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WELCOME TO SEACRET

Seacret was founded by people devoted to healthy and beautiful skin—people who understand that when you look and feel your best, you do your best!

With products sold in over 40 countries and retail sales over \$1 billion, Seacret's products are used and loved by people all over the world. For good reason: our products combine the latest advancements in skin care technology with the best ingredients available.

We invite you to find out why so many people are using Seacret, and to experience the power of Dead Sea skin care for yourself.

 DISCOVER WHY
SO MANY PEOPLE
USE SEACRET

THE DEAD SEA

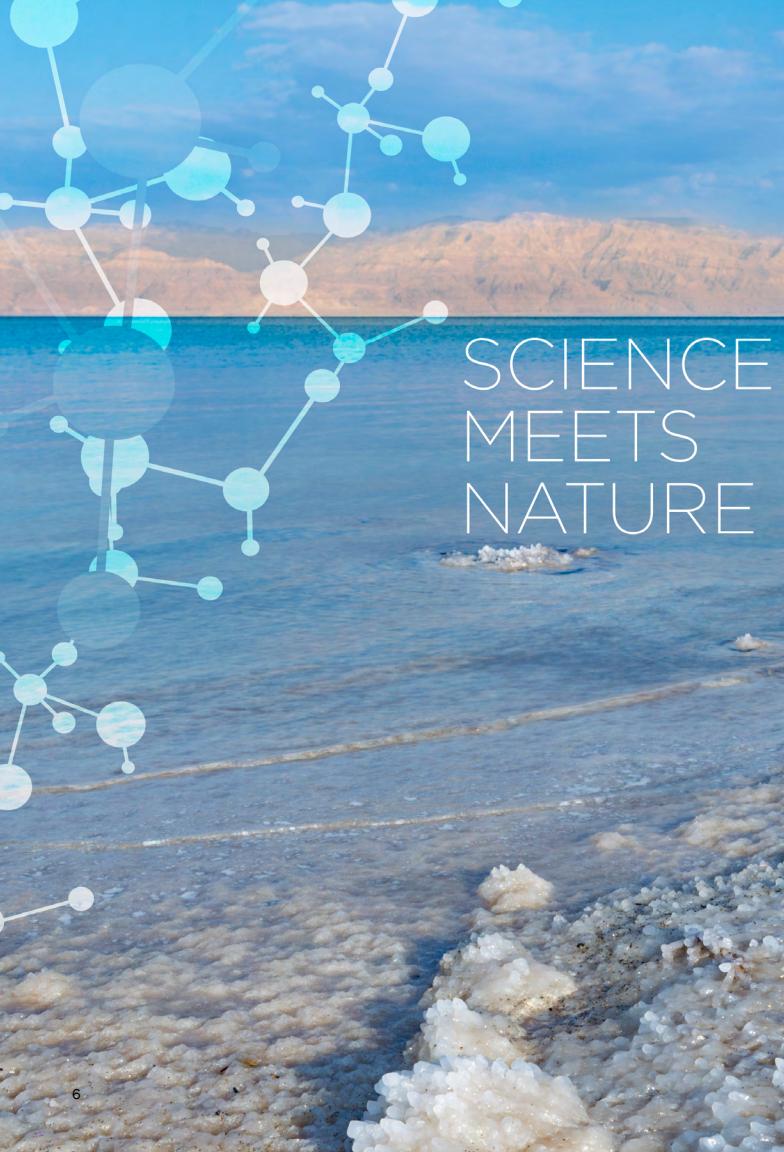
The true secret to our success lies in the mineral-rich Dead Sea. As the lowest point on earth, 1,388 feet below sea level, it is one of the world's most saline bodies of water.

The Dead Sea provides some of the most concentrated, natural mineral salts and mineral-rich mud in the world. These minerals are essential to the health of your skin and are known to naturally enhance your beauty.

For centuries, the Dead Sea has attracted visitors from around the world who seek its therapeutic benefits. From King Solomon and King David, to the Queen of Sheba, King Herod, and Cleopatra, this body of water is recognized as the first ever and longest standing source of beauty.

Over the years, the Dead Sea has become a major center for health, research, and treatment. Every year, thousands of people travel to the Dead Sea as it has been said the mineral content of its waters and mud, along with other environmental factors, can have positive health and skin benefits.





