



Supervised learning



What is machine learning?

- The art and science of:
 - Giving computers the ability to learn to make decisions from data
 - ... without being explicitly programmed!
- Examples:
 - Learning to predict whether an email is spam or not
 - Clustering wikipedia entries into different categories
- Supervised learning: Uses labeled data
- Unsupervised learning: Uses unlabeled data



Unsupervised learning

- Uncovering hidden patterns from unlabeled data
- Example:
 - Grouping customers into distinct categories (Clustering)



Reinforcement learning

- Software agents interact with an environment
 - Learn how to optimize their behavior
 - Given a system of rewards and punishments
 - Draws inspiration from behavioral psychology
- Applications
 - Economics
 - Genetics
 - Game playing
- AlphaGo: First computer to defeat the world champion in Go



Supervised learning

- Predictor variables/features and a target variable
- Aim: Predict the target variable, given the predictor variables
 - Classification: Target variable consists of categories
 - Predictor variables
 Regression: Target variable is continuous

	sepal length (cm)	sepal width (cm)	petal length (cm)	petal width (cm)
0	5.1	3.5	1.4	0.2
1	4.9	3.0	1.4	0.2
2	4.7	3.2	1.3	0.2
3	4.6	3.1	1.5	0.2
4	5.0	3.6	1.4	0.2

species
setosa



Naming conventions

- Features = predictor variables = independent variables
- Target variable = dependent variable = response variable



Supervised learning

- Automate time-consuming or expensive manual tasks
 - Example: Doctor's diagnosis
- Make predictions about the future
 - Example: Will a customer click on an ad or not?
- Need labeled data
 - Historical data with labels
 - Experiments to get labeled data
 - Crowd-sourcing labeled data



Supervised learning in Python

- We will use scikit-learn/sklearn
 - Integrates well with the SciPy stack
- Other libraries
 - TensorFlow
 - keras





Let's practice!





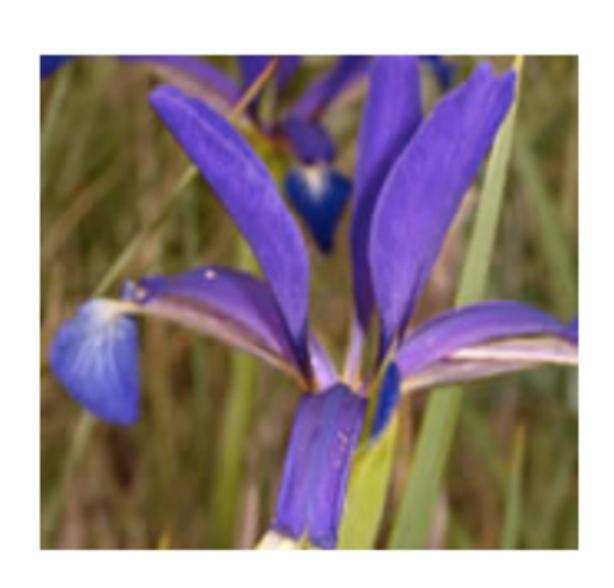
Exploratory data analysis





The Iris dataset

- Features:
 - Petal length
 - Petal width
 - Sepal length
 - Sepal width
- Target variable: Species
 - Versicolor
 - Virginica
 - Setosa







The Iris dataset in scikit-learn

```
In [1]: from sklearn import datasets
In [2]: import pandas as pd
In [3]: import numpy as np
In [4]: import matplotlib.pyplot as plt
In [5]: plt.style.use('ggplot')
In [6]: iris = datasets.load_iris()
In [7]: type(iris)
Out[7]: sklearn.datasets.base.Bunch
In [8]: print(iris.keys())
dict_keys(['data', 'target_names', 'DESCR', 'feature_names', 'target'])
```





The Iris dataset in scikit-learn

```
In [9]: type(iris.data), type(iris.target)
Out[9]: (numpy.ndarray, numpy.ndarray)
In [10]: iris.data.shape
Out[10]: (150, 4)
In [11]: iris.target_names
Out[11]: array(['setosa', 'versicolor', 'virginica'], dtype='<U10')</pre>
```





