

# SERGE CHURKIN

## WEB DEVELOPER

289-501-7013

SERGECHURKIN@GMAIL.COM

TORONTO, ON

[GITHUB](#)

[LINKEDIN](#)

## SKILLS

- HTML5, CSS3, SASS
- JavaScript
- React.js
- Email Development
- Responsive design
- Adobe Marketo
- Pardot, Salesforce
- HubSpot CMS
- WordPress
- GitHub
- jQuery
- RESTful API
- Firebase, MySQL
- Photo and Video Editing
- MS Excel VBA, Google sheets and Google Maps API
- Linux
- Leadership
- Complex problem solving
- Project Management
- Customer Service

## CERTIFICATIONS

- HubSpot: HubSpot CMS for Developers

## PROFILE

Web Developer passionate about building high-quality and user-friendly web applications, cross-compatible emails, and forms. Bringing expertise in marketing development and a proven track record in coding and problem-solving, I am committed to delivering accessible and responsive web solutions that exceed expectations.

## EDUCATION

### JUNO COLLEGE OF TECHNOLOGY

TORONTO, ON | 2020

- Web Development Immersive Certificate (Bootcamp) | Jun 2020 - Sept 2020
- Introduction to Web Development | May 2020
- Javascript | Mar 2020 - April 2020

### NIAGARA COLLEGE CANADA

NIAGARA FALLS, ON | 2016-2018

- International Business Management
- Tourism and Hospitality Management

## WORK EXPERIENCE

### MARKETING AUTOMATION CANADA | TORONTO, ON

FRONT-END DEVELOPER | OCT 2021 - APR 2023

- Developed, troubleshoot and tested marketing email templates, utilizing nested tables and inline CSS for cross-email client compatibility and responsiveness.
- Optimized email design and content to improve engagement and conversion rates, while following best practices for email deliverability.
- Coded and customized landing page templates ensuring a positive user experience, easy navigation, optimized design and content in accordance with brand guidelines and client preferences.
- Styled Marketo and Salesforce forms ensuring smooth integrations on web pages.
- Successfully migrated assets from various platforms and sources to Marketo while optimizing and shortening the code, ensuring data integrity and adherence to specific requirements.

### FREELANCE WEB DEVELOPER | FEB 2021 - SEPT 2021

### FALLSVIEW GROUP OF HOTELS | NIAGARA FALLS, ON

AUDIT SUPERVISOR | MAY 2018 - JAN 2020

- Improved processing of daily financial and balancing reports from 5 to 1.5 hrs
- Maximized revenue and ensured 101% hotel occupancy with 200 rooms by overselling, monitoring reservations, and updating rates
- Supervised and trained 2 auditors, shared best practices and trained booking system and reporting