



Usable Security and Privacy

Communication of Results



Goals Today

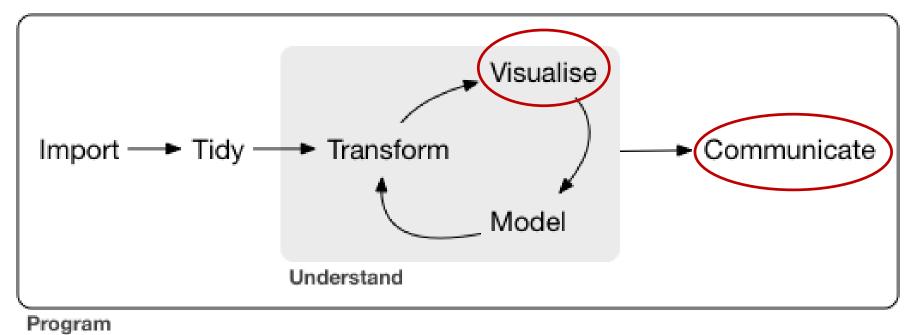


- Know criteria for what makes a good graph and apply them
- Choose appropriate types of graphs for different scenarios, depending on the variables visualized
- Use ggplot2 package to construct graphs for different scenarios
 - Scatterplot
 - Barplot
 - Boxplot
- Know the basic structure of how to communicate the results of inferential statistics
- Apply this structure for different tests
 - t-test (and derivates)
 - Chi-Square-Test



We are here





https://r4ds.had.co.nz/introduction.html





HOW (NOT) TO VISUALIZE DATA



Some criteria for good graphs (Tufte 2001)

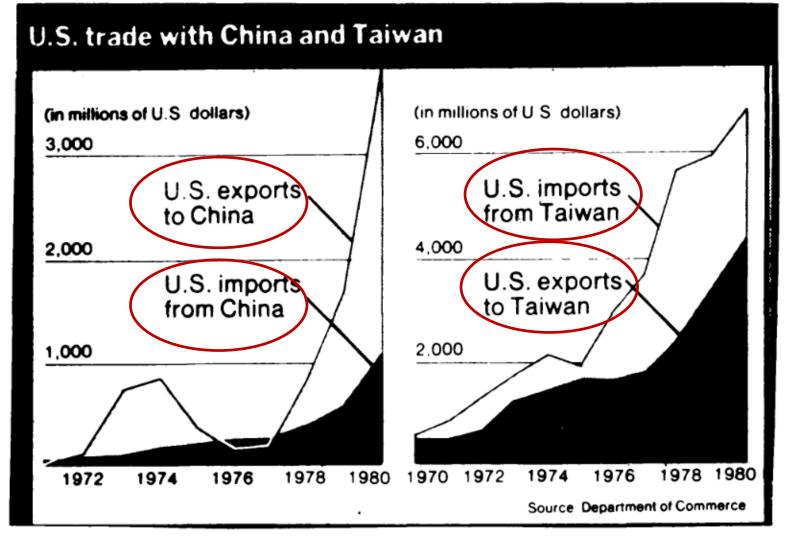


- Show the data
- Focus on the data, rather than other visual aspects of the graph (no distractions)
- Avoid distorting the data / misleading
- Present many numbers with minimum ink
- Encourage the reader to compare different pieces of data



Changing visual metaphors mid-graph





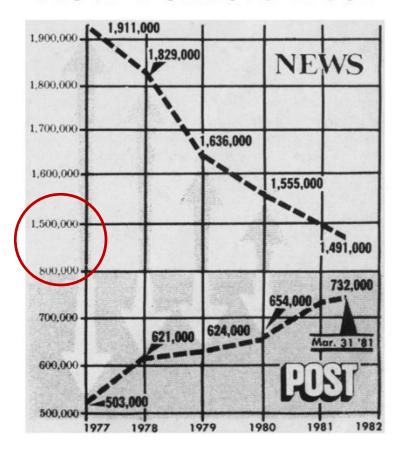
Examples from Wainer, H. (1984). How to display data badly. The American Statistician, 38(2), 137-147.



Misleading axes



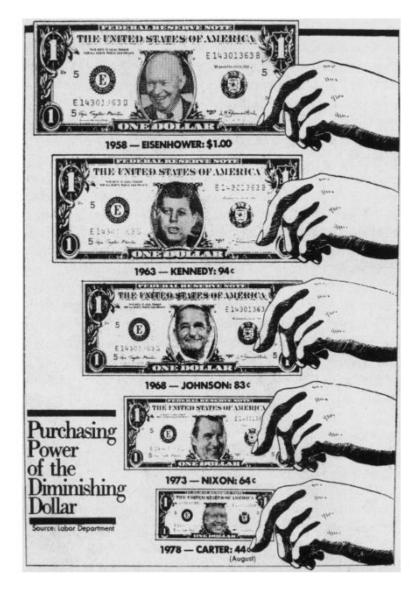
The soaraway Post — the daily paper New Yorkers trust

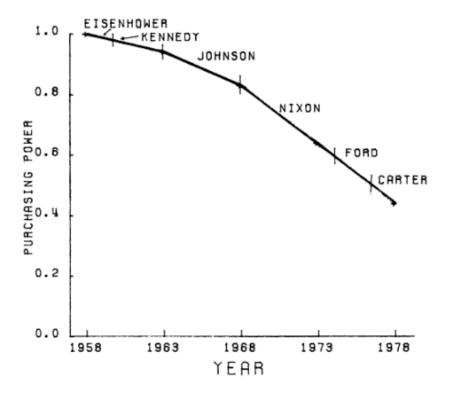




Length vs. Area (+ chart junk)