Exploratory data analysis (EDA)

```
In [12]: X = iris.data
In [13]: y = iris.target
In [14]: df = pd.DataFrame(X, columns=iris.feature_names)
In [15]: print(df.head())
   sepal length (cm) sepal width (cm) petal length (cm) petal width (cm)
                5.1
                                                                     0.2
                                 3.5
                                                    1.4
                                                                     0.2
                4.9
                                 3.0
                                                    1.4
                4.7
                                 3.2
                                                                     0.2
                                                    1.3
                4.6
                                 3.1
                                                    1.5
                                                                     0.2
                5.0
                                 3.6
                                                                     0.2
                                                    1.4
```

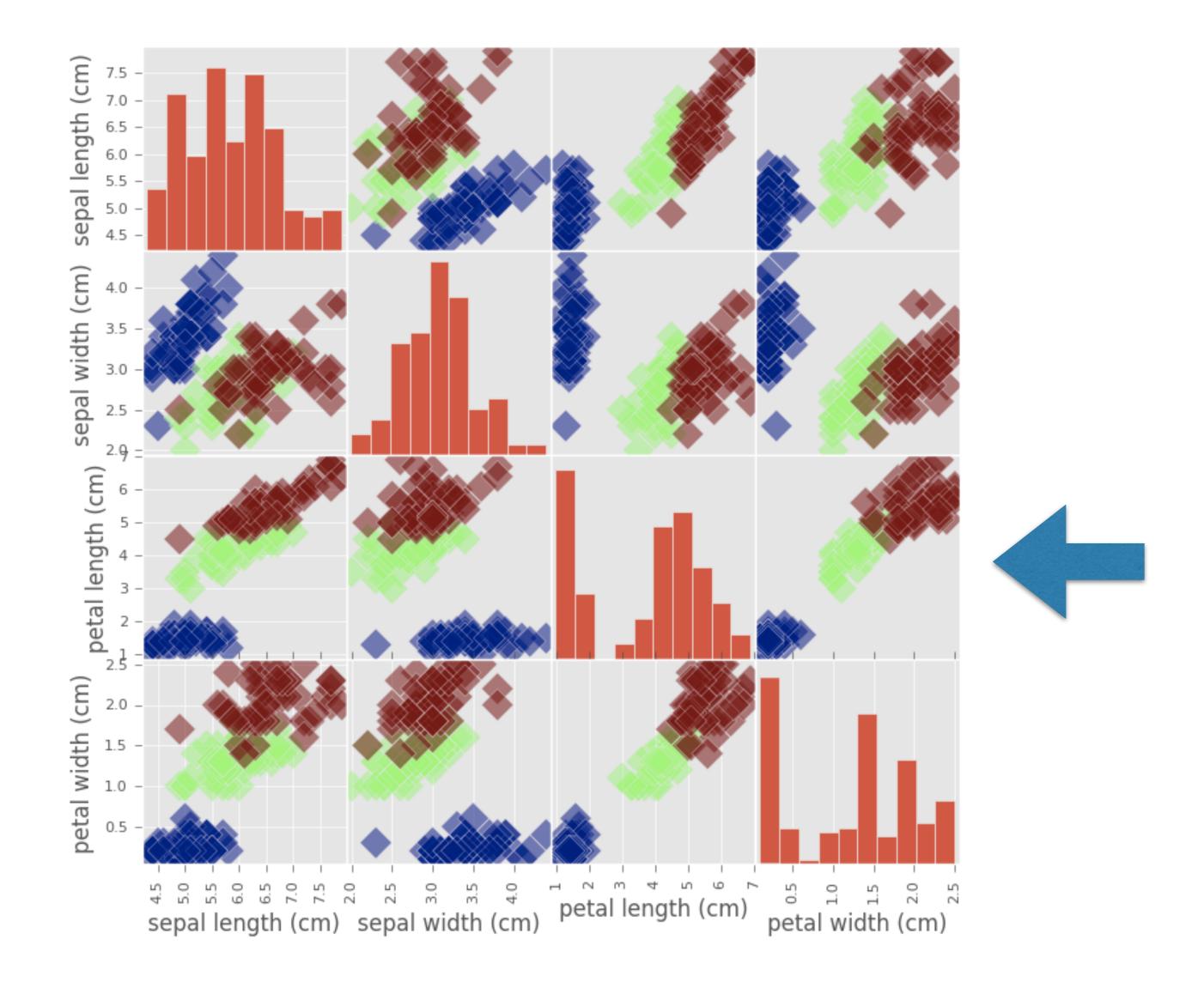


Visual EDA





Visual EDA







Let's practice!





