

Logos

Gravity Payments



Gravity Payments emblem



emergepay



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Dashboard Icons



Base Colors

Primary & Base colors

Primary

Lime	#91C73D
Navy	#253750

Secondary

Green	#519D1B
Teal	#29A59C
Blue	#107AB0
Purple	#545DA9

Tertiary

Red	#DC2E50
Orange	#DC7539
Yellow	#E7A239

Grays

Clear	
White	#FFFFFF
Cloud	#FAFAFB
Silver	#CACED0
Pewter	#7E868C
Charcoal	#20282F

Backgrounds

White	#FFFFFF
Cloud	#F9FAFA
Mint	#EDF3EC
Indigo	#353F69
Navy	#253750
Charcoal	#20282F

Text Colors

Text Colors (Light BG)

HEADINGS	Navy	#253750
BODY TEXT	Charcoal	#20282F

Text Link Colors (Light BG)

NORMAL		HOVER	
Green	#519D18	Green: hover	#6BAC3B
Teal	#29A59C	Teal: hover	#49B2AB
Blue	#107AB0	Blue: hover	#348EBC
Purple	#545DA9	Purple: hover	#6E75B6

Text Colors (Dark BG)

HEADINGS	White	#FFFFFF
BODY TEXT	Silver	#CACED0

Text Link Colors (Dark BG)

NORMAL		HOVER	
Lime	#91C73D	Lime: hover	#A1CF5A
Light Teal	#66DEC8	Light Teal: hover	#7DE3D0
Light Blue	#50C6DE	Light Blue: hover	#6ACFE3
Light Purple	#9EAEFF	Light Purple: hover	#ACBAFF

Button Colors

Button Text

White	#FFFFFF
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Button Backgrounds

NORMAL		HOVER	
Green	#519D18	Green: hover	#6BAC3B
Teal	#29A59C	Teal: hover	#49B2AB
Blue	#107AB0	Blue: hover	#348EBC
Purple	#545DA9	Purple: hover	#6E75B6
Navy	#253750	Navy: hover	#46556A