T-SA:

Twitter keyword Search API based Tweet Analysis (트위터 키워드 검색 API기반 트윗 분석)

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발표일자 2019.04.18.
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T-SA: Contents Twitter Keyword Search API based Tweet Analysis

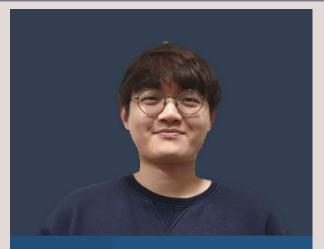
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T-SA: Team Introduction

Twitter Keyword Search API based Tweet Analysis



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T-SA: Purpose of Development

대한민국 지역 및 특정 기간에 사용된 키워드 트렌드 분석

특정 인물의 트윗 스타일 분석

T-SA: Related Works_W06

witter Keyword Search API based Tweet Analysis



- http://tweetrend.com/
- 기간 별 특정 키워드에 해당하는 트윗 검색 기능

Overview Profile information and statistics

Information

The most important piece here is the **join date**. The longer they're on Twitter the better. Spam accounts and robots tend to get suspended after a couple of weeks.

e	Ian Brown
ed Twitter on	Sat Sep 09 03:38:31 +0000 2006

Timezone

Language English language preference

Bio XML apologist, Erlang enthusiast, something software something at @Twitter

San Francisco, California

URL https://t.co/G60c9puj6V

Statistics

More followers is good, but watch out for the follower-to-following ratio. A high ratio means that more people are following @igb out of good will, not follow-back.

EVERY TWEET COUNTS

AT A GLANCE

Name

Location

Tweets	28,623
Followers	2,341
Following	2,191
Followers ratio	1.07 followers per following
Listed	99

Topics, Hashtags & Mentions Things that really matter

Topics

The topics section shows the overall words usage on Twitter in form of a tag cloud. The more a certain word is used, the larger it is in the cloud.

WHAT THIS IS ALL ABOUT

california software seed tweet job wrong people meeting short country divine cloud guin hudson pretty longer remember house engineering anymore oracle shelves twitter dont jankyness rest place biggest think long figure threadsleep5000 Worse time listening family search systems ursula kings intermship policies Work sure power better google thread thing use world performant level team books tried talking capitalism thats inescapable follow

TIP Hover a topic to see how many times it has recently been used

Hashtags

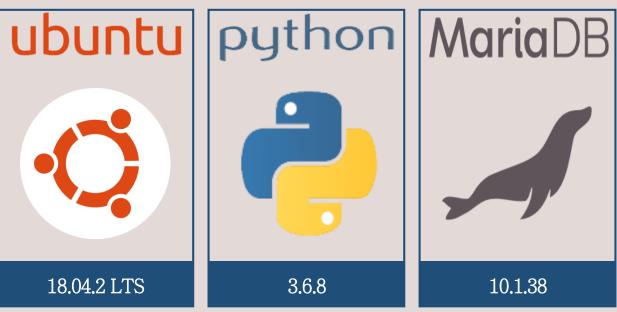
Tagging is not essential to Twitter, but can definitely grow your reach.

POPULAR HASHTAGS

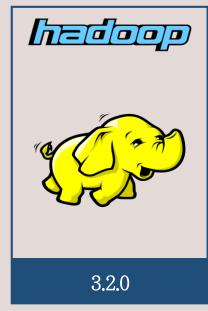
#bart #cawx #hiring #twittervmteam #rule73 #lovewhereyouwork

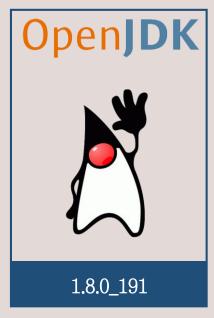
- https://foller.me/
- 사용자에 따른 정보, 주 토픽과 해시태그 내용 표시

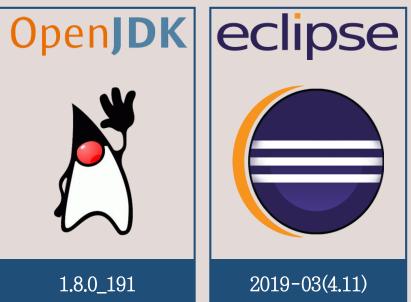












Twitter Keyword Search API based Tweet Analysis



Ubuntu is an <u>open source software operating system</u> that runs from the desktop, to the cloud, to all your internet connected things.

