



# SHARING SEACRET

FLIPCHART

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- Set up Demo Station with WOW products
- Pass out Skin-Care Analysis Form

*Customize your Flipchart with helpful tips and information from the WOW Party Booklet located in your Backoffice/Training & Tools/WOW! Party Resources*

Notes:

[illegible]

# PREPARE TO BE WOWED

- 1 Buff your thumbnail  
with the Nail Buffer



- 2 Wash hands with  
Salt & Oil Scrub



- 3 Soften your skin  
with Body Butter



9

- ## Notes:

[illegible]

# CHALLENGES WE FACE



Health



Finances



Notes:

A series of 18 horizontal lines for taking notes.



# SEACRET IS THE SOLUTION

- ▶ Largest and most advanced Dead Sea skin care company in the world
- ▶ Established in 2005
- ▶ Sold in over 40 countries, with more than \$1 billion in retail sales
- ▶ Produced near the Dead Sea by the largest skin care manufacturer in the world
- ▶ Transitioned to Relationship Marketing in 2011
- ▶ Provides luxury skin care at an accessible price
- ▶ Allows people to share the wealth through a generous opportunity

# WHY SKIN CARE



Notes:

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.





# WHY SKIN CARE?

- ▶ The skin is the largest organ of the body and first line of defense
- ▶ Prevents skin disorders and premature aging
- ▶ Exfoliation is a critical step that removes build up of dead skin cells to reveal new skin cells
- ▶ Healthy skin is beautiful skin

# THE CHALLENGES WITH SKIN CARE



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# THE CHALLENGE WITH SKIN CARE

- 1** Some of us don't use skin care
- 2** Even if we do, we might not be using it right
- 3** May not be using new technologies and science to help us keep our skin healthier and younger

# WHY THE DEAD SEA



### Notes:

[illegible]

# WHY THE DEAD SEA?

- ▶ Incredible healing powers first discovered 5,000 years ago
- ▶ 26 minerals — combination of 12 only found here
- ▶ Visited by 1.7 million people each year
- ▶ Seacret combines the power of the Dead Sea with the latest skin care technologies
- ▶ Mud and salt are natural exfoliants

At **1,388** feet below sea level, the Dead Sea is the lowest point on Earth



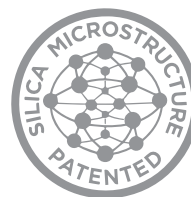
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# SEACRET: PERFECT BLEND OF NATURE & SCIENCE



- ▶ Proprietary technologies of peptides, patented silica microstructures, nanotechnology, and biomagnetism that have been shown to reduce the effects of aging skin
- ▶ Dead Sea Minerals
- ▶ Over 70 naturally-derived ingredients
- ▶ Hypoallergenic, Paraben & Cruelty Free



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# EASY AS 1 - 2 - 3

Take care of your skin and get results in 3 easy steps:

**1**

Cleanse

**2**

Exfoliate  
& Treat

**3**

Moisturize

- Foundational Line: Works for all types of skin: dry, oily, and normal/combination.
- Age-Defying Lines: Uses peptide and nanotechnology to increase collagen production and encourage cellular repair to treat and prevent fine lines and wrinkles.

Notes:

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# TWO LINES

## FOUNDATIONAL



## AGE-DEFYING



Customize a skin care regimen to fit your needs

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# STEP 1 - CLEANSE

- ▶ Removes dirt, toxins, and contaminants
- ▶ Preps the skin to absorb follow-up products
- ▶ Cleanse twice a day, morning and evening

## ONE STEP FURTHER:

- ▶ Mineral-Rich Refining Toner
- ▶ Dual Phase Eye Makeup Remover



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- Notes:

[illegible]

# STEP 2 - EXFOLIATE & TREAT



- ▶ A critical step in skin care
- ▶ Removes dead skin, purifies, and detoxifies
- ▶ Unclogs pores to allow moisturizers to penetrate deeper into the skin
- ▶ Prevents the signs of aging

## STEP 2 - TREAT



- Recommended Demo:

- Mineral-Rich Clarifying Mud Mask: oily skin
- M<sup>4</sup> Magnetic Mud Mask: dry skin
- Revitalize Thermal Mask: dry skin
- Recover: person with noticeable wrinkles

