

# Seojung Oh

Department of Economics  
One Shields Ave  
Davis, CA, 95616

sjcoh@ucdavis.edu  
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## Education

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<b>University of California, Davis</b>	Sept 2019 - Present
<i>Ph.D., Economics</i>	<i>Davis, CA, USA</i>
<b>Seoul National University</b>	2019
<i>M.A., Economics</i>	<i>Seoul, South Korea</i>
<b>Seoul National University</b>	2017
<i>B.A., Economics, History (Summa Cum Laude)</i>	<i>Seoul, South Korea</i>

## Fields of Interests

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Public Economics, Health Economics, Labor Economics, Program Evaluation

## Journal Articles

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**"New Evidence on the WIC Cycle: What Happens When Benefits Expire"**, with Marianne Bitler, Jason Cook, and Paige Rowberry. 2024, *National Tax Journal*. 77:1, 175-197.

**"Unintended Health Benefits of Adopting Preventive Behaviors during a Virus Outbreak"**, with Sok Chul Hong and Eunju Lee. 2023, *Health Economics*. 32(2): 324-342.

## Other Publications

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**"Economic Costs of the Opportunity Gap"**, with Marianne Bitler. 2022, Commissioned paper for the Committee on Exploring the Opportunity Gap for Young Children from Birth to Age 8, National Academies of Sciences, Engineering, and Medicine, Washington, DC: The National Academies Press.

## Working Papers

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### **"The Role of Intermediaries in Administering In-kind Transfers: Evidence from SNAP and Food Retailers" (*Job Market Paper*)**

- As the U.S. government partners with private firms to deliver in-kind benefits to vulnerable populations, these firms serve as important intermediaries that can substantially affect the effectiveness of in-kind transfer programs. Despite this importance, little attention has been paid to how firms respond to these programs and their impact on benefit recipients.
- This study investigates grocery retailers' response to the change in program structure of the Supplemental Nutrition Assistance Program (SNAP) due to the adoption of Electronic Benefit Transfer (EBT) technology and subsequent implications for program efficiency and equity.
- Leveraging the staggered adoption of EBT across counties from hand-collected data, I find that moving to EBT led to a 13.1% decrease in the number of small SNAP retailers, with evidence suggesting that small stores' exits are due to the initial costs associated with setting up EBT. Subsequent analyses suggest that while EBT improved program efficiency, these efficiency gains did not extend to areas with limited access to large SNAP retailers.

**"Effects of a Welfare Time Limit on Welfare Use and Labor Market Outcomes: Evidence from Florida and Connecticut's Waiver Experiments"**

**"Parental Gender Norms and College Major Choices"**, with Chulhee Lee and Hyewon Kim. *Under Review.*

#### *Awards & Fellowships*

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**Department Travel Award**

*University of California, Davis*

*Spring 2024*

**Dean's Graduate Summer Fellowship**

*University of California, Davis*

*Jul 2022 - Sept 2022*

**UC Davis Center for Poverty & Inequality Research Dissertation Grant**

*University of California, Davis*

*May 2022*

**Provist's Fellowship**

*University of California, Davis*

*Sept 2019 - Aug 2020*

**Brain Korea 21+ Scholarship**

*Seoul National University*

*Sept 2018 - Aug 2019*

#### *Invited Seminars and Conference Presentations*

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**2024-2025 Academic Year** (\*: scheduled)

UC Merced (*invited*), APPAM Fall Research Conference\*, ASSA Annual Meeting\* (*poster*), All California Labor Economics Conference (*poster*)

**2023-2024 Academic Year**

WEAI Annual Conference, UC Davis Alumni Conference (*poster*), Economic Research Service Brown Bag Series (*invited*), Annual All-California Labor Economics Conference (*poster*), Center for Poverty & Inequality Research Fall Retreat (UC Davis)

**2022-2023 Academic Year**

UC Davis Alumni Conference (*poster*)

#### *Additional Employment*

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**Research Assistant, Prof. Marianne Bitler**

*University of California, Davis*

*2022 - 2023*

**Research Assistant, Prof. Jisoo Hwang**

*Seoul National University*

*2018 - 2019*

**Research Assistant, Prof. Chulhee Lee**

*Seoul National University*

*2017 - 2019*

#### *Teaching*

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**2020-2022**

**Teaching Assistant, UC Davis:** Principles of Microeconomics, Human Resources, Economic History, World Economic History, Economics of International Immigration

**2017-2019**

**Teaching Assistant, Seoul National University:** Economic History, Population Economics

### *Professional Service*

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2022-2023      Co-organizer of the Applied Micro Graduate Student Seminars, UC Davis.  
2021-2022      Graduate Student Mentor, Economics Department, UC Davis.

### *Skills & Languages*

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**Programming Languages:** STATA, R, L<sup>A</sup>T<sub>E</sub>X  
**Languages:** Korean (native), English (fluent)

### *Other*

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**Citizenship:** Republic of Korea

### *References*

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#### **Marianne Bitler**

Professor  
Department of Economics  
University of California, Davis  
[bitler@ucdavis.edu](mailto:bitler@ucdavis.edu)

#### **Marianne Page**

Professor  
Department of Economics  
University of California, Davis  
[mepage@ucdavis.edu](mailto:mepage@ucdavis.edu)

#### **Timothy Beatty**

Professor  
Agricultural and Resource Economics  
University of California, Davis  
[tbeatty@ucdavis.edu](mailto:tbeatty@ucdavis.edu)