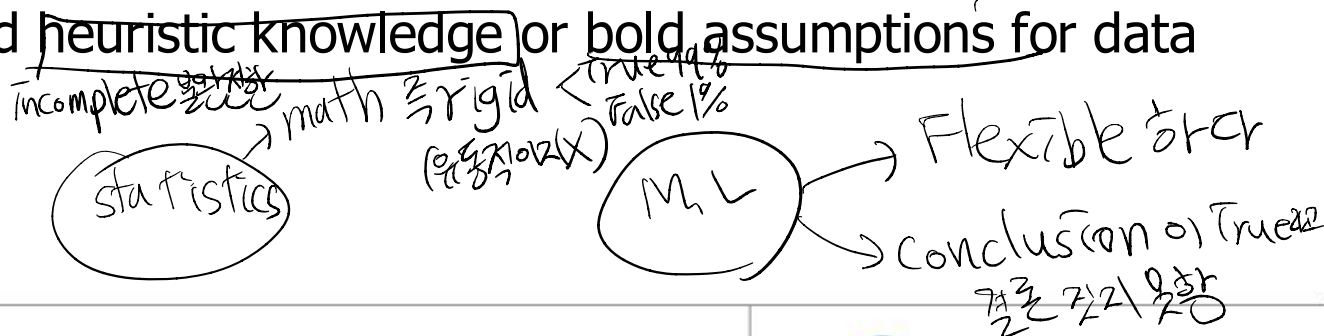




# Overview of Machine Learning

# What is Machine Learning?

- **Techniques to improve the performance of programs based on given data, previous results, or experiences.**
  - Methods for creating computer programs by the analysis of data sets.
- **Hmm, may we call it “data-analysis techniques”?**
  - It's not perfect, but it's pretty accurate
- **Then, How is it different from with statistics?**
  - Statistics is a branch of mathematics, but ML is not
  - You can add heuristic knowledge or bold assumptions for data analysis



