

Team Worksheet 3 – CS545

Name of Project:

Human Culinary Interaction

List of Team Members:

Cindy Zhang

Jacob Roessler

Kevin Ha

William Kastell

Joseph Mirabile

Jacob Wood

Persona Description:

- Steven Stevens, 22
- Single
- College Students (19-30 yr old)
- Full-Time Student, Part Time Worker,
- Cooks occasionally, but not more than twice a week
- Does not have their own recipes, usually copies recipes from online
- Does not own much dedicated cooking equipment
- Does not know what kind of ingredients to use
- Gets most recipes from social media
- Spends several hours a day on social media

Primary Goals:

- Wants to get better at cooking
- Wants to cook more often (several times a week)
- Wants to be able to cook without having to parse complicated measurements or terminology
- Wants cooking lessons without learning about the user's life story
- Wants cooking lessons in easy to digest and understand videos/images
- Wants an ad free experience when browsing sites

Persona Picture:



Example of a Persona Trait:

The persona trait of not liking difficult measurements was taken directly from survey feedback:

"I hate when they give weighted measurements. What kind of regular person just has a food scale laying around?"

User Story:

Steven Stevens is a full-time student and part-time worker who doesn't have a lot of time to cook, but he still wants to eat out less and start cooking more. He heard about Human Culinary Interaction through a friend who posts their recipes to the site. Steven usually gets frustrated with recipe websites since they front-load a lot of useless information like the uploader's life story and have lots of ads instead of just getting straight into the recipe.

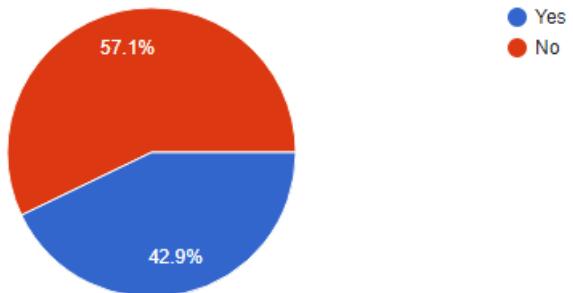
One day after getting home from school and work he decided to try out Human Culinary Interaction on a whim not expecting much. However, he was pleasantly surprised with Human Culinary Interaction when he could jump straight to the recipe saving him time looking for scattered instructions. The different options for recipe measurements made it easier for him to understand. Making him think it was possible to slot more cooking into his daily life.

Survey Results:

Are you a student of Stevens Institute of Technology?