The classification challenge



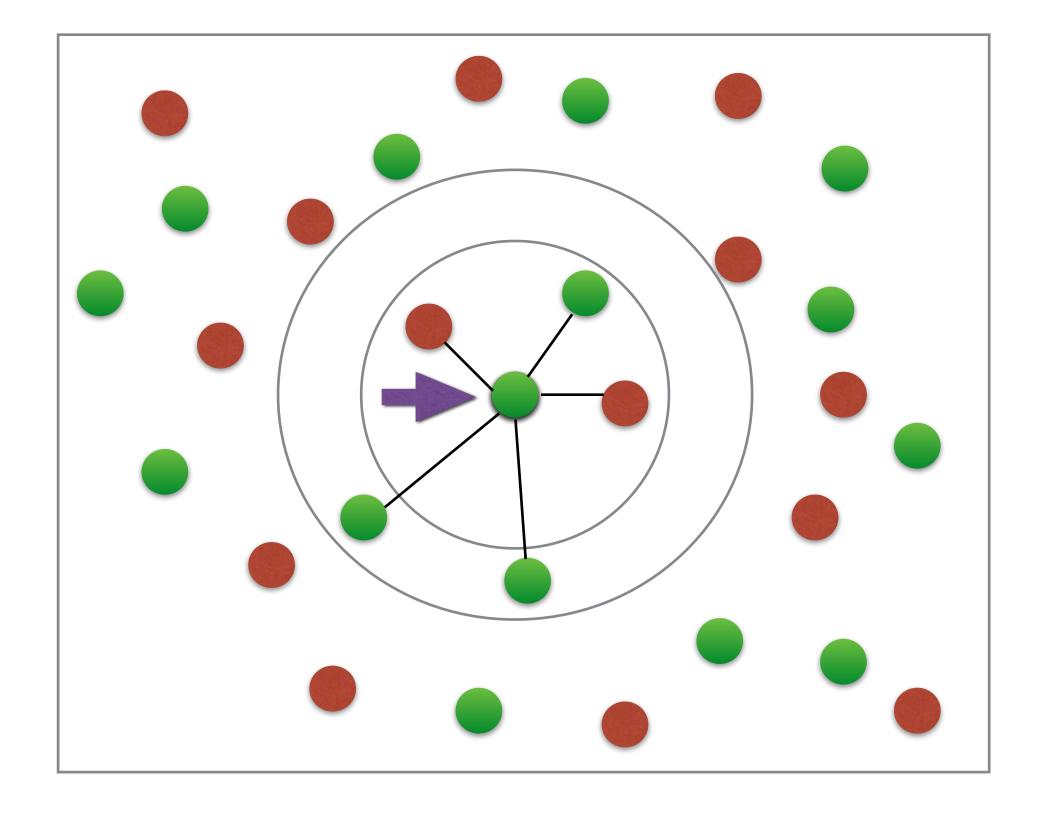
k-Nearest Neighbors

- Basic idea: Predict the label of a data point by
 - Looking at the 'k' closest labeled data points
 - Taking a majority vote