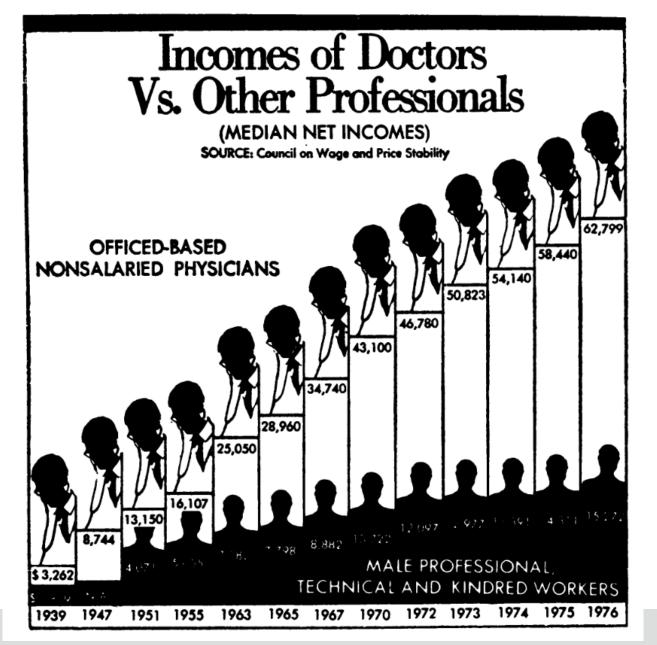






What are the problems with the following graph?





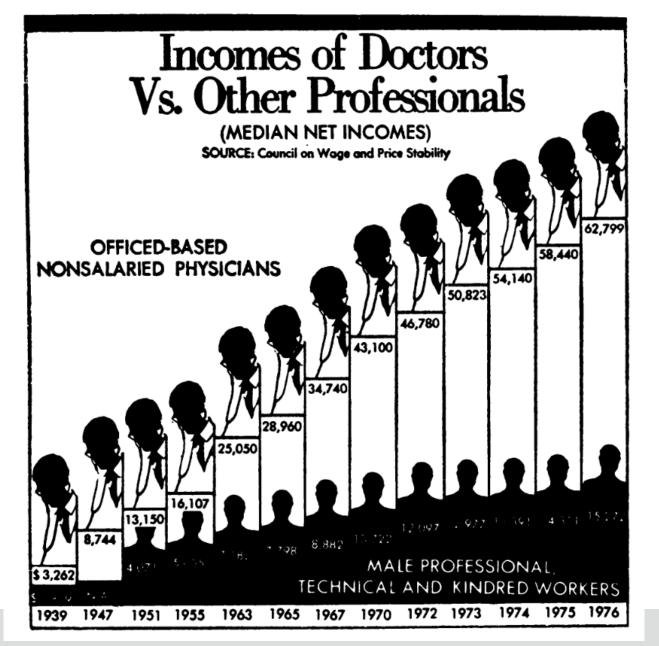


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What are the problems with the following graph?





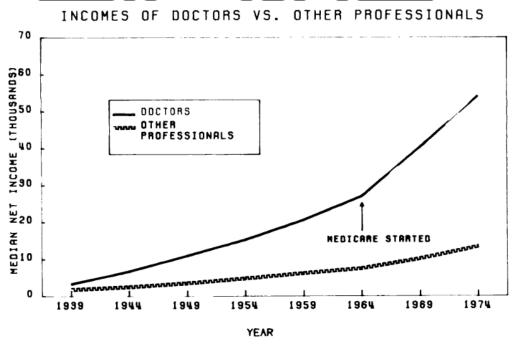


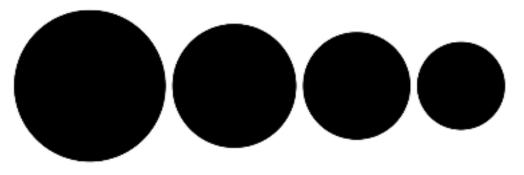
Figure 14. Data from Figure 13 redone with linear scale (from Wainer 1980).

https://pingo.coactum.de/426954



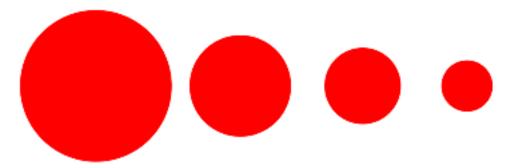
Ratio vs. Area





Relative size using disc area

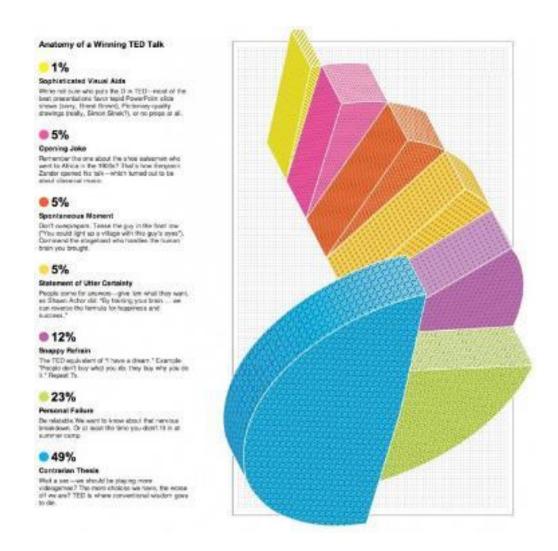
Relative size using disc radius





Avoid 3D





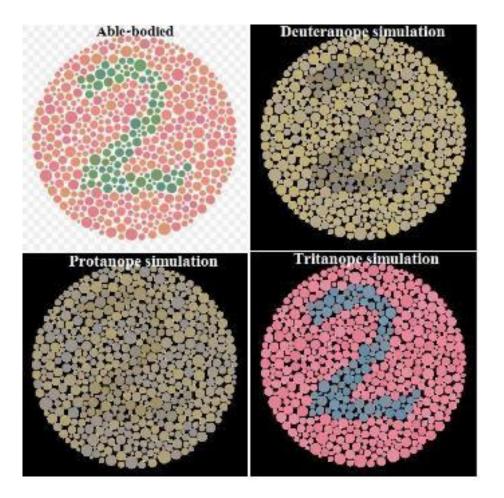
https://visual.ly/blog/learning-from-mistakes-in-visualization/



Accessibility



- ~ 8 % male Europeans, 1% female have Protanopia
- Other types less common
- Could be your supervisor / reviewer
- Use scales which are appropriate for different kind of color vision deficiencies



