

Logos

Gravity Payments



Gravity Payments emblem



emergepay



emergepay emblem



Dashboard Icons



Base Colors

Primary & Base colors

Primary

Lime

#91C73D

Navy

#253750

Secondary

Green

#519D18

Teal

#29A59C

Blue

#107AB0

Purple

#545DA9

Tertiary

Red

#DC2E50

Orange

#DC7539

Yellow

#E7A239

Grays

Clear

White

#FFFFFF

Cloud

#FAFAFB

Silver

#CACED0

Pewter

#7E868C

Charcoal

#20282F

Backgrounds

White

White

#FFFFFF

Cloud

Cloud

#F9FAFA

Mint

Mint

#E8F3EC

Indigo

Indigo

#353F69

Navy

Navy

#253750

Charcoal

Charcoal

#20282F

Text Colors

Text Colors (Light BG)

HEADINGS	Navy	#253750
BODY TEXT	Charcoal	#20282F

Text Link Colors (Light BG)

NORMAL	Green	#519D18
HOVER	Green: hover	#6BAC38
NORMAL	Teal	#29A59C
HOVER	Teal: hover	#49B2A8
NORMAL	Blue	#107AB0
HOVER	Blue: hover	#348EBC
NORMAL	Purple	#545DA9
HOVER	Purple: hover	#6E75B6

Text Colors (Dark BG)

HEADINGS	White	#FFFFFF
BODY TEXT	Silver	#CACED0

Text Link Colors (Dark BG)

NORMAL	Lime	#91C73D
HOVER	Lime: hover	#A1CF5A
NORMAL	Light Teal	#66DEC8
HOVER	Light Teal: hover	#7DE3D0
NORMAL	Light Blue	#50C6DE
HOVER	Light Blue: hover	#6ACFE3
NORMAL	Light Purple	#9EAEFF
HOVER	Light Purple: hover	#ACBAFF

Button Colors

Button Text

White	#FFFFFF
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Button Backgrounds

NORMAL		HOVER	
Green	#519D18	Green: hover	#6BAC3B
Teal	#29A59C	Teal: hover	#49B2AB
Blue	#107AB0	Blue: hover	#348EBC
Purple	#545DA9	Purple: hover	#6E75B6
Navy	#253750	Navy: hover	#46556A