SCIENCE
MEETS
NATURE

THE SEACRET DIFFERENCE

At Seacret, we offer comprehensive product lines that support incredible skin and hair.

We infused our products with Dead Sea minerals, essential oils, plant extracts, and vitamins. But we didn't stop there. We've also employed the most advanced skin care technology in the world, including peptides, nanotechnology, and biomagnetism.

The result of this combination of nature and science is nothing short of incredible—skin care products that deliver long lasting results!

A UNIQUE BLEND
WHERE SCIENCE
MEETS NATURE



RECOVER



AGE-DEFYING



FOUNDATIONAL



ACNE



MEN'S



BODY CARE



HAIR CARE

CUSTOMIZE FOR AMAZING RESULTS

Seacret offers different product lines, each with targeted benefits, to ensure that you have the products you need to look and feel your best!

Our products are formulated to work together to bring you the best results. Combine products from any of our product lines to build a skin care regimen that's perfect for you!

RECOVER

When we are young, our skin produces the proteins collagen and elastin that give our skin the look of firmness and elasticity. However, as we age, these proteins become looser, resulting in less elasticity which leads to the appearance of fine lines and wrinkles.

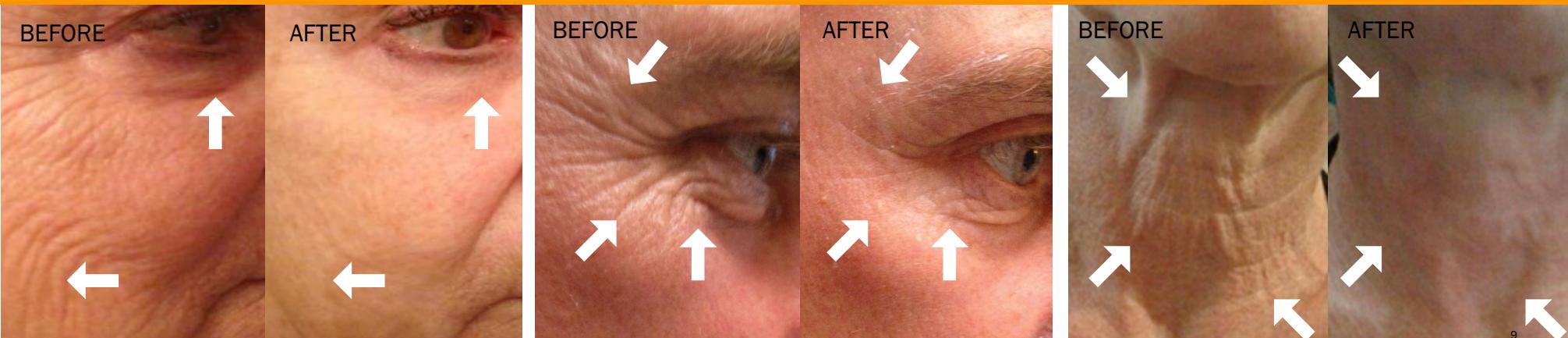
At Seacret, we uncovered a truly groundbreaking formula for addressing wrinkles and restoring our skin's youthful appearance. Utilizing silica microstructures, a skin care technology that we developed and patented, Recover offers long lasting results in as little as 15 minutes.

The science behind Recover is nanotechnology, which works by sending the silica microstructures into fine lines and wrinkles to physically lift them from the bottom up.





INCREDIBLE RESULTS IN JUST 15 MINUTES



*Individual results will vary.



AGE-DEFYING

We may not be able to stop the aging process, but we can decide how to respond. Protect it for years to come with our Age-Defying Line of products.

Seacret's Age-Defying formulas help reduce the appearance of fine lines and wrinkles, revealing radiant, youthful skin by addressing the signs of aging at the source.

To achieve this, we added peptides to our formula. Peptides are chains of amino acids which penetrate the top layer of skin and send a signal to your body to begin producing new collagen—a protein that produces a plump, youthful look to the skin.

Peptides are just the beginning of the Age-Defying Line. Vitamins A and C, essential oils, and ultra-emollient Beta-Carotene are among the many additional ingredients we use to complement your natural beauty and allow your skin to truly flourish.

✓ LOOK AS YOUNG AS YOU FEEL

FOUNDATIONAL

The Foundational Line provides you with a well-rounded skin care regimen.