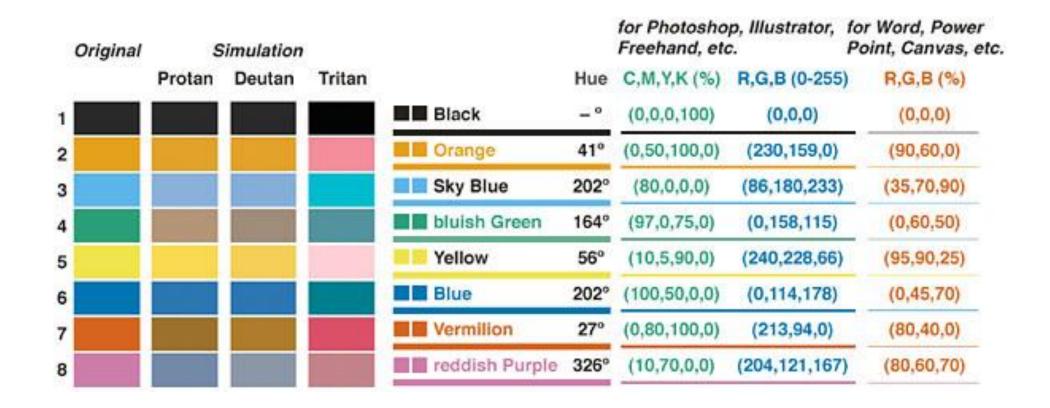
https://commons.wikimedia.org/wiki/File:lshihara_compare_1.jpg



Accessible color-palette



http://www.cookbook-r.com/Graphs/Colors_(ggplot2)/#a-colorblind-friendly-palette





Other options for accessibility



- Use multiple channels to convey information (e.g. shape and color)
- Label colors directly in your visualization and not only in a legend
- Limit the use of color (too many colors or shapes) get confusing





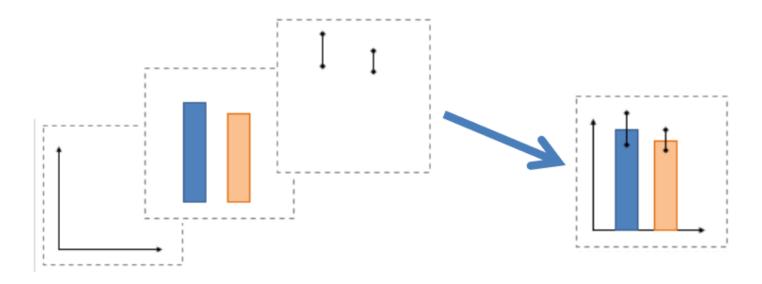
GGPLOT



The principle of ggplot2



- R package to visualise data
- Build up graphics in layers
- Definition of aesthetic characteristics for single layers or complete graphs possible



Graphic adapted from Field (2012)



Star Wars Dataset for examples



- Comes with the tidyverse
- Removed list columns and changed character to factor for the examples

```
> glimpse(starwars)
Rows: 87
Columns: 14
$ name \( \langle chr \rangle \text{"Luke Skywalker", "C-3PO", "R2-\ldots."}
$ height <int> 172, 167, 96, 202, 150, 178, 16...
 mass <db1> 77, 75, 32, 136, 49, 120, 75, 3...
$ hair_color <chr>> "blond", NA, NA, "none", "brown...
 skin_color <chr> "fair", "gold", "white, blue", ...
 eye_color <chr> "blue", "yellow", "red", "yello...
 birth_year <db7> 19.0, 112.0, 33.0, 41.9, 19.0, ...
     <chr> "male", "none", "none", "male",...
 sex
 gender <chr> "masculine", "masculine", "masc...
 homeworld <chr> "Tatooine", "Tatooine", "Naboo"...
$ species <chr> "Human", "Droid", "Droid", "Hum...
$ films </l></l></l></l></
$ vehicles 
$ starships
```

Code for examples is on eCampus





```
ggplot(df, aes(variable_for_the_x_axis, variable_for_the_y_axis)) +
    geom_x()
```

- ggplot() call represents the base layer of the plot
- each call to a geom() represents an additional plot layer
- Examples for geom_x()
 - geom boxplot()
 - geom histogram()
 - geom_bar()
 - geom line()
 - geom point()



