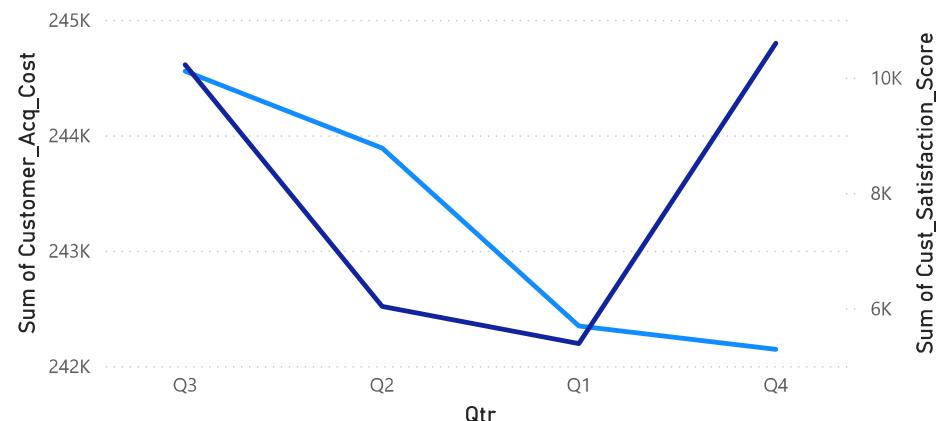


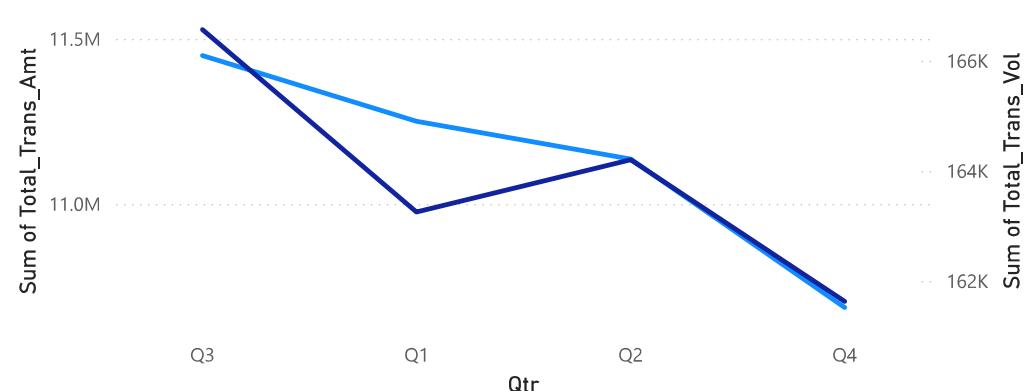
Sum of Customer_Acq_Cost and Sum of Cust_Satisfaction_Score by Qtr

● Sum of Customer_Acq_Cost ● Sum of Cust_Satisfaction_Score



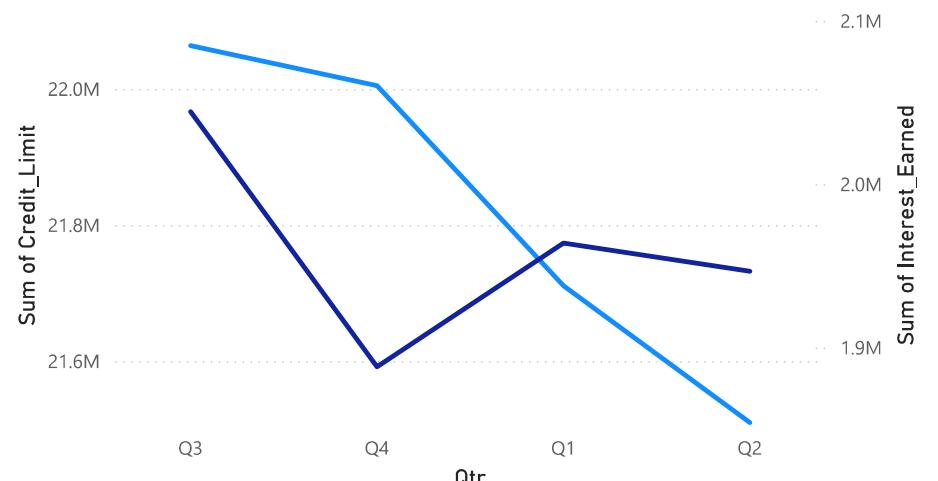
Sum of Total_Trans_Amt and Sum of Total_Trans_Vol by Qtr