We combined the beauty and simplicity of natural ingredients with science to produce our gentle and effective collection of cleansers, moisturizers, and exfoliants. These products will take you from morning to night, and from dull, uneven skin tones to more even, radiant looking skin.

FOUNDATIONS
TOWARD A
BETTER YOU





MEN'S

For many men, skin care is an afterthought. But that doesn't mean it's any less important. Following a simple skin care routine boosts the overall health of the skin.

Our Men's Line has been specifically formulated to act as a supplement to your Seacret skin care regimen to ensure that the unique skin care needs of men are met.

ACNE

Active Clear Facial Wash is an incredible formula that is both safe and gentle on sensitive skin, while still effective at fighting the effects of acne.

It's based on one of the best known acne-fighting agents in the world, salicylic acid, combined with the power of Dead Sea minerals. Get your confidence back and feel your best.

CONFIDENCE
THROUGH
CLARITY

BODY

Our skin is pretty incredible. It is water-tight, able to absorb nutrients, and offers constant protection from the harsh elements of the world. Your skin is like a custom coat of armor. Since your skin does so much for you, caring for it should be a top priority. Our soaps, exfoliants, salts, and lotions will renew your skin and help restore levels of essential

vitamins and nutrients. With consistent use of our body products, you'll begin to notice fewer dry and cracked areas, and instead, a softness and glow that you've never experienced before. Repay your skin for the hard work it does for you!



HAIR

Over the course of the day, your hair collects damaging dirt, debris, and environmental toxins. Hair is unique because, unlike our skin, it does not have the ability to repair itself from damage.

Seacret's Hair Care products have been specifically formulated to nourish, rehydrate, and strengthen hair with a combination of Dead Sea minerals and a blend of essential oils. The result is beautiful, soft hair.



FINDING YOUR PERFECT PRODUCTS FOR YOU

1. Do you have blackheads or blemishes?	REGULARLY 1	OCCASIONALLY 2	RARELY 3
2. Are your pores...	OBVIOUS 1	NOTICEABLE 2	INDISTINCT 3
3. Is your skin flaky?	NO 1	OCCASIONALLY 2	REGULARLY 3
4. Does your skin become shiny shortly after cleansing?	REGULARLY 1	OCCASIONALLY 2	NO 3
5. Does your skin often feel tight and dry?	RARELY 1	OCCASIONALLY 2	REGULARLY 3
6. Does your skin show fine lines and wrinkles?	NO 1	SOMEWHAT 2	YES 3
7. How regular is your current skin care regimen?	NO REGIMEN 1	OCCASIONAL 2	DAILY 3
8. Do you have trouble with red or splotchy skin?	NO 1	OCCASIONALLY 2	REGULARLY 3
9. Has your skin shown signs of aging?	NO 1	SOMEWHAT 2	YES 3
10. Do your eyes show signs of fine lines?	NO 1	SOMEWHAT 2	YES 3

Add your totals above to reveal your skin type:

GRAND TOTAL: _____

	FOUNDATIONAL	AGE DEFYING
My age is:	UNDER 30	OVER 30
My skin tone/pigmentation is uneven:	NO	YES
My skin feels thin or is beginning to show loss of firmness:	NO	YES
My skin is showing signs of fine lines and/or wrinkles:	NO	YES
My eyes show signs of aging (bags, puffiness, fine lines):	NO	YES

THE COLUMN YOU'VE CIRCLED MOST FREQUENTLY IS THE SKIN CARE LINE THAT IS BEST FOR YOU

TOTAL OF 10-17: OILY

TOTAL OF 18-22: NORMAL/COMBINATION

TOTAL OF 23-30: DRY

KNOW THE SIGNS

Regardless of your skin type, a comprehensive skin care routine is a necessity for the optimal health of your skin. Healthy skin ensures you not only look your best, but feel your best.

Look for these icons throughout the catalog to find the correct products for your skin type:



WHERE TO START



Achieve incredible and lasting results by creating a simple 3 step regimen.

1 STEP 1: CLEANSE

Twice daily, the first step toward your best skin is starting with a cleanser. As we go about our day, dirt, toxins, and excess oils accumulate on our skin. Left on the face, this buildup can cause damage, clog pores, and lead to premature aging. A cleanser gently removes all of this, and lets you start with a fresh face.