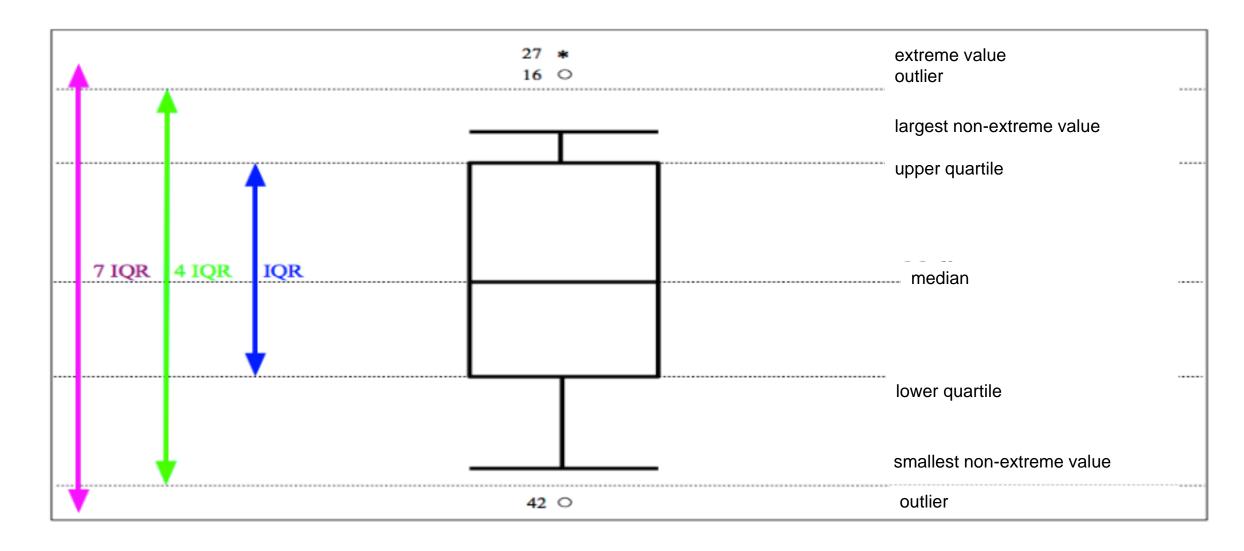


PLOTS



Describing A Distribution: Boxplots



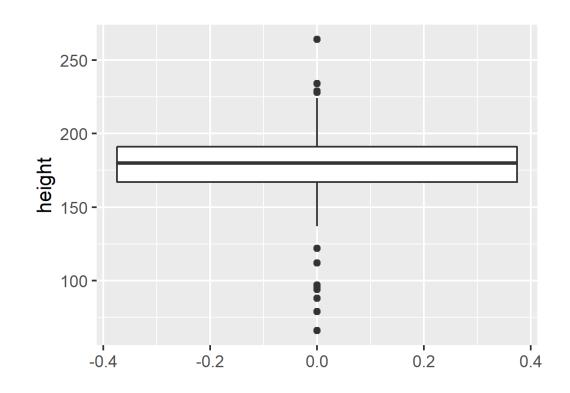




Boxplots



- Use cases:
 - Distribution of a continuous variable



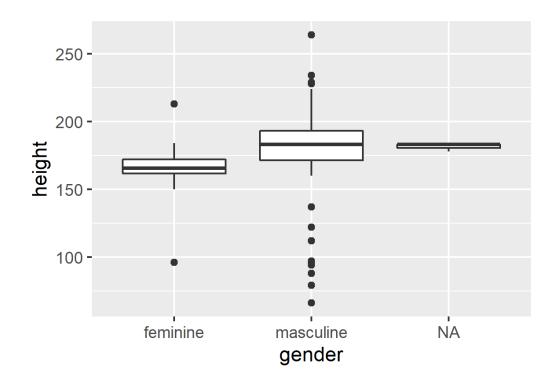


Boxplots



- Use cases:
 - Distribution of a continuous variable
 - Can display multiple boxplots of different levels of an additional categorical variable

```
ggplot(starwars_df, aes(y=height, x=gender)) +
  geom_boxplot()
```

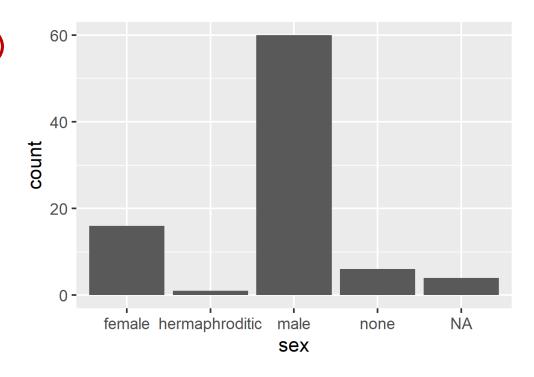




Barcharts



- Use cases:
 - Compare number of cases for levels of a categorical variable
 - geom_bar plots the number of cases





Barcharts



- Use cases:
 - Summary statistics (=mean) for a continuous variable for levels of categorical variable
 - Usually also includes visualization of spread in form of errorbars
 - Standard deviation for spread in sample
 - Standard error (SE) for how precise our measurement of the mean is
 - Confidence intervals (CI) for how likely it is, that if an experiment were repeated many times, the true value would be in the confidence interval
 - Some differences in calculation depending on experiment design (within/between groups)
 - http://www.cookbook-r.com/Graphs/Plotting_means_and_error_bars_(ggplot2)/



Barcharts



- Use cases:
 - Summary statistics (=mean) for a continuous variable for levels of categorical variable
 - geom col plots values directly from the dataframe

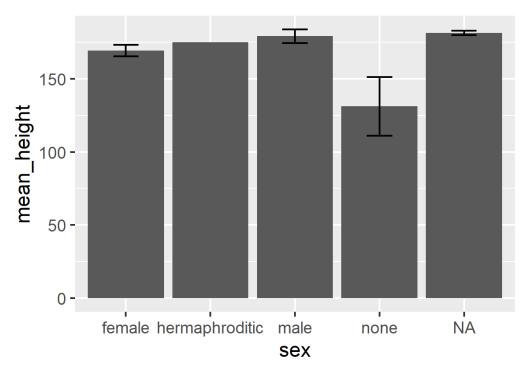
- Get values to display in plot
- Can pass manipulated dataframe to ggplot using piping (%>%)



Barcharts with Errorbars Using SE



- Use cases:
 - Summary statistics (=mean) for a continuous variable for levels of categorical variable
 - geom errorbar needs minimum and maximum values

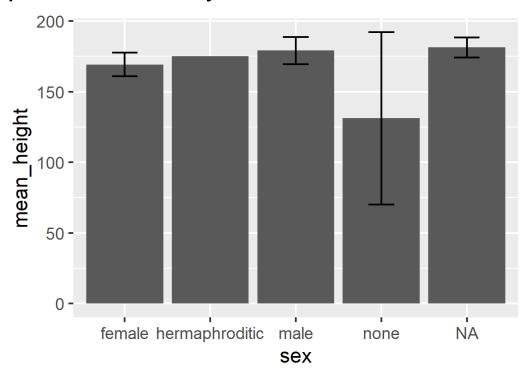




Barcharts with Errorbars Using CI



- Use cases:
 - Summary statistics (=mean) for a continuous variable for levels of categorical variable
 - geom errorbar needs minimum and maximum values
 - When using CI, you pass the lower and upper CI in directly



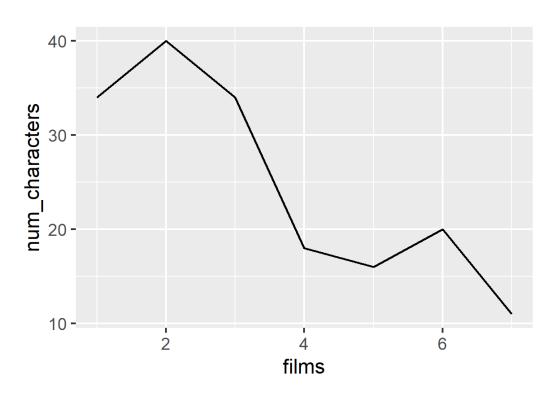


Linecharts



- Use cases:
 - Like barcharts, but when the categorical variable is ordinal (e.g. points in time, different amounts of intervention)
 - Can also add errorbars if plotting summary statistics

```
starwars_films %>%
  group_by(films) %>%
  summarize(num_characters=n()) %>%
ggplot(aes(y=num_characters, x=films)) +
  geom_line()
```





