the monetary development subsequently, there was a destruction of income in a few segments of the travel industry. Freight transportation increased delivery time due to increased checkpoints.

The change in social environment Individuals embraced the new way of life due to Covid-19. For example, social distancing in taxis, bars, restaurants, and shopping centres. This applied to the loss of monetary taxi government assistance in the light of a lessening in transportation accessibility. Daily normal human lives were to change as the travelling restrictions occurred. And people's lifestyles changed from going out with friends and family and enjoying themselves, to staying indoors. There were no more vacations and fewer visitations to our loved ones due to travel limitations and restrictions.

SECTION: 4

B Paai

"We cannot become what we need to be by remaining what we are."

Max Depree

Title: Miss

Student number: 26193779

Personal Stumbling Block (Emotional)

She has low self-esteem, in a way that she cannot trust herself when it comes to coming up with new ideas and being able to implement those ideas. Most of the time she is negative about her new ideas.

Affective skills

1. Curiosity -- She is willing to learn new dynamics of life and academics and question most the unusual circumstances and explore the opportunity that comes her way.
2. Ability to dream – She is a dreamer. She dreams that one day she will achieve all of her dreams and aspirations. She also believes that hard work pays. Therefore, working hard is her priority.
3. Intrinsic motivation – She pays attention to what benefits her personally. Being able to explore for more knowledge and more experience. She is more willing to volunteer to enhance her skills and not for financial gain.

Unique problem-solving style (Implementer)

She likes to put things together in a way that they really work out in the end. She focuses more on ideas that have a conclusive solution. She is persistent and too pushy.

R.A MORAKWANA

“You don’t know what you don’t know unless you ask”

~KINGRUSH~

Title: Mr

Student number: 32193742

Personal Stumbling Block

RA MORAKWANA has more than 1 stumbling block to creativity and that raises a challenge on the group’s work as the stumbling blocks usually eat up time, for instance, he is afraid of his ideas being rejected and that forms an Emotional Stumbling block. At times he doesn’t feel confident being led by a woman and that also becomes a stumbling block to the cultural stumbling block as he has a mindset that a man must not be led by a woman.

Affective skills

Besides his stumbling blocks, he has Cognitive thinking skills, good at coming up with solutions to complex situations

Unique problem-solving style

Unique skill classifier and developer as he is able to consider each member when being creative while generating new ideas and strategies and making them benefit the creative team.

N.G Embane

“You must either modify your dreams or magnify your skills”

Jim Rhon

Title: Miss

Student number: 31884288

Personal stumbling block

The personal stumbling block that she has is intellectual. It is hard for her to come up with new ideas or solutions to a problem, she feels like her ideas might be rejected. She usually uses the ones she once used to do a current task.

Affective skills

1. Ability to dream

– She is a dreamer, and nothing excites her more than the dreams she has for the future. Hope is what keeps her going because she has positive feelings in everything she does.

2. Tolerant of risks

– She is always prepared for the worst things that may happen after taking risks and she can tolerate disappointments. As they say, “IT IS EITHER YOU GO BIG OR YOU GO HOME”.

Unique problem-solving style

With her unique classifier solving style she wants to clearly understand the problem before coming up with a creative way of solving it. She also likes getting the job in time.

O Senna

“I think part of the reason why we hold on to something so tight is that we fear something so great won’t happen twice.”

NF

Title: Mr.

Student number: 32263988

Intellectual stumbling block

Omphemetse some of the time doesn't have the important speculation abilities to discover solutions. It may at times set aside some effort to pull or think of thoughts while the time is ticking.

While it may require some investment for him to think of something, he will in general feel awful principally with regards to aggregate work since he needs more opportunity to arrange thoughts relying upon the sort of exercises he is managing.

At that point it happens that he figured out how to concoct a thought, he will in general build up an Emotional Stumbling block which is being dismissed or rejected.

He thinks that it's difficult to give his result to the gathering since he will in general figure his thought may have all the earmarks of being a joke to his companions and he may seem, by all accounts, to be stupid and dismissed.

Affective skill

1. Curiosity: Omphemetse reliably perceives what is ideal to make a strategy for achieving even though some may put aside a huge amount of exertion to go with an answer.
2. Playfulness: He can evaluate all and take whatever is needed concerning his future. He reliably collects an image of all that he needs to make for the future since he is keen on all things and wants to study anything pickle since he recognizes that larger piece of people hold their feet and also, he works up with the diverse thought and try to consider something huge that may manage any issues he is standing up to.

