August 1st 2012

Dear Dr. Mcgovern Staff Private Fax:

Located on the Cornell University Campus, our research team is conducting a study aiming to find ways to increase patient spending on podiatric medicine and help improve physician compensation; of particular interest is increasing patient adoption of foot orthotics.

Please visit http://www.myorthotics.info to fill out our 2-3 minute research survey.

Your input is vital to the success of our study and to helping us find innovative ways to improve podiatric care and the reimbursement to podiatrists.

Thank you,



Owen Dong,

*Study Coordinator*

*Cornell University*

*Class of 2013*

Email: osd3@cornell.edu