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# STEP 2 - EXFOLIATE & TREAT



**M4 Mineral-Rich Magnetic Mud Mask**



**Mineral-Rich Clarifying Mud Mask**



**REVITALIZE Thermal Moisture Mask**



**Recover**



ADDITIONAL MASK:

► **RENEW Mineral-Rich Scrubbing Mask**

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- Notes:

[illegible]



# STUNNING RESULTS



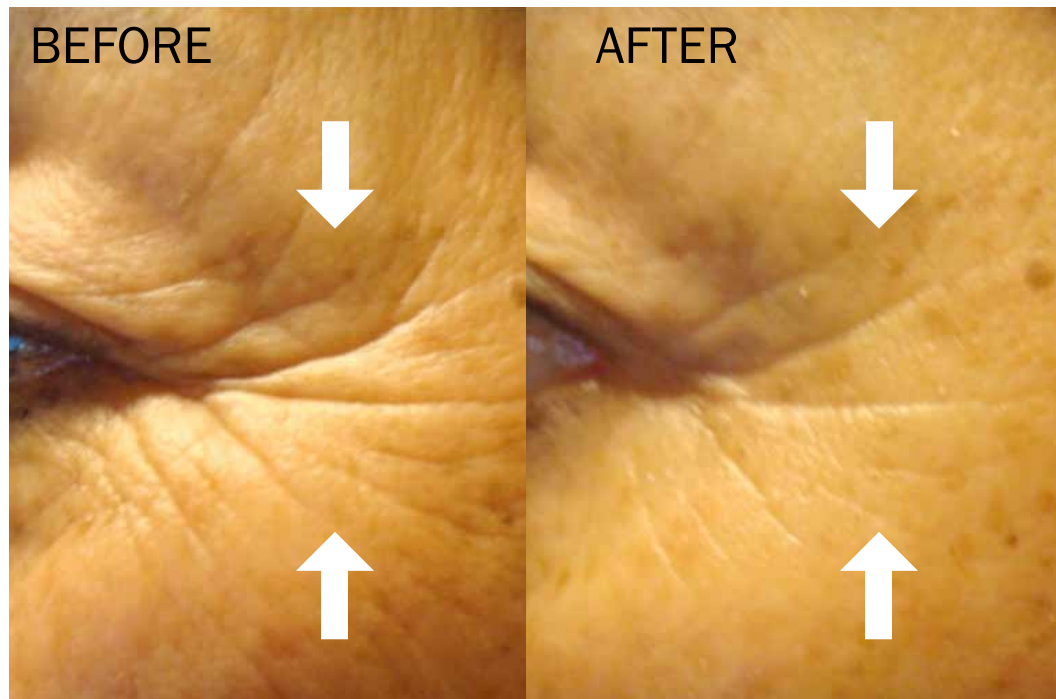
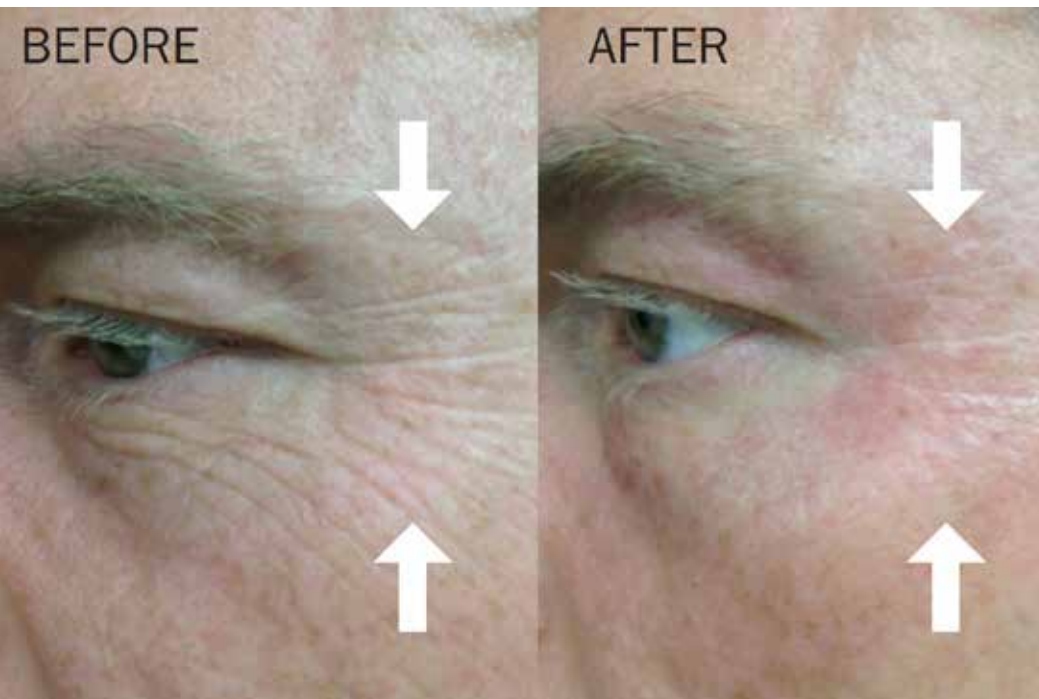
▶ PLAY VIDEO



