

The background of the page is a dark gray with a fine, light gray grid pattern. Overlaid on this are several large, concentric, semi-transparent circles in shades of gray, creating a layered, tunnel-like effect. The number '4' is positioned at the top center in a large, white, sans-serif font.

4

PRODUCT GUIDE

— UNITED STATES —

SEACRET PRODUCTS ARE SO IMPRESSIVE, THEY REALLY DO SELL THEMSELVES.

Use this Product Guide to help your Customers and Agents find the products that are right for them and utilize the many benefit programs available.

CUSTOMER PROGRAM

RETAIL CUSTOMER

- Retail Pricing
- Birthday Gift
- \$1 spent = 1 Point
- \$10 Referral Credit

VIP CUSTOMER

- Up to 60% off Retail Pricing
- Birthday & Just Because Gifts
- \$1 spent = Double Points
- \$10 Referral Credit
- Exclusive Promotions

ELITE CUSTOMER

- Up to 60% off Retail Pricing
- Birthday & Just Because Gifts
- \$1 spent = Triple Points
- Exclusive Promotions
- \$10 Referral Credit
- 12 months of FREE Shipping

FREE SHIPPING!

All Retail & VIP Customers can purchase an annual free shipping subscription for 12 months for \$99*

*\$125 for Hawaii, Alaska and non-continental US. This is applicable to all orders \$15 or more.

SEACRET POINTS

Seacret Points can be redeemed for the purchase of products and advance you to higher Customer status to receive additional rewards.

500 POINTS = \$15 in product credit	1,000 POINTS = \$40 in product credit	2,500 POINTS = \$120 in product credit
500 POINTS = VIP Customer	2,000 POINTS = Elite Customer	

REFERRAL CREDIT

Customers are rewarded for sharing their experience with Seacret products. By referring Seacret to a new Customer they receive \$10 in product credit.

SEACRET WALLET

When your customers shop at Seacret, the rewards begin to pile up pretty quickly! Their total product credit and referral credit are kept in their Seacret Wallet, where they can track all their points and use them toward the purchase of new products.

CUSTOMER SUITE

All Customers receive a personal online Customer Suite, similar to an Agent's Backoffice. This is where they can shop, track orders, learn about sales and promotions, view product credits, and update their Bundle. An email with Customer Suite login details is sent after their first purchase.

BUNDLE & SAVE PROGRAM*

RECEIVE: BEST PRICE. CONVENIENT DELIVERY.

VIP CUSTOMER STATUS

Create a Bundle of 3 products to be automatically shipped right to your doorstep at the frequency you prefer: 30, 60, or 90 days. You can pick a Bundle based on skin type, or create your own. To customize a Bundle, choose 3 products from 3 categories.

CATEGORY 1

\$19.99 per product

CATEGORY 2

\$39.99 per product

CATEGORY 3

\$89.99 per product

On the first order Bundle you also receive Bonus Buys! Select any 2 products and receive an additional 25% off VIP price!

BONUS BUY 1

25% off

BONUS BUY 2

25% off

*Customers can change products and delivery selections at any time through their Customer Suite.

READING THE PRODUCT GUIDE IS SIMPLE



[Product Name]

[Location in Product Catalog]
[Bundle & Save Category*]

*see Bundle & Save Program on page 2



Retail: \$--
VIP/Elite: \$--
Agent: \$--
BV: --



SYMBOL KEY:

SKIN TYPE:

- N NORMAL SKIN
- C COMBINATION SKIN
- O OILY SKIN
- D DRY SKIN
- A ACNE

PRODUCT TYPE:

- ◆ CLEANSER
- ∇ EXFOLIANT
- MOISTURIZER
- ◎ TARGETED
- ⊗ CORE PRODUCTS
- ★ WOW PRODUCTS

USAGE:

