Cookie Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

This Cookie Policy explains how MyFlowers use cookies on our website *www.myflowers.co.uk* and any other related online services and the choices available to you when you purchase from our or otherwise engage with our sites.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

Strictly necessary cookies: these are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

Analytical or performance cookies: these allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies: these are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Targeting cookies: these cookies record your visits to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Title Cookie Provider	Purpose	More information
token myflowers.co.uk	This cookie ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for our site for the security of the website and visitor.	This cookie expires on session.
_ga co.uk	This cookie registers a unique ID that is used to generate statistical data on how the visitor uses the website.	This cookie expires after 2 years.

| | Statistic cookies help website owners to understand how visitors interact with website by collecting and reporting information anonymously.

This cookie enables us to understand how visitors interact with websites by collecting and reporting information anonymously. | |
|---|---|---|
| _ga

myflowers.co.uk | This cookie registers a unique ID that is used to generate statistical data on how the visitor uses the website.

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co.uk | This cookie is used by Google Analytics to collect data on the number of times a user has visited a website as well as dates for the first and most recent visit.

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myflowers.co.uk | This cookie is used by Google Analytics to collect data on the number of times a user has visited a website as well as dates for the first and most recent visit.

Examples of purposes for which a cookie may be used:

This cookie enables us to understand how visitors interact with websites by collecting and reporting information anonymously. | This cookie expires after 2 years. |

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical cookies or performance cookies or targeting cookies:

Google Analytics

Payment Service Providers

To deactivate the use of third-party advertising cookies, you may visit the consumer page to manage the use of these types of cookies.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.