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Senuri Wijenayake

PhD Candidate | Human Computer Interaction Group, University of Melbourne

**Full Stack Developer**

Tracified, 99X Technology, Sri Lanka.

* Based on the concept “Trust Through Traceability”, [Tracified](https://tracified.com/) can be used by vendors of premium products (e.g., organic food, gems) to provide transparency into their product’s journey from its origin to the marketplace ([demo](https://youtu.be/wMzS2Ddu-ro)).
* **Responsibilities:**
* Software development using TypeScript, NodeJs and AngularJs.
* Leading a 20+ team of Developers, UX Engineers and Quality Assurance Engineers and overseeing the scrum activities as the team's Scrum Master.
* Communicating with current and potential clients for product engineering and customisations.

**Aug 2017 – Jun 2018**

**Academic Tutor**

School of Computing and Information Systems, University of Melbourne, Australia.

* Experience conducting both physical and online tutorials for graduate and undergraduate students.
* Received the **Excellence in Tutoring Award** in recognition of the excellent contribution to tutoring in School of Computing and Information Systems for 2019.
* Mentoring a postgraduate [HCI Project (INFO90008)](https://handbook.unimelb.edu.au/subjects/info90008) investigating social conformity in online group chatting environments.
* **Course Modules Tutored:**
  + [Evaluating User Experience (INFO90004)](https://handbook.unimelb.edu.au/2020/subjects/info90004)
  + [Fundamentals of Interaction Design (INFO10003)](https://handbook.unimelb.edu.au/2020/subjects/info10003)
* **Certifications:**
  + [Melbourne Teaching Certificate for Graduate Researchers](https://www.senuriwijenayake.com/files/MTCGR2019.pdf) awarded by the Melbourne Centre for the Study of Higher Education, University of Melbourne.
  + [Foundations of Teaching and Learning for Graduate Researchers](https://www.senuriwijenayake.com/files/FTLGR2019.pdf) awarded by the Melbourne Centre for the Study of Higher Education, University of Melbourne.

**Jan 2019 – Present**

**EDUCATION**

**Jul 2018 – Present**

**PhD in Computer Science**

School of Computing and Information Systems, University of Melbourne, Australia.

**Thesis:** Understanding Dynamics of Online Social Conformity

**Supervised By:** Dr. Jorge Goncalves and Prof. Vassilis Kostakos

**May 2013 – Oct 2017**

**BSc. (Hons) Information Technology**

Faculty of Information Technology, University of Moratuwa, Sri Lanka.

**Highlights:**

* **Gold Medal for the Best Academic Performance** for the 2017 at the BSc. (Hons) IT Examinations.
* **Gold Medal for the Most Outstanding Student of University of Moratuwa** for 2017 for outstanding academic performance, research contribution, volunteer work and extra-curricular activities.

I am reading for a PhD investigating how socio-psychological factors such as social conformity influences human behaviour in online group settings. I am currently seeking an internship in the areas of Social Computing and Human Computer Interaction, where my experience conducting user studies (online and offline) will be utilised to resolve novel challenges, as well as to contribute towards research publications. I have previously worked as a Full Stack Software Engineer at 99X Technology, Sri Lanka leading a team of 20+ individuals developing “Tracified” - a novel food traceability solution.

**EXPERIENCE**

**PROFILE**

**Mar 2016 – Sep 2016**

**Software Engineering Intern**

PicaSix, 99X Technology, Sri Lanka.

* Developed a web-based supply chain management system for PicaSix to combine and align process of complex supply chains between importers, suppliers, production, wholesalers and end-consumers.
* **Responsibilities:**
  + Software development using AngularJs, JavaScript, HTML, CSS and Ruby on Rails.
  + Researching and deploying the server as a Docker container.

**Aug 2014 – May 2015**

**Undergraduate Developer**

E-kilder, Embla Software Innovations, Sri Lanka.

