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- 1) Using the variance and covariance of data points, and by obtaining the var-cov matrix we compute eigenvalues that will result in eigenvectors which can each explain some variance of the data; Each eigenvector shows us the direction of the variation and the size tells us how important that direction is.
- 2) Noise is seen in the non-strong patterns of the data, usually captured by low-variance components (eigenvectors with low eigenvalues). By analyzing eigenvalues and dropping the lower ones, we can get rid of unimportant variance or noise.
- 3)  $A = \begin{pmatrix} 0.8 & 0.3 \\ 0.2 & 0.7 \end{pmatrix}$  since the second row responds to state 2; state 2:  $\begin{pmatrix} 0 \\ 1 \end{pmatrix}$   
 so,  $a_0 = \begin{pmatrix} 0 \\ 1 \end{pmatrix}$ , so the probability of us being in state 1 after  $n$  steps is  $A^n \cdot a_0 = a_n = \begin{pmatrix} x \\ y \end{pmatrix} \Rightarrow x\%$   
 so now we have diagonalize  $A^n$  so we can actually get a good calculation:
  - ① finding eigen values & eigenvectors ( $Q$ )
  - ② finding  $Q^{-1}$  and  $D$ .
  - ③ computing  $Q D^n Q^{-1}(a_0)$

①

$$\det(A - \lambda I) = 0$$

$$= \begin{pmatrix} .8 - \lambda & .3 \\ .2 & .7 - \lambda \end{pmatrix} = 0 \Rightarrow (.8 - \lambda)(.7 - \lambda) - (.3)(.2) = \lambda^2 - 1.5\lambda + 0.5 = 0$$

$$\Rightarrow \lambda_1 = 1, \lambda_2 = 0.5.$$

$$\text{So } D = \begin{pmatrix} 1 & 0 \\ 0 & .5 \end{pmatrix}.$$

$$\textcircled{2} \text{ for } \lambda_1 = 1: \begin{pmatrix} .8 - 1 & .3 \\ .2 & .7 - 1 \end{pmatrix} \begin{pmatrix} a \\ b \end{pmatrix} = \begin{pmatrix} 0 \\ 0 \end{pmatrix} \Rightarrow \begin{cases} -0.2a + 0.3b = 0 \\ 0.2a + (-0.3)b = 0 \end{cases} \Rightarrow a = \frac{.3}{.2} b, \vec{v}_1 = \begin{pmatrix} .3 \\ .2 \end{pmatrix}$$

$$\text{for } \lambda_2 = 0.5: \begin{pmatrix} .3 & .3 \\ .2 & .2 \end{pmatrix} \begin{pmatrix} a \\ b \end{pmatrix} = \begin{pmatrix} 0 \\ 0 \end{pmatrix} \Rightarrow \begin{cases} 0.3a + 0.3b = 0 \\ 0.2a + 0.2b = 0 \end{cases} \Rightarrow a = -b, \vec{v}_2 = \begin{pmatrix} -1 \\ 1 \end{pmatrix}$$

$$\text{So } Q = \begin{pmatrix} .3 & -1 \\ .2 & 1 \end{pmatrix}, Q^{-1} = \frac{1}{.3 + .2} \begin{pmatrix} 1 & +1 \\ -2 & .3 \end{pmatrix} = \begin{pmatrix} 2 & 2 \\ -.4 & .6 \end{pmatrix}$$

$$\textcircled{3} a^n = A^n a_0 = \begin{pmatrix} .3 & -1 \\ .2 & 1 \end{pmatrix} \begin{pmatrix} 1 & 0 \\ 0 & .5 \end{pmatrix}^n \begin{pmatrix} 2 & 2 \\ -.4 & .6 \end{pmatrix} \begin{pmatrix} 0 \\ 1 \end{pmatrix}$$

$$= \begin{pmatrix} .3 & -1 \\ .2 & 1 \end{pmatrix} \begin{pmatrix} 1 & 0 \\ 0 & 1/2^n \end{pmatrix} \begin{pmatrix} 2 \\ .6 \end{pmatrix} = \begin{pmatrix} .3 & -1 \\ .2 & 1 \end{pmatrix} \begin{pmatrix} 2 \\ \frac{.6 \cdot 0.2^n}{1} \end{pmatrix}$$

