

Emmanuel Senu Mensah

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GitHub: <https://github.com/Senu-sesi2> | Project Portfolio: <https://portfolioesm.vercel.app>

Professional Summary

A motivated and certified Software Engineer with a strong foundation in front-end development using JavaScript and React.js. Eager to apply technical skills in building seamless, intuitive, and pixel-perfect user interfaces for a visionary wealth technology platform. Proven ability to drive tangible results in dynamic environments and a keen product-minded approach to development.

Technical Skills

- **Front-End:** JavaScript (ES6+), React.js, HTML5, CSS3, Tailwind CSS
 - **Back-End & Tools:** Node.js, Python, RESTful APIs, Git, GitHub, Docker, Linux
 - **Databases:** MySQL, PostgreSQL, MongoDB
 - **Methodologies:** Agile/Scrum
 - **Additional:** Data Analysis, SEO, Conversion Rate Optimization
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Professional Experience

Facilitator & IT Support | Faith Evangelical Outreach School | June 2023 – Present

- Revitalized the school's computer lab, managing ICT resources and providing technical support.
- Improved digital literacy and operational efficiency by training staff and students on software and systems.

Digital Marketer | Bassy Media (now Gloseg) | August 2020 – September 2022

- Drove a 30%+ increase in online sales by managing and optimizing the company's e-commerce presence, demonstrating a user-centric and data-informed approach.
 - Boosted monthly ROI by developing marketing strategies through analysis of customer behavior.
 - Increased campaign conversion rates by 5% by designing and implementing compelling promotional graphics, honing an eye for effective UI.
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Project Development Experience

- **Full-Stack Applications:** Developed interactive web applications using the MERN stack (MongoDB, Express.js, React, Node.js), building dynamic components and integrating RESTful APIs.
 - **UI/UX Implementation:** Translated design mockups into functional, responsive web pages, focusing on user experience and cross-browser compatibility.
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Education and Training

- **Software Engineering Program** | ALX Africa | 2024
 - **Diploma in Commerce (Accounting)** | University of Cape Coast (UCC) | 2022
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CERTIFICATIONS

- Software Engineering Certificate | ALX Africa | 2024
- AI Starter Kit Certificate | ALX Africa | 2025
- ICT Teacher Training (Computer Algorithms, Programming, Generative AI) | Georgia Institute of Technology | 2025
- Google Digital Marketing & E-commerce Professional Certificate | Coursera | 2025
- Search Engine Optimization (SEO) Strategy Certificate | Udemy | 2022