



ORIENTATION

April 2015



Stewarding education innovation
in Pittsburgh through the
Remake Learning Network

remakelearning.org

Let's Go Exploring

Agenda

- Introductions
- Why Cities of Learning?
- What are Digital Badges?
- The City of Learning Helpdesk
- Survey & Discussion
- Partnership Opportunity
- Get Started with Badge Design

Introductions

- Name
- Organization
- Familiarity with badges?
- Did you participate in the 2014 pilot program or attend the Learning Pathways Summit in November?

Why City of Learning?

- Learning happens everywhere
- Learning should be interest-driven
- Access to resources must be equitable

Connected Learning in Action



CONNECTED LEARNING

Interest-powered, peer-supported, academically-oriented

What is City of Learning?

- A campaign to turn our entire city into a campus
- A single, searchable website that makes a wide variety of learning opportunities easily accessible pghcityoflearning.org

City of Learning Goals

- Make informal learning opportunities more visible
- Connect those opportunities to interests and across spaces
- Recognize achievements using digital badges

History of City of Learning



2014 Campaign

- Chicago, Pittsburgh, Dallas, LA



2014 Campaign in Pittsburgh

- 20 organizations participated
- 71 badges designed
- ~3,000 young people participated

assemble
a community space for arts + technology

THE
CARNEGIE
OF HOMESTEAD

 Carnegie
Library of
Pittsburgh


The
Consortium
for Public Education

THE
ELLIS
SCHOOL

Goodwill
Southwestern Pennsylvania


SENATOR JOHN HEINZ
HISTORY CENTER
IN ASSOCIATION WITH THE SWEDISH-AMERICAN INSTITUTION

HILL DISTRICT
CONSENSUS GROUP
THE COMMUNITY TABLE



M G R
YOUTH
EMPOWERMENT

 Neighborhood
Learning Alliance

PITTSBURGH
FILMMAKERS
THE MEDIA ARTS CENTER

 PITTSBURGH
parks
CONSERVANCY

remake  DIGITAL
learning CORPS


The Saturday Light Brigade
Workshop - neighborhood.org


STEELTOWN ENTERTAINMENT
PROJECT

TechShop
BUILD YOUR DREAMS HERE

 Western
Pennsylvania
**WRITING
PROJECT**


WOMEN AND GIRLS
FOUNDATION

World Affairs Council
of Pittsburgh

 **CARNEGIE SCIENCE CENTER**
One of the four Carnegie Museums of Pittsburgh

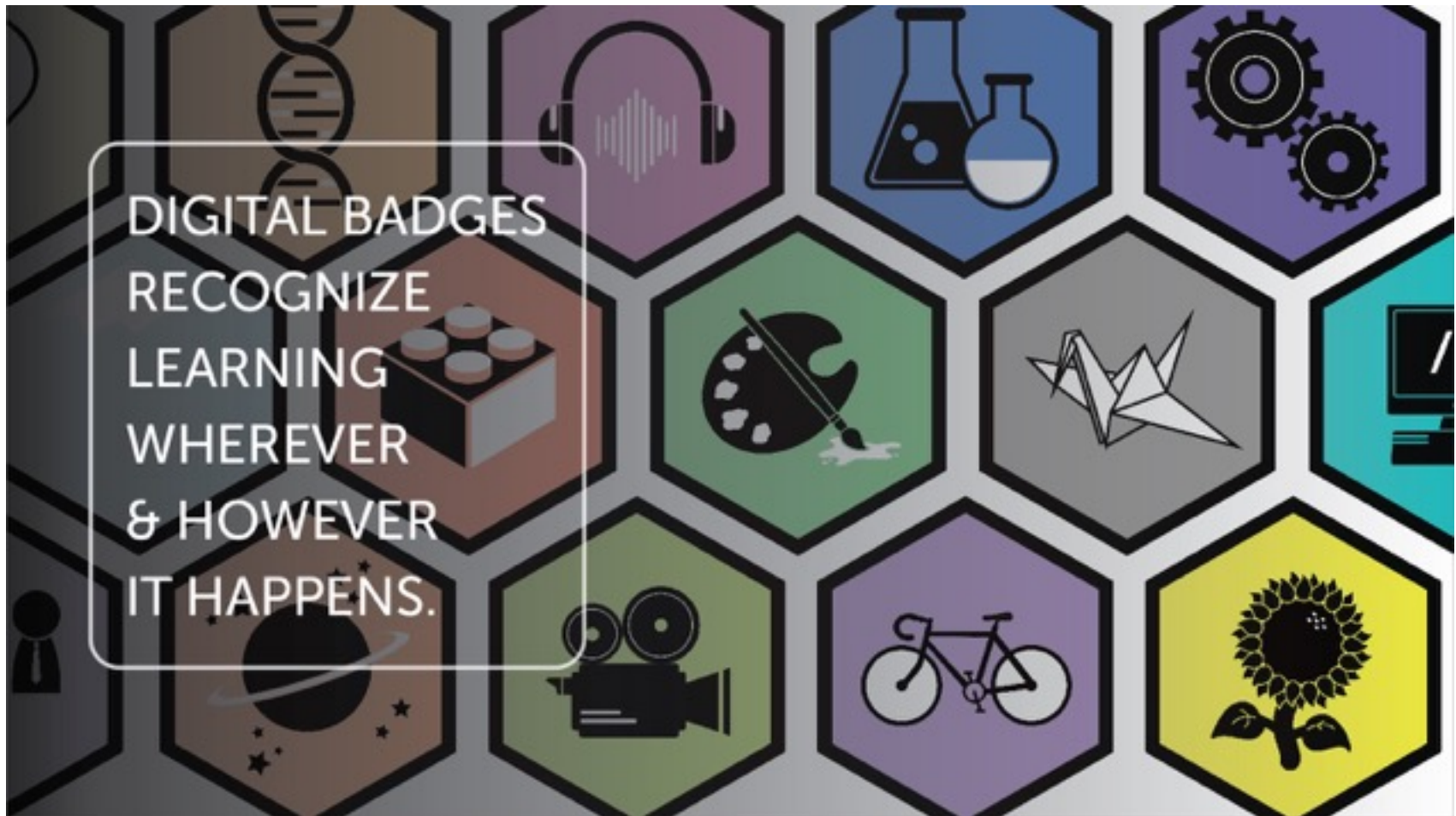
2015 Campaign in Pittsburgh

- Major Partners: Carnegie Library, PPS Summer Dreamers Academy, Learn and Earn Program
- Up to 40 organizations offering summer programming for teens
- Intend to reach more than 5,000 young people

Pittsburgh: A City and a Campus

- Vision: Pittsburgh will be a living learning campus that enables young people to explore their interests, develop new competencies, and connect their learning to real-world opportunities

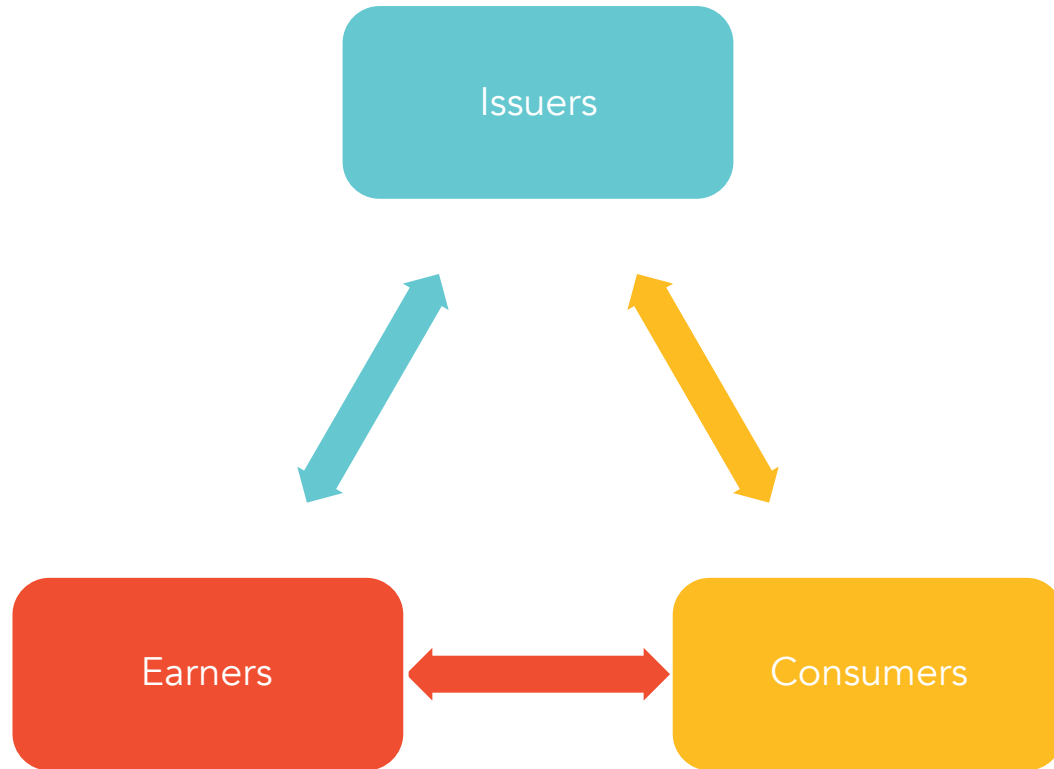
What are Digital Badges?



