

Team Worksheet 4 – CS545

Name of Project:

Human Culinary Interaction

List of Team Members:

Cindy Zhang

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What Heuristic Evaluation list are you using?

We will be using the Usability Heuristics checklist from Kessel. The checklist consists of the following aspects:

- Simple and natural dialogue
- Speak the users' language
- Minimize the users' memory load
- Consistency
- Feedback
- Clearly marked exits
- Shortcuts
- Precise and constructive error messages
- Prevent errors
- Help and documentation

What are the tasks you will ask each user to do on each iteration?

- Search for a specific recipe
- Write a review for a recipe
- Upload a recipe
- Edit an uploaded recipe
- Visit recipe pages
- Navigate the 'nav' bar/footer
- Comment on a recipe

What is the objective measure you are using to determine whether the E you selected is improving?

Our E is Engaging. Since our E is engaging we want to mainly retrieve their awareness, interaction, bounce rates, average session duration, page viewed, repeat uses, and etc. These statistics will give us an objective measure on how engaged our users were during the testing period.

How many iterations are you planning?

At least 2 iterations will be used and if time permits more. The first iteration will not give the testers long enough to focus on each of the heuristics, but with 2 or more iterations testers will be able to see if the application complies with our heuristic evaluation list and give them time to report any issues.

Will you use a survey at the end of each user testing session?

Yes, we will survey about how they felt using the prototype, what to improve on and any extra comments they might have in store for us.