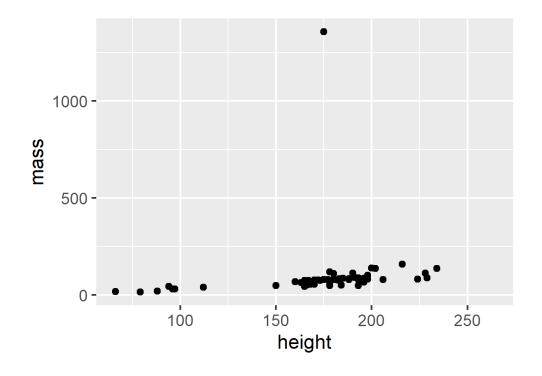
Scatterplots



Use Case:

- Two variables measured on continuous scale
- Large number of possible values
- Shows relationship between the two variables

```
ggplot(starwars_df, aes(x=height, y=mass)) +
    geom_point()
```





Saving Plots



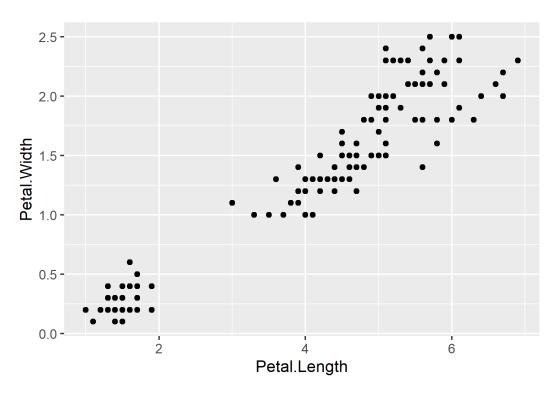
- Possible through the RStudio-GUI
- Or in code:
 - ggsave(filename, plot, units, width, height)
 - Defaults use the last displayed plot and the size of the graphics device

ggsave("img/scatterplot.png", units="cm", width=10, height=7)



Which code can be used to get the following plot?



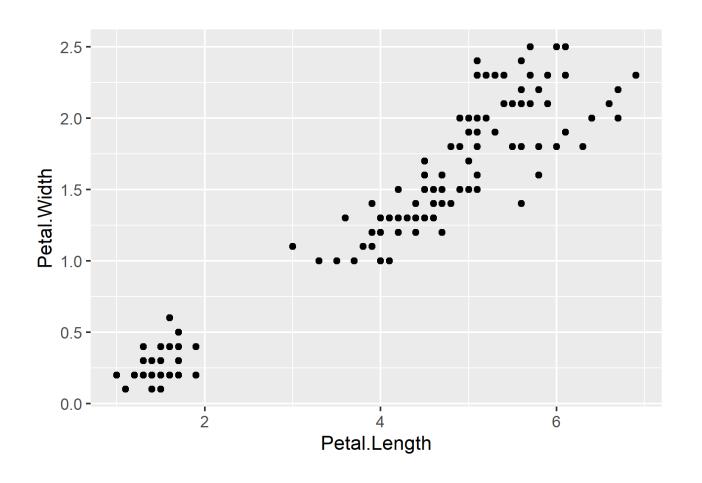


- A) ggplot(iris, aes(x=Petal.Length, y=Petal.Width)) + geom_point()
- B) ggplot(iris, aes(x=Petal.Width, y=Petal.Length)) + geom_point()
- C) ggplot(aes(x=Petal.Length, y=Petal.Width)) + geom_point()
- D) ggplot(iris, aes(x=Petal.Length, y=Petal.Width)) %>% geom_point()
- E) iris %>%
 ggplot(aes(x=Petal.Length,
 y=Petal.Width)) + geom_point()



Which code can be used to get the following plot?







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EXTRAS FOR PLOTS

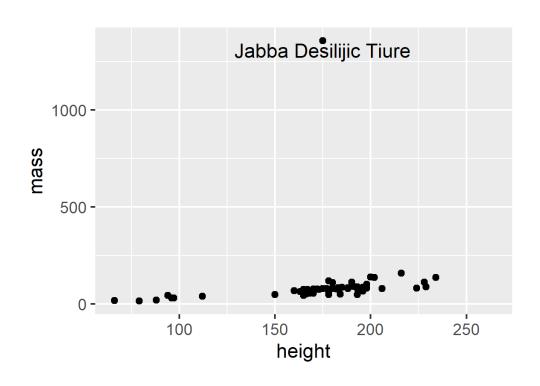


Adding text to plots



- Use cases:
 - Label outliers or other specific values in the data
 - Add explanatory comments
 - Add another channel of communicating categorical variables

```
ggplot(starwars_df, aes(x=height, y=mass))+
    geom_point()+
    geom_text(data=filter(starwars_df, mass>1000),
        aes(label=name),
        nudge_y=-50)
```



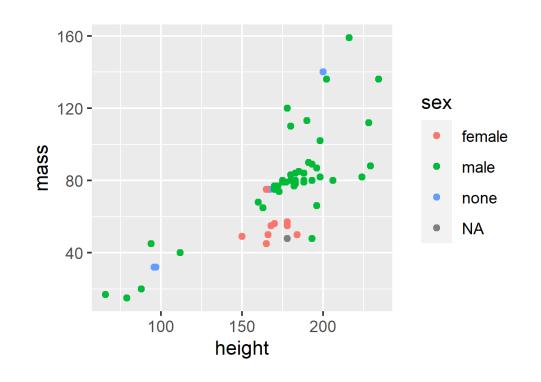


More than two variables in a plot



- Using color / shape to depict a third/fourth categorical variable
 - Don't do this if there are too many levels in the variable → confusion
 - fill for bars, boxplots
 - color for points, lines, outlines of boxplots

```
ggplot(starwars_df, aes(x=height, y=mass, color=sex)) +
   geom_point()
```





