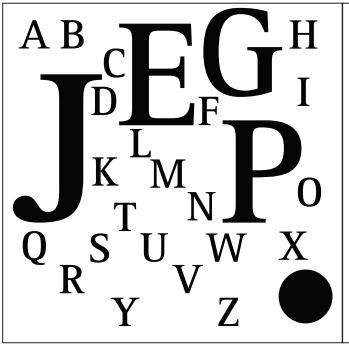
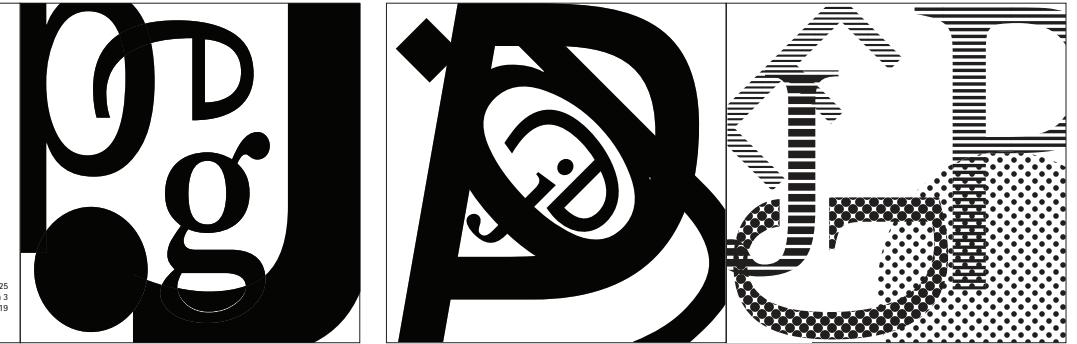


Typographic Compositions

Contrast by

- Size & weight
- Angle & perspective
- Tone of value & texture
- Combination of all letters
- The designer & the font
- Type specimen