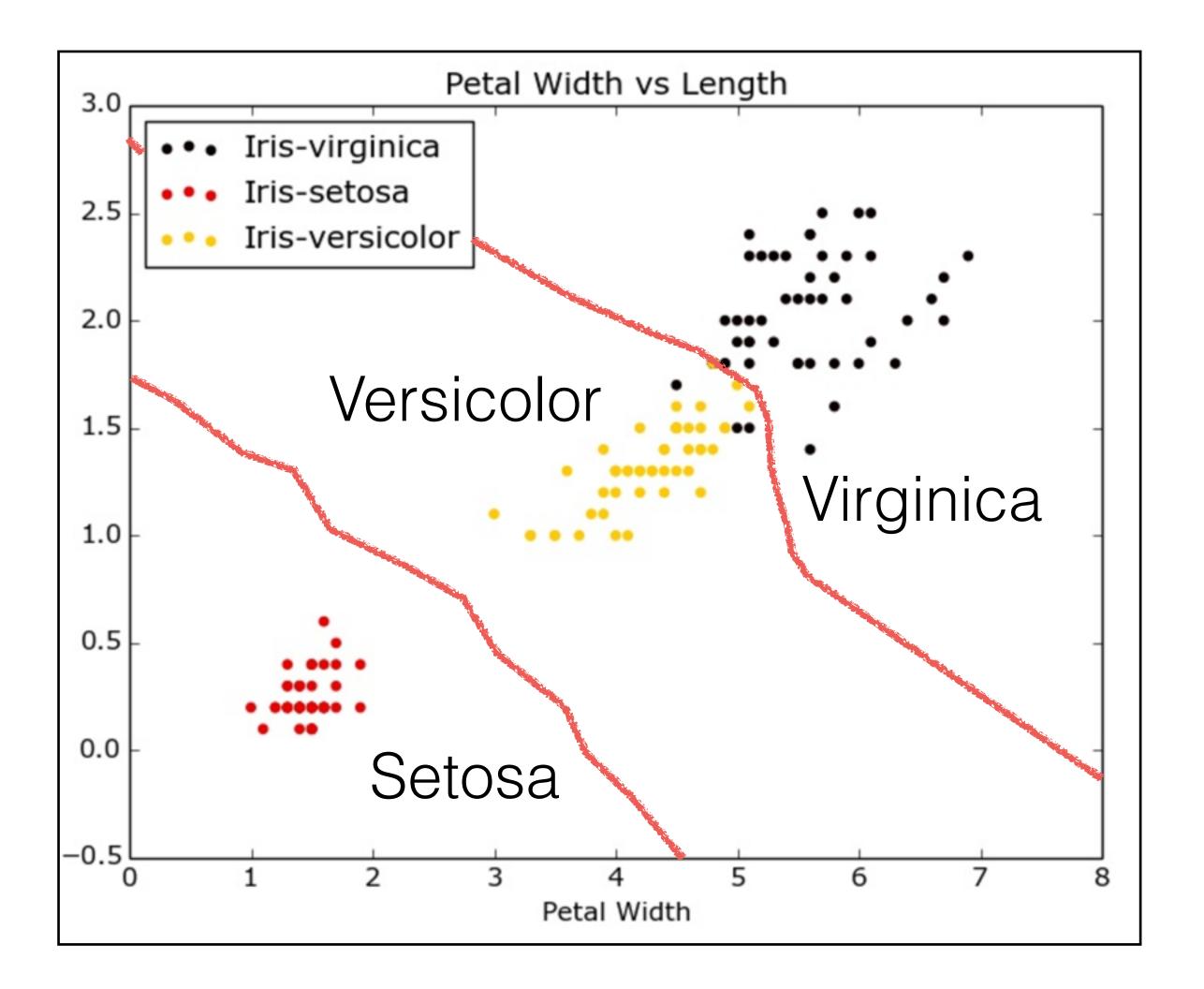
k-Nearest Neighbors







k-NN: Intuition





Scikit-learn fit and predict

- All machine learning models implemented as Python classes
 - They implement the algorithms for learning and predicting
 - Store the information learned from the data
- Training a model on the data = 'fitting' a model to the data
 - .fit() method
- To predict the labels of new data: .predict() method





Using scikit-learn to fit a classifier

```
In [1]: from sklearn.neighbors import KNeighborsClassifier
In [2]: knn = KNeighborsClassifier(n_neighbors=6)
In [3]: knn.fit(iris['data'], iris['target'])
Out[3]: KNeighborsClassifier(algorithm='auto', leaf_size=30,
   ...: metric='minkowski', metric_params=None, n_jobs=1,
   ...: n_neighbors=6, p=2,weights='uniform')
In [4]: iris['data'].shape
Out[4]: (150, 4)
In [5]: iris['target'].shape
Out[5]: (150,)
```



Predicting on unlabeled data

```
In [6]: prediction = knn.predict(X_new)
In [7]: X_new.shape
Out[7]: (3, 4)
In [8]: print('Prediction {}'.format(prediction))
Prediction: [1 1 0]
```





Let's practice!