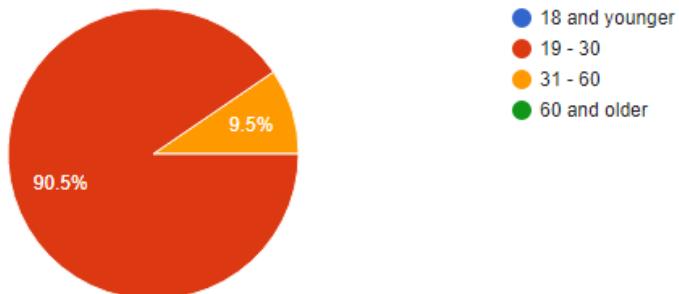


21 responses



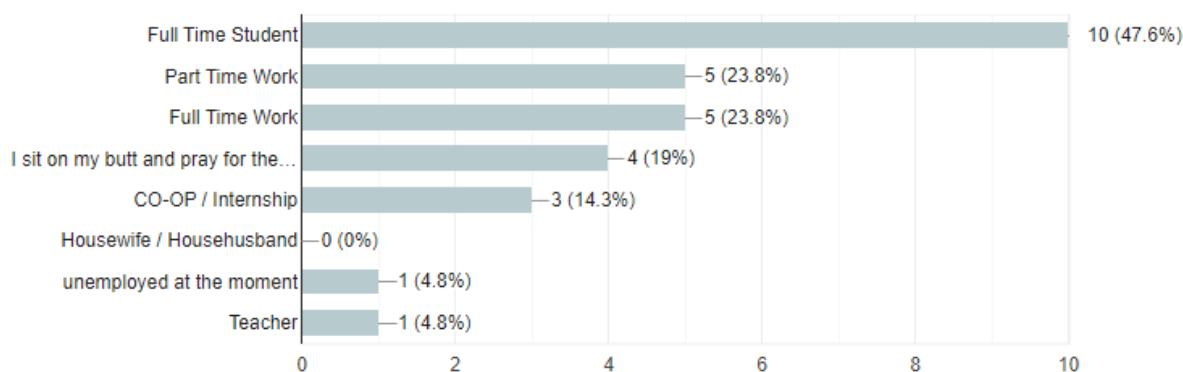
How old are you?

21 responses



What do you do?

21 responses



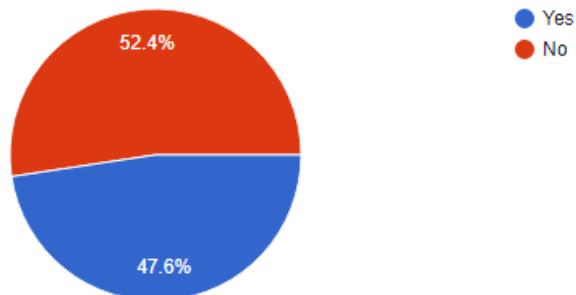
How often do you cook?

21 responses



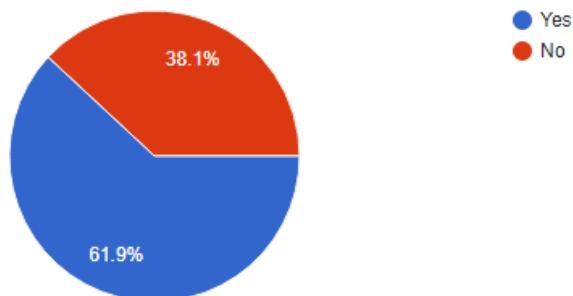
Do you have your own recipes?

21 responses



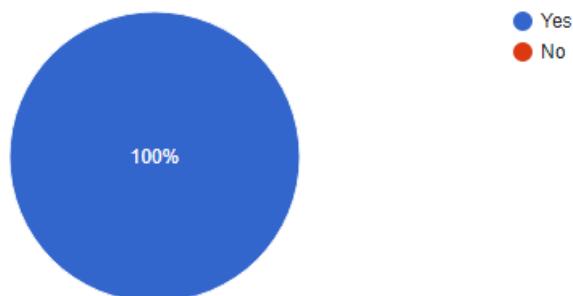
Would you share your own recipes online if you had them?

21 responses



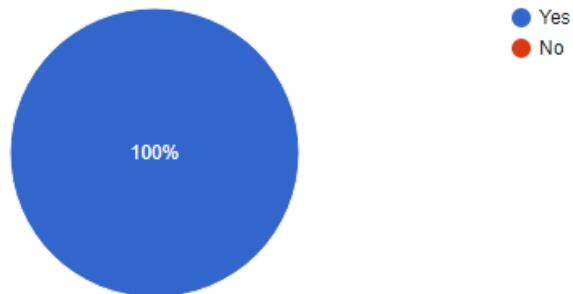
Would you want to see other people recipes? (even if they will hurt your soul?)

21 responses



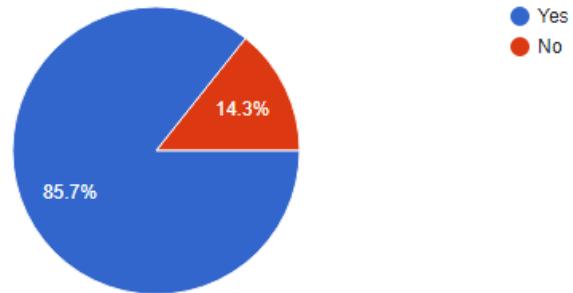
Do you want to improve in cooking?

