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MISSION ROYALE  
BLUEPRINT

4 SIMPLE STEPS



*"Almost every successful person begins with two beliefs: The future can be better than the present. And I have the power to make it so."*

- David Brooks

# BLUEPRINT



## HERE IS YOUR **MISSION ROYALE BLUEPRINT**.

This book is going to guide you through your next 4 weeks and help you achieve all of the benefits of being a Royale Agent. Plus, you will want to keep this book as a reminder of the first steps you took to changing your life.

My Name \_\_\_\_\_

Contact Details \_\_\_\_\_  
Email \_\_\_\_\_ Phone# \_\_\_\_\_

My Agent ID# \_\_\_\_\_

**NEED HELP? THE WHOLE SEACRET COMMUNITY IS HERE TO SUPPORT YOU!**

### MY SPONSOR

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Name \_\_\_\_\_ Email \_\_\_\_\_ Phone# \_\_\_\_\_

### TEAM LEADERSHIP

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Leadership Silver Name \_\_\_\_\_ Email \_\_\_\_\_ Phone# \_\_\_\_\_

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Leadership Diamond Name \_\_\_\_\_ Email \_\_\_\_\_ Phone# \_\_\_\_\_

### DON'T FORGET ABOUT SEACRET HQ!

Customer Care  
(877) 680-9622  
[support@seacretdirect.com](mailto:support@seacretdirect.com)



SKIP THE WAIT, CONNECT WITH US THROUGH LIVE CHAT SUPPORT ONLINE. AVAILABLE IN YOUR BACKOFFICE!

# CREATE YOUR STORY

## FACTS TELL, STORIES SELL, AND IT ALL STARTS WITH YOUR WHY!

When you determine your **WHY**, you'll not only have a purpose that drives you to achieve your goals, but you'll also have a story that will create a personal, emotional connection.

Use this worksheet to develop your personal story, your **WHY**. Then, keep it in the forefront of everything you do and share it with everyone you meet.

### HERE'S MY STORY...

I see Seacret as a way to: \_\_\_\_\_

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What I see in the products is: \_\_\_\_\_

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When I think of my business 90 days from now, I envision: \_\_\_\_\_

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In my first year with Seacret, I hope to achieve the following: \_\_\_\_\_

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In five years, my Seacret business is going to help me: \_\_\_\_\_

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# 24 HOUR AGENT CHECKLIST



## BEFORE WE START YOUR MISSION, DOUBLE CHECK THIS LIST TO MAKE SURE YOU ARE PREPARED!

- Contact your Sponsor to let them know you received your Launch Kit and set up a time to go over the Blueprint. Date: \_\_\_\_\_
- Log in to your Backoffice to complete your [Getting Started Tutorial](#).  
Check your email for your Backoffice login details.  
Username: \_\_\_\_\_ Password: \_\_\_\_\_
- Set up your Seacret website. After you've logged into your Backoffice for the first time, you'll receive an email with your unique web address: [seacretdirect.com/<username>](http://seacretdirect.com/<username>). This is your personal business website to share with others.  
My Seacret website: [seacretdirect.com/](http://seacretdirect.com/)\_\_\_\_\_
- Purchase or upgrade your [Starter Set](#) or add a [WOW Party Spa Kit](#) based on your business goals.\*
- Set up your [monthly Bundle](#)
- Mark your calendar for your [Superstar deadline](#). Date: \_\_\_\_\_
- Get [social with Seacret](#): [seacretdirect.com/social](http://seacretdirect.com/social).
- Get tickets for the [next convention](#). As a new Agent, you get special pricing.\*\* Email Customer Care at [support@seacretdirect.com](mailto:support@seacretdirect.com).
- Register for local trainings, regional events, and HQ VisionCast.
  - o Visit [events.seacretdirect.com](http://events.seacretdirect.com)
  - o Visit [basicagenttraining.com/webinar](http://basicagenttraining.com/webinar) every Monday at 7:00 PM PST for the weekly VisionCast.
- Review our [Product Catalog](#) or visit your shopping page to familiarize yourself with all of the Seacret products.
- Purchase business supplies and Seacret apparel from [secretsupply.com](http://secretsupply.com).

