NLP Overview

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 - 미국 North Carolina State University CS 박사 (인공지능 전공)
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 - o IT University of Copenhagen, Denmark, post-doc (Game AI, data analysis)
 - ㅇ 성균관대 소프트웨어대학 조교수

• 조교: 김유진, 이석범

운영 방식

- 내용
 - NLP Overview
 - Syntax Processing
 - Semantic Processing
 - Sentence Processing
 - Natural Language Understanding
- 수업 방식
 - 이론 5시간, 실습 3시간
 - 50분 수업, 15분 휴식

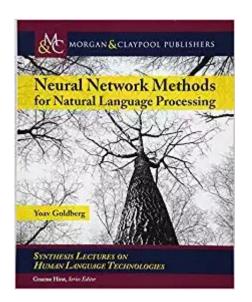
무료 참고 자료

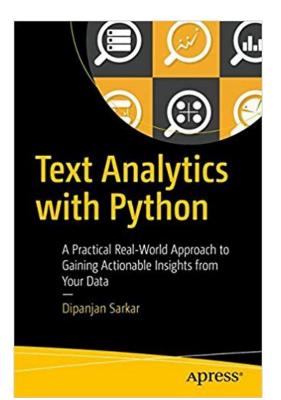
- 한국어
 - 점프 투 파이썬: https://wikidocs.net/book/1
 - 코딩도장: <u>https://dojang.io/course/view.php?id=3</u>
 - NLP 정리: <u>http://docs.likejazz.com/deep-learning-for-nlp/</u>

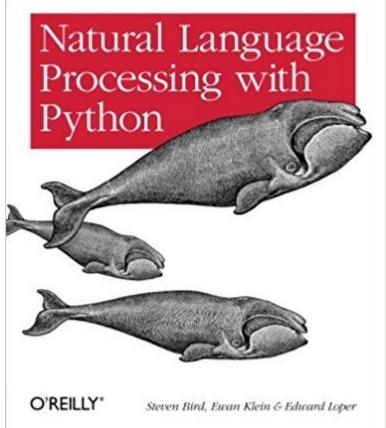
- 영어
 - Automate the boring stuff: https://automatetheboringstuff.com/
 - How to think like a computer scientist:
 http://interactivepython.org/runestone/static/thinkcspy/index.htm
 - Spacy: https://spacy.io/usage/spacy-101

