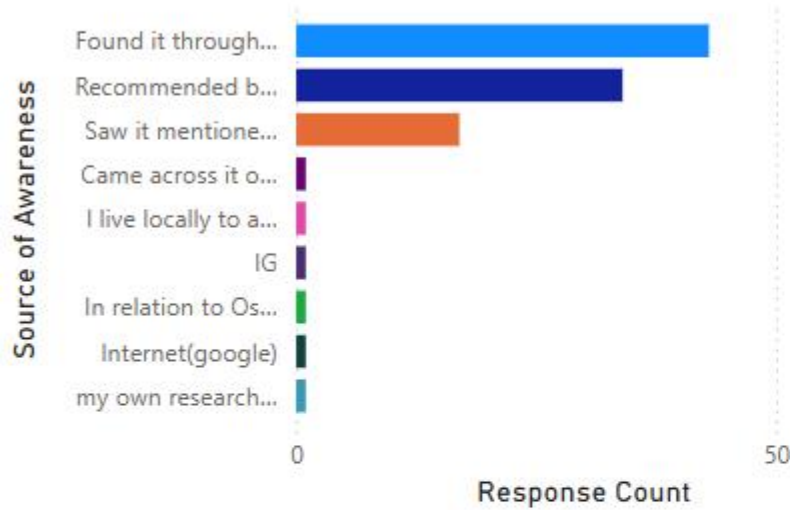


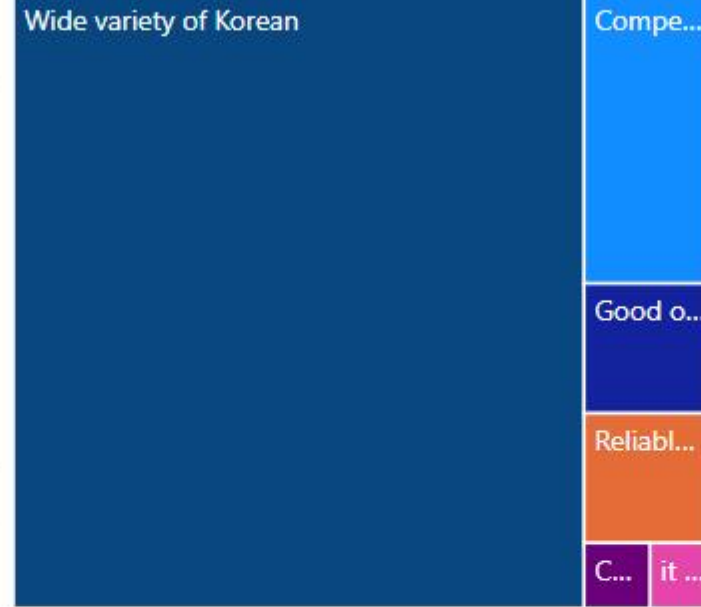
H Mart E shop survey Breakdown

Initial Discovery of H Mart

Source of Awareness: Found it... Recommended b... Saw it m... Came ac...



Initial Motivations shopping



3.93

Average Overall H Mart Experience

99

Count of survey takers

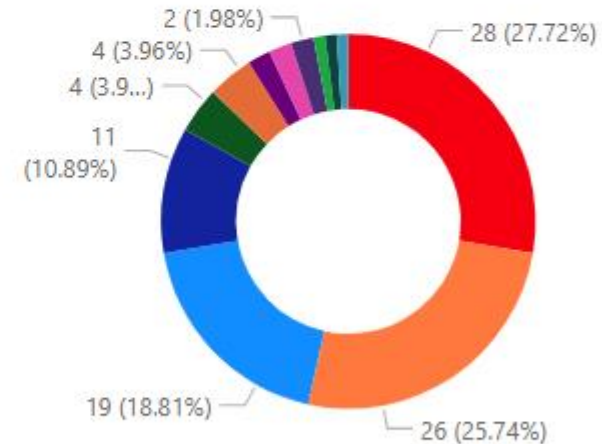
Average Trouble Level

Average frequency of Shopping

Shopping Frequency: Occasionally Monthly Weekly I no longer ...



Happiness with H mart E shop



If you've ever had tr...

- Product search or ...
- None of these apply
- Delivery fee was t...
- I couldn't find eve...
- Mobile shopping ...
- Product detail pag...
- Checkout process ...
- I changed my mind
- Website was slow ...
- Products often be...
- PRoducts quickly ...
- There was in stock...