Excited to share a milestone moment: I've just completed my first project in data analysis, focusing on restaurant sales analysis!
In this project, I started the fascinating world of data analytics, utilizing various tools and techniques to derive actionable insights. Here's a glimpse into what I accomplished:
Dynamic Dashboard: Including slicers in Excel, I crafted a dynamic dashboard
that provides real-time insights into restaurant sales performance. This interactive interface allows stakeholders to effortlessly explore key metrics and trends.
DAX Measures: With the power of Data Analysis Expressions (DAX), I created
custom measures to calculate important KPIs such as average sales, peak hours, and customer retention rates. These measures provided invaluable insights into the restaurant's operational efficiency and customer behavior.
Power Query Editor: To ensure data accuracy and consistency, I utilized Power
Query Editor to clean, transform, and shape the raw data. By standardizing data formats and removing inconsistencies, I laid a solid foundation for meaningful analysis.
This project was an incredible learning experience, allowing me to apply theoretical
knowledge in a real-world setting. I'm grateful for the opportunity to work on such
an impactful project and look forward to applying my newfound skills to future endeavors.
#DataAnalysis #RestaurantSales #PowerBI #Excel #DataAnalytics
#DynamicDashboard #DAX #PowerQuery #Analytics #Milestone