NLP 참고 문헌

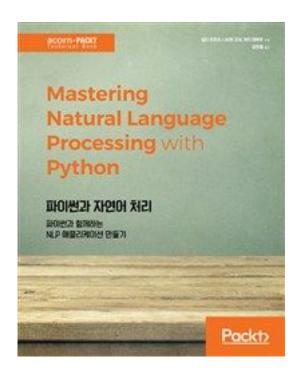
http://www.nltk.org/

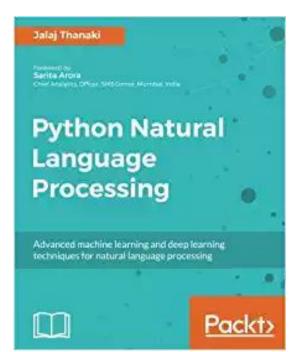


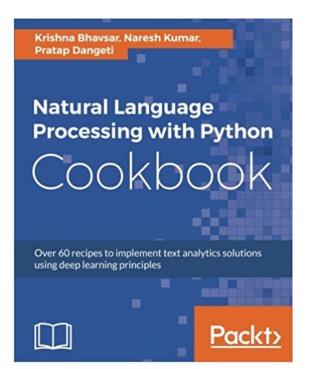




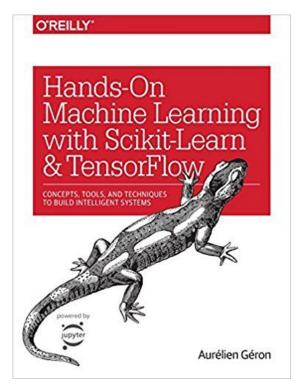
NLP 기타

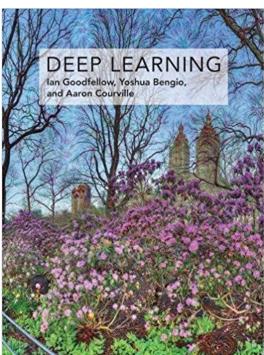


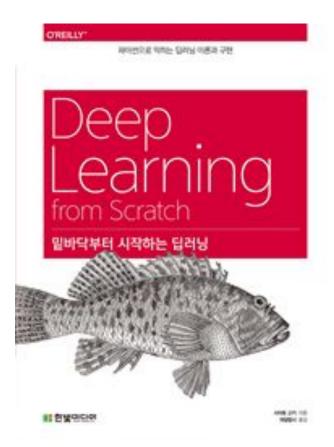




ML and Deep Learning





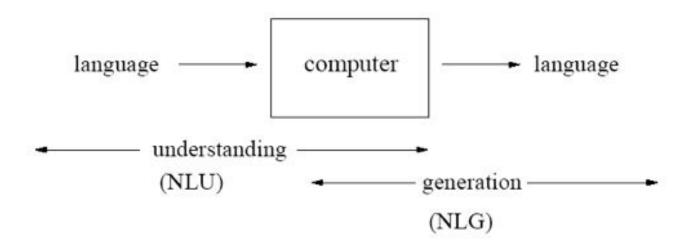


NLP 연구 접근 방법

- 규칙 기반
- 통계적 기반
- 딥러닝 기반

What is NLP?

Natural Language Processing (NLP) is a field in Artificial Intelligence (AI) devoted to creating computers that use natural language as input and/or output.



NLP is an Interdisciplinary Field

- Linguistics: NLP is also called "Computational Linguistics"
- Psychology
- Mathematics and Statistics
- Information Theory
- Computer Science, Al

Machines that can speak

HAL 9000 in "2001: A Space Odyssey"



C3PO in Star Wars



KITT in Knight Rider





NLP is Al-complete

- The most difficult problems in Al
- Language is ambiguous
- Requires world knowledge and logical reasoning

Formal Linguistic Analysis

- Phonology: speech audio signal to phonemes
- Morphology
 - Inflection (e.g. "I", "my", "me"; "eat", "eats", "ate", "eaten")
 - Derivation (e.g. "teach", "teacher", "nominate", "nominee")
- Syntax:
 - Part-of-speech (noun, verb, adjective, preposition, etc.)
 - Phrase structure (e.g. noun phrase, verb phrase)
- Semantics: meaning of a word (e.g. "book" as a bound volume or an accounting ledger) or a sentence
- Discourse: meaning and inter-relation between sentences (and dialogues)
- Pragmatic Analysis: purposeful use of sentences in situations

Ways to Form Words

- Inflection: new forms of the same word (usually in the same class)
 - Tense, number, mood, voice marking in verbs
 - Number, gender marking in nominals
 - Comparison of adjectives
- Derivation: yield different words in different class
 - Deverbal nominals: 동사 파생 명사
 - o Denominal adjectives and verbs: 명사 파생 동사
- Compounding: new words out of two or more other words
 - Noun-noun compounding (e.g., doghouse)
- Cliticization: combine a word with a clitic (which acts syntactically like a word but in a reduced form, e.g., I've)

Morphology

- The study of how words are composed of morphemes (the smallest meaning-bearing units of a language)
- Two broad classes of morphemes:
 - Stems: "main" morpheme of the word, supplying meaning
 - Affixes: Bits and pieces that combine with stems to modify their meanings and grammatical functions (prefixes, suffixes, circumfixes, infixes)
 - Unlike
 - Trying
 - Multiple affixes

Unreadable

Morphological Analysis Tools

Porter stemmer

- A simple approach: just hack off the end of the word!
- Does NOT convert a word to its base form
- Frequently used in Information Retrieval, but results are pretty ugly!

Rudolph Agnew, 55 years old and former chairman of Consolidated Gold Fields PLC, was named a **nonexecutive** director of **this** British **industrial conglomerate**. A form of **asbestos once** used to make Kent **cigarette filters has** caused a high **percentage** of cancer deaths among a group of workers **exposed** to it more than 30 years ago,

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Source: Marti Hearst, i256, at UC Berkeley

Morphological Analysis Tools

- WordNet's morphy()
 Use transformation rules and built-in lookup tables
- Very sophisticated programs have been developed

Best known: PCKimmo

Commercial versions: inXight's LinguistX

POS Suffix Ending NOUN "s" NOUN "ses" "s" NOUN "xes" "x" NOUN "zes" "z" NOUN "ches" "ch" NOUN "shes" "sh" NOUN "men" "man" NOUN "ies" "y" VERB "s" "v" VERB "ies" "e" VERB VERB "es" VERB "ed" VERB VERB VERB "ing" ADJ "er" ADJ "est" ADJ "er" "est" ADJ