Ubuntu Site:

- https://www.ubuntu.com/

Twitter Keyword Search API based Tweet Analysis



Python features a <u>dynamic type system</u> and <u>automatic</u> <u>memory management</u>.

It supports multiple programming paradigms, including *object-oriented*, *functional* and *procedural*.

Python Stie:

- https://www.python.org/

민형기, 파이썬으로 데이터 주무르기, 2017.12.29, 비제이퍼블릭

파이썬으로 데이터 주무르기 저자의 블로그 중 파이썬 목록

- https://pinkwink.kr/category/Software/Python

Twitter Keyword Search API based Tweet Analysis

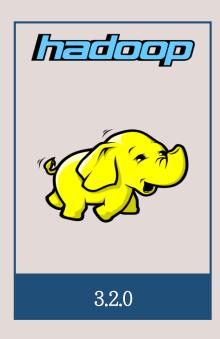


MariaDB is an open source <u>relational database</u> <u>management system (RDBMS)</u>. Based on the same source code as MySQL, follow the <u>GPL v2 license</u>.

MariaDB Stie:

- https://mariadb.com/kb/ko/mariadb

Twitter Keyword Search API based Tweet Analysis



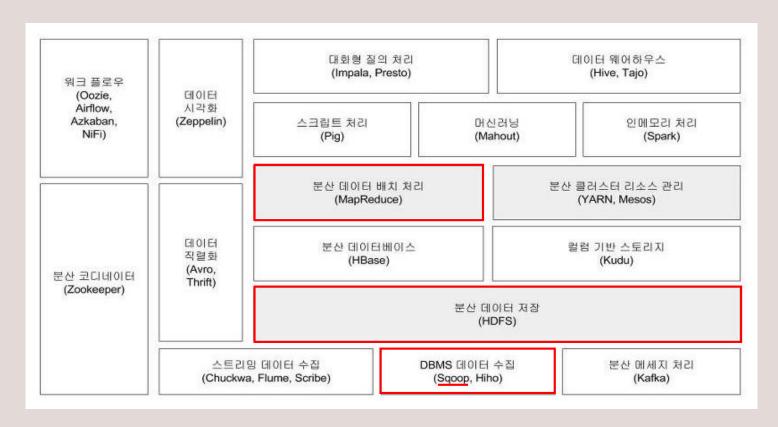
Hadoop software library is a framework that allows for the <u>distributed processing of large data sets</u> across clusters of computers using simple programming models.

Hadoop Site:

- https://hadoop.apache.org/

정재화, 시작하세요! 하둡 프로그래밍 빅데이터 분석을 위한 하둡 기초부터 YARN까지[개정2판], 2016.05.13, 위키북스

Using Hadoop Ecosysytem



Sqoop

- RDBMS에서 데이터 수집
- 배치 처리 후 RDBMS에 데이터 저장

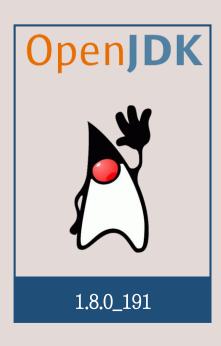
HDFS

- 분산 데이터 저장

Map/Reduce

- 분산 데이터 배치 처리

Twitter Keyword Search API based Tweet Analysis

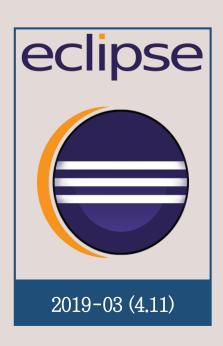


OpenJDK is a *free and open-source* implementation of the Java Platform, Standard Edition. also produces the *virtual* machine, the *Java Class Library*, the *Java compiler* and etc.

OpenJDK Site:

- https://openjdk.java.net/

Twitter Keyword Search API based Tweet Analysis



Eclipse is an <u>integrated development environment(IDE)</u> used in computer programming, is the <u>most widely used</u> <u>Java IDE</u>, may also be used to develop applications in other programming languages via various plug-ins

Eclipse Site:

- https://www.eclipse.org/

Twitter Keyword Search API based Tweet Analysis



Twitter API furnish developer with <u>publish and analyze of</u> <u>Tweets</u>, <u>optimize ads</u>, and <u>create unique customer</u> <u>experiences</u>.