SFSU Des 425
Section 3
Spring 2019

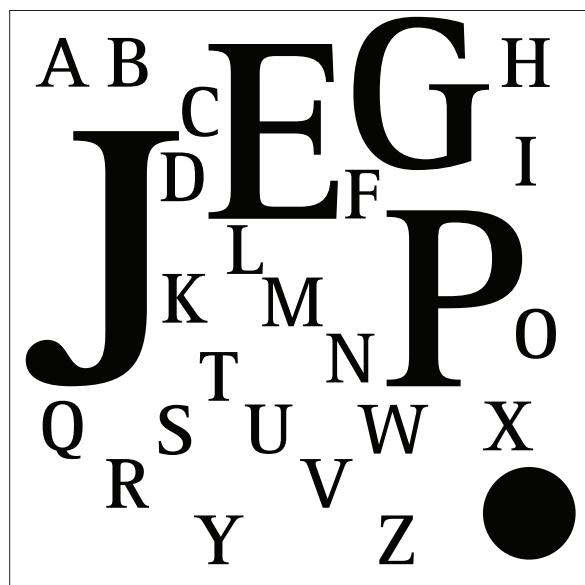
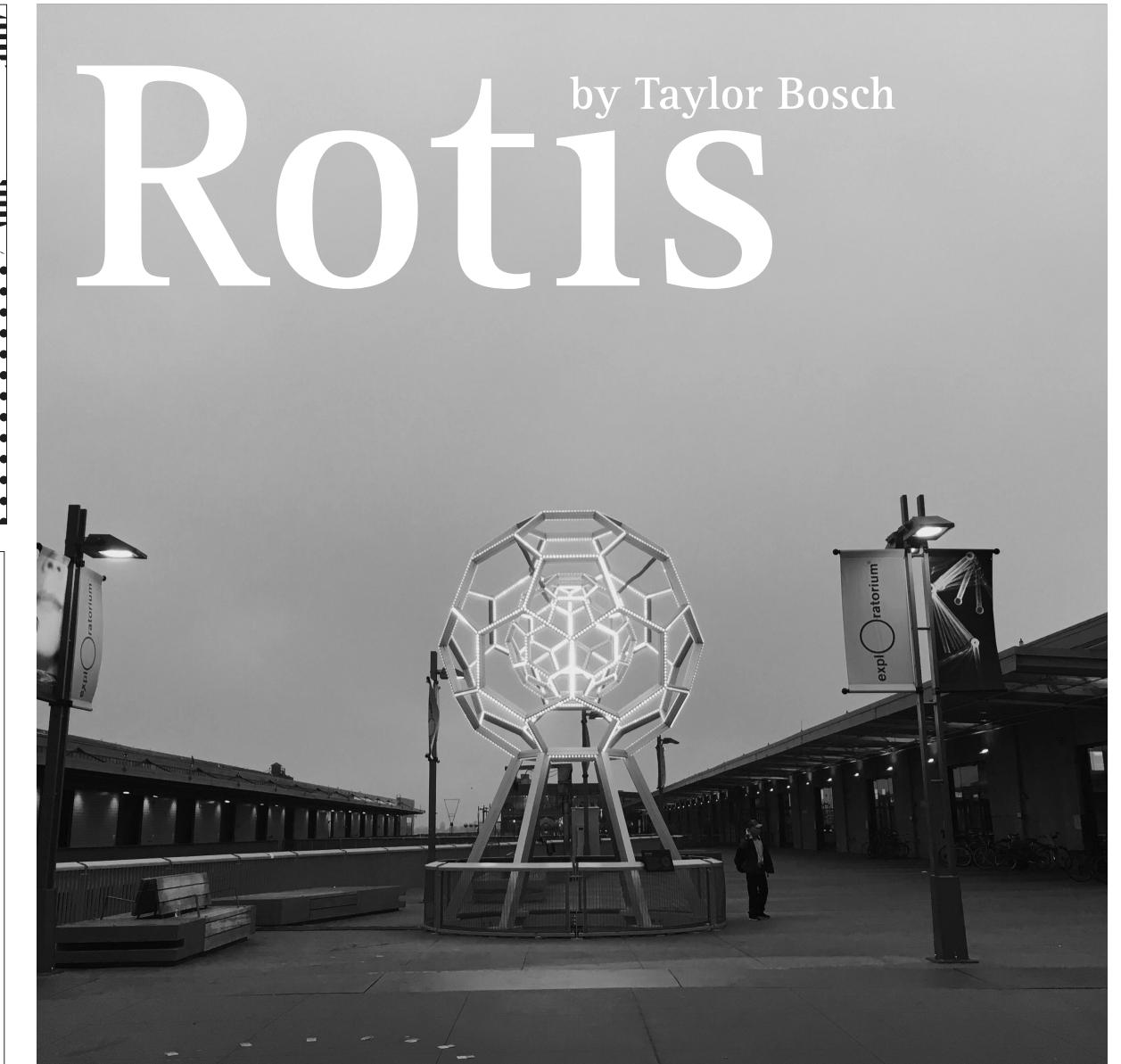
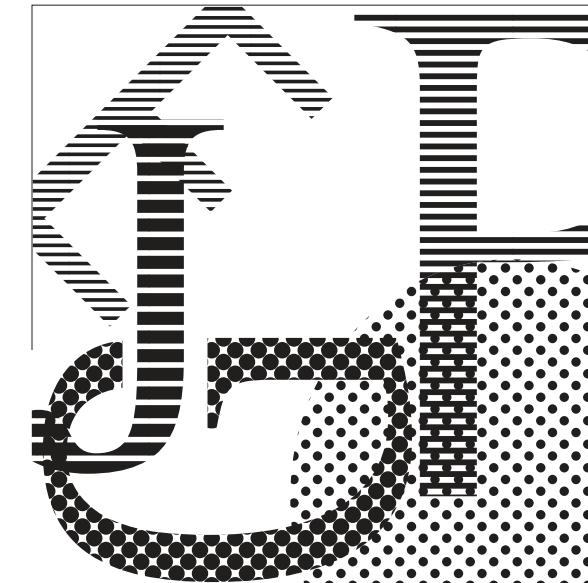
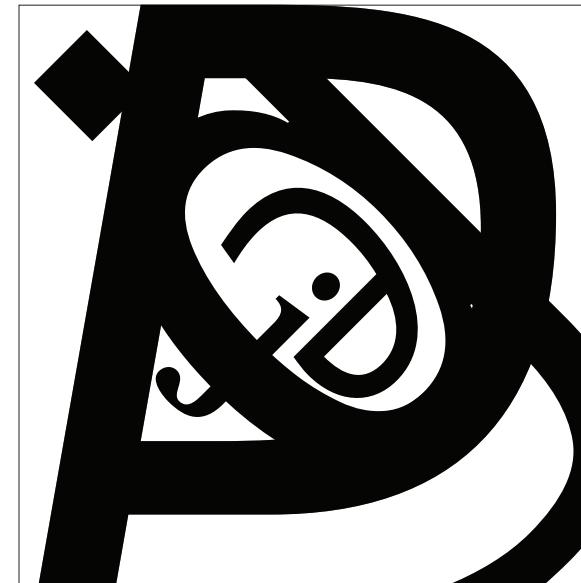
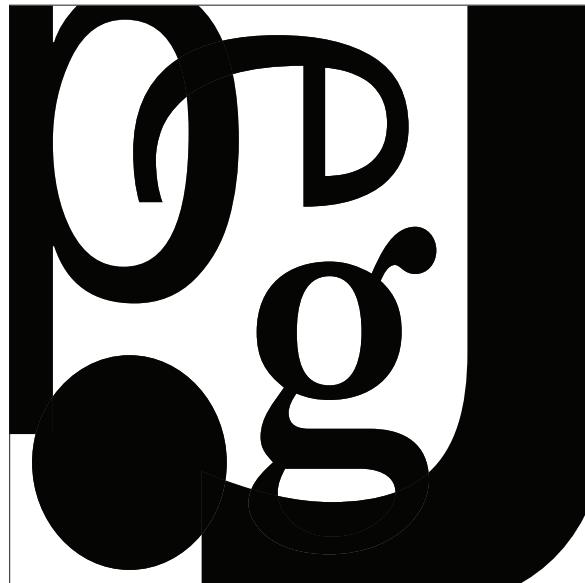