\*Purchase of a Starter Set or WOW Party Kit is optional.

\*\*Special pricing available if purchased within 60 days of enrollment.

# MISSION: ROYALE

## YOUR FIRST MISSION IS TO

As a Royal Agent you will unlock one of the most lucrative compensation

### 1. ACHIEVE SUPERSTAR AGENT



**\$200\***



UNLOCK  
DOUBLE RANK  
ADVANCEMENT BONUS

### 2. ACHIEVE EXECUTIVE AGENT



EXECUTIVE  
WATCH



6

\*\$200 Rank Advance Bonus is earned when the rank of Superstar is achieved within the first 28 days of enrollment. If Superstar is achieved after the 28 days the standard \$100 Rank Advancement Bonus is paid.



# BECOME A ROYALE AGENT

plans and in 4 simple steps receive huge benefits and incredible rewards.

## 3. ACHIEVE BRONZE AGENT



TABLET



## 4. ACHIEVE ROYALE AGENT



\$500  
+  
\$500

Drive your  
**DREAM**\*\*  
Dream It, Live It, Achieve It.

OR

**\$250**

**UNLOCK**

15% TEAM COMMISSIONS\*\*  
AND CHECK MATCH

\*\* See Compensation Plan for full details.

# MISSION ROYALE WORKSHEET

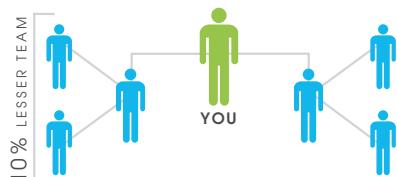
## STEP 1 - ACHIEVE SUPERSTAR\*

### WHAT YOU EARN



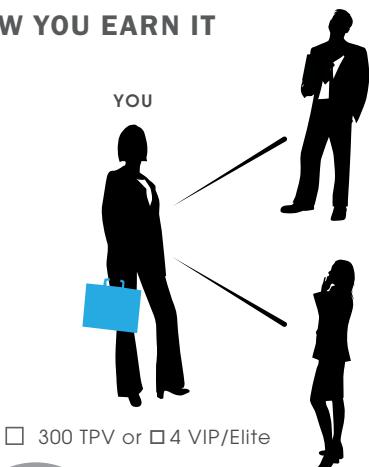
EARNING POTENTIAL

ACCELERATE EARNING  
POTENTIAL BY BECOMING  
SPECIAL AGENT CODED - SEE  
BOOK 5 COMPENSATION  
PLAN FOR DETAILS.



DOUBLE FAST START BONUS		
Starter Set	Active & Star	Superstar +
5 in 5 Starter Set	\$15	\$30
WOW Starter Set	\$50	\$100
Professional Starter Set	\$150	\$300

### HOW YOU EARN IT



### LIFETIME POINTS\*\*

Enroll an Agent with	Points
35 BV	1
5 in 5 Starter Set	2
WOW Starter Set	6
Professional Starter Set	26

### LEFT TEAM

- NAME \_\_\_\_\_  
 300 TPV

### RIGHT TEAM

- NAME \_\_\_\_\_  
 300 TPV

300 TPV or  4 VIP/Elite



### ACHIEVED SUPERSTAR!

\$200 + \_\_\_\_\_ 10% TEAM COMMISSION +  
\_\_\_\_\_ FAST START BONUS + \_\_\_\_\_ LIFETIME POINTS

\* See Compensation Plan for full details.

\*\* Receive 1 Lifetime Point for each new VIP/Elite Customer. Visit your Backoffice/Training & Tools/Getting Started Tools for full details.



## STEP 2 - ACHIEVE EXECUTIVE\*

### WHAT YOU EARN



UNLOCK  
EARNING POTENTIAL

SUPERSTAR  
BONUSES



EXCLUSIVE  
EXECUTIVE  
AGENT  
WATCH

### HOW YOU EARN IT

YOU



LEFT TEAM

1,000 LGV



RIGHT TEAM

1,000 RGV

QUALIFIED SUPERSTAR



ACHIEVED EXECUTIVE!