Problem-solving:

Implementer and ideator: He is consistently lively and likes to toy up with thoughts and make them difficult to be conceivable. He likes to focus on doing things that become a solution at the end. He loves to see his work becoming a success.

B BOPAPE

Title: Mr

Student number: 32952066

Personal stumbling block (emotional):

He is insecure in almost everything he does, and it limits him from socialising in terms of self-doubting questions like "what if I fail".

Affective skills

Curiosity: His desire to learn new things each day helps him as well as resolve mysteries for knowledge's sake. Tolerance of risk: He loves taking challenges knowingly that the outcome could be either way having calculated all the misfortunes that come with it.

Unique problem-solving style (clarifier):

He tends to understand the problem and look at nature, cause and deal with it before attempting a solution because to solve a problem, you must first understand it.

SECTION: 5

Step 1: Determine the Goal

List of the Problem

1. Closure of Economic Activities
2. Lessening movement of people
3. Closure of small businesses
4. pandemic enforced the decrease in tourism income
5. Ban on International travel

Hits and hotspots:

The relevant hint that sticks out is numbers 1, 2 and 3. From the hints identified no 1,2 and 3 are related and can be grouped together. They clearly have something to do with the Economy that describes the flow or movement of money in the country.

Evaluation Criteria:

○ Ownership:

It was determined that the Government has ownership of all three options because the Economy is the first thing that makes a country what it is.

○ Priority:

Number 1 which is the Closure of Economic Activities is a high priority because it will affect the country's profit rapidly.

○ Critical nature:

Item number 1 is considered critical for improving the financial situation and the status of the country by determining whether it is growing or not. **Problem Statement:**

In what ways might the Government do to improve the growth of the economy so that the Country might be in a good state again?

Step 2: Gather more information about the problem

The application of the 5WH technique:

Who's responsible for the national lockdown that led to the Closure of Economic Activities.	The government of the country
What does Closure of the Economic Activities necessitate	It makes it necessary for the production, purchasing, and selling of products or services to stop running or moving and this makes the flow of money stand still and the profit of the country decrease if possible.
Where in the Country does this problem seem to persist?	In terms of Tourism and Citizen
When will this keep affecting the Country's economy?	It will keep on affecting the Country's Economy until the movement of everything is allowed.

Why doesn't the country open the Economic Activities during the Pandemic?	Because the opening of all activities in the country could put the Citizen's lives in danger and the rate or level of the Pandemic might rise
How did the Closure of the Economic Activities happen or occur?	Closure of the Economic Activities occurred when there was a rapid growth of the pandemic in the country whereby the president came up with the idea to shut everything down to save his people's lives.

The Problem Identified

- In what ways might the transportation industry help in the recovery of the South African economy to save millions of jobs?

Step 3: Determine the Root Problem

5W's technique: The decrease in transportation income.

"Why was there a decrease in transportation income?"

- Because more money was lost during the lockdown.

"Why did the transportation industry lose more money?"

- Because there was a closure of Economic Activities. "Why was there a Closure of Economic Activities?"