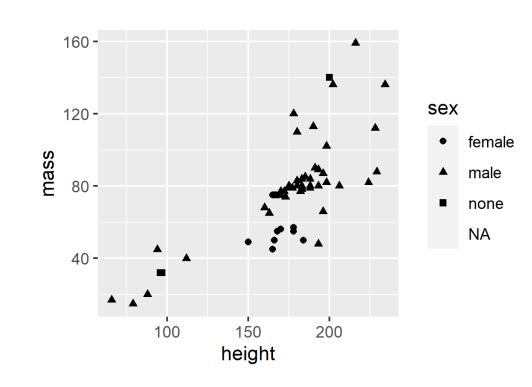
More than two variables in a plot



- Using color / shape to depict a third/fourth categorical variable
 - Don't do this if there are too many levels in the variable → confusion
 - fill for bars, boxplots
 - color for points, lines, outlines of boxplots

```
ggplot(starwars_df, aes(x=height, y=mass, color=sex)) +
   geom_point()

ggplot(starwars_df, aes(x=height, y=mass, shape=sex)) +
   geom_point()
```





More than two variables in a plot

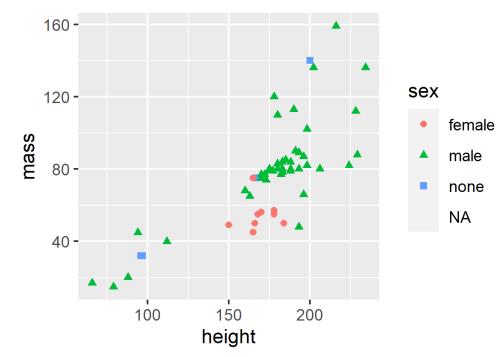


- Using color / shape to depict a third/fourth categorical variable
 - Don't do this if there are too many levels in the variable → confusion
 - fill for bars, boxplots
 - color for points, lines, outlines of boxplots

```
ggplot(starwars_df, aes(x=height, y=mass, color=sex)) +
   geom_point()

ggplot(starwars_df, aes(x=height, y=mass, shape=sex)) +
   geom_point()

ggplot(starwars_df, aes(x=height, y=mass, color=sex, shape=sex)) +
   geom_point()
```



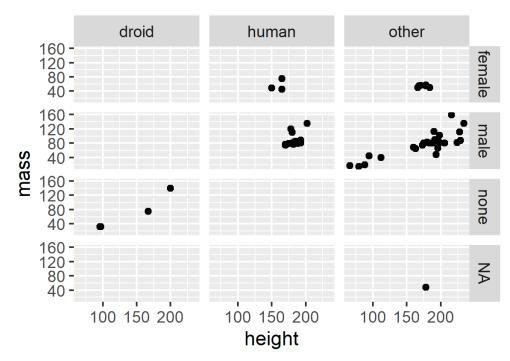


More than two variables in a plot



- Using color / shape to depict a third/fourth categorical variable
- Using faceting
 - facet_grid to split up data by rows and columns (1 2 variables)
 - facet_wrap for one variable and facets "wrapping around"

```
ggplot(starwars_df, aes(x=height, y=mass)) +
  facet_grid(sex~species)+
  geom_point()
```





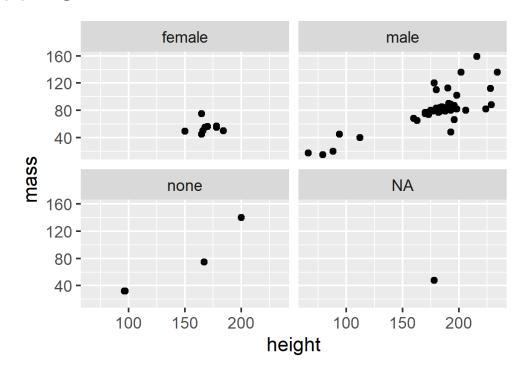
More variables in a single plot



- Using color / shape to depict a third/fourth categorical variable
- Using faceting
 - facet_grid to split up data by rows and columns (1 2 variables)
 - facet_wrap for one variable and facets "wrapping around"

```
ggplot(starwars_df, aes(x=height, y=mass)) +
  facet_grid(sex~species)+
  geom_point()

ggplot(starwars_df, aes(x=height, y=mass)) +
  facet_wrap(sex~.)+
  geom_point()
```





Axes

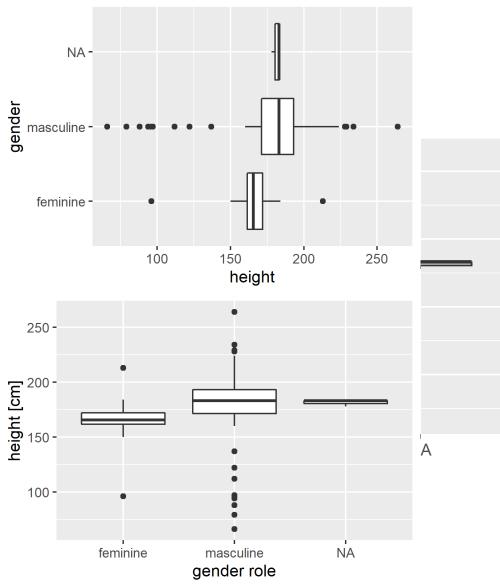


- Starting with our boxplot from before
- Swap the axes (great if you have overlapping tick labels)

```
boxplots +
  coord_flip()
```

Or change axis labels

```
boxplots +
  ylab("height [cm]")+
  xlab("gender role")
```