2 STEP 2: EXFOLIATE & TREAT

Remove dead skin cells by using exfoliants and treatments weekly or bi-weekly. Exfoliants also work to unclog pores and wash away any contaminants that have been trapped on the skin.

3 STEP 3: MOISTURIZE

Moisturizers should be used twice daily after you've cleansed or exfoliated. One of the main contributors to premature aging and unhealthy looking skin is a lack of moisture. Moisturizers work to provide nutrients and hydration to the surface of the skin as well as protect it.



Supplement your daily regimen with a wide range of products that offer targeted benefits.

■ TONER

Toner gently removes any excess dirt, oil, or residue ensuring your skin is left clean and refreshed. Use daily after cleansing.

■ SERUMS

Serums provide hydration and nutrients to a deeper level of the skin. Use once or twice daily before moisturizing for best results.

■ MASKS

When used weekly or bi-weekly, a mask delivers a concentrated blend of natural ingredients, vitamins, and minerals to your skin. Masks compliment your skin care regimen as they purify and detoxify the skin.

■ BODY CARE

Good skin care doesn't stop at the face! The same three-step regimen process applies to the body, too. Seacret offers an array of body care products formulated to keep the skin on your body just as nourished, hydrated, and healthy.

■ HAIR CARE

To achieve silky smooth hair, cleansing, conditioning, and treating are a must. When used consistently, these hair care products moisturize and restore nutrients to reveal beautiful, healthy hair.



CLEANSERS

Cleansers, the first step in a complete skin care regimen, serve two purposes. First, a well formulated cleanser removes the harmful contaminants that build up on your face. Second, a cleanser prepares your face so that it can fully absorb vitamins and nutrients when you use follow-up products.

We recommend cleansing the face twice daily, depending on your skin type. Seacret offers a wide variety of cleansers that have been formulated for all skin types.

▼ START FRESH BY
CLEANSING
WITH SEACRET



FACIAL CLEANSING MILK

This cream cleanser is perfect for all skin types; infused with Grape Seed and Sesame Oils, it works to cleanse the skin of dirt and makeup residue in the softest way imaginable.

RECOMMENDED:



DEEP CLEANSING FACIAL WASH

Formulated with Papaya Fruit, Quinoa Seed Extract, Aloe Vera, and Sea Buckthorn Oil to hydrate and condition the skin. Cleans away dirt and makeup, leaving the skin clean, hydrated, and silky smooth.

RECOMMENDED:



DUAL PHASE EYE MAKEUP REMOVER

Based on a cutting edge combination of nature and science, the first phase gently removes makeup, even water-resistant makeup, through a silicone based cleanser, while the second phase nourishes with Dead Sea mineral water.

RECOMMENDED:





ACTIVE CLEAR FACIAL WASH*

A creamy facial cleanser infused with a combination of skin-enriching minerals of the Dead Sea and salicylic acid.

RECOMMENDED:



*Active Clear Facial Wash is not available in Canada

MUD SOAP

Enriched with mineral-rich Dead Sea mud, this soap gently cleanses to reveal irresistibly glowing skin.

RECOMMENDED:



MEN'S LIQUID FACE WASH

Specifically formulated for men by combining minerals and a vitamin complex to hydrate and condition. This face wash cleans away dirt and impurities for a smooth, fresh feeling.

RECOMMENDED:



TONER

A well formulated toner plays a vital role in the skin care process as the final touch in the cleansing process. Toners continue to restore the balance of the skin's pH after cleansing.

✓ BRING BALANCE
TO YOUR LIFE

MINERAL-RICH REFINING TONER

Combines Chamomile Extract and Aloe Vera with Dead Sea minerals to gently soothe and soften skin, leaving skin clean and refreshed.

RECOMMENDED:





EXFOLIANTS/
MASKS

EXFOLIANTS & MASKS

Exfoliants work to clear your skin of dead skin cells, which can accumulate and clog pores, trap toxins, and lead to breakouts. We recommend you exfoliate once a week to keep your skin free and clear!

A mask purifies your skin to revitalize and rejuvenate its appearance while pulling out toxins, cleaning the pores, and delivering concentrated amounts of vitamins and nutrients. Seacret offers a comprehensive line of masks that each offer a targeted, specialized treatment for the skin.

 PAMPER
YOURSELF FROM
HOME

MINERAL-RICH PEELING GEL

A luxurious, cooling formula that collects debris and dead skin as it is massaged on to the face. As it slowly peels away, clean, soft skin is left behind.