Measuring model performance



Measuring model performance

- In classification, accuracy is a commonly used metric
- Accuracy = Fraction of correct predictions
- Which data should be used to compute accuracy?
- How well will the model perform on new data?



Measuring model performance

- Could compute accuracy on data used to fit classifier
 - NOT indicative of ability to generalize
- Split data into training and test set
 - Fit/train the classifier on the training set
 - Make predictions on test set
 - Compare predictions with the known labels



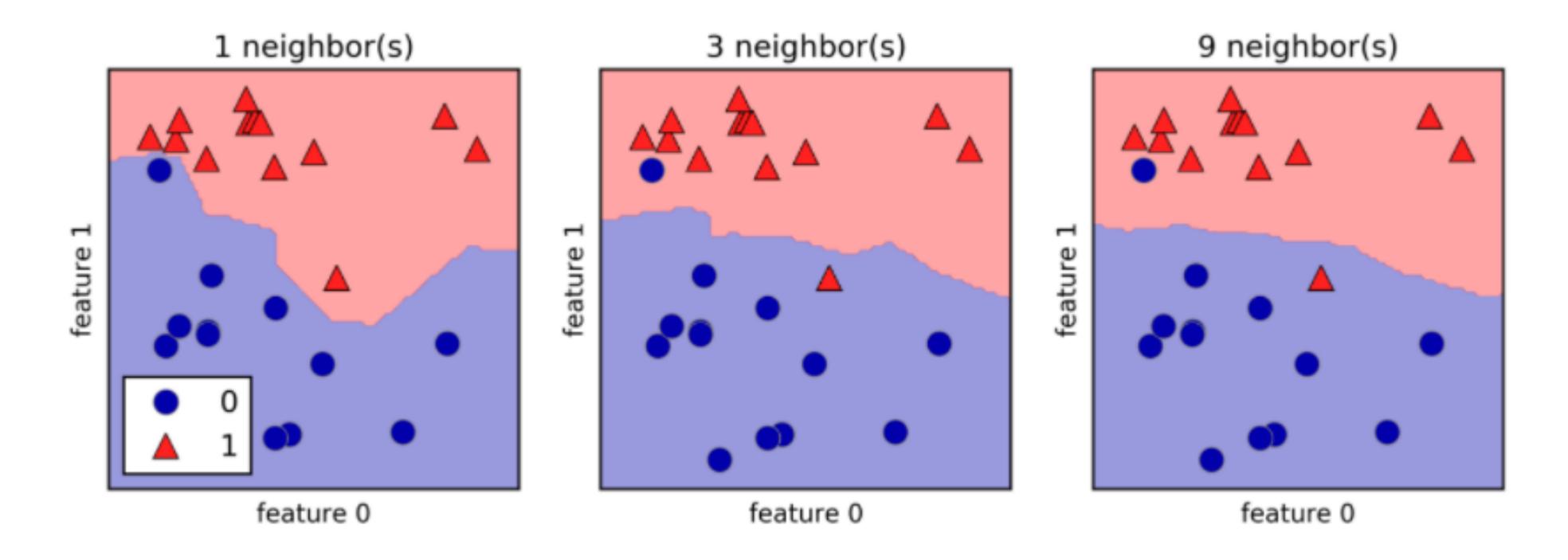
Train/test split

```
In [1]: from sklearn.model_selection import train_test_split
In [2]: X_train, X_test, y_train, y_test =
   ...: train_test_split(X, y, test_size=0.3,
                         random_state=21, stratify=y)
   • • • •
In [3]: knn = KNeighborsClassifier(n_neighbors=8)
In [4]: knn.fit(X_train, y_train)
In [5]: y_pred = knn.predict(X_test)
In [6]: print("Test set predictions:\n {}".format(y_pred))
Test set predictions:
           0 1 0 0 1 0 2 0 2 2 0 0 0 1
 1 2 2 0 0 2 2 1 1 2 1 1 0 2 1
In [7]: knn.score(X_test, y_test)
Out[7]: 0.9555555555556
```