- DAY DAILY USE
- WEEK WEEKLY USE

RECOVER



Recover Day Masque

pg. 25
Category 3



Retail: \$349.95
VIP/Elite: \$159.96
Agent: \$143.99
BV: 105



Recover Night Masque

pg. 25
Category 3



Retail: \$349.95
VIP/Elite: \$159.96
Agent: \$143.99
BV: 105

AGE DEFYING



Renew Mineral-Rich
Scrubbing Mask

pg. 24
Category 3



Retail: \$249.95
VIP/Elite: \$119.96
Agent: \$107.99
BV: 78



Revive Eye Serum

pg. 31
Category 3



Retail: \$249.95
VIP/Elite: \$119.96
Agent: \$107.99
BV: 78



Regain Eye Cream

pg. 28
Category 3



Retail: \$249.95
VIP/Elite: \$119.96
Agent: \$107.99
BV: 78



Restore Face Serum

pg. 31
Category 3



Retail: \$249.95
VIP/Elite: \$119.96
Agent: \$107.99
BV: 78

AGE-DEFYING CONTINUED



Refresh Vitamin-Rich
Moisturizer

pg. 28
Category 3



Retail: \$249.95
VIP/Elite: \$119.96
Agent: \$107.99
BV: 78



Revitalize Thermal
Moisture Mask

pg. 24
Category 3



Retail: \$249.95
VIP/Elite: \$119.96
Agent: \$107.99
BV: 78

FOUNDATIONAL



Deep Cleansing Facial
Wash

pg. 19
Category 1



Retail: \$39.99
VIP/Elite: \$25.99
Agent: \$22.99
BV: 13



Facial Cleansing Milk

pg. 19
Category 1



Retail: \$44.95
VIP/Elite: \$27.99
Agent: \$24.99
BV: 17



Mineral-Rich Clarifying
Mud Mask

pg. 23
Category 2



Retail: \$94.95
VIP/Elite: \$55.96
Agent: \$50.36
BV: 36



M⁴ Mineral-Rich
Magnetic Mud Mask

pg. 24
Category 3



Retail: \$249.95
VIP/Elite: \$119.96
Agent: \$107.99
BV: 78



Purifying Peeling Milk

pg. 23
Category 1



Retail: \$49.95
VIP/Elite: \$27.99
Agent: \$24.99
BV: 16



Mineral-Rich Peeling
Gel

pg. 23
Category 2



Retail: \$69.95
VIP/Elite: \$47.96
Agent: \$43.16
BV: 31



Mineral-Rich Refining
Toner

pg. 21
Category 1



Retail: \$49.95
VIP/Elite: \$22.95
Agent: \$19.99
BV: 13



Dual Phase Eye
Makeup Remover

pg. 19
Category 1



Retail: \$34.99
VIP/Elite: \$24.99
Agent: \$22.99
BV: 13



Balancing Facial Serum

pg. 31
Category 2



Retail: \$99.95
VIP/Elite: \$49.99
Agent: \$44.99
BV: 30



Essential Nutrition Eye
Gel

pg. 28
Category 2



Retail: \$84.95
VIP/Elite: \$49.99
Agent: \$44.99
BV: 31



Intensive Moisture Face
Cream

pg. 27
Category 2



Retail: \$64.95
VIP/Elite: \$44.99
Agent: \$39.99
BV: 25



Intensive Moisture
Night Cream

pg. 27
Category 2



Retail: \$79.95
VIP/Elite: \$44.99
Agent: \$39.99
BV: 28



Essential Moisture Face
Cream

pg. 27
Category 2



Retail: \$64.95
VIP/Elite: \$43.99
Agent: \$39.99
BV: 25



Mud Soap
(2 pack when bundled)

