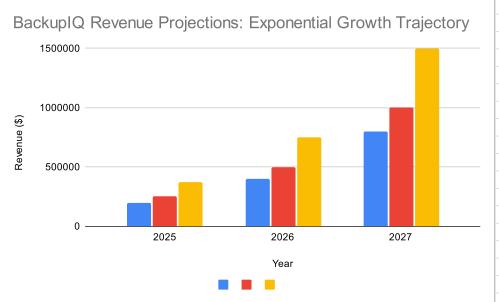
Field	Value	Notes		
Company Name	BackupIQ	Al-enabled backu	up platform	
Product Type	enterprise_backu	Dockerized, Kube	ernetes-ready	
Licensing Model	non_exclusive_p	License-based re	evenue model	
Price (Better)	9999	Standard license	tier	
Price (Best)	14999	Premium tier with	advisory + suppo	ort
Deployment Time	48	Competitive adva	antage vs 6-12 mo	onths
Target Segments	MSPs, SaaS four	High-growth buye	er profiles	
Market Size (202	10.63	Billion USD - Ent	erprise backup	
BaaS Market CA	31%	Explosive growth	trajectory	
Market Share Tar	0.01%	Conservative \$1N	M+ opportunity	
Licenses Per Qua	5	Scarcity-driven de	emand	
Conservative Re	199980	4 quarters x 5 lice	enses x \$9999	
Upside Revenue	299980	4 quarters x 5 lice	enses x \$14999	
Gross Margin	95%	Software econom	nics	
Customer Lifetim	50000	Multi-year licensi	ng potential	
Comparable: Nin	252000000	Dropsuite acquis	ition multiple	
Comparable: N-a	266000000	Adlumin acquisiti	on multiple	
Revenue Multiple	15-25x	Based on recent	transactions	
Implied Valuation	2999700	Conservative rev	enue x 15x	
Implied Valuation	7499500	Upside revenue	x 25x	
PROJECTIONS (	(3-Year)			
Year	Conservative	Base Case	Upside	
2025	199980	249975	374975	
2026	399960	499950	749950	
2027	799920	999900	1499900	
MARKET POSIT				
Veeam Market S		Market leader		
BackupIQ Differe	Al-enabled, 48hr	vs 6-12 month co	mpetitors	
Target Market Pe	0.01%	Achievable with 2	20 customers	
ACQUISITION M	ULTIPLES			
Recent Backup N	15-25x Revenue	Industry standard	i	
NinjaOne/Dropsu		2024 transaction		
N-able/Adlumin	266M	2024 transaction		



## TAX CONSIDERATIONS Corporate Structi Delaware C-Corp Intellectual Prope Patent-protected algorithms R&D Tax Credits Available Transfer Pricing Standard software licensing

## Add a series to start visualizing your data

BackupIQ Valuat 3M - 7.5M Based on revenue multiples			