



LIFE



Foundation

Certificate of Completion

Sepehr Abbaspour

has successfully completed the HP LIFE online course

Marketing Benefits vs. Features

By completing this course, the above-named student has learned new skills including how to understand the difference between product or service benefits and features, how to use this knowledge to promote their product or service effectively, and how to use templates to create marketing materials.

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Stephanie Bormann
Deputy Director, HP Foundation