* Developed an interactive website to digitise handwritten information of Norwegian church books (available as scanned images) through crowdsourcing and use that information to enable users to discover and graphically illustrate their family trees.
* **Responsibilities:**
  + Full stack software development using HTML, CSS, JavaScript, C#, Entity Framework and SQL Server.
  + Communicating with the Product Owner and the Business Analyst for requirement gathering, customisations and technical walk-throughs.

**PUBLICATIONS**

**CSCW 2020**

**Quantifying the Effect of Social Presence on Online Social Conformity**

**S. Wijenayake**, N. van Berkel, V. Kostakos and J. Goncalves

Proceedings of the ACM on Human-Computer Interaction, 4 (CSCW1), 55:1 - 55:22. [[pdf]](https://www.senuriwijenayake.com/papers/2020/CSCW20.pdf)

**Bots for Research: Minimising the Experimenter Effect**

**S. Wijenayake**, N. van Berkel, J. Goncalves

International Workshop on Detection and Design for Cognitive Biases in People and Computing Systems (CHI’20). [[pdf]](https://www.senuriwijenayake.com/papers/2020/CHI20.pdf)

**CHI 2020**

**Impact of Contextual and Personal Determinants on Online Social Conformity**

**S. Wijenayake**, N. van Berkel, V. Kostakos, J. Goncalves

Computers in Human Behaviour. [[pdf]](https://www.senuriwijenayake.com/papers/2020/CHB20.pdf)

**CHB 2020**

**Improving Accuracy in Mobile Human Contributions: An Overview**

N. van Berkel, M. Budde, **S. Wijenayake,** J. Goncalves

Adjunct Proceedings of the ACM International Joint Conference on Pervasive and Ubiquitous Computing (UbiComp’18 Adj.), 594 – 599. [[pdf]](https://www.senuriwijenayake.com/papers/2018/UBI18.pdf)

**Crowdsourcing Perceptions of Fair Predictors for Machine Learning: A Recidivism Case Study**

N. van Berkel, J. Goncalves, D. Hettiachchi, **S. Wijenayake**, R.M. Kelly, V. Kostakos

Proceedings of the ACM on Human-Computer Interaction, 3 (CSCW), 28:1 – 28:22. [[pdf]](https://www.senuriwijenayake.com/papers/2019/CSCW19NVB.pdf)

**Measuring the Effects of Gender on Online Social Conformity**

**S. Wijenayake**, N. van Berkel, V. Kostakos, J. Goncalves

Proceedings of the ACM on Human-Computer Interaction, 3 (CSCW), 145:1 - 145:24. [[pdf]](https://www.senuriwijenayake.com/papers/2019/CSCW19.pdf)

**CSCW 2019**

**CSCW 2019**

**UbiComp 2018**

**Predicting Tie Strength between Facebook Friends to Improve Accuracy in Travel Recommendation Systems**

**S. Wijenayake**, S. Ganiachchi, J. Wijekoon, S. Ahangama

Proceedings of the Pacific Asia Conference on Information Systems 2018 (PACIS’18), 246:1 - 246:24. [[pdf]](https://www.senuriwijenayake.com/papers/2018/PACIS18.pdf)

**PACIS 2018**

**A Decision Tree Approach to Predicting Recidivism in Domestic Violence**

**S. Wijenayake**, T. Graham, P. Christen

Proceedings of the Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD’18), pp. 3 - 15. Springer, Cham. [[pdf]](https://www.senuriwijenayake.com/papers/2018/BDASC18.pdf)

**PAKDD 2018**

**ICNC-FSKD 2017**

**Creation of Semantic Location Profiles using Bayes, Rule-Based, Trees and Meta Classification Approaches**

S. Ganiachchi, **S. Wijenayake**, J. Wijekoon, S. Ahangama

Proceedings of the 13th International Conference on Natural Computation, Fuzzy Systems and Knowledge Discovery (ICNC-FSKD 2017), 1604 – 1609. [[pdf]](https://www.senuriwijenayake.com/papers/2017/FSKD17.pdf)