RECOMMENDED:



PURIFYING PEELING MILK

Apricot seeds provide gentle exfoliation, while a trio of essential oils moisturize and soften the skin for a glowing, youthful appearance.

RECOMMENDED:



MINERAL-RICH CLARIFYING MUD MASK

A concentrated blend of Dead Sea mud with an herbal complex of Aloe Vera, Vitamin A, and essential oils exfoliates, clarifies, and purifies to leave skin feeling soft and new.

RECOMMENDED:





M⁴ MINERAL-RICH MAGNETIC MUD MASK

Using the power of biomagnetism, this mask pulls dirt and impurities away while leaving essential oils and nutrients.

RECOMMENDED:



REVITALIZE THERMAL MOISTURE MASK

This mask pampers the skin with a deep cleansing thermal action. As water is applied, the mask heats up to draw out dirt and residue, even out skin tone, and leave the skin fresh and radiant.

RECOMMENDED:



RENEW MINERAL-RICH SCRUBBING MASK

What starts as a mask ends as a scrub that not only cleans and exfoliates the skin, but also delivers a generous helping of minerals that aid in promoting the appearance of firmness.

RECOMMENDED:





RECOVER DAY MASQUE

This patented formula penetrates wrinkles and physically lifts the skin to smooth out its appearance. With consistent use, this mask helps to lessen the signs of aging without the use of harsh chemicals or drastic procedures.

RECOMMENDED:



RECOVER NIGHT MASQUE

Formulated specifically for your night time routine, this Night Masque is designed to take advantage of the skin's natural repair process that occurs while you sleep. This Masque physically lifts the skin to lessen the effects of aging.

RECOMMENDED:





MOISTURIZERS

MOISTURIZERS

Restoring moisture and protecting new skin cells after exfoliating are important to all skin care regimens. Used after a serum, moisturizers provide the skin with hydration and protect it from the appearance of aging.

SOOTHING
MOISTURE FOR
EVERYONE



INTENSIVE MOISTURE FACE CREAM

A silky smooth formula that combines Grapeseed Oil, Chamomile Extract, and Vitamins A and E with minerals from the Dead Sea to provide ultimate hydration.

RECOMMENDED:



INTENSIVE MOISTURE NIGHT CREAM

This cream is designed to nourish the skin all night with a unique combination of Dead Sea minerals and herbal complexes. In addition, it replenishes and hydrates the skin with Vitamins A and E, and powerful antioxidants.

RECOMMENDED:



ESSENTIAL MOISTURE FACE CREAM

An oil-free, water based moisturizer containing Green Tea and Cucumber extracts, Dead Sea Minerals, and a blend of vitamins to hydrate skin and promote collagen repair. Salicylic acid rounds out this moisturizer to address oil and acne issues.

RECOMMENDED:



ESSENTIAL NUTRITION EYE GEL

A lightweight gel that nourishes and protects the thin and gentle skin around the eye.

RECOMMENDED:



REFRESH VITAMIN-RICH MOISTURIZER

Infuses the skin with vitamins and Dead Sea minerals to promote elasticity. Capsules filled with Vitamins A and E combine with Vitamin C and peptides to deliver an advanced moisturizing formula.

RECOMMENDED:



REGAIN AGE-DEFYING EYE CREAM

This rich cream is formulated for sensitive skin around the eyes to help reduce the appearance of puffiness and dark circles. Contains a concentrated blend of vitamins, essential oils, and natural plant extracts to deliver maximum benefits.

RECOMMENDED:





MEN'S OIL FREE HYDRATION GEL

An easily absorbed moisturizing gel that keeps the skin looking smooth and healthy, all with a fresh scent.

RECOMMENDED:



MEN'S AFTER-SHAVE BALM

Specifically formulated to fight the harmful effects of shaving, this soothing balm nourishes and hydrates, leaving skin soft and smooth.

RECOMMENDED:





SERUMS

A highly concentrated blend of vitamins, nutrients, and essential oils, serums work to supply much needed hydration and nutrition to your skin.

Serum will boost your skin care results and overall skin health when used morning and evening before applying moisturizer.

Serums play a vital role in fighting the effects of aging by strengthening the skin's foundation and increasing the overall level of hydration.