$$= \begin{pmatrix} .6 - \frac{.6}{2^n} \\ .4 + \frac{.6}{2^n} \end{pmatrix} = \begin{pmatrix} \frac{.6 \cdot 2^n - .6}{2^n} \\ \frac{.4 \cdot 2^n + .6}{2^n} \end{pmatrix}$$

the probability of being in state 1 is

$$\frac{0.6 \cdot 2^n - 0.6}{2^n}$$



$$4) A = \begin{pmatrix} .9 & .2 \\ .1 & .8 \end{pmatrix}, a_0 = \begin{pmatrix} 450/500 \\ 50/500 \end{pmatrix} = \begin{pmatrix} .9 \\ .1 \end{pmatrix}$$

$$a^{12} = A^{12} a_0 = Q D^{12} Q^{-1} a_0$$

$$\det \begin{pmatrix} .9 - \lambda & .2 \\ .1 & .8 - \lambda \end{pmatrix} = 0 \Rightarrow (.9 - \lambda)(.8 - \lambda) - (.2)(.1) = 0 \Rightarrow \lambda_1 = 1, \lambda_2 = 0.7$$

$$\Rightarrow D = \begin{pmatrix} 1 & 0 \\ 0 & .7 \end{pmatrix}$$

$$\text{for } \lambda_1: \begin{pmatrix} .9 - 1 & .2 \\ .1 & .8 - 1 \end{pmatrix} \begin{pmatrix} a \\ b \end{pmatrix} = \begin{pmatrix} -.1 & .2 \\ .1 & -.2 \end{pmatrix} \begin{pmatrix} a \\ b \end{pmatrix} \Rightarrow \begin{cases} -.1a + .2b = 0 \\ .1a - .2b = 0 \end{cases} \Rightarrow 2b = .1a, 2b = a, \vec{v}_1 = \begin{pmatrix} 2 \\ 1 \end{pmatrix}$$

$$\text{for } \lambda_2: \begin{pmatrix} .2 & .2 \\ .1 & .1 \end{pmatrix} \begin{pmatrix} a \\ b \end{pmatrix} = \begin{cases} .2a + .2b = 0 \\ .1a + .1b = 0 \end{cases} \Rightarrow a = -b, \vec{v}_2 = \begin{pmatrix} -1 \\ 1 \end{pmatrix}$$

$$Q = \begin{pmatrix} 2 & -1 \\ 1 & 1 \end{pmatrix}, Q^{-1} = \frac{1}{2+1} \begin{pmatrix} 1 & 1 \\ -1 & 2 \end{pmatrix} = \begin{pmatrix} 1/3 & 1/3 \\ -1/3 & 2/3 \end{pmatrix}$$

$$a^{12} = \begin{pmatrix} 2 & -1 \\ 1 & 1 \end{pmatrix} \begin{pmatrix} 1 & 0 \\ 0 & .7 \end{pmatrix}^{12} \begin{pmatrix} 1/3 & 1/3 \\ -1/3 & 2/3 \end{pmatrix} \begin{pmatrix} .9 \\ .1 \end{pmatrix} = \begin{pmatrix} 0.669 \\ 0.33 \end{pmatrix}$$

So after 12 months 33% of users will unsubscribe, and 67% will remain subscribed!