Notes:

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# BEFORE & AFTER



## BEFORE & AFTER



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# BEFORE & AFTER



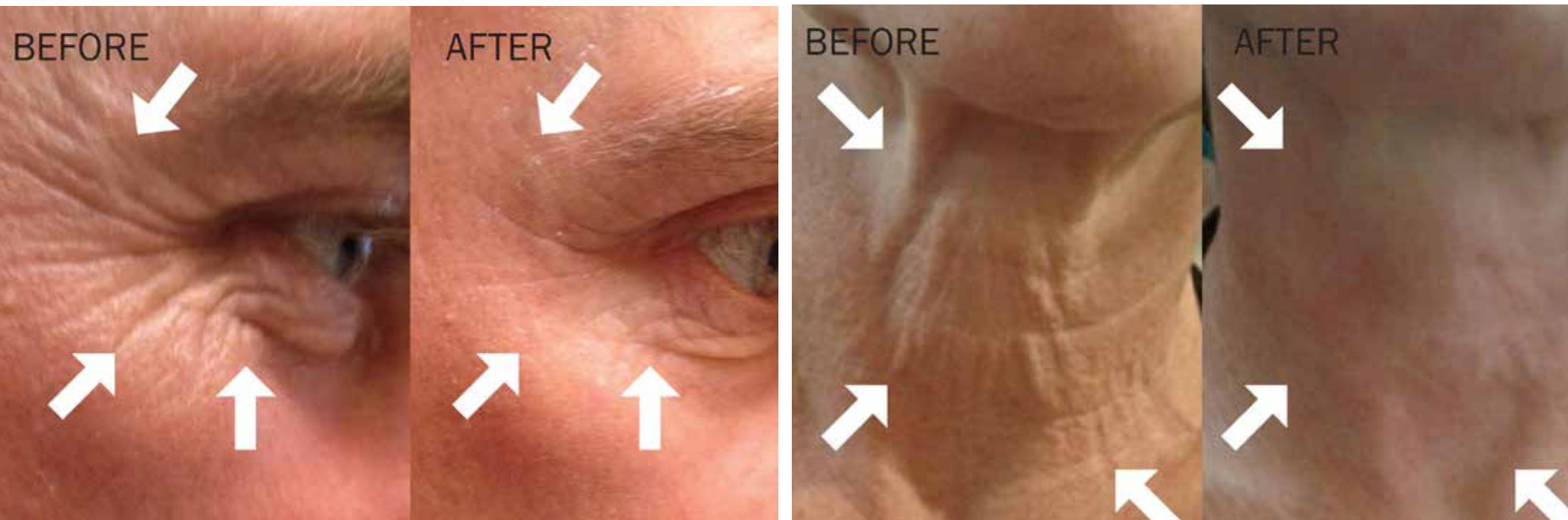
## BEFORE & AFTER



Notes:



# BEFORE & AFTER



## LET'S REVEAL THE NEW YOU



- Put a towel on the table and ask them to buff off Mineral-Rich Clarifying Mud Mask, use magnet for M<sup>4</sup>, and the rest