Twitter Developer Site:

- https://developer.twitter.com

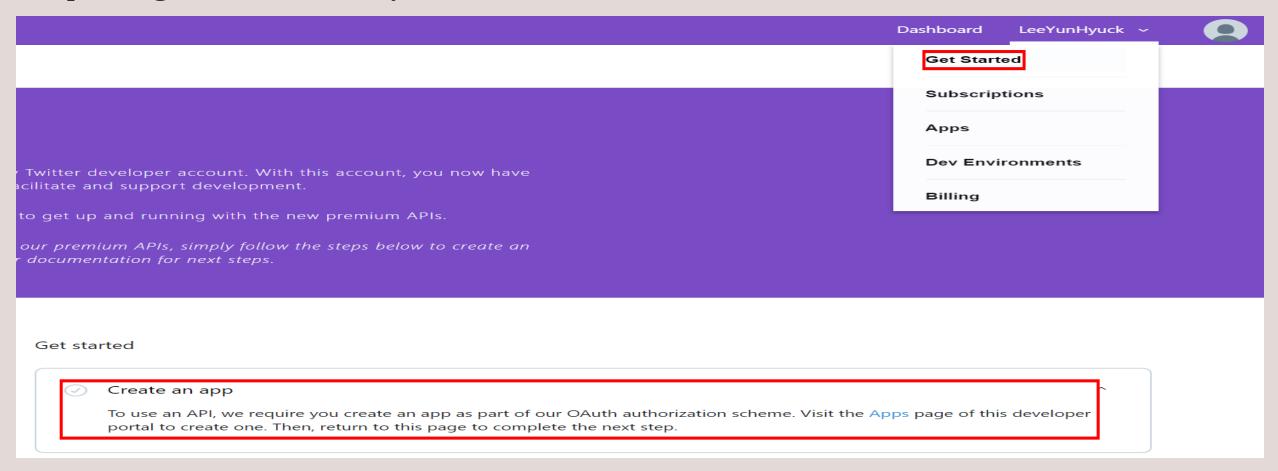
Tweepy Site:

- http://www.tweepy.org

Twitter Analysis Site:

- http://tweetrend.com/
- https://foller.me/

Importing Twitter API Key



Get Started 를 누르면 아래와 같이 Twitter API를 사용하기 위한 인증키 발급을 받을 수 있는 목록을 받을 수 있다. Create an app 을 제외한 나머지는 유료 이므로 무료로 사용하기 위한 인증키를 발급 받는다.

Importing Twitter API Key

Tell us how this app will be used (required)

This field is only visible to Twitter employees. Help us understand how your app will be used. What will it enable you and your customers to do?

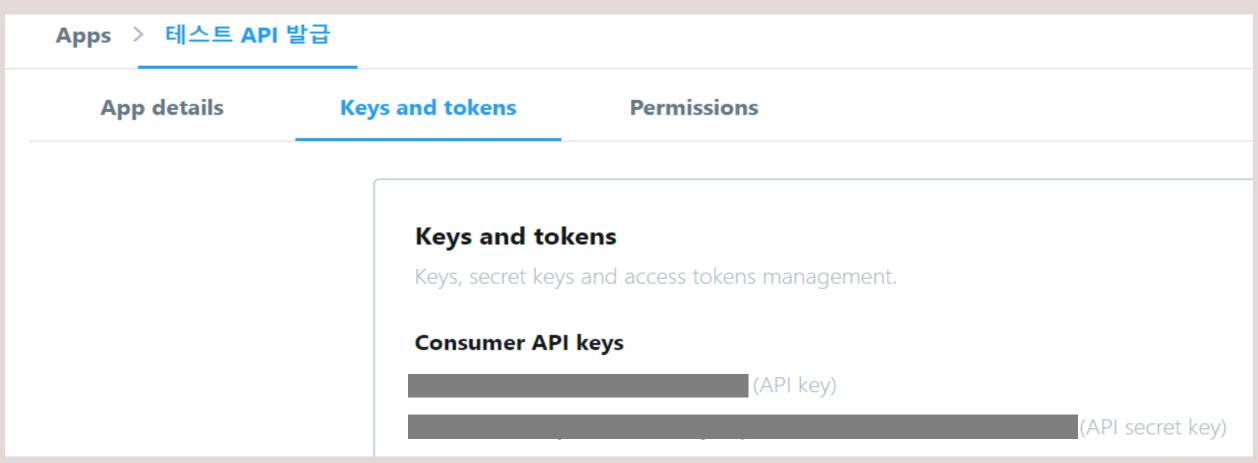
이 앱의 사용방법은 사용자의 키워드를 분석하여, 해당 키워드에 대해 분석을 통해 얻을 수 있는 정보들에 대해 시각화 하는 것에 목적이 있 습니다.

