

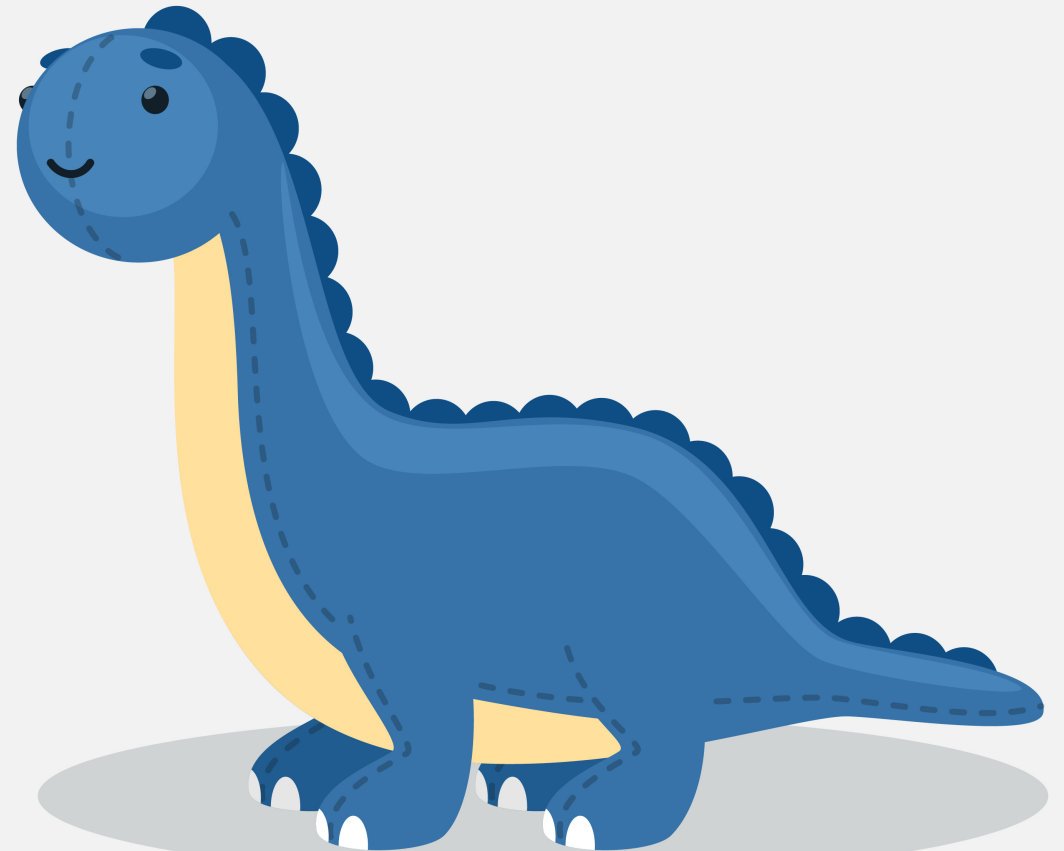
# Home Page

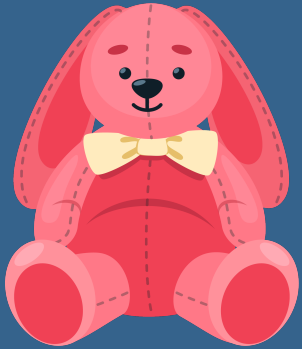
Toy Company Sales

Performance Report

Store Performance

Profit Report





Toy Company Sales

# 2023 Performance Report

\$8.5M

Goal

\$6.96M

YTD Revenue

81.9%

Progress Toward Goal

30.9%

YOY Difference

\$6.96M

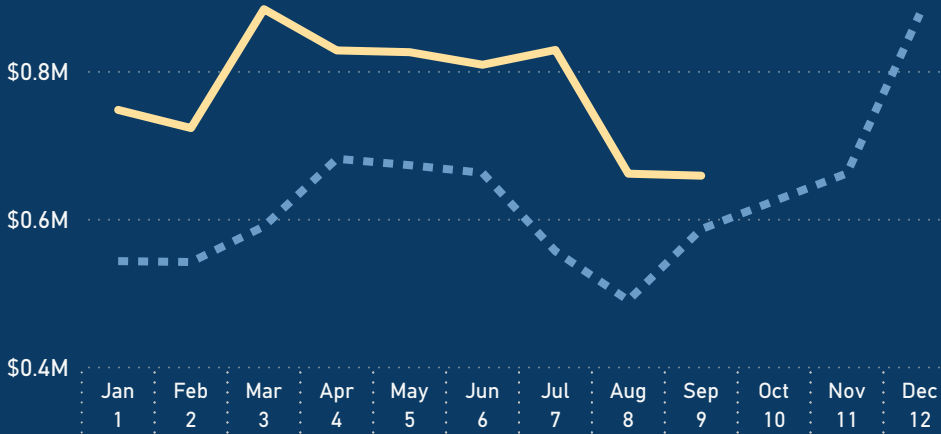
YTD Revenue

\$5.32M

Previos YTD Revenue

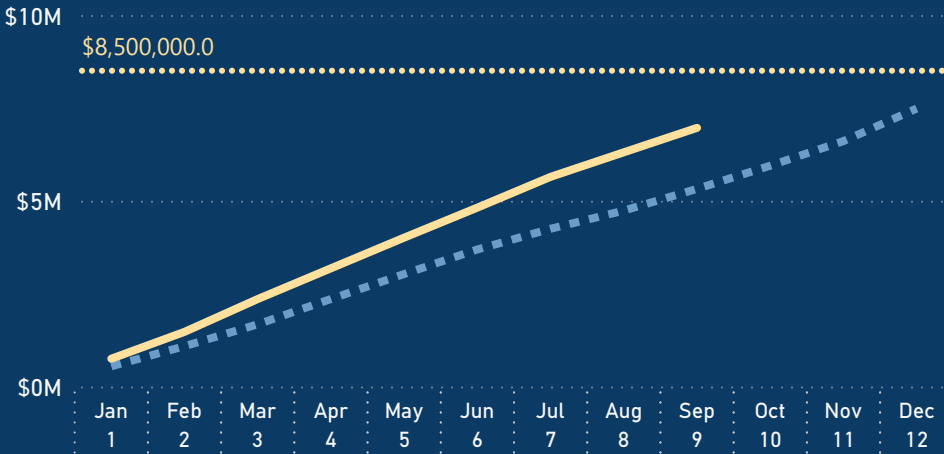
## Year Over Year Revenue By Month

Year — 2022 — 2023

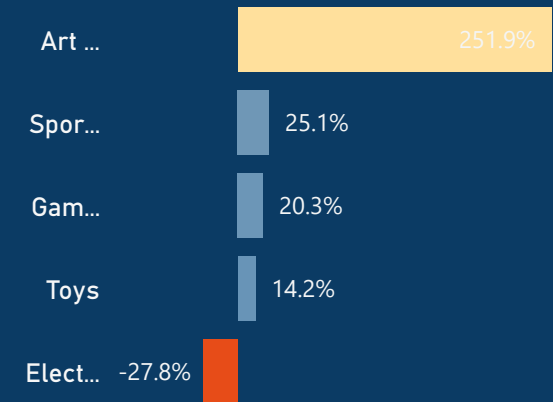


## YTD Revenue Progress Toward Goal

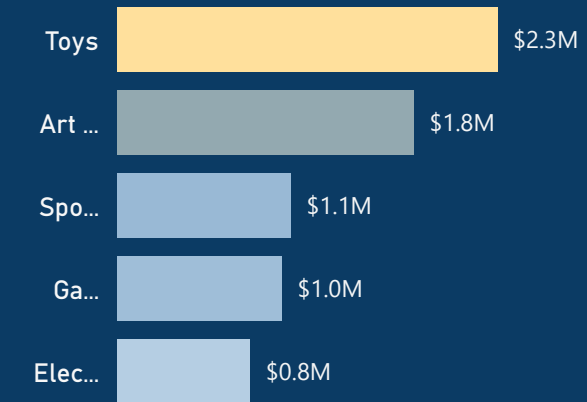
Year — 2022 — 2023