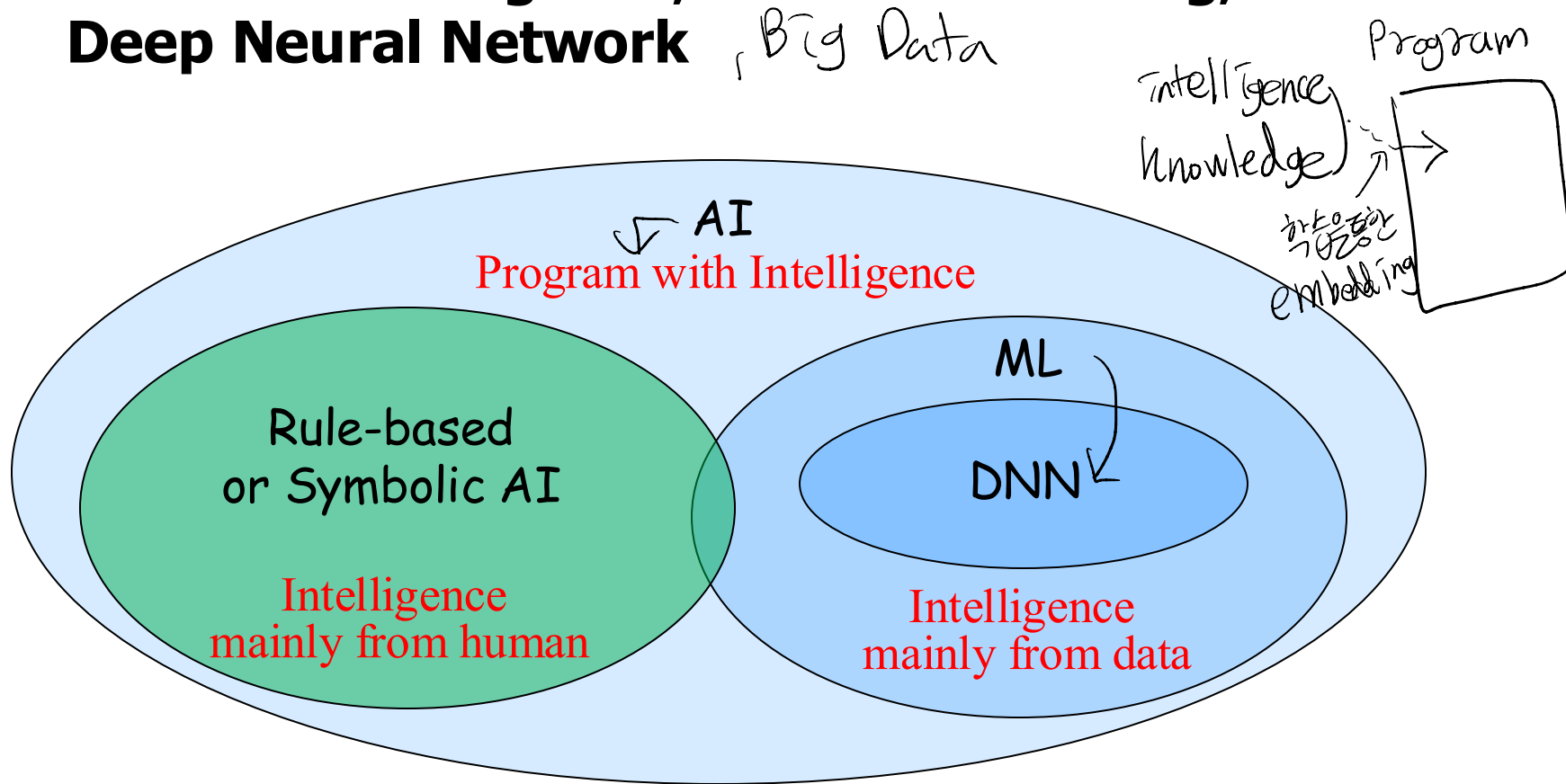
# Applications

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- **Voice/ Face/ Fingerprint/ Iris/ DNA/ Signature recognition**
- **Web-search, Document & information retrieval, Machine translation**
- **Recommendation, Spam filter**
- **Credit card fraud detection, Loan application analysis**
- **Marketing, Stock market prediction**
- **Games: Chess, Go**
- **...**

# How they are different

- Artificial Intelligence, Machine Learning, and Deep Neural Network



# How they are different

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- **Artificial Intelligence**

- To build programs acting intelligently
- We need to code “intelligence” into programs
- Where do we obtain “intelligence”?