① Must be 100 characters or longer

Minimum characters: 100

앱의 이름, 앱의 설명, 사용하는 주소, 앱의 사용 방법에 대한 필수적인 요소를 작성합니다.

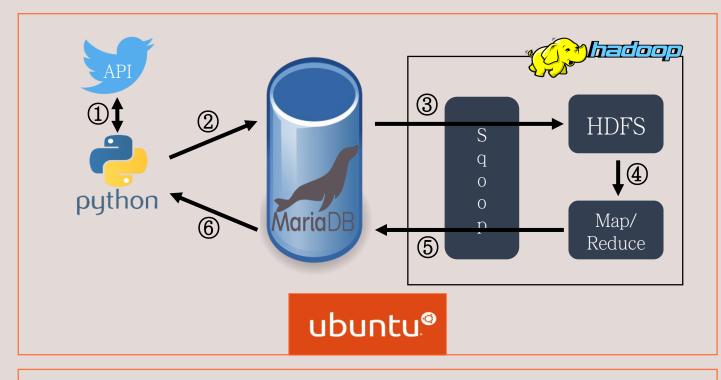
Importing Twitter API Key



개인 정보의 Apps를 통해 본인이 사전에 작성한 제목을 통해API 키가 발급이 된 것을 확인 할 수 있다.

T-SA: Program Flowchart_W05

Twitter Keyword Search API based Tweet Analysis



TwitterAPI: To import data from Twitter

Python: Provides tweepy which is twitterAPI, Visualization of Data

MariaDB: Open source R-DBMS, Based on the same source as MySQL

Hadoop: Distributed storge and Processing of big data, Pseudo-distributed

Sqoop: For BigData Transfers between Hadoop and MariaDB

- ① Twitter API를 이용한 데이터 크롤링
- ② 크롤링 된 데이터를 MariaDB에 저장
- ③ Sqoop을 이용해 HDFS에 분산 저장 처리
- ④ Map/Reduce를 통한 분산 데이터 배치 처리
- ⑤ Sqoop을 이용해 MariaDB에 저장
- ⑥ 저장된 데이터를 Python에 로드 및 시각화 라이브러리를 이용한 데이터 시각화

T-SA: Development Schedule Twitter Keyword Search API based Tweet Analysis

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Conference															
Create document and PPT															
Create class of Twitter API in Python															
Create control class of MariaDB in Python															
Tasking of HDFS															
Tasking of Map/Reduce															
Normalized data save to MariaDB															
Visualization through by Python															
Test and Modification of T-SA															



Lee SeokJune



Lee YunHyuck



Bae InGyu



Seo JaeIck

문서 작성 및 수정 TwitterAPI Python 구현 Map/Reduce 자연어 처리 구현 및 오류 수정 작업 문서 작성 및 수정

Python, MariaDB 의 DML(Insert, RowCheck) 구현 및 전체 오류 수정 작업

발표 준비

Hadoop (+Sqoop)

KeywordCount 를 하기 위해 형태소의 품사를 구분 해야 할 필요성 발견

정규화, 토큰화, 어근화 과정을 통해 맵을 수행 예정.

가동 1 가짜뉴스 <mark>에</mark>	1
강원 1 강조 <mark>하는</mark>	1
것들 2 것을 1	
게 2 경수찡 1	
고마 <u>하고</u> 고민정 1	1
고발 <mark>을</mark> 1	4
공정하고 공지 1	1

정규화

한국어를 처리하는 예시입니닼ㅋㅋㅋㅋㅋ -> 한국어를 처리하는 예시입니다 ㅋㅋ

토큰화

한국어를 처리하는 예시입니다 ㅋㅋ -> 한국어Noun, 를Josa, 처리Noun, 하는Verb, 예시Noun, 입니다Adjective, ㅋㅋ KoreanParticle

어근화 (입니다. -> 이다)