● Sum of Total_Trans_Amt ● Sum of Total_Trans_Vol



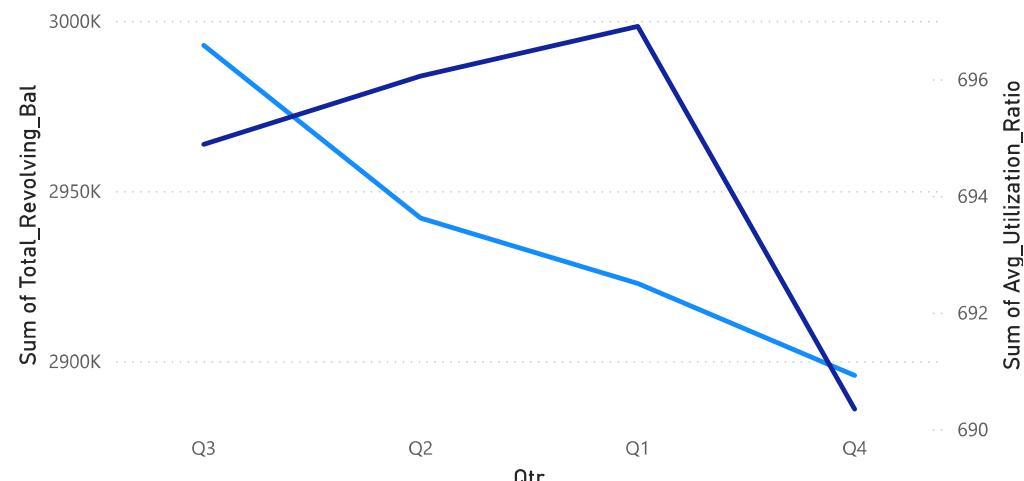
Sum of Credit_Limit and Sum of Interest_Earned by Qtr

● Sum of Credit_Limit ● Sum of Interest_Earned

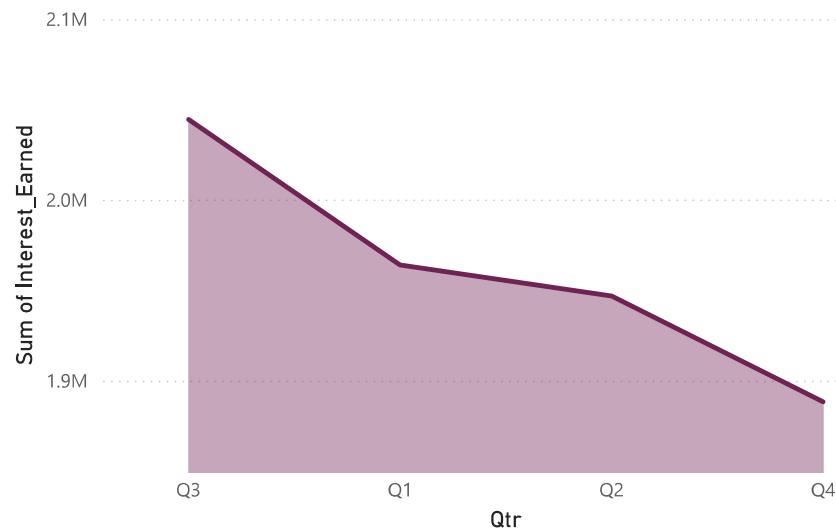


Sum of Total_Revolving_Bal and Sum of Avg_Utilization_Ratio by Qtr

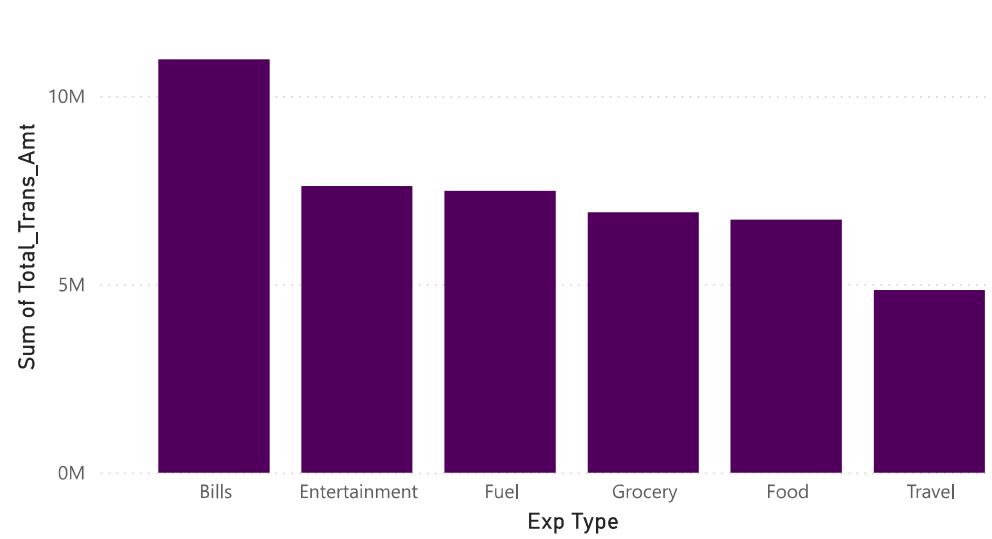
● Sum of Total_Revolving_Bal ● Sum of Avg_Utilization_Ratio



