Christopher Knight

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Work Experience

Senior Web Developer, Scratch Music Group - (scratch.com) - Manhattan, NYC / June 2015 - present
Built, maintained, and refactored code bases & greenfield apps. ECommerce, CMS / marketing, lead generation
apps. Implemented migration to a new CRM / ERP for multiple databases. Evolved into a senior role by mentoring
junior devs, managing projects, & advocating for the business at meetups. Digital problem solver & tool builder.

Co-founder & Lead Dev, Adventure Local - (advlo.com) - Denver, CO / April 2014 - June 2015

Launched adventure travel marketplace for adventure tourism guides in growing economies. Full-stack programmer, business developer, investor outreach, & growth marketer. Participated in accelerator program in Honolulu, Hawaii.

Software Developer, Maui New York - (http://maui.nyc/) - Manhattan, NYC / August. 2013 - June 2014
Full stack developer building fashion eCommerce / editorial sites. Doubled as a tech evangelist for our agency SAAS product (Magento eCommerce as a back-end API for Rails) Client facing dev. role for sites including:

beyonce.com/ / nylonmag.com/ / yictoriabeckham.com

Recent Projects

Scratch DJ Academy (academy.scratch.com) Spree based eCommerce app for our 6 location DJ school. CRM & Inventory via API & background jobs. Processed 2M+. Integrated Auth.net & Affirm. Wrote & managed codebase.

MadeByAdventure (<u>madebyadventure.com</u>) Adventures with a mission. Bespoke travel planning for groups. We connect local guides, a team of adventure seekers, and advocates of issues who travel as a force for good.

Talent Portal (talent.scratch.com - internal application) Refactored legacy codebase. Integrated with multiple CRM / ERP API's for business data. Served as operations hub application for our 3 business lines. Built ACH payment framework for mass pay. Also built: CMS for music talent network, sales analytics dashboard, accounting tools.

Education

gSchool - Full Stack Web Development immersive program: Denver, Colorado. USA
 Blue Startups - Startup accelerator: Honolulu, Hawaii. USA
 WWU - Bachelor's Degree in Cultural Anthropology & International Studies: Bellingham, Washington. USA

Technical Skills & Interests

eCommerce, Ruby, Rails, Node.js, Javascript, git, rspec/capybara, sysadmin (ssh, aws, heroku), SQL-DB Modeling, data scripting, CRM / ERP integrations, sales funnels, analytics dashboards, digital strategy & marketing, UX design.