21 responses



Do you want to cook more often?

21 responses



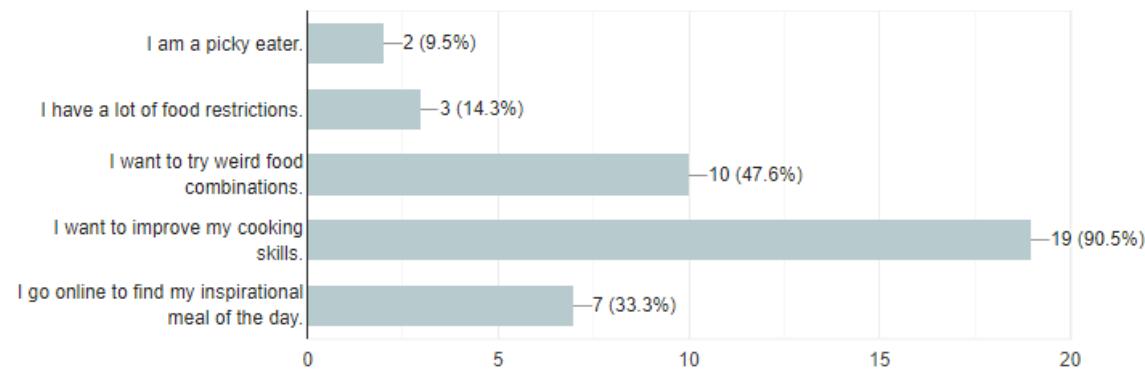
How often do you WANT to cook?

21 responses



Select all of the following that applies to you:

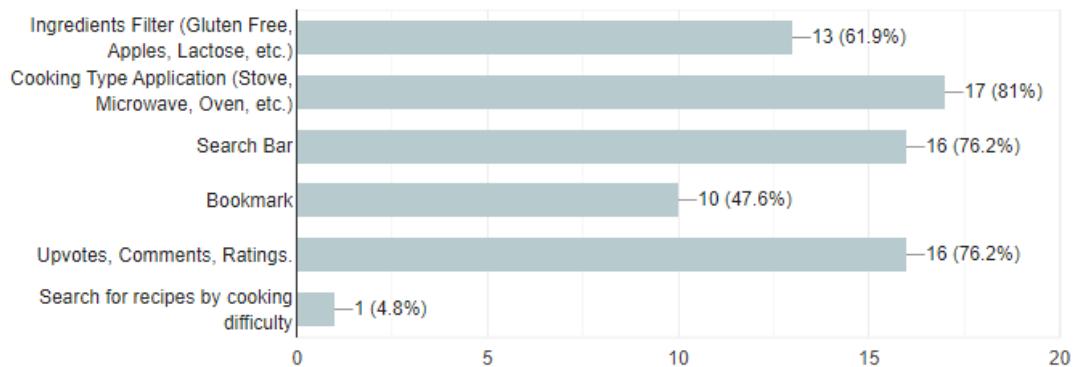
21 responses



What are features do you think you would like to see when looking for recipes / cooking ideas?



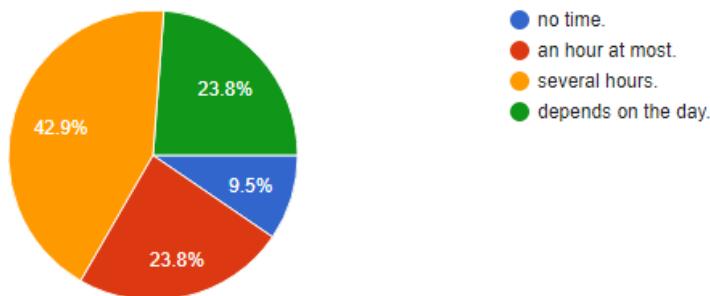
21 responses



How long would you spend on social media?