Syntactic Parsing

"John ate the cake"

Grammar

 $R0: S \rightarrow NP VP$

R1: NP \rightarrow Det N

R2: $VP \rightarrow VG NP$

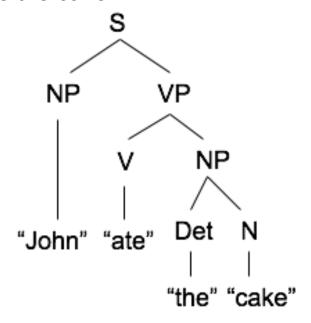
R3: $VG \rightarrow V$

R4: NP \rightarrow "John"

R5: $V \rightarrow$ "ate"

R6: Det \rightarrow "the"

R7: $N \rightarrow$ "cake"



Semantic Analysis

- Derive the meaning of a sentence.
- Often applied on the result of syntactic analysis.

```
"John ate the cake."

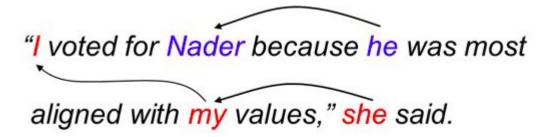
NP V NP

((action INGEST); syntactic verb
(actor JOHN-01); syntactic subj
(object FOOD)); syntactic obj
```

 To do semantic analysis, we need a (semantic) dictionary (e.g. WordNet, http://www.cogsci.princeton.edu/~wn/).

Discourse Analysis

- Go beyond just one sentence several sentences paragraph, 'block of text'
- Analyze relations between sentences, including:
- 1. Anaphora (e.g. pronouns such as "he", "she", "it", "they") & Co-reference resolution.



Discourse Analysis

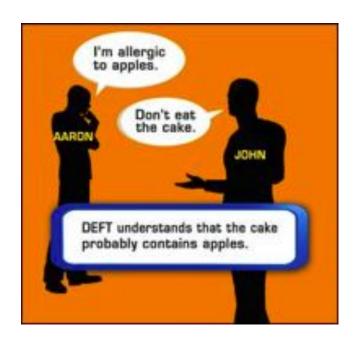
2. Quantification (e.g. "All participants had a cake for desert." – How many cakes were there?)

- 3. Entailment in the real world model (by inference)
- e.g. "He was snoring." =(entails)=> He was sleeping.

4. Topic shift – segmentation of blocks; physical markings (e.g. paragraph break, keywords) are not present all the time.

Pragmatics Analysis

- Views language as social interaction between agents (i.e., social science) rather than descriptive texts.
- Analyses include:
 - World knowledge
 - Speech act: an utterance that has performative function in language and communication
 Speaker X: "We should leave for the show or else we'll be late." (request, suggestion)
 Speaker Y: "I am not ready yet." (statement, rejection)



Speech act (John Searle)

Representatives commit a speaker to the truth of an expressed proposition.

Paradigm cases: asserting, stating, concluding, boasting, describing, suggesting.

I am a great singer.

Bill was an accountant.

Commissives commit a speaker to some future action.

Paradigm cases: promising, pledging, threatening, vowing, offering.

I am going to leave you.

I'll call you tonight.

• **Directives** are used by a speaker who attempts to get the addressee to carry out an action.

Paradigm cases: requesting, advsing, commanding, challenging, inviting, daring, entreating.

You'd better tidy up that mess.

Sit down.

Speech act

Declarations affect an immediate change of affairs.

Paradigm cases: declaring, baptising, resigning, firing from employment, hiring, arresting.

We find the defendant guilty.

I resign.

Expressives express some sort of psychological state.

Paradigm cases: greeting, thanking, apologising, complaining, congratulating.

This beer is disgusting.

I'm sorry to hear that.