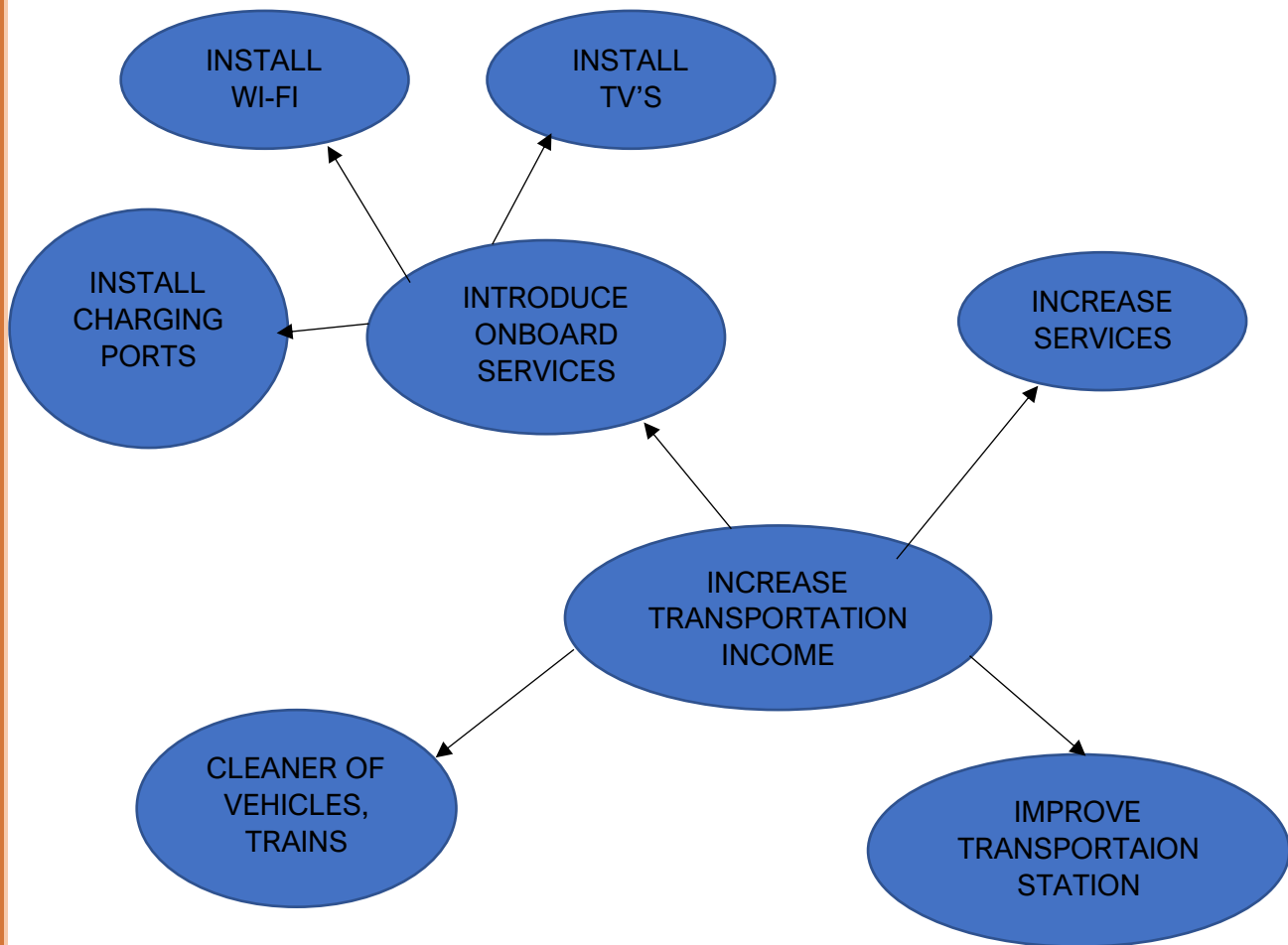
- Because the President introduced the National Lockdown in the country. "Why did the President introduce the National Lockdown in the country?"

- Because he wanted to reduce the rapid growth of the Covid-19 virus. "Why did he want to reduce the rapid growth of the Covid-19 virus?"

- To increase the transportation income.

In what ways might the Government increase transportation income to save the economy of the country?

SECTION: 6



SECTION: 7

Criteria	Criterion Importance	IDEA 1: Introduce onboard services		IDEA 2: Increase Services		IDEA 3: Improve comfortability		IDEA 4: Improve transport stations	
		Score	Subtotal	Score	Subtotal	Score	Subtotal	Score	Subtotal
Cost:	10	6	60	7	70	3	30	9	90
Time:	10	8	80	8	80	5	50	8	80
Benefits:	8	6	48	8	64	6	48	4	32
Usefulness:	5	4	20	5	25	4	20	2	10
Investment:	7	6	42	5	35	3	21	4	28
TOTAL:			250		274		169		240

SECTION: 8

The national lockdown that was announced by the president seemed to have helped a lot since the positive cases of covid-19 decreased. The best idea which can increase transportation income is to increase the services. There should be longer operating hours to ease the confusion of people and, also to accommodate people even in late hours, there should be more routes and, also improving the safety and security in transport stations for people to feel safe to use the public transports.

Increasing the services of transportation could also contribute to and help improve the country's economy by increasing profit and changing the country's status. This could also be efficient in the potential markets since people will be more satisfied with the services. South Africa seems to have controlled and planned the different phases of the pandemic.

Conclusion

This paper sought to discuss ways that the transportation industry might use to help in the recovery of South Africa's economy to save millions of Jobs. To this point, it can be argued that to understand any of the ways that the transportation industry might use to help in the recovery of South Africa's economy to save millions of Jobs, it is sensible to first find the causes of the problem. In this assignment, the problems were identified with references to the loss of income in the tourism industry. This assignment concludes with ideas that could improve the tourism industry by increasing transportation income. To increase transportation income, it concluded that, we need to increase services in the transport industry that will boost the economy's income which is Tourism as a whole.