FOR EXTRA
NUTRIENTS AND
MOISTURE



BALANCING FACIAL SERUM

A highly concentrated nutrient-rich formula infused with vitamins, Amino Acids, and Dead Sea minerals that fortifies the skin.

RECOMMENDED:



RESTORE AGE-DEFYING FACE SERUM

Restores fullness with this advanced blend of peptides and Dead Sea minerals. This serum promotes younger looking, more radiant skin while nourishing and hydrating with vitamins and proteins.

RECOMMENDED:



REVIVE AGE-DEFYING EYE SERUM

A silky smooth serum that utilizes powerful Beta-Carotene to saturate the skin with moisture. Infused with peptides to provide a fuller, more youthful look.

RECOMMENDED:





BODY CARE

Taking care of the skin on your body is equally important to taking care of the skin on your face. As your body's largest organ, your skin needs proper care to function at an optimal level and leave you feeling your best.

Seacret offers an incredible line of targeted products for your body, including your feet and hands. We have specially formulated products with mud and salts that will treat specific areas of your body for complete skin care coverage.

► OUR SKIN IS
OUR LARGEST
ORGAN

MINERAL SOAP

A natural soap that nourishes the skin with a special blend of Dead Sea minerals that won't strip away essential oils or moisture.

RECOMMENDED:



SALT SCRUB

Used as either a scrub or a rejuvenating soak. However you use it, this powerful combination of Dead Sea salt, minerals, and oils will give your skin the attention it's been longing for.

RECOMMENDED:



AVAILABLE IN 3 SCENTS:

- POMEGRANATE
- MILK & HONEY
- OCEAN MIST

SALT & OIL SCRUB

Hydrate and exfoliate with this powerful scrub that combines Dead Sea minerals with a complex of essential oils and vitamins.

RECOMMENDED:



AVAILABLE IN 3 SCENTS:

- POMEGRANATE
- MILK & HONEY
- OCEAN MIST





HAND CREAM WITH SHEA BUTTER

Our mineral-rich formula harnesses the power of Shea Butter to infuse the skin with lasting moisture and give soft and smooth hands.

RECOMMENDED:



FOOT CREAM WITH TEA TREE OIL

Dead Sea minerals and Tea Tree Oil make for a winning combination in this cream which softens, protects, and renews the skin.

RECOMMENDED:



BODY BUTTER

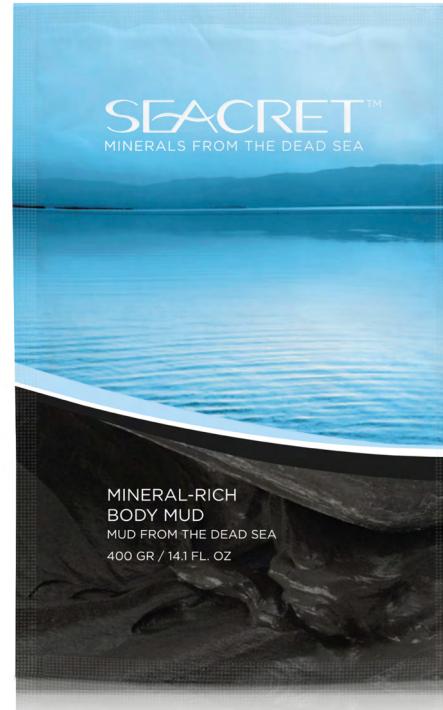
Give the skin the treatment it craves with this indulgent cream that has been infused with Dead Sea minerals, along with Shea and Cocoa Butters. The ultimate hydrating experience for dry skin.

RECOMMENDED:



AVAILABLE IN 3 SCENTS:

- POMEGRANATE
- MILK & HONEY
- OCEAN MIST



MINERAL-RICH BODY MUD

Indulge in an at-home Dead Sea spa treatment with Body Mud. This mud doesn't just soften skin, it nourishes the skin with rich vitamins and minerals for the ultimate moisturizing effect.

RECOMMENDED:



BODY LOTION

A light moisturizer that restores a supple glow and relaxed feel to the skin.

RECOMMENDED:



AVAILABLE IN 3 SCENTS:

- POMEGRANATE
- MILK & HONEY
- OCEAN MIST





MUD THERAPY HAND CREAM

Utilizing mud from the Dead Sea, and Jojoba Seed and Olive Oils, this mineral-rich moisturizer leaves the hand feeling soft and moisturized.

