* **Create a report in Microsoft Word and answer the following questions.**

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

My first conclusion is that the Kickstarter campaigns that used to have a pledged similar or upper as their goal, have a state of success rather than those that have been pledged below their goal.

The second is that the percent funded will increase depending directly on the pledged and the number of the backers count.

Lastly I think that the best time to develop a Kickstarter campaign could be in the months of April, May or June and that is because I suppose most of the enterprises take those months as its fiscal year so its budget could be higher.

1. **What are some limitations of this dataset?**

The dataset doesn´t have Kickstarter campaigns from all the world, so if we want a real analysis of the behavior of these campaigns I suppose we must include campaigns from all over the world.

We don’t know exactly the reasons about Kickstarter´s campaigns failed or canceled, so we could reduce or prevent this situation.

1. **What are some other possible tables and/or graphs that we could create?**

State vs State and ∑ Percent funded

Category vs State and ∑ Average Donation