pg. 20
Category 1



Retail: \$14.95
VIP/Elite: \$11.96
Agent: \$10.76
BV: 7

SPECIALTY LINES



Active Clear Acne Wash
pg. 20
Category 1



Retail: \$35.99
VIP/Elite: \$28.99
Agent: \$24.99
BV: 16



Men's After-Shave Balm
pg. 29
Category 1



Retail: \$49.95
VIP/Elite: \$27.99
Agent: \$24.99
BV: 16



Men's Liquid Face Wash
pg. 20
Category 1



Retail: \$39.99
VIP/Elite: \$25.99
Agent: \$22.99
BV: 15



Men's Oil-Free Hydration Gel
pg. 29
Category 2



Retail: \$64.95
VIP/Elite: \$44.99
Agent: \$39.99
BV: 22

BODY CARE



Mineral Soap
(2 pack when bundled)
pg. 33
Category 1



Retail: \$14.95
VIP/Elite: \$11.96
Agent: \$9.99
BV: 6



Body Butter
pg. 35
Category 1



Retail: \$49.95
VIP/Elite: \$22.99
Agent: \$19.99
BV: 13



Salt & Oil Scrub
pg. 33
Category 1



Retail: \$49.95
VIP/Elite: \$22.99
Agent: \$19.99
BV: 13



Salt Scrub
pg. 33
Category 1



Retail: \$49.95
VIP/Elite: \$27.99
Agent: \$24.99
BV: 17



Foot Cream with Tea Tree Oil
pg. 34
Category 1



Retail: \$34.95
VIP/Elite: \$22.99
Agent: \$19.99
BV: 13



Hand Cream with Shea Butter
pg. 34
Category 1



Retail: \$29.95
VIP/Elite: \$22.99
Agent: \$19.99
BV: 13



Body Lotion
(2 pack when bundled)
pg. 35
Category 1



Retail: \$19.95
VIP/Elite: \$11.99
Agent: \$9.99
BV: 7



Body Mud
pg. 35
Category 1



Retail: \$49.99
VIP/Elite: \$22.99
Agent: \$19.99
BV: 13



Mud Therapy Foot Cream
pg. 36
Category 1



Retail: \$34.99
VIP/Elite: \$24.99
Agent: \$22.99
BV: 14



Mud Therapy Hand Cream
pg. 36
Category 1



Retail: \$34.99
VIP/Elite: \$24.99
Agent: \$22.99
BV: 14



Nail Care Collection
pg. 37
Category 1



Retail: \$49.95
VIP/Elite: \$22.99
Agent: \$19.99
BV: 12

HAIR CARE



Mineral-Rich Mud Shampoo

pg. 39
Category 1



Retail: \$34.99
VIP/Elite: \$22.99
Agent: \$19.99
BV: 12



Mineral-Rich Mud Conditioner

pg. 39
Category 1



Retail: \$39.99
VIP/Elite: \$26.99
Agent: \$24.99
BV: 13



Mineral-Rich Reviving Mud Hair Mask

pg. 40
Category 2



Retail: \$79.99
VIP/Elite: \$54.99
Agent: \$49.99
BV: 32



Nourishing Hair Serum

pg. 40
Category 2



Retail: \$79.99
VIP/Elite: \$54.99
Agent: \$49.99
BV: 32

Pricing and BV are subject to change. Please visit seacretdirect.com for current pricing.



HOST PROGRAM

Share these 5 reward opportunities with potential WOW Party Hosts:

1 CUSTOMER REFERRAL CREDIT

- \$10 for each new customer that attends the WOW Party or makes a purchase online of at least \$49
- Credits can be accessed at any time through the "wallet" in the Host's Backoffice.

2 HOST PARTY SALES CREDITS

- From \$15 to \$140 or more
- As WOW Party Sales increase, so does their FREE credit (see reward chart below)
- VIP Customers earn DOUBLE credit

3 HOST EXCLUSIVE ITEMS

- 4 items exclusive to WOW Party Hosts
- Hosts can earn for free or purchase at the low price of \$15 based on Party totals
- Hosts products below

4 ½ PRICE ITEMS FOR NEW PARTY BOOKINGS

- Host receives half price item for each Party attendee who books a future WOW Party before closing the current party
- Limit 2 half price items for new Party bookings

5 ½ PRICE ITEMS FOR NEW AGENT ENROLLMENTS

- Host receives additional half price items for each new Agent enrollment finalized before the close of the party
- There is no limit to how many of these half price items may be earned

1 HOSTS RECEIVE \$10 FOR EACH NEW CUSTOMER!*

PARTY SALES:				
	\$250 - \$499	\$500 - \$749	\$750 - \$1000	EVERY \$250 OVER \$1000
HOST EARNED CREDIT	\$15	\$30	\$70	Additional \$25
DOUBLES AS VIP CUSTOMER	\$30	\$60	\$140	Additional \$50
HOST EXCLUSIVE ITEMS	1 item at \$15	1 item FREE & 1 item at \$15	1 item FREE & 2 items at \$15 each	2 items FREE 3 items at \$15 each

4 FOR EACH NEW PARTY BOOKED

HOST EARNS 1 ITEM AT 50% OFF!

5 FOR EACH NEW AGENT

HOST EXCLUSIVES



- Hosts have access to exclusive products unavailable to Customers.
- Agents may purchase for \$15 (no CV or BV)
- Items subject to change



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