Rotis: Serif Bold, 12 pt
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 0 1 2 3 4 5 6 7 8 9
 =/*-+.\\.;][=-!@#\$^&*()_{}:"<>?

Rotis: Semi Serif Regular, 12 pt
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 0 1 2 3 4 5 6 7 8 9
 =/*-+.\\.;][=-!@#\$^&*()_{}:"<>?

Rotis: San Serif Regular , 12 pt
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 0 1 2 3 4 5 6 7 8 9
 =/*-+.\\.;][=-!@#\$^&*()_{}:"<>?

Rotis: San Serif Italic Light, 12 pt
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 0 1 2 3 4 5 6 7 8 9
 =/*-+.\\.;][=-!@#\$^&*()_{}:"<>?



Rotis: Serif Bold, 12 pt
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 0 1 2 3 4 5 6 7 8 9
 =/*-+.\\.;][=-!@#\$^&*()_{}:"<>?

Rotis: Semi Serif Regular, 12 pt
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 0 1 2 3 4 5 6 7 8 9
 =/*-+.\\.;][=-!@#\$^&*()_{}:"<>?

Rotis: San Serif Regular , 12 pt
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 =/*-+.\\.;][=-!@#\$^&*()_{}:"<>?

Rotis: San Serif Italic Light, 12 pt
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 0 1 2 3 4 5 6 7 8 9
 =/*-+.\\.;][=-!@#\$^&*()_{}:"<>?