Demo

http://text-processing.com/demo/

http://text-processing.com/demo/sentiment/

http://textanalysisonline.com/nltk-pos-tagging

Stanford Parser: http://nlp.stanford.edu:8080/parser/

http://www.conversational-technologies.com/nldemos/nlDemos.html

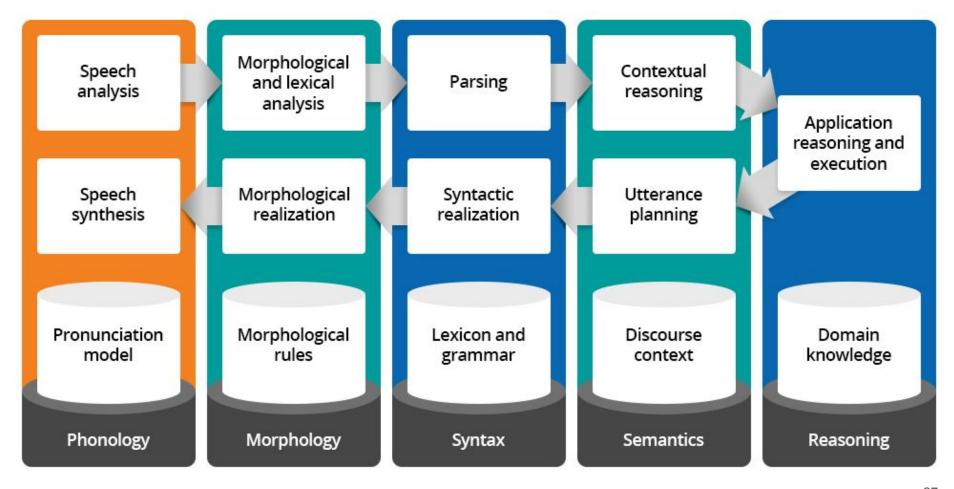
Why is NLP so hard..?

because of inherent ambiguity

"Get the cat with the gloves."







Ambiguity - Phonetics

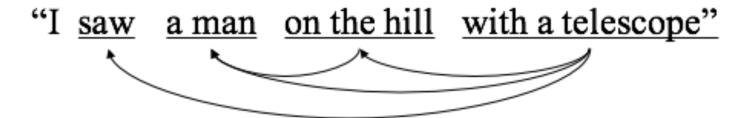
I mate or duck I'm eight or duck Eye maid; her duck Aye mate, her duck I maid her duck I'm aid her duck I mate her duck I'm ate her duck I'm ate or duck I mate or duck

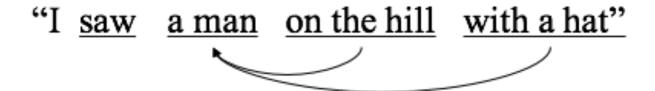
Sound like "I made her duck"

Ambiguity - Lexical

- Lexical category (part-of-speech)
 - o "duck" as a noun or a verb
- Lexical Semantics (word meaning)
 - o "duck" as an animal or a plaster duck statue
- Compound nouns
 - e.g. "dog food", "Intelligent design scores ..."

Ambiguity - Syntax





Ambiguity - Semantics

The car hit the pole while it was moving.

This can mean

The car, while moving, hit the pole. (a)

The car hit the pole while the pole was moving. (b)

(a) is preferred to (b) because we have a model of the world that helps us to distinguish what is logical (or possible) from what is not.

Ambiguity - Semantics

Kent Bach (1982) explores the intriguing case of:

I love you too.

This can mean (at least) one of four distinct things:

I love you (just like you love me)

I love you (just like someone else does)

I love you (and I love someone else)

I love you (as well as bearing some other relationship (i.e. liking) to you)

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Compounding Factors

- Ambiguity at different levels compound the difficulties of NLP.
- Engineering of NLP systems is also hard ... because:
 - Huge amount of data resources needed (e.g. grammar, dictionary, documents to extract statistics from)
 - Computational complexity (intractable) of analyzing a sentence

NLP 응용

- Conversational AI, Intelligent Assistant
- Automatic summarization
- Question Answering
- Sentiment analysis
- News Article Generation
- Information Retrieval
- Machine Translation
- Text Summarization
- Document Analysis and Classification

Early Conversational Programs

- ELIZA (by Joseph Weizenbaum), 1966
 - A psychotherapist
 - No real understanding; simple pattern-matching to respond to user input -> canned responses

>> Hello.

How do you do. Please state your problem.

>> Men are all alike.

In what way?

>> They're alwas bugging us about something or other.

I'm not sure I understand you fully.

>> They're always bugging us about something or other.

Can you think of a specific example?

>> Well, my boyfriend made me come here.

Your boyfriend made you come here ?

>> He says I'm depressed much of the time.

I am sorry to hear that you are depressed.

Turing Test (Alan Turing, 1950)

test of a machine's capability to perform human-like conversation

A human judge engages in a natural language conversation with two other parties, one a human and the other a machine; if the judge cannot reliably tell which is which, then the machine is said to pass the test.