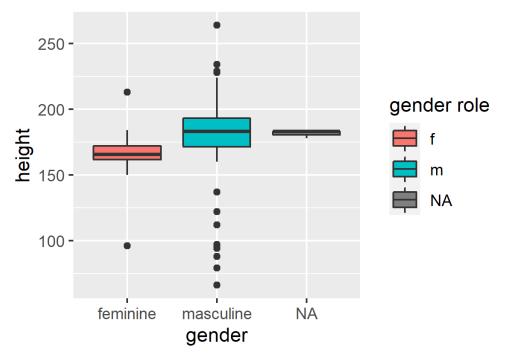




Legends



Manipulate text and title in legend



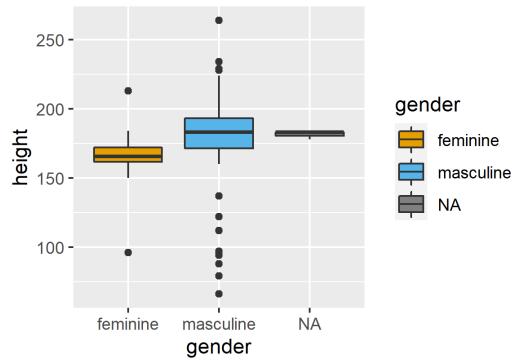




Change the colors used (or shapes...)

```
cb_palette <- c("#E69F00", "#56B4E9", "#009E73", "#F0E442", "#0072B2", "#D55E00", "#CC79A7",
"#999999")
ggplot(starwars_df, aes(y=height, x=gender, fill=gender)) +
    geom_boxplot()+</pre>
```

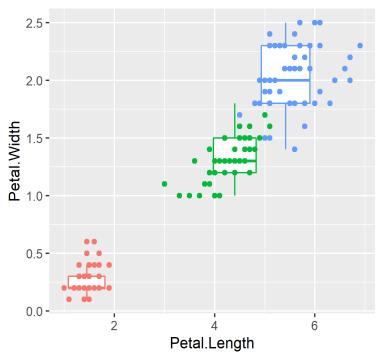
- scale_fill_discrete(type=cb_palette)
- scale_[type]_[type of variable]
 - Type, e.g. fill, color, shape
 - Variable type, e.g. continuous, discrete, manual
- Predefined color schemes, e.g. in the RColorBrewer-Package





Which code can be used to get the following plot?





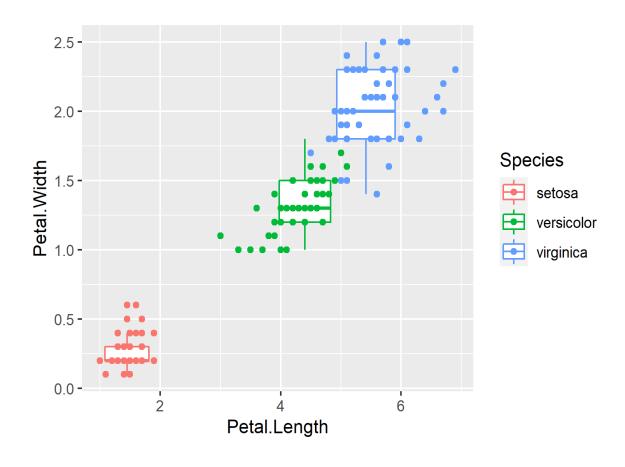


- A) ggplot(iris, aes(x=Petal.Length, y=Petal.Width, color=Species))
- B) ggplot(iris, aes(x=Petal.Length, y=Petal.Width, color=Species)) + geom_point() + geom_boxplot()
- C) ggplot(iris, aes(x=Petal.Length, y=Petal.Width, group=Species)) + geom_boxplot() + geom_point(aes(color=Species))
- D) ggplot(iris, aes(x=Petal.Length, y=Petal.Width)) + geom_boxplot() + geom_point(color=Species)
- E) ggplot(iris, aes(x=Petal.Length, y=Petal.Width, color=Species)) + geom_boxplot() + geom_point()
- F) ggplot(iris, aes(x=Petal.Length, y=Petal.Width)) + geom_boxplot() + geom_point(aes(color=Species))



Which code can be used to get the following plot?







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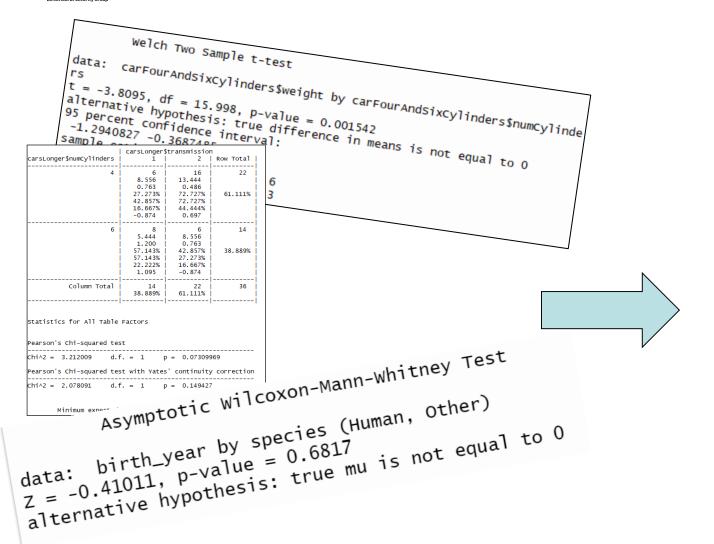


REPORTING STATS RESULTS



From Numbers to Text





On average Star Wars characters born on Naboo (M=55.0, SD=18.4) did not differ significantly with respect to their birth year, t(12)=0.02, p=.98, from Star Wars characters born on Tatooine (M=54.6, SD=29.5). This effect was negligible (Cohen's d=.01). This suggests that the homeplanet does not influence the birth year of characters from Naboo and characters from Tatooine.

This is interesting, considering that Naboo is mainly featured in the first two prequels, while Tatooine is prominently featured as the home planet of two main characters, and throughout six Star Wars films.



Rounding



R-Output might contain numbers such as this

```
p-value = 9.509e-07 95 percent confidence interval:
-2.658704 -1.289520
```

- It's ugly to have numbers like this in a paper or a report
- So we round!



How accurate should my reported numbers be?



Size of the number	Round to	
Larger than 100, e.g. 134.67	The whole number, e.g. 135	
10 – 100, e.g. 23.345	1 decimal place, e.g. 23.3	
0.10 – 10, e.g. 0.57904	2 decimal places, e.g. 0.58	
0.001 - 0.10, e.g. 0.0342985	3 decimal places, e.g. 0.034	
Smaller than 0.001, e.g. 3.845e-5	As many digits, as needed for the number to be non-zero, e.g. 0.00004, or in case of p-values, report as < .001	

Don't report fractions for values which can only be whole! E.g. 15 participants, not
 15.0 participants.