- **From human-beings**

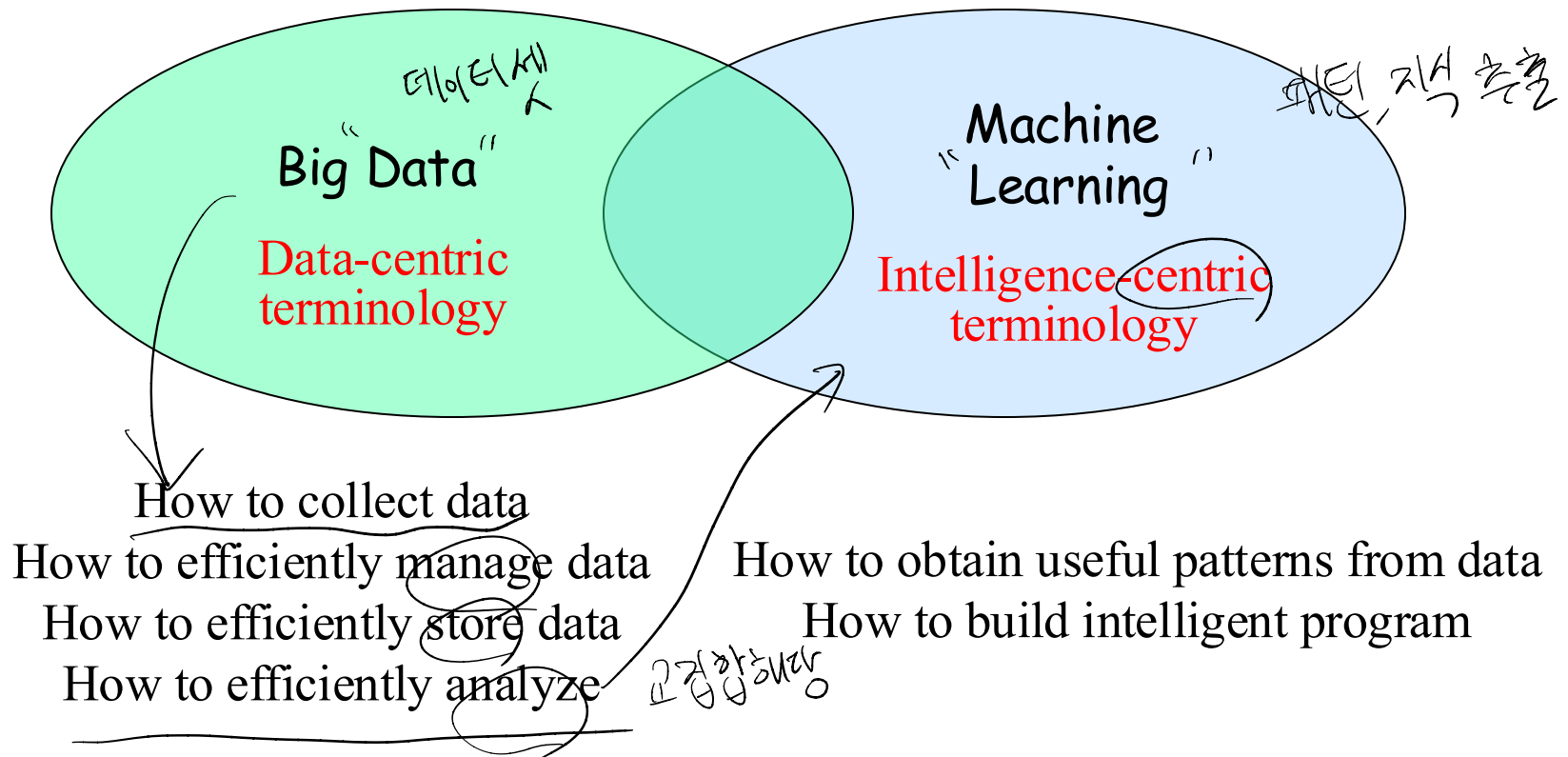
- They have intelligence
- Extract “intelligence” from them by asking “how do you do that?”
- Expert systems -> Big failure

- **From data**

- Human-beings create data, so their intelligent behavior or decisions are resolved in the data
- If we distillate it, we can obtain “intelligence”
- Successful, but why now?

# How they are different

## ■ Big Data and Artificial Intelligence



# Related Theories <sup>in</sup> ML

## ■ Math

- Probability and Statistics
  - Conditional Probability, Bayesian Rule, Independency, Maximum Likelihood, Normal Distribution, Expectation, Variance, Covariance, Covariance Matrix
- Linear Algebra
  - Inverse Matrix, Eigen Value, Eigen Vector, Singular Value Decomposition
- Optimization:
  - Gradient Descent, Convex Optimization, Expectation-Maximization, Quadratic Programming

## ■ Programming

- Dynamic Programming
- Divide and Conquer
- Computational complexity theory

# Some Types of ML Problems (1)

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- **Classification**

- Voice/Face/Fingerprint/Iris/DNA/Signature recognition, Recommendation, Spam filter, Credit card fraud detection