EXECUTIVE WATCH + \_\_\_\_\_ 10% TEAM

COMMISSION + \_\_\_\_\_ DOUBLE FAST START BONUS

+ \_\_\_\_\_ LIFETIME POINTS

# MISSION ROYALE WORKSHEET

## STEP 3 - ACHIEVE BRONZE\*

### WHAT YOU EARN



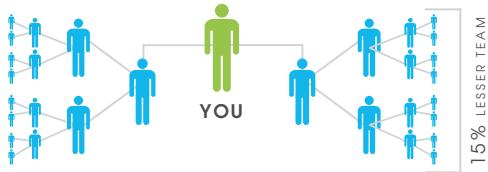
UNLOCK

EARNING POTENTIAL

SUPERSTAR  
BONUSES



15% TEAM COMMISSION



LEADERSHIP CHECK MATCH



= 20% TEAM COMMISSIONS

### HOW YOU EARN IT

YOU



LEFT TEAM

2,000 LGV

RIGHT TEAM

2,000 RGV

QUALIFIED SUPERSTAR



ACHIEVED BRONZE!

TABLET OR \$250 + \_\_\_\_\_

10% TEAM COMMISSION + \_\_\_\_\_ DOUBLE FAST

START BONUSES + \_\_\_\_\_ LIFETIME POINTS





## STEP 4 - ACHIEVE ROYALE\*

### WHAT YOU EARN

UNLOCK

EARNING POTENTIAL

**BRONZE  
BONUSES**



Drive your  
**DREAM**

Dream It, Live It, Achieve It.



**SUPERSTAR BUILDER  
BONUS**



= \$100

### HOW YOU EARN IT

YOU



QUALIFIED SUPERSTAR



#### LEFT TEAM



STAR AGENT

NAME \_\_\_\_\_

5,000 LGV

#### RIGHT TEAM



STAR AGENT

NAME \_\_\_\_\_

5,000 RGV

#### WHAT IS A STAR?



Personally  
= Enrolled Agent on  
Left and right



#### ACHIEVED ROYALE!

\$500+ \_\_\_\_\_ 15% TEAM COMMISSION +  
LEADERSHIP CHECK MATCH + \_\_\_\_\_ DOUBLE FAST  
START BONUSES + \_\_\_\_\_ LIFETIME POINTS

# BEGIN DRIVING YOUR DREAM AT ROYALE\*

WITH AN EXTRA \$500 A MONTH, WHAT DRIVES YOUR DREAM?

Continue to grow your business and the bonuses and rewards grow with you, up to 6k a month!

## Drive your **DREAM**

Dream It. Live It. Achieve It.

## BONUS



**The life you choose is waiting! All you need to do is take the first step - achieve Superstar!**



## ON TOP OF ALL THIS, YOU WILL ALSO BE EARNING ON CUSTOMER PURCHASES FROM DAY 1!

### RETAIL CUSTOMERS

Earn up to 150% profit on Retail Customer sales.

### VIP/ELITE CUSTOMERS

Get paid in 4 different ways on your VIP/Elite Customer purchases.

**1) WOW BONUS** Earn up to 25% on the dollar amount of every new VIP/Elite Customer first time order + 30% on the total order of Bonus Buys with a first time Bundle order!

PAID DAILY  
WITH  
SEACRET PAY!

**2) RESIDUAL COMMISSIONS** Earn up to 25% on the volume produced by your VIP/Elite Customers.

**3) GLOBAL VIP AND ELITE CUSTOMER POOL** Based on Active VIP/Elite Customer count, earn shares in the Global Customer Pool each month.\*

**4) ENROLL 4 AND PAY NO MORE** Earn 25% in product credit for the total sales of VIP/Elite Customers.\*

### SEACRET™ PAY



Seacret Pay is the fast and easy way to get paid monthly, weekly, even DAILY!

Visit your Backoffice for more details.