Badges are Still a New Concept

- A digital badge is a visual symbol that a student can earn to indicate:
 - Knowledge they've learned
 - Skills they've developed
 - Dispositions they've exhibited

Badges provide new opportunities for Connected Learning



Badges can...

- Recognize learning that takes place across contexts
- Light up pathways to new opportunities
- Add value to the learning experience

Badges are Digital

- Digital badges can safely store information about competencies.
- A few clicks can reveal artifacts about where the learning took place, what skills were achieved, examples of creative work, and more.

Badges are Growing

- In many places across the country, colleges and employers are beginning to accept digital badges as evidence of learning

Badges Make City of Learning Possible

- Students earn badges – legitimizing and cataloguing their experiences



Introducing...

The City of Learning Helpdesk

- You are not in this alone!
- A group of local experts prepared to help you design, develop, and deploy your digital badges
- City of Learning partner organizations will be paired with a team member who will act as a coach, guide, and mentor throughout the campaign

At Your Service

- A team member will follow-up with you once you complete the interest form
- Feel free to call on them for advice or with questions or concerns
- Our goal is to provide our partners with as much support as you need
- We are co-developing City of Learning together

Research & Evaluation

- Researchers are working to understand the impact of badges, in two ways:
 - (1) How youth make connections to programs (learning pathways)
 - (2) How adult leaders learn about and employ badges

Survey & Discussion

- What do you find exciting about developing and integrating badges into your program or organization?
- What challenges do you foresee (personal, organization-based, etc.) for developing and integrating badges into your program?

Partnership Opportunity

- Two commitment levels: (see handout)
 - Level 1: Organizations that wish to participate in the City of Learning campaign must commit to a set of participation criteria
 - Level 2: Organizations that commit to the criteria are also eligible to be considered for a \$2,500 project grant from The Sprout Fund to support related summer programming

We Want You To...

- Help us make Pittsburgh a City of Learning for all students
- Be a part of a community of learners, teachers, and researchers on the forefront of educational innovation

Interest Form

- To express your interest in being a part of the 2015 Pittsburgh City of Learning campaign, complete the form online at pghcityoflearning.org
- Tell us about your summer programming, sign up for the rest of the training sessions
- Deadline: April 10, 2015


2nd Training Dates

- Tuesday, April 28th at Noon
 - East Liberty Library
 - 130 South Whitfield Street
- Thursday, April 30th at 2:00 PM
 - Squirrel Hill Library
 - 5801 Forbes Avenue

3rd Training Dates

- Tuesday, May 19th at Noon
 - East Liberty Library
 - 130 South Whitfield Street
- Wednesday, May 20th at 2:00 PM
 - Homewood Library
 - 7101 Hamilton Avenue

Let's Start Thinking About The Badges You Will Create



BADGE DESIGN TEMPLATE STEP 1

Name:

Organization:

In what program(s) can this badge be earned?

Competency
What are you badging?

Evidence
What does it look like to demonstrate this competency?

Activities
What activities produce the intended evidence of this competency?

Do you think of this as a: *Check all that apply.*

☐ **Knowledge**
the fact or condition of knowing something

☐ **Skill**
the ability to do something based on training, experience, or practice

☐ **Disposition**
a tendency to act or think in a certain way; a habit of mind

A Few Definitions

- Competencies: Specific knowledge, skills, and dispositions that learners should understand, demonstrate, and exhibit
 - Knowledge: The fact or condition of knowing something
 - Skill: The ability to do something based on training, experience, or practice
 - Disposition: A tendency to act or think in a certain way; habit of mind