- **Regression**

- Loan application analysis, Marketing, Stock market prediction

- **Clustering**

- Web-search, Document & information retrieval, Machine translation

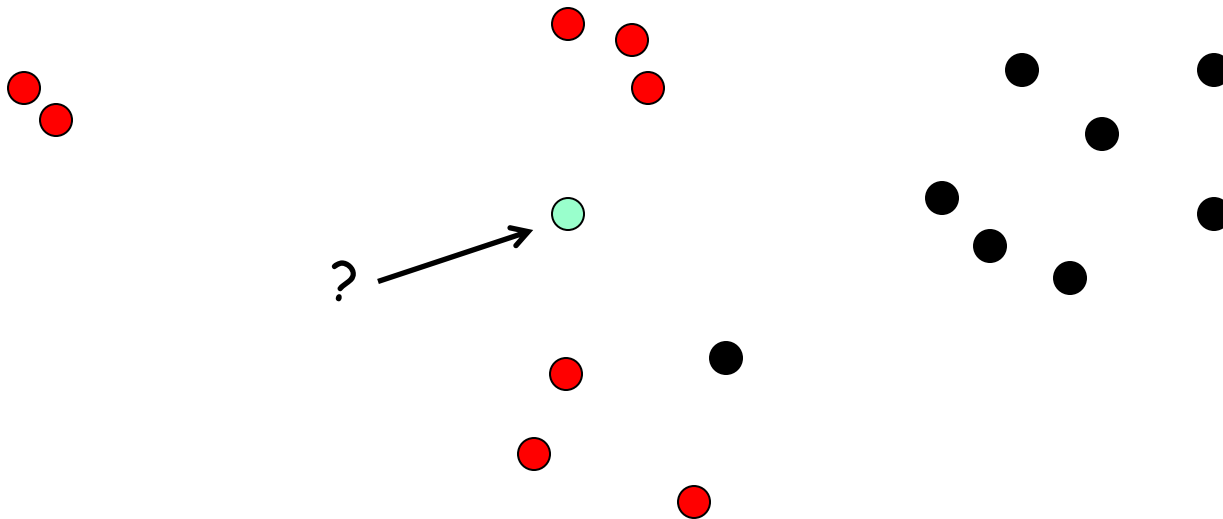
- **Dimension Reduction**



# Some Types of ML Problems (2)

## ■ Classification

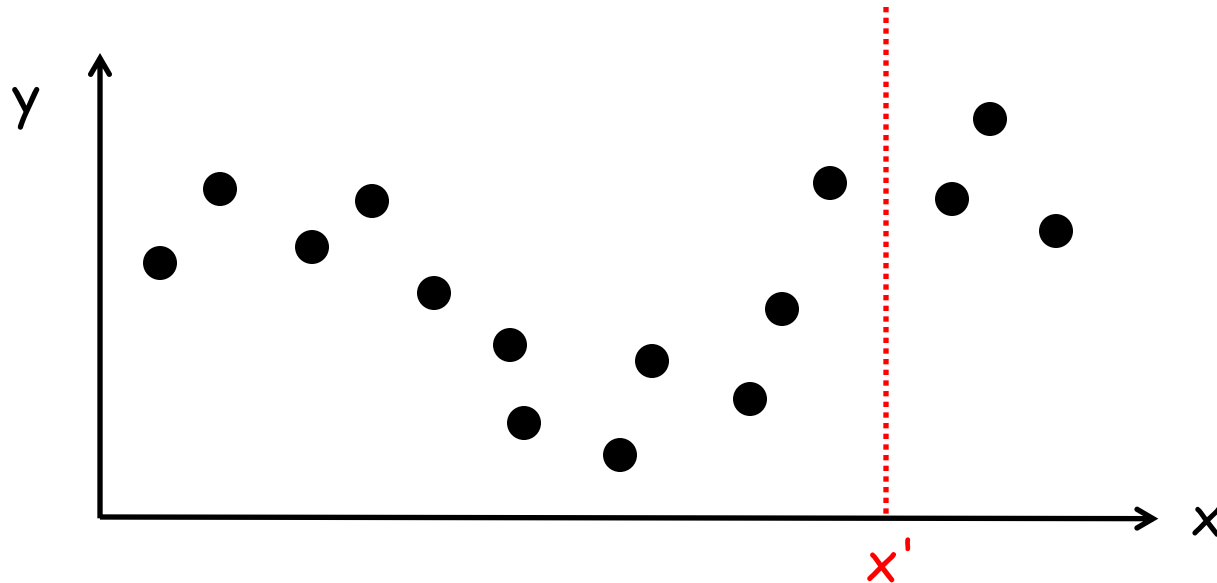
- A set of labeled data is given
- Your program should find the boundary between labels
- If a query is given, your program should answer the label



