

Sepehran Babaei

b.sepehran@gmail.com

+98 903 094 9095

Ux Resume And Portfolio

2022

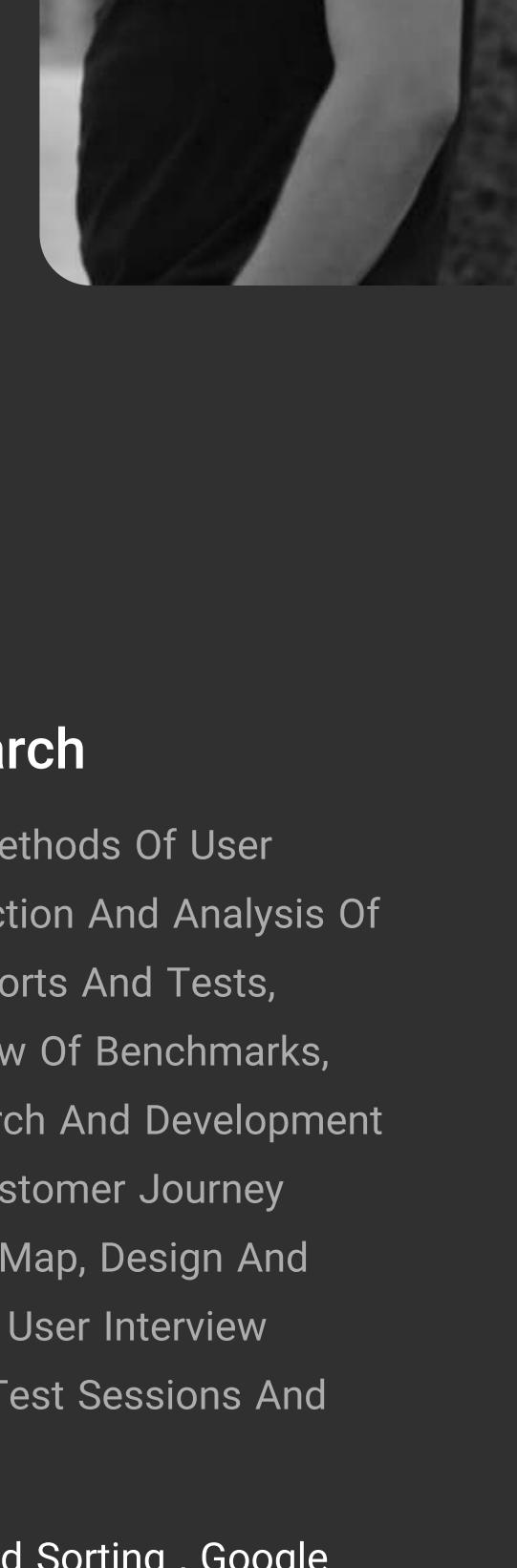
About Me

I Am A Digital Product And Interface Designer, User Experience Designer And User Experience Researcher With +3 Years Of Experience In This Field And More Than 5 Years Of Graphic Design Experience. My Skills And Knowledge Multidisciplinary Skills In The Areas Of Design, Programming And Marketing That Integrate Technical And Business Expertise Knowledge.

My Collaborations Are For Start-Up Companies And Various Large Companies Such As Parmis (Production And Development Of Accounting Software) With A Large Number Of Users And Users Of Specialized Fields (Geo Pardaz Company With Engineering Users) And Product Presentation On Various Platforms.

I Have Managed And Led Several Design Teams And I Have Worked With Start-Up Companies As A Product Consultant And I Am Active In The Field Of Start-Ups.

I Always Try To Have An Enthusiastic, Motivated, Hard-Working Player And An Active Personality In The Team That Leads To The Creation Of Products With Three Characteristics: Usability For All, High Usability And Enjoyable Product For The User's Collection.



2

Skills

User Experience Design

Creating Workflow And Screen Flow And Customer Journey Map, User Scenarios And Finding User Touch Points With Our Product, Site Map, Information Architecture, Content Arrangement (Hierarchy), Navigation Models, Wireframe Design, Product Performance Specifications And Interactive Design And Prototype Design And Prototyping

Tools : Miro , Balsamoq , Figjam , Invition Prototype , Figma , Prototype , AdobeXD Prototype

User Research

Familiar With The Methods Of User Research And Collection And Analysis Of User Data From Reports And Tests, Definition And Review Of Benchmarks, Creation And Research And Development Of User Persona, Customer Journey Maps And Empathy Map, Design And Create Card Sorting, User Interview Sessions And User Test Sessions And Product Recognition

My Tools : Onlie Card Sorting , Google Analytics And Hotjar

3

Skills

Visual Design

High-Fidelity Product Design And Digital Product Design For Web, Mobile And Desktop Platforms.

Familiar With The Techniques Of Developing And Transferring Collaboration Methods

Define Brand Constraints, Visual Guidline

And Brainstorming Sessions, And Hold Product Brainstorming Sessions Based On Marketing Goals

Design Of Brochures And Posters, Social

Media, Vector Image Design And Icon

Design

Similar With : Figma , Adobe Xd ,

Invistion Studio , Zeplin , Illustator ,

Svgator ,

Tools Development

I Was And Am A Web Developer In The Front End Department And I Have Experience With Client-Side Technologies And I Have Conceptual Knowledge On The Server Side

- Proficiency In Html& And Css&
- Proficiency In Sass Professional Level
- Sufficient Mastery Of Javascript, Jquery
- Master Web Frameworks And Libraries Such As Reactjs, JQuery, Semantic Ui - Bootstrap, Tailwind

4

EXPERIENCES

Due To Sabir Boli, It Is Not Possible To Subscribe More

Email Me To Receive The Complete Portfolio. Thank You

2021  Parmis Accounting Software Company parmisiT.com

Product Designer | December ٢٠٢١ - March ٢٠٢٢

Full Time

Parmis Company Is One Of The Three Main Players In The Production And Development Of Accounting Software In Iran, Which Operates With Business Models

Im B2B (Business-To-Business) And B2C (Business-To-Consumer). This Is The Largest

ERP Management System. (Enterprise Resource Planning) In The Field Of Accounting

Sepehran Babaei

As The Chief Product Designer In This Company

[Sepehranbabaei@gmail.com](mailto:b.sepehran@gmail.com)

+98 9030949095 Main Website Based On The New Needs Of Users And Review

Competitors

- Build And Create User Personas

- Review Current Products With The Help Of Usability Tests And Accessibility Tests

- And Provide Reports To Project Stakeholders And Participate In Change Decisions