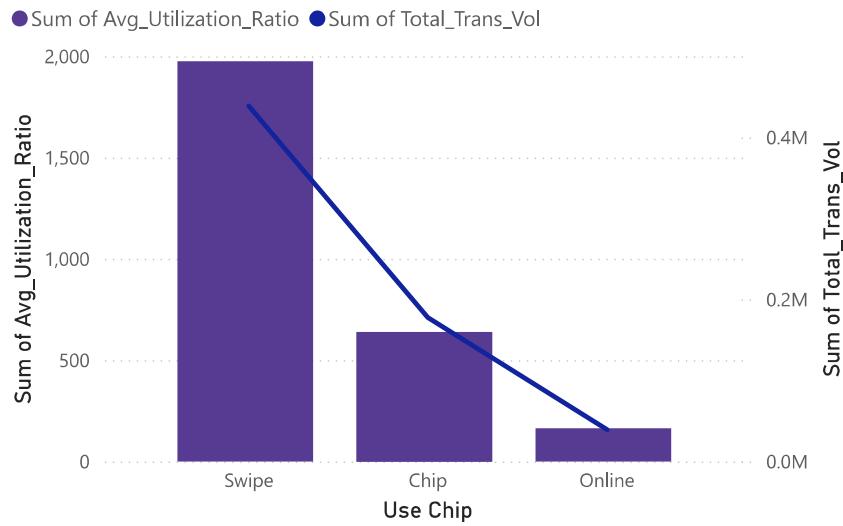
Sum of Interest_Earned by Qtr



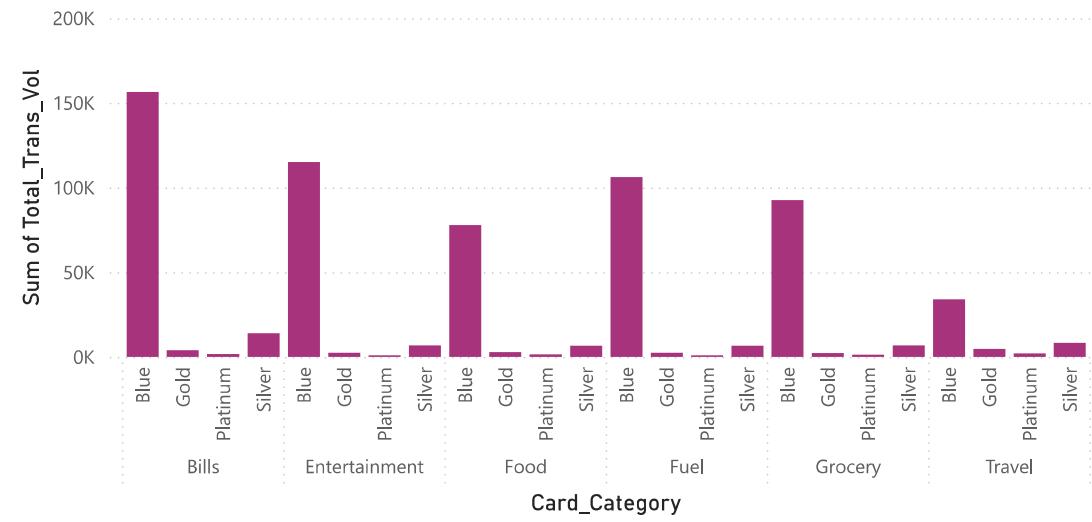
Spending distribution by expenditure

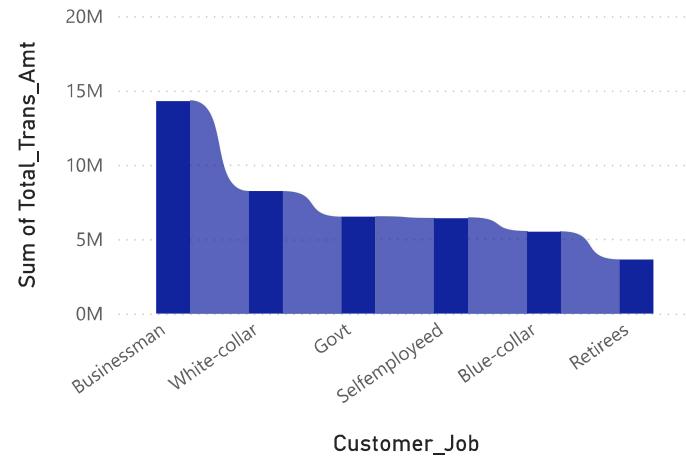
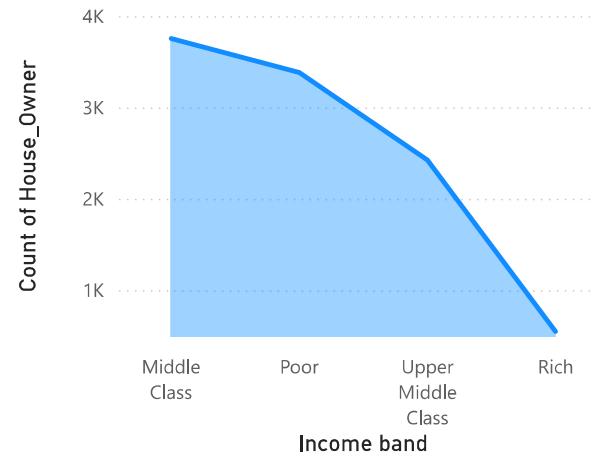
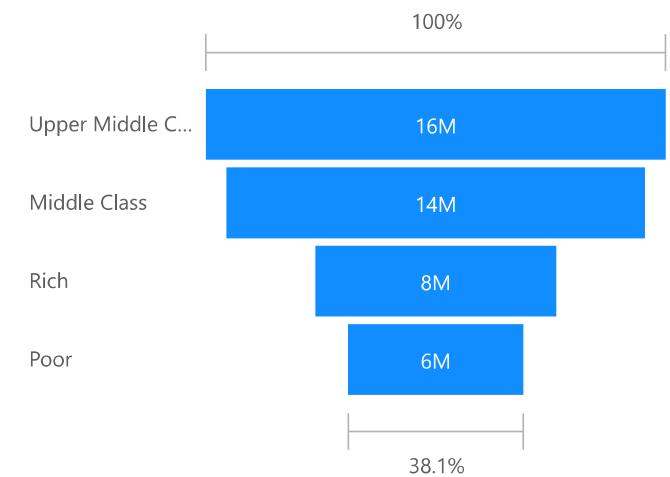
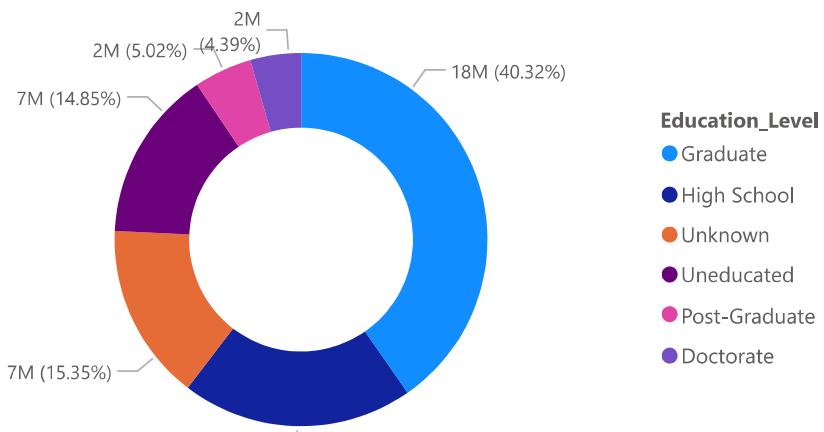


Sum of Avg_Utilization_Ratio and Sum of Total_Trans_Vol by Use Chip



Sum of Total_Trans_Vol by Exp Type and Card_Category



Spending distribution by occupation**House Owner Segmentation by Income Band****Transaction Amount by Income Band****Spending bracket by education****Car Owner segmentation by Occupation**