

# Septembre Anderson

## FRONT-END WEB DEVELOPER

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Creative Front-End Web Developer with 3 years of experience coding websites in HTML, CSS, Javascript and Liquid as well as using CMS systems such as Wordpress and Salesforce. Worked with over 25 clients in both agency and corporate environments. My additional 9 years of experience in journalism and copywriting allow me to take a holistic approach to web development by applying a keen sense of design and impactful copy.

### SKILLS

- HTML5
- CSS3
- JavaScript
- jQuery
- Bootstrap
- Liquid
- GitHub
- Sass/SCSS
- Wordpress
- Salesforce CMS
- Nationbuilder
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Experience Manager
- Sketch
- Siteimprove
- Project Management
- Graphic Design

### EXPERIENCE

#### AODA Website Remediation Specialist

College of Family Physicians of Canada | Aug 2020 - February (Contract)

- Ensured 10 of the CFPC's microsites meet government accessibility standards (AODA/WCAG 2.0). Used the accessibility auditing tool Siteimprove to resolve a variety of accessibility issues (typically around 20 per site). Issues include French translations of English text, missing alt tags for images, missing audio transcriptions, missing WAI-ARIA roles and more.

#### Intermediate Front-End Web Developer

Klick Health | Dec 2019 - Dec 2019 (Contract)

- Designed and built an interactive iPad app used as an assistive tool by pharmaceutical sales people in Adobe Experience Manager. The app consisted of over 20 different pages and subsections including drug information, graphics, videos and references. Delivered on a tight deadline of under 1 week

#### Front-End Web Developer

Air Canada | Nov 2019 - Dec 2019 (Contract)

- Collaborated with a remote team of 7 contributors including developers, designers and marketers to build a B2B website for travel agents and Air Canada affiliated businesses using Salesforce CMS
- Developed and executed a project plan under a tight 1-month deadline with the web designer and marketing team
- Learned how to use Salesforce CMS, the client's chosen platform

#### Web Content Coordinator

Spinrite | Mar 2019 - Nov 2019 (Contract)

- Migrated PDF lookbooks and other content from acquired websites to Yarnspirations.com beginning with wireframing and web design to building out full web pages using Salesforce CMS
- 3 week contract was extended to 9 months due to my versatility in various areas including HTML/CSS, copywriting, graphic design, and content writing
- Designed web page elements including pages, menus, banners, graphic content, and other site elements
- Became the go-to website lead for Yarnspirations.com and given final authority on what content was published on the website

## Front-End Web Developer

Enterprise | Sep 2018 - Mar 2019

- Digital content creator and coordinator for a national strategic communications firm serving clients including brands such as Kraft-Heinz, Absolut, Labatt as well as political figures, labour unions, and more
- 50% web development, 25% graphic design and writing, 25% social media management
- Led a full digital rebrand and audit of 100+ assets for Algoma Steel over 3 months – including uploading documents, logos, imagery, website content and copy and creating social media channels

## Front-End Web Developer

cStreet Campaigns | Sep 2017 - July 2018

- Front-end web developer creating pixel-perfect mobile-first websites for a government relations firm serving political parties and unions in the United States, Canada and other countries
- Learned the templating language Liquid in 2-3 weeks and learned how to develop and publish using NationBuilder
- Developed custom themes, including about 25 web pages, using Liquid

## Freelance Journalist

Self-Employed | Apr 2011 - Feb 2017

- Writer, editor and radio correspondent for 25+ print and online and broadcasting organizations including Flare Magazine, Globe & Mail, CBC q Radio and other magazines, radio programs, and news outlets

## Community Manager

TRAFFIKGroup | Dec 2014 - Apr 2015

- Created and executed social media strategies and calendars for 5 brands including Crown Royal, Guinness, Captain Morgan, Saputo, and Baileys

## EDUCATION

### Juno College (formerly HackerYou)

Wordpress and Shopify Custom Theme Development

Anticipated Completion Date: May 2021

### Juno College (formerly HackerYou)

Intermediate JavaScript

### Juno College (formerly HackerYou)

Front-End Web Development

### Humber College

Post-Graduate Journalism Diploma

### Carleton University

B.A. English