Wolfgang Ihloff

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Product Leader, Technologist, Visionary and Executor

Cloud Services – Artificial Intelligence - Technology Thought Leadership – Developer Platforms

"Can do" leader with 20+ years' customer engagement, product management and engineering experience, specializing in multi-cloud and sovereign platforms. Track record of leading platform strategy from ideation to delivery in a fast-paced environment. Able to lead, champion, and scale developer- platform initiatives. Design long-range roadmap, balancing short and long-term goals and investments to scale business. Craft and communicate product strategy across organizations and influence senior executives to acquire necessary resources. Drive pace of shipping and learning across teams, while maintaining quality. Experienced at leading initiatives in a large, matrixed organization.

Signature Skills

◇ Artificial Intelligence Adoption	◇ AI Process Improvement	◇ Cloud Service Expert
◇ Cross-team Collaboration	◇ Talent Acquisition & Retention	◇ Developer Platform Visionary
◇ Cloud Cost Reduction	◇ Cloud Vendor Management	◇ Global Team Management

PROFESSIONAL OVERVIEW

Senticor
Fractional CTO&CPO

September 2025

Consulting services for Enterprise and Public Sector Companies in AI topics for sovereign use cases.
- Consulting public sector specialized near shore engineering companies to build state ministry AI
- Technical Guidance on open source product deployment LibreChat for Federal Ministry internal use case
- Legal AI proof of concept experience using RAGGraph approach to process 8k German federal law documents to make legal provenance easily visually accessible and enable user to validate AI agent work

Aleph Alpha
Team Lead Product (Vertical) (51% onsite)

Feb. 2024 - August 2025

Build out product teams as first product hire to uplevel their business and strategic acumen to navigate day to day decisions autonomous for lighthouse German LLM company.
- ◇ Established product metrics and northstar with personas across org to enable focus and clarity in communication
- ◇ Established strategy and roadmap to play on the strength in the German market
- ◇ Hardened product definition to allow focus and streamlined execution, while enabling customers and partners to be higher self-served through new product capabilities
- ◇ Acted as Product Owner for 3 Scrum teams, hiring and growing additional Product Owners and Product Managers
- ◇ Established UX process as holistic product focus across improving onboarding, training, documentation, SDK and API to increase customer NPS

Build.One
Head of Product (Remote)

2022-2023

Leading transition from project business to product driven business model for seed funded Startup leading team of Product Managers and Designers.

- Establish Customer Problem Centric Design process
- Transitioned 3 clients from project based engagement to 1M EUR ARR
- Drove transition by establishing focus on experiments and through market experiments and sharpening of value proposition
- Established rapport, people and process interfaces with product team, growing from 15 to 30 employees

Adobe

Group Product Manager (Remote – USA)   2013-2022

Promoted to unify fragmented developer ecosystems, improve productivity and sustainable delivery of thousands of new cloud services by hundreds of Adobe product teams. Managed 3 matrixed product managers across 18 product teams.

- Spearheaded strategy and gained executive support for building a company-wide developer experience that boosts productivity by combining 18 product teams into a single organization that supports the entire software development lifecycle.
- Collaborated with engineering and program leadership to establish roles, responsibilities, and training plan to build skills necessary to grow the product portfolio.
- Drove $5M in YoY development cost savings as result of improved developer efficiency.
- Increased cloud services availability across client portfolio from 99.9% to 99.99% through new features and self-service education.
- Reduced onboarding times for internal developers from days to hours by streamlining first mile experience and defining common engagement and escalation paths across the product portfolio.

Promoted to increase adoption of Adobe's internal developer platform (Ethos), including establishing a long-term roadmap.

- Took customer adoption of Microsoft Azure by Creative Cloud from 0% to 100% by demonstrating how the platform solved multi-region and multi-cloud operational problems, clearly establishing platform value.
- With a new vision established, worked with engineering leaders to transform them into true product owners by establishing a common vision and product prioritization framework that drove a long-term roadmap.
- Saved $2M YoY in cloud spending via partner and vendor consolidation during service replatforming to run multi-cloud on new Ethos infrastructure.

Asked by the new CTO to increase Adobe's cloud agility by adding Microsoft Azure to cloud capabilities, shifting budgetary spend away from AWS, and supporting GTM plans.

- Collaborated with internal product teams to create a framework to evaluate Azure migration opportunities by comparing development effort with business impact.
- Secured approval for recommended migration projects from CTO and impacted VPs, and subsequently led project execution defining customer and internal developer experience across 6 teams comprising 400 engineers.
- Effected $10M annual shift in cloud expenditures to Azure.
- Enabled on-demand ability to move end-customers to specific cloud vendors and regions.
- Promoted to Principal Product Manager after presenting cloud agility vision and execution plan to C-Suite.

Hired to accelerate the establishment of a scalable content platform service that could operate across multiple devices and platforms in support of millions of daily Creative Cloud users around the world.

- Defined detailed business goals and development strategy, prioritizing work and setting milestones to migrate Creative Cloud users onto new content platform.

- ◇ Coordinated testing and stakeholders from Mobile, Web and Desktop teams, defined clear launch scope, wrote internal launch communications, and trained and supported customer support teams before and after launch to minimize customer impact.
- ◇ Within two months of taking over cloud service project, reversed daily delivery slippage with new plan and roadmap, and successfully launched new cloud services by stated target date.

Sycle

Technical Product Manager (Remote)   2010-2013

Hired to launch a new line of products that integrated audiology assessment tools, paperless and paper workflows, and Windows and MacOS hardware interfaces in SaaS environment enabling HIPAA compliance. Led team of 10 developers and QA engineers creating audiology practice management software, improving end-to-end practice management from intake and prescription, to inventory, hearing testing, and hearing aid fitting in order to increase time audiologists spend with patients.

- ◇ Launched 4 new products, including electronic document storage and HIPAA-compliant record storage, generating $2M increase average recurring revenue (ARR) in first year, and increasing professional bundle adoption by 18%.
- ◇ Migrated 200 Costco hearing aid practices to new version of hearing aid fitting and measurement module, enabling Costco to centrally manage and improve the customer experience.
- ◇ Created self-service migration tool for hearing aid practices to move their offline audiology data to the cloud, eliminating the need for local backup solutions and enabling patient visits to different sites across customer network.
- ◇ Conducted customer surveys, evaluated and selected hardware and software vendors of paperless scanning technologies and audiology measurement and fitting equipment to meet product specifications.
- ◇ Created wireframes and UX flows for prototype build and testing.
- ◇ Working with global QA teams, managed audiology hardware testing required for HIMSA certification.
- ◇ Introduced automated web testing of complex audiology workflows that previously could only be spot tested, gaining 100% test coverage on what would have taken a human months to test all permutations.

Prior Experience

R&D Engineer, Sycle |Assistant to CISO, EnBW (3rd largest German Utilities company)

EDUCATION & CERTIFICATIONS

Computer Science | Fernuniversitaet Hagen (degree not completed)| Germany

- Bachelor Thesis on Real Time Collaboration Platform in Ruby on Rails, Node.js, MongoDB
- Scholarship for semester abroad at San Diego State University via the European Atlantis Program

Economics, Universitat Karlsruhe (degree not completed)| Germany

Pragmatic Marketing Foundations

Certified Scrum Product Owner (CSPO)| Scrum Alliance