Model complexity

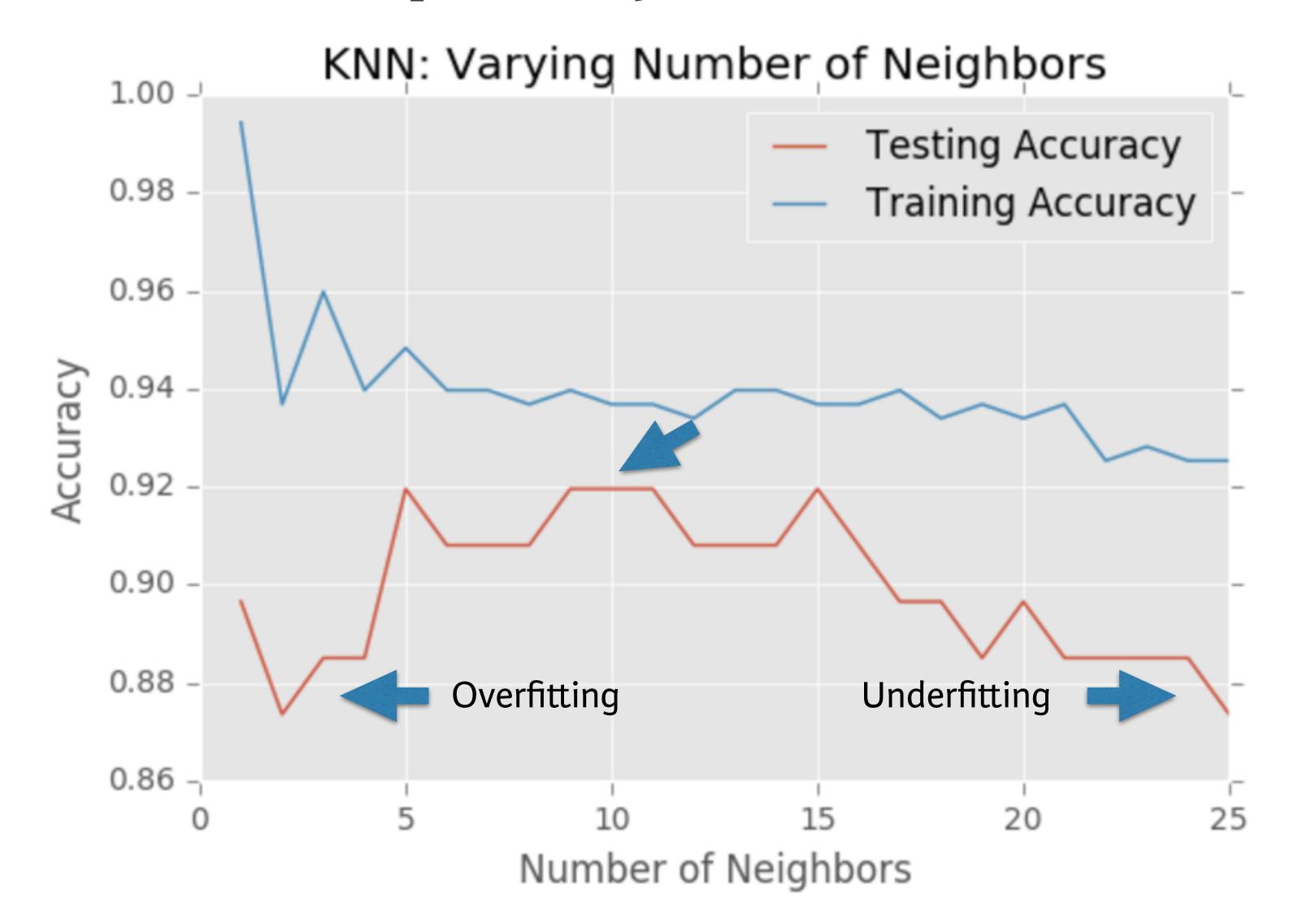
- Larger k = smoother decision boundary = less complex model
- Smaller k = more complex model = can lead to overfitting







Model complexity and over/underfitting







Let's practice!