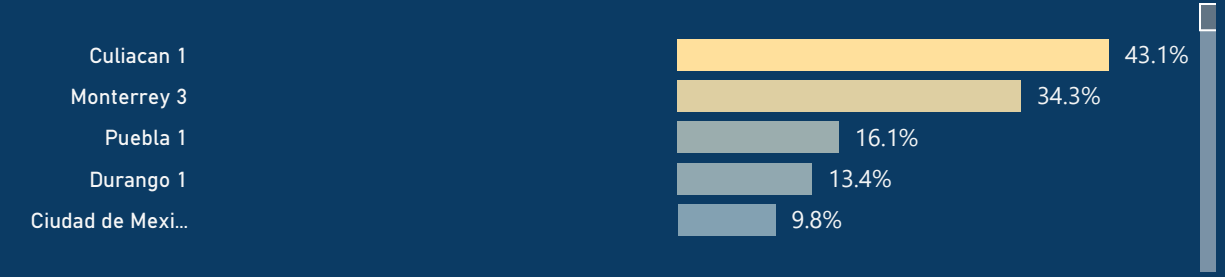
## YOY Difference by Product\_Category



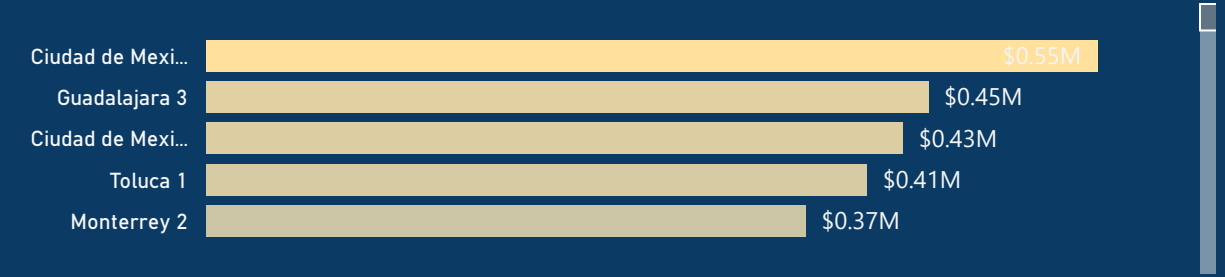
## YTD Revenue by Product\_Category



### YOY Difference by Store\_Name



### Total Revenue by Store\_Name



### YTD Revenue and YOY Difference by Store\_City



## Store Performance

Toy Company Sales

Store_Name	Product_Name	On Hand	AVG Daily Units Sold	Days Of Inventory
Aguascalientes 1	Action Figure	11	11.00	1.00
	Animal Figures	25	8.00	3.13
	Barrel O' Slime	13	8.25	1.58
	Chutes & Ladders	1		
	Classic Dominoes	4	5.00	0.80
	Colorbuds	46	6.86	6.71
	Dart Gun	15	9.00	1.67
	Deck Of Cards	53	9.83	5.39