# Some Types of ML Problems (3)

## ■ Regression

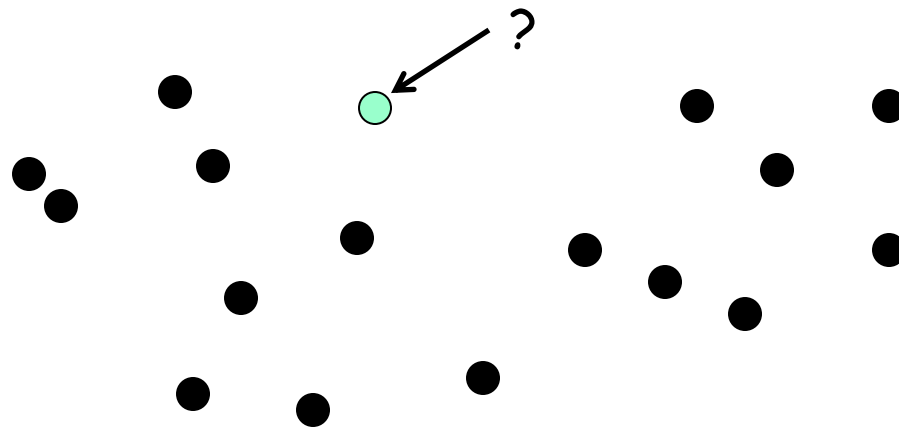
- A set of  $(\mathbf{x}, y)$ 's is given. ( $\mathbf{x}$  is a vector,  $y$  is a real number)
- Your program should find the functional relation between  $\mathbf{x}$  and  $y$
- If a query,  $\mathbf{x}'$ , is given, your program should answer  $y$  for  $\mathbf{x}'$



# Some Types of ML Problems (4)

## ■ Clustering

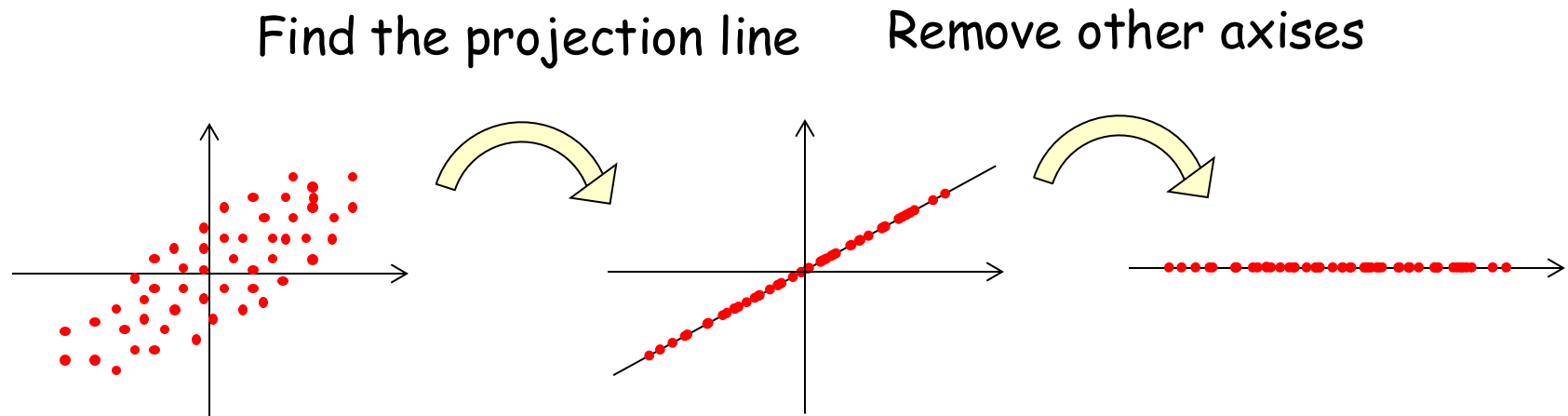
- Unlabeled data is given.
- Your program should group the data (Finding hidden structure of data)
- If a query is given, your program should determine the group in which the query belongs to



# Some Types of ML Problems (5)

## ■ Dimension Reduction

- A set of unlabeled data is given.
- Your program should reduce the dimension of data by minimizing the loss of information



# Supervised & Unsupervised Learning

## ■ Supervised Learning

- If a machine learning algorithm needs a labeled dataset
- Most algorithms for Classification, Regression



## ■ Unsupervised Learning

- If a machine learning algorithm does not need a labeled dataset, (that is, If it only needs an unlabeled dataset )
- Most algorithm for Clustering, Dimension Reduction

