



Seralyn Campbell

FRONTEND DEVELOPER

Profile

Passionate about problem-solving and interpersonal communication. Delegation and playing to skill sets are paramount. Though my extremely non-linear career path will scare away some, it may entice others by displaying my breadth of capability and adaptability. I thrive best in dynamic situations and I value solution-oriented approaches to problems. Quick prototyping, being unafraid to try, fail, and learn, and cross-team communication are where I excel.

Employment History

Freelance Frontend Developer, Self, Tokyo

OCTOBER 2021 – PRESENT

Making websites for small businesses

Studying new skills and frameworks

Consultant & Translator, Tokyo Olympics 2020, Tokyo, Japan

FEBRUARY 2021 – OCTOBER 2021

- Formed a bridge between electricity supplier, Aggreko, and Japanese Olympic Power Committee, NRG.
- Facilitated communication during meetings, helped plan schedules, kept all parties on schedule for proposed work
- Maintained stock and rotating inventory for the electricity needs of Ariake Arena (ARA)

Casting Director, Freelance, Tokyo, Japan

JUNE 2019 – JUNE 2021

- Responsible for sourcing international cast for global commercial campaigns for major international brands
- Past clients include: National Tourism Board of Japan (JNTO), Google, OPPO
- Formed and managed small international team

CPO (Chief Promotions Officer) -> CEO, VReS Inc., Tokyo, Japan

APRIL 2018 – MAY 2020

- Gave speeches in more than 15 countries around the world
- Created presentations for investors about the use-cases of blockchain technology and market value of eSports
- Presented at conferences
- Created collaborations with other companies

Manager, Supermodel Rola, Worldwide

JULY 2015 – JUNE 2019

- Became the first Western person to manage a Japanese celebrity
- Contract negotiation for deals exceeding 1M USD
- Managed the schedule, movements, and career of the highest paid model in Asia
- Balanced contractual obligations with 26 companies simultaneously

Instructor, Mode Fashion College, Tokyo, Japan

JANUARY 2014 – JULY 2015

Details

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Links

[LinkedIn](#)

Skills

Fast Learner

Adaptability

Communication Skills

Project Management

Leadership and Teamwork

Public Speaking

HTML & CSS

JavaScript

MySQL

PHP

Git

Python

Node.js

React

Languages

English

Japanese

Spanish

Hobbies

Astrophotography, Scuba Diving, Drawing, Creative Writing, Guitar, Fashion, Simulation

- Designed and taught course that filled a gap in the school's curriculum
- Interviewed candidates for other instructor roles
- Organized cross-cultural student events

Education

Bachelor's of Foreign Language, University of Memphis, Memphis, TN

SEPTEMBER 2009 – MAY 2013

Japanese Language

Associate's Degree, NW Mississippi Comm. College, Southaven, MS

SEPTEMBER 2002 – MAY 2004

Studied Computer Science, Romance Languages