한국어를 처리하는 예시입니다 ㅋㅋ -> 한국어Noun, 를Josa, 처리Noun, 하다Verb, 예시Noun, 이다Adjective, ㅋㅋ KoreanParticle

Python(DB)

TwitterAPI 를 통해 받아온 JSON을 테이블 형식으로 정리

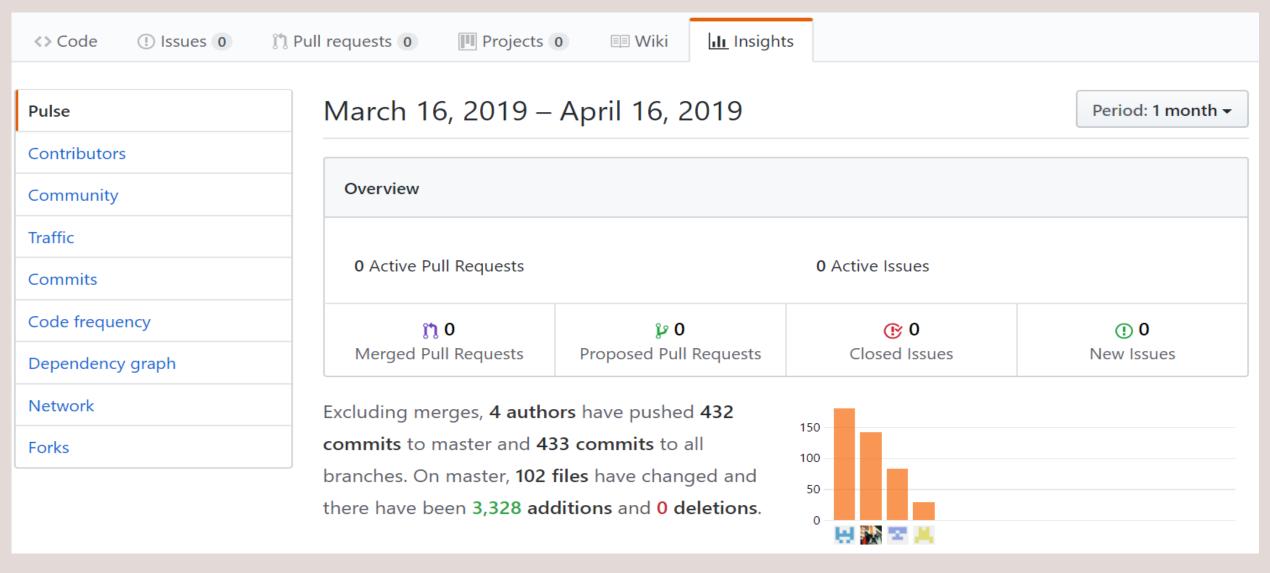
_json	hashtags	metadata	user				
created_at	Key	Key	Key				
id	text	iso_language_code	id				
id_str	indices	result_type	id_str				
text			name				
truncated			screen_name				
hashtags			location				
metadata			description				
source			url				
in_reply_to_status_id							
in_reply_to_status_id_str			protected				
in_reply_to_user_id			followers_count				
in_reply_to_user_id_str			friends_count				
in_reply_to_screen_name			listed_count				
user			created_at				
geo			favourites_count				
coordinates			utc_offset				
place			time_zone				
contributors			geo_enabled				
is_quote_status			verified				
retweet_count			statuses_count				
favorite_count			lang				
favorited			contributors_enabled				
retweeted			is_translator				
possibly_sensitive			is_translation_enabled				
lang			following				
			follow_request_sent				
			notifications				
			translator_type				

```
def result_Keyword(self, tweets):
keywordJson = [] # Table(KEYWORD_JSON)
keywordHashtags = [] # Table(KEYWORD_HASHTAGS)
keywordMetadata = [] # Table(KEYWORD_METADATA)
keywordUser = [] # Table(KEYWORD_J_USER)
keyNum = 0
#tweet 하나씩 가져오기 ------
for t in tweets:
# _json 선택 ------
ison = t._ison
# Table(KEYWORD_JSON) ------
keywordJson.append([json['created_at'],
json['id'],
json['id_str'],
json['text'],
json['lang']])
```

테이블 형식으로 정리된 데이터들을 가지고 MariaDB에 저장할 예정.



Project Github URL: https://github.com/SeokJune/BigData_VI_T-SA/



Q&A

Thank you.