심심이

집단지성이 직접 작성한 대화 문장

물어보는 말 - 대답하는 말 쌍을 입력



중국어 방 (John Searle, 1980)

Imagine that a man who does not speak
 Chinese sits in a room and is passed
 Chinese symbols through a slot in the door.
 To him, the symbols are just so many squiggles and squoggles. But he reads an English-language rule book that tells him how to manipulate the symbols and which ones to send back out.

튜링 테스트로는 기계의 인공지능 여부를 판정할 수 없다는 것을 논증하기 위해 고안한 사고실험.



IBM Watson

Q&A system



Games with Conversational Agents

Façade

Mostly pattern matching, with some discourse acts.

```
(defrule positional_Is
  (template (tor am are is seem seems
sound sounds look looks))
  => (assert (iIs ?startpos
?endpos)))
```

The above rule says if you see any words that approximate the verb to be, assert into working memory a new fact of ils at the position found.



Games with Conversational Agents

The Restaurant game

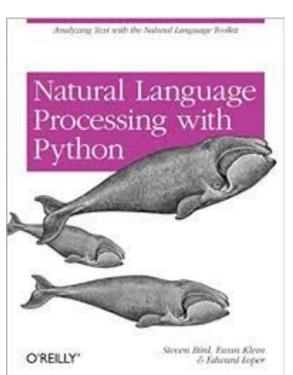
 a restaurant simulation where
 you play as a customer or waitress



교재

Natural language processing with python

https://pdfs.semanticscholar.org/3673/bccde93025e0543 1a2bcac4e8ff18c9c273a.pdf



- NLP Overview
- Syntax Processing
- Semantic Processing
- Sentence Processing
- Natural Language Understanding

- Language Syntax and Structure
- Python review
- Corpora and Lexical Resources
- Reading from Web, pdf, word, csv
- Unicode
- Regular Expression
- Small letter conversion, punctuation

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- Sentence and Word Tokenization
- Removal of stopwords
- Stemming and Lemmatization
- POS Tagging
- n-gram
- Feature Extraction
- tf-idf, one-hot coding
- BOW
- Sentiment Analysis
- Text Classification: spam detection, genre categorization

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- Chunking
- NER
- Word Embedding
- Word2Vec, skip gram
- ambiguity
- Relation Extraction
- Pronoun Resolution

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- Syntax
- 문장 구조
- Context-Free Grammar
- Parsing with CFG
- Dependencies

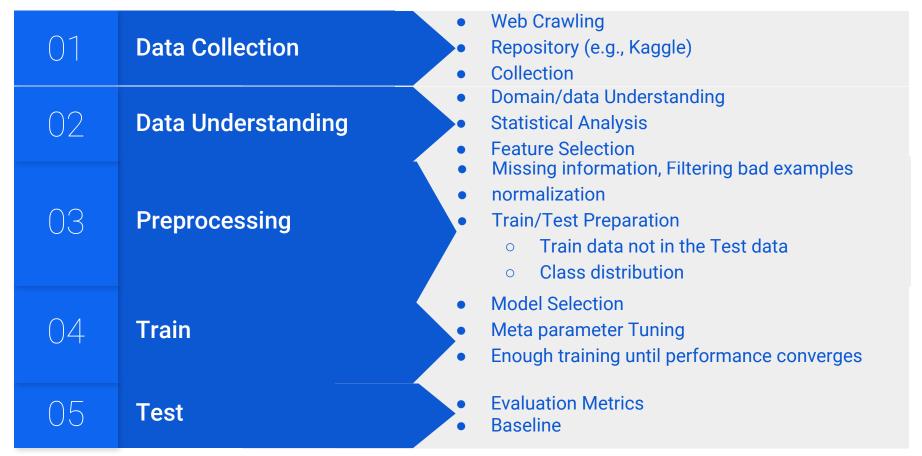
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- Semantic Representation:
- Propositional Logic, First-order Logic
- Discourse
- NLP응용
- document analysis, NLG
- 한글 관련 라이브러리

강의 수강을 위한 기본 지식

- 파이썬에 대한 이해: list, 문자열, dictionary, list comprehension
 - E.g., long_words = [w for w in V if len(w) > 15]
- Plot graph
- 단순한 통계 지식
- 영문법

Data Mining Research Process



Q&A