	Dino Egg	19	10.40	1.83
	Dinosaur Figures	19	10.75	1.77
	Etch A Sketch	13	14.00	0.93
	Foam Disk Launcher	0	10.00	0.00
	Gamer Headphones	10	5.50	1.82
	Glass Marbles	36	16.00	2.25
	Hot Wheels 5-Pack	0	15.50	0.00
	Jenga	3		
	Kids Makeup Kit	27	22.33	1.21
	Lego Bricks	20	12.25	1.63
	Magic Sand	67	14.86	4.51
	Mini Basketball Hoop	7		
	Mini Ping Pong Set	0	23.50	0.00

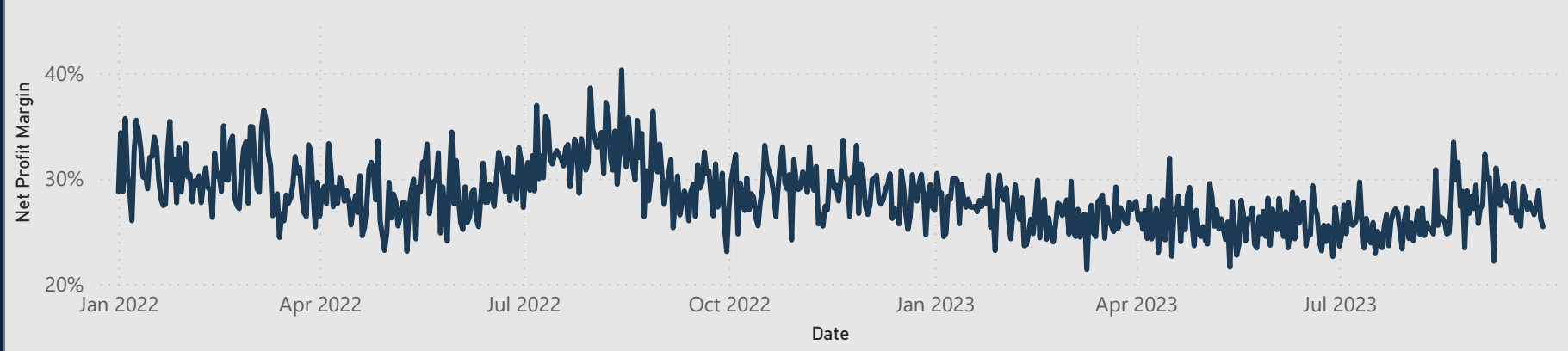


# Profit Performance

Toy Company Sales

Reset

Net Profit Margin by Date



4M

Total Profit

27.79%

Net Profit Margin

Sum of Total Profit and Net Profit Margin by Product\_Name

● Sum of Total Profit — Net Profit Margin