**A Context Aware & Personalized Multiple Location Trip Planner Using Facebook Check-ins of a User**

**S. Wijenayake**, S. Ganiachchi, J. Wijekoon, S. Ahangama

Proceedings of the 17th International Conference on Advances in ICT for Emerging Regions (ICTer’17). [[pdf]](https://www.senuriwijenayake.com/papers/2017/ICTER17.pdf)

**ICTER 2017**

* **Academic Tutoring**
  + [Evaluating the User Experience (INFO90004)](https://handbook.unimelb.edu.au/2018/subjects/info90004) in 2019 & 2020.
  + [Fundamentals of Interaction Design (INFO10003)](https://handbook.unimelb.edu.au/2017/subjects/info10003) in 2019.
* **Mentoring**
  + Mentoring a postgraduate [HCI Research Project (INFO90008)](https://handbook.unimelb.edu.au/subjects/info90008), investigating social conformity in online group chatting environments in 2020.
* **Exam Supervision**
  + Supervising **online Zoom examinations** in Semester 1, 2020 closely working with the Exams Office of University of Melbourne.
  + Invigilating examinations for [Knowledge Technologies (COMP90049)](https://handbook.unimelb.edu.au/2019/subjects/comp90049) and [Graphics and Interaction (COMP30019)](https://handbook.unimelb.edu.au/2017/subjects/comp30019) in 2018 & 2019.

**TEACHING**

**Exam**

**Jan 2015 – Aug 2017**

* **Excellence in Tutoring Award** offered by the School of Computing and Information Systems, University of Melbourne in recognition for an excellent contribution to tutoring in 2019.
* **Rowden White Scholarship** awarded based on academic merit by University of Melbourne for year 2018.
* **Melbourne Research Scholarship** offered by University of Melbourne (2018 – present).
* **Best Paper Award** at the Pacific-Asia Conference on Knowledge Discovery and Data Mining (PAKDD’18 for paper titled “*A Decision Tree Approach to Predicting Recidivism in Domestic Violence*” [[pdf]](https://www.senuriwijenayake.com/papers/2018/BDASC18.pdf).
* **Gold Award** in Retail and Supply Chain Management at the **National Best Quality Software Awards** (NBQSA) Sri Lanka in 2017 for software project “[Tracified](https://tracified.com/)”.
* **Merit Award** in Culture and Tourism at the **e-Swabhimani’17**, organised by ICTA Sri Lanka for undergraduate research project “TravelSL”.

**AWARDS & SCHOLARSHIPS**

**VOLUNTARY WORK**

**Committee Member (Media & Communications)**

Sri Lankan Graduates’ Society, University of Melbourne, Australia.

**May 2019 - Present**

**Editor in Chief – FIT Chronicle**

Faculty of Information Technology, University of Moratuwa, Sri Lanka

* FIT Chronicle - the academic magazine of the Faculty of IT, University of Moratuwa - is the outcome of combined effort from the faculty and students, where I had the privilege of working together with an extremely committed editorial team, to revamp the magazine with a dash of life and pride.
* Under my leadership, the FIT Chronicle brought the spotlight onto faculty events, academic programs, student achievements, student extracurricular activities with a new addition of a “students’ corner” to exhibit composing talents and artistic insight of FIT students.

**See FIT Chronicle:** [**2015 Edition**](https://www.senuriwijenayake.com/files/FIT2015.pdf)[**2016 Edition**](https://www.senuriwijenayake.com/files/FIT2016.pdf)

**Motivational Speaker & Mentor**

* Conducting online seminars to undergraduate students at University of Moratuwa on international opportunities for higher education (November 2018, June 2020).
* Conducting seminars to rural schools in Sri Lanka on higher education opportunities.
* Mentoring high school students at Visakha Vidyalaya, Sri Lanka on their GCE Advanced Level IT Projects.

**May 2015 - Present**