RECOMMENDED:



MUD THERAPY FOOT CREAM

Formulated specifically for the thick skin on the feet, this rich cream is packed with vitamins, nutrients, and Dead Sea mud to leave your feet feeling softer and rejuvenated.

RECOMMENDED:



NAIL CARE COLLECTION

Bring the power of professional nail care to your fingertips and pamper your nails.

NAIL FILE: An effective nail file that makes shaping the nails a simple part of your daily routine.

BUFFING BLOCK: Designed to remove rough edges, soften the tips, and add undeniable shine to your nails.

CUTICLE OIL: A silky oil that softens the cuticles and eliminates cracked edges on the skin around the nail.

BODY LOTION: An easily-absorbed lotion that hydrates and replenishes the hands, leaving them soft and supple.

RECOMMENDED:



AVAILABLE IN 3 SCENTS:

- POMEGRANATE
- MILK & HONEY
- OCEAN MIST





HAIR CARE

One of the first things someone notices about you, apart from your face, is your hair. That's why taking care of your hair is such a necessity — because you only get one chance to make a first impression.

As you go about your day, your hair collects dirt, toxins, and contaminants which can damage or dry out hair, leaving it brittle and dull looking.

To achieve hair that is soft and radiant, adequate nutrition and moisture is a necessity. Seacret offers a complete line of hair care products that have been specifically formulated to meet those needs.

▼ BRING THE POWER
OF THE DEAD SEA TO
YOUR HAIR



MINERAL-RICH HYDRATING MUD SHAMPOO

This gentle SLS-free shampoo is perfect for daily use to effectively cleanse the hair and rebalance moisture levels. Based on a complex of argan oil, silk protein, pro-vitamin B5 and vitamin E that nourishes hair for a soft-silk touch.

RECOMMENDED:



MINERAL-RICH VITALIZING MUD CONDITIONER

Give your hair softness and shine with an exclusive mud conditioner enriched with vitalizing Dead Sea minerals, Dead Sea mud and argan oil.

RECOMMENDED:



MINERAL-RICH VITALIZING MUD CONDITIONER

MINERAL-RICH REVIVING MUD HAIR MASK

Revive your hair's natural radiance and shine. Nutrients from Dead Sea mud, Argan Oil, and Vitamin E intensely condition your hair, helping to restore lost moisture and reveal a beautiful, healthy-looking luster.

RECOMMENDED:



NOURISHING HAIR SERUM

Restores natural flexibility and long lasting shine. Nourishing Argan Oil, Vitamin E, and Avocado Oil provide intensive care that enriches the hair and creates a moisture barrier while enhancing smoothness and manageability.

RECOMMENDED:





SHARE THE SEACRET



HOST PROGRAM

A great way to get involved with Seacret is to host a WOW Party. It's simple—invite your friends and family over, set up a fun atmosphere, and let a Seacret Agent take it from there! They'll share information about our incredible products and opportunities, and demonstrate the WOW factor.

Host a party and get rewarded:

- Receive a one-time \$10 product credit for each new Customer who enrolls at the party
- Receive additional product credit based on the total sales of the party
- Receive double the product credit if you're a VIP or Elite Customer

BUNDLE & SAVE

Bundle and save when you shop with Seacret. Whether you choose one of our targeted bundles or customize a bundle of your own, you'll receive the products you love at a reduced price, delivered directly to your door every 30, 60, or 90 days.

With your first-time enrollment in our Bundle & Save program, you can save an extra 25% on two additional products.

CUSTOMER

Seacret offers Customers the opportunity to create the experience that fits their lifestyle and skin care goals. One size doesn't always fit all, and we've made it simple to get everything you need for beautiful skin.

We are proud to offer a three-tiered program for our Customers. From birthday gifts to as much as 60% off of our retail pricing, our Customer Program is a great way to begin experiencing the Dead Sea.

OR

AGENT

You don't have to invent the next big thing to make your dreams come true. Start as a Seacret Agent and take part in the rapidly growing skin care industry! Join so many others who have capitalized on a proven line that has sold over \$1 billion in products. Seacret is the #1 fastest growing Direct Sales company in the world for a reason.

Besides offering the best skin care products at a lower price through Direct Sales, we also share the wealth with our community. Become a Seacret Agent and start designing the life you want — and deserve!



