Ideation Phase Citizen Engagement & Idea Prioritization Template

Date	24 June 2025
Team ID	LTVIP2025TMID31853
Project Name	Citizen AI-Intelligent Citizen Engagement
	Platform
Maximum Marks	

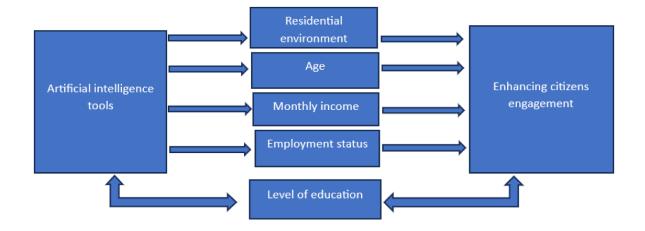
Citizen Engagement & Idea Prioritization Template:

Smart cities represent the future of urban living, seamlessly merging technology and data-driven solutions to enhance infrastructure, services, and overall quality of life. By leveraging cutting-edge technologies such as <u>Citizen Al.</u> IoT sensors, and data analytics, these cities aim to optimize efficiency, sustainability, and connectivity across sectors like energy, healthcare, transportation, and governance. Beyond technological advancements, smart cities also play a pivotal role in boosting local and global economies, driving innovation, and fostering collaboration among governments, communities, and industry leaders.

The global smart cities market was valued at USD 623.90 billion in 2023 and is projected to grow to USD 4,647.63 billion by 2032, with a robust CAGR of 25.2%. Industry experts predict that by 2050, approximately 60% of the global population will be living in smart cities, benefiting from enhanced security, efficiency, and sustainability.

Reference: https://www.csm.tech/blog-details/citizen-engagement-in-smart-cities-how-ai-bridges-the-gap

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Citizen Engagement, Idea Listing and Grouping

CITIZEN ENGAGEMENT

Responses received via different means













Door to Door Surveys (across all 85 wards) 5000 responses received in each of round 1 & round 2



Online/Web Survey Phone calls/Messages Over 49000+ responses received on BMC website.



8000+ suggestions

received in the form of

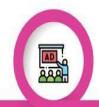
calls/messages.

Events/Fair 11 events among college students involving more than 10000 students. 2818+ poster competitions in schools/colleges

MyGov Logo 81 entries received



Citizen Consultation meetings over 20 consolation programs in round 1 & 15 in round 2 conducted among various group of citizens, heade by Honorable Myor, Commissiioner & other dignitaries. Five focus group discussions













Self filled surveys 1.65Lakh self filled surveys conducted at various ward offices of Bhopal Municipal corporation.



YouTube Videos 2627+ views of Bhopal Smart City videos



Social networking sites Multiple discussions on Facebook & Twitter. Over 18000 comments & 200+ tweets



Radio/TV Publicity on radio & TV for 3 months



MyGov essays Over 5,081 essays received MyGov Discussions Over 1,14,531 responses received



Community Engagement Ideas



Gamification



Highlighting a community member



Giving new members a warm welcome



Establish community traditions



Get feedback from your community



Have a collaborative project



Share information with the community



Acknowledge failures



Throw victory parties



Be tenacious