

# SEACRET TERMS & DEFINITIONS



AGENT	A person or business entity that is enrolled in SEACRET. Agents are entered in the database with their own user ID number. An Agent may enroll other Agents into SEACRET and acquire Retail Customers and VIP/Elite Customers.
ACTIVE AGENT	An Agent is considered Active by closing each week with 200 TPV, having 4 VIP/Elite Customers, or by placing a 35 BV order every 4 weeks. An Agent must have a replenishment scheduled in their 5th week to be considered Active for that week.
BINARY MATCH	<p>A Binary Match occurs when a minimum of 500 lesser group volume is produced with 1,000 greater group volume—an Agent is paid 10% or 15% (for Bronze Rank or Above). An Agent must be Active and Qualified.</p> <p>Binary Matches are increments of 500 on the lesser leg and doubled on the greater leg. Possible matches: 500 to 1,000, 1,000 to 2,000, 1,500 to 3,000, 2,000 to 4,000, and so on.</p>
BINARY TREE	The Binary Tree begins with the Agent and includes their entire downline. An Agent can have a maximum of 2 legs in the Binary tree—referred to as a Left Leg or Left Group and a Right Leg or Right Group. When an Agent enrolls a New Agent, they can be sorted into either the Left Group or the Right Group.
BINARY TREE DOWNLINE	All first-level Agents in the Binary Tree and their first-level Agents, and so on, until the end of the Binary Tree is reached.
BUSINESS VOLUME (BV)	These are points assigned to each product/set and is used to determine Active status and Rank Advancement. 1 BV does not correlate to a specific dollar amount, as BV is used across all markets and currencies.
COMMISSION WEEK	A weekly Commission Period begins Monday morning at 12:00 AM Pacific Time and ends the following Sunday night at 11:59 PM Pacific Time
COMMISSIONABLE VOLUME (CV)	Commissionable Volume are points assigned to each product/set and is the volume that goes into the left group and right group volumes and is used for determining bonuses and commissions. CV does not always equal BV, as CV is reduced for products sold at a reduced price.
ENROLLER TREE	The Enroller Tree begins with the Agent and includes their entire downline. An Agent can have an unlimited number of legs in the Enroller tree.
ENROLLER TREE DOWNLINE	All first-level Agents in the Enroller Tree and their first-level Agents, and so on, until the end of the Enroller Tree is reached.
LEFT GROUP VOLUME (LGV)	The accumulation of BV from all product orders placed by Retail Customers, VIP/Elite Customers, and Agents that are placed in the downline of the Agent's left leg (in the Binary Tree, excluding personally enrolled Retail and VIP/Elite Customers). An Agent must be Active to accumulate LGV.
LESSER VOLUME LEG	The left leg or right leg of an Agent's Binary Tree that has the lesser amount of CV in a given period.
PERSONAL VOLUME (PV)	The sum of BV over the last 4 weeks (the current week plus the previous 3) from an Agent's personal transactions. PV does NOT include BV from VIP/Elite Customers.
QUALIFIED	An Agent is considered Qualified when they personally enroll an Agent on their left leg and their right leg (this is also the rank requirement for Star Agent), and allows the Agent to be paid Team Commissions.
RIGHT GROUP VOLUME (RGV)	The accumulation of BV from all product orders placed by Retail Customers, VIP/Elite Customers, and Agents that are placed in the downline of the Agent's Right Leg (in the Binary Tree, excluding personally enrolled Retail and VIP/Elite Customers). An Agent must be Active to accumulate RGV.
SEACRET REPLENISHMENTS	This is a future recurring order agents typically have scheduled at a frequency of their choosing to keep them Active.
TOTAL PERSONAL VOLUME (TPV)	The sum an Agent's BV from VIP/Elite Customers, Retail Customers, and personal purchases of the Agent at the wholesale price.

The income representations and examples set forth in this document are hypothetical examples that are intended to explain the components and operation of the Seacret Direct Compensation Plan. These hypothetical examples are not representative of the income, if any, that you may earn as a Seacret Agent through the Seacret Direct Compensation Plan. These figures should not be considered as guarantees or projections of your actual earning or profits. Any guarantee of earnings, whether made by Seacret Direct or a Seacret Agent, would be misleading. Success with Seacret Direct results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.