$$5) A = \begin{pmatrix} .9 & .4 \\ .1 & .8 \end{pmatrix}, a_0 = \begin{pmatrix} 1 \\ 0 \end{pmatrix}$$

$$a^{14} = A^{14} a_0 = Q D^{14} Q^{-1} a_0$$

$$\det \begin{pmatrix} .9 - \lambda & .4 \\ .1 & .8 - \lambda \end{pmatrix} = (.9 - \lambda)(.8 - \lambda) - (.4)(.1) = 0 \Rightarrow \lambda_1 = 1, \lambda_2 = 0.5$$

$$\text{so, } D = \begin{pmatrix} 1 & 0 \\ 0 & .5 \end{pmatrix}$$

$$\text{for } \lambda_1: \begin{pmatrix} -.1 & .4 \\ .1 & -.4 \end{pmatrix} \begin{pmatrix} a \\ b \end{pmatrix} = \begin{cases} -.1a + .4b = 0 \\ .1a - .4b = 0 \end{cases} \Rightarrow a = 4b, \vec{v}_1 = \begin{pmatrix} 4 \\ 1 \end{pmatrix}$$

$$\text{for } \lambda_2: \begin{pmatrix} .4 & .4 \\ .1 & .1 \end{pmatrix} \begin{pmatrix} a \\ b \end{pmatrix} = \begin{cases} .4a + .4b = 0 \\ .1a + .1b = 0 \end{cases} \Rightarrow a = -b, \vec{v}_2 = \begin{pmatrix} -1 \\ 1 \end{pmatrix}$$

$$Q = \begin{pmatrix} 4 & -1 \\ 1 & 1 \end{pmatrix}, Q^{-1} = \frac{1}{4+1} \begin{pmatrix} 1 & 1 \\ -1 & 4 \end{pmatrix} = \begin{pmatrix} 1/5 & 1/5 \\ -1/5 & 4/5 \end{pmatrix}$$

$$\text{so } a^{14} = \begin{pmatrix} 4 & -1 \\ 1 & 1 \end{pmatrix} \begin{pmatrix} 1 & 0 \\ 0 & .5 \end{pmatrix}^{14} \begin{pmatrix} 1/5 & 1/5 \\ -1/5 & 4/5 \end{pmatrix} \begin{pmatrix} 1 \\ 0 \end{pmatrix} = \begin{pmatrix} .8 \\ .2 \end{pmatrix}$$

So in two weeks (14 days),

its 80% gonna be sunny,

20% rainy.



$$6) \begin{pmatrix} 2 & 1 & 3 \\ 0 & 4 & 1 \\ 1 & 2 & 5 \end{pmatrix} = 2(20-2) + 1(0-1) + 3(0-4) \\ = 2(18) - 1(-1) + 3(-4) = 25$$

$$7) \begin{pmatrix} 1 \\ 2 \end{pmatrix} = a \begin{pmatrix} 1 \\ 1 \end{pmatrix} + b \begin{pmatrix} 1 \\ -1 \end{pmatrix} = \begin{pmatrix} a \\ a \end{pmatrix} + \begin{pmatrix} b \\ -b \end{pmatrix} = \begin{pmatrix} a+b \\ a-b \end{pmatrix}$$

$$\begin{cases} a+b=1 \\ a-b=2 \end{cases} \Rightarrow \begin{cases} a=2b \\ b=1-a \end{cases} \Rightarrow a=2+1-a \\ 2a=3 \Rightarrow a=\frac{3}{2}, b=-\frac{1}{2}$$

So  $\begin{pmatrix} 3/2 \\ -1/2 \end{pmatrix}$  is  $\begin{pmatrix} 1 \\ 2 \end{pmatrix}$  in the other basis!

but another way is let  $A = \begin{pmatrix} 1 & 1 \\ 1 & -1 \end{pmatrix}$

$$\text{and } A^{-1} = \frac{1}{-2} \begin{pmatrix} -1 & -1 \\ -1 & 1 \end{pmatrix} = \begin{pmatrix} 1/2 & 1/2 \\ 1/2 & -1/2 \end{pmatrix}$$

So now

$$\begin{pmatrix} 1/2 & 1/2 \\ 1/2 & -1/2 \end{pmatrix} \begin{pmatrix} 1 \\ 2 \end{pmatrix} = \begin{pmatrix} 1.5 \\ -0.5 \end{pmatrix} = \begin{pmatrix} 3/2 \\ -1/2 \end{pmatrix} \quad \checkmark$$

$$\text{So the map is } A^{-1} = \begin{pmatrix} 1/2 & 1/2 \\ 1/2 & -1/2 \end{pmatrix}$$