# BUILD YOUR SEACRET 4 SUCCESS SYSTEM (S4S)

NOW THAT YOU HAVE THE STRATEGY, LET'S SET SOME GOALS FOR YOUR SEACRET 4 SUCCESS SYSTEM (S4S)!

## SEACRET RECOMMENDS

## YOUR GOALS

1

INVEST IN YOUR BUSINESS



I AM STARTING MY BUSINESS WITH \_\_\_\_\_

2

SHARE TWO TIMES A WEEK



I PLAN TO SHARE \_\_\_\_\_ TIMES EACH WEEK

3

HAVE A MINIMUM OF 3 GUESTS EACH TIME YOU SHARE



I WILL HAVE A MINIMUM OF \_\_\_\_\_ GUESTS EACH TIME I SHARE

4

SHARE TWICE A WEEK FOR 4 CONSECUTIVE WEEKS



I WILL SHARE \_\_\_\_\_ TIMES FOR \_\_\_\_\_ CONSECUTIVE WEEKS

# START INVITING



**GOALS ARE SET, NOW IT'S TIME TO START REACHING THEM.**

Use the following pages to develop a comprehensive list of your network so you can start inviting. And don't worry, we have easy to use scripts for you in *Book 3: Sharing Seacret* to help you connect with the people on your list.

## WHO ARE YOUR...

- Friends (close, high school, college)
- Relatives (immediate and distant)
- Co-workers (yours and spouse's)
- Holiday Card List
- Beauticians (hair, nails, masseuse)
- Realtors
- Doctors
- Teachers
- Children's friends' parents

# WHO DO YOU KNOW THAT...

- Is great with people?
- Is a business or sales person?
- Has great connections?
- Is in the beauty industry?
- Is self-employed?
- Needs residual income?
- Is looking for a job?
- Doesn't like their job?
- Is familiar with network marketing?

RED	GREEN	BLUE
People I look up to	My peers	People who look up to me
Indirect approach	Direct approach	Direct approach

## WAYS TO SHARE

- WOW Parties - WP
  - 5 WOws Sit Down - SD
  - SEACRET Sample - SS

## MOST WANTED LIST

## MOST WANTED LIST CONT.



# MOST WANTED LIST CONT.

	Name	Phone	Relationship or Occupation	Color			Share			Invite (Date)	Follow Up (Date)
				Red	Green	Blue	WP	SD	SS		
84				<input type="checkbox"/>							
85				<input type="checkbox"/>							
86				<input type="checkbox"/>							
87				<input type="checkbox"/>							
88				<input type="checkbox"/>							
89				<input type="checkbox"/>							
90				<input type="checkbox"/>							
91				<input type="checkbox"/>							
92				<input type="checkbox"/>							
93				<input type="checkbox"/>							
94				<input type="checkbox"/>							
95				<input type="checkbox"/>							
96				<input type="checkbox"/>							
97				<input type="checkbox"/>							
98				<input type="checkbox"/>							
99				<input type="checkbox"/>							
100				<input type="checkbox"/>							



# PLAN YOUR WORK, THEN WORK YOUR PLAN



**CONGRATULATIONS AGENT, YOU HAVE NOW BEEN FULLY BRIEFED ON YOUR FIRST MISSION.**

## **Now that you've:**

- Determined your *WHY*
- Received the steps necessary to complete Mission Royale
- Reviewed how you could be lucratively compensated
- Set your goals
- Created your Most Wanted List

**You are ready for the next step...**

**IT'S TIME TO LEARN HOW TO PUT YOUR PLAN INTO ACTION!**

## **START SHARING SEACRET**

Move on to *Book 3 - Sharing Seacret* where you will learn the proven ways to introduce others to the products and opportunity!

The income representations and examples set forth in this document are hypothetical examples that are intended to explain the components and operation of the Seacret Direct Compensation Plan. These hypothetical examples are not representative of the income, if any, that you may earn as a Seacret Agent through the Seacret Direct Compensation Plan. These figures should not be considered as guarantees or projections of your actual earning or profits. Any guarantee of earnings, whether made by Seacret Direct or a Seacret Agent, would be misleading. Success with Seacret Direct results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.



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