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Marketing Automation Canada is proud to announce their new "MAC Master Templates," an easy, cost-effective way for companies to build a master email template in Adobe Marketo Engage

Toronto, Canada – Toronto digital marketing agency Marketing Automation Canada is proud to announce the launch of their new service, "MAC Master Templates" for Adobe Marketo Engage.

"We have been making bespoke Adobe Marketo Engage email templates for clients for eight years, and within the last year we started talking about a way of taking everything we've learned withthese bespoke templates, but making them more accessible to customers for a lower pricepoint," says Jordan Hellyer, president of Marketing Automation Canada.

"We felt "MAC Master Templates" was the perfect solution to that problem."

"MAC Master Templates" is designed to be a repeatable email template that clients can purchase "off the shelf" with Marketing Automation Canada. It includes all of the major modules a company would need for ongoing Adobe Marketo Engage email sends, and would be coded to the highest level of email deliverability and graphic standards. It would be fully customized to the client's design standards, but would be based on leveraging existing code, rather than starting the process entirely fresh. It would be drag and drop editable within Adobe Marketo Engage.

"MAC Master Templates" offers the best of both worlds," says Hellyer, "a fully customized, road-tested master template with a client's brand standards front and center, but using existing code, so the time to market is quick and total cost is much lower."

Please visit http://marketing-automation.ca for more information on "MAC Master Templates".

About Marketing Automation Canada (MAC): MAC is a gold-level Adobe servicespartner, and has been in operation since 2008. They've implemented and maintained Adobe Marketo Engage for hundreds of companies. MAC doesn't require mandatory minimum hours, retainers or "blocks of hours" purchased, instead aiming to provide flexible, by-the-hour support for their clients. For more information, please visit http://marketing-automation.ca.

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