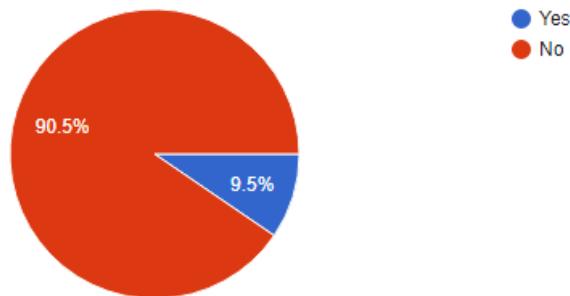


21 responses



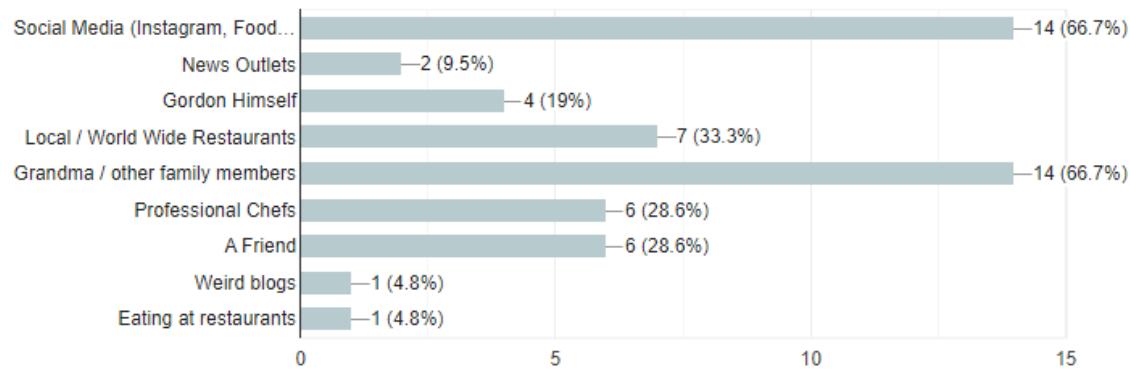
Are you a parent?

21 responses



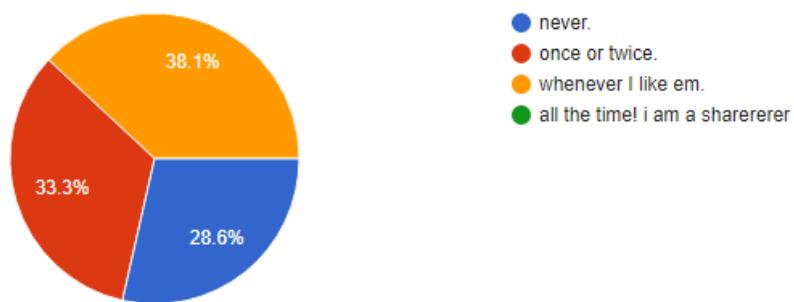
Where do you get your food inspirations?

21 responses



How often do you share websites / recommend an app?

21 responses



Anything you hate about recipe websites? Or Anything you want us to improve / add on?

10 responses

Make it so that the first half of the website isn't an entire book about the authors life before it gets to the actual recipe

Would like the ability to convert standard units to metric and vice versa. Pictures or videos help in describing steps or in visualizing how food should look at a certain stage.

The stories. They carry on about this and that when all I want is the recipe and some comments from others for tips / vacations They found helpful.

I hate when they give weighted measurements. What kind of regular person just has a food scale laying around?

Yes

no

I don't like it when they have a lot of unneeded stuff in the way of the recipe

I don't like when recipe sites have a whole story that I have to scroll through before I get to the actual recipe. I want to visit the site and immediately see the recipe.

Ads I have to scroll forever on

Bad recipes