Statistical Abbreviations



- Abbreviations with Latin letters should be in italics.
 - SD = Standard Deviation
- Abbreviations in Greek letters should not be in italics, if you can't write Greek letters, just write them out in full
 - X² = Chi Squared
- Use abbreviations in parentheses and the full names in continuous text



Reporting descriptive statistics



- Choose between reporting descriptive statistics in the continuous text or in a table.
- Don't double report!

On average, the participants were 34.6 years old (SD = 8.34).

Occupation	N		Age		
		M	SD		
Student	57	22,3	3,68		
Researcher	11	31,7	8,32		
Lecturer	20	38,4	5,98		
NA	4	76,1	9,23		



How to report inferential statistics



- Report inferential statistics like this:
 - testStatisticName(degrees of freedom) = testStatisticvalue, p = pValue,
 effectSizeStatisticName = effectSizeValue
 - For a t-test: t(23) = 2.45, p = .031, d = 0.54
- Look up the appropriate test statistic to report either in the link given in the lecture slides or online. You can also refer to other publications using the same method.



Finding things in R-output



Two Sample t-test

- testStatisticName(degrees of freedom) = value, p = value, effectSizeStatisticName = value
- t(12) = 0.02, p = .98
- Effect sizes will have to be calculated with a separate function.



Some specifics on p-values



- Report numbers (such as p-values) which cannot be larger than 1 without the leading zero
 - p = .034
- Report exact p-values, even if your result is not significant
 - p = .58
- Some statistical programs don't give you the exact p-value if it is very small. When the p-value is very small you can report it as
 - p < .001





- Don't just write numbers, explain what you are trying to show and interpret your results
- Start with a sentence about which test you have conducted, what you are trying to show (and maybe why you have chosen this test → report checking your assumptions)





• According to a Shapiro-Wilk-test, the residuals of the model comparing birth years of characters born on Tatooine and Naboo are normally distributed. A Levene-Test, F(1, 12)=0.66, p = .43, suggested that variances in the groups are equal, so a t-test for independent samples was conducted to examine the differences in birth years between Star Wars characters whose home world is Naboo and Tatooine.





- Report the results of your main analysis, and possibly some descriptive statistics to fit with it.
- In the case of a t-test, which compares means, this could be means and standard deviations.

On average Star Wars characters born on Naboo (M=55.0, SD=18.4) did not differ significantly from Star Wars characters born on Tatooine (M=54.6, SD=29.5), with respect to their birth year, t(12)=0.02, p=.98.





- Report effect sizes, when possible. They enable comparison across studies.
 - This effect was negligible (Cohen's d=-.01).



Interpretation



- Don't forget to interpret your findings.
 - This suggests that the homeplanet does not influence the birth year of characters from Naboo and characters from Tatooine.
- You can specify your interpretation further by highlighting differences between the groups you compared.
 - This is interesting, considering that Naboo is mainly featured in the first two prequels, while Tatooine is prominently featured as the home planet of two main characters, and throughout six Star Wars films.



Reporting Non-parametric Tests



- This procedure works similarly for different kinds of tests
 - For non-parametric tests, often no degrees of freedom are given.
 - According to the Wilcoxon-Ranksum-test, there was no significant difference,
 Z=0.33, p=.74, between the birth year of characters from Naboo and Tatooine,



Reporting Chi-Square Tests (Assumptions)



- Hypothesis: Gender among characters from Naboo is different from characters from Tatooine.
- Assumptions:

 Since the cell values in the contingency table were smaller than 5 both for the expected and the observed values, so we used a Fisher's Exact-Test instead of the Chi-Square-Test.



Reporting Chi-Square Tests (descriptive stats)



- Hypothesis: Gender among characters from Naboo is different from characters from Tatooine.
- Report descriptive statistics in a table (e.g. the contingency table) or in textual form
 - Among the Star Wars characters whose home planet is Naboo, 6 identified as masculine, and 3 as feminine, while for Tatooine, there were 2 feminine and 8 masculine characters.



Reporting Chi-Square Tests (inferential stats)



- Hypothesis: Gender among characters from Naboo is different from characters from Tatooine.
 - > chisq_result

Pearson's Chi-squared test with Yates' continuity correction

```
data: contingency_table
X-squared = 0.018849, df = 1, p-value = 0.8908
```

■ There was no significant difference in gender among characters from Naboo and Tatooine, X²(1)=0.02, p=.89.



Reporting Fisher's Exact Tests (inferential stats)



 Hypothesis: Gender among characters from Naboo is different from characters from Tatooine.

> fisher.test(contingency_table)
 Fisher's Exact Test for Count Data

data: contingency_table
p-value = 0.6285
alternative hypothesis: true odds ratio is not equal to 1
95 percent confidence interval:
 0.163118 30.218011
sample estimates:
odds ratio
 1.927386

 According to the Fisher's exact test, there was no significant difference in gender among characters from Naboo and Tatooine, p=.63.



How should you report the results?



```
Two Sample t-test
```



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- 1) The mean petal length of versicolor iris is significantly smaller than the petal length of virginica iris, p<0.001.
- 2) A t-test showed that petal length of versicolor iris (M=4.26) differs significantly from petal length of virginica iris (M=5.55), t(98)=-12.6, p < 0.001
- 3) A t-test showed that petal length of versicolor iris (M=4.3) differs significantly from petal length of virginica iris (M=5.6), t(-12.6)=98, p < 0.001
- 4) The petal length of versicolor iris differs significantly from the petal length of virginica iris t=-12.6, df=98, p = 2.2e-16.



More Hints on Reporting Inferential Stats



- Depending on how many analyses you report, you may cut back on the detail and elaboration for something which is not the focus of your work
- When reporting in German, remember to use commas as the decimal separator, everything else stays the same



In a nutshell



- A good plot can say more than a thousand numbers, but graphs can also mislead the viewer or hide information
- The ggplot2-package offers a wide variety of plots for different situations and can be customized to get publication-ready-plots
- Round the numbers you report (to which decimal place depends on the size of the number)
- Report sensible descriptive statistics as a table or as text
- Report relevant numbers for inductive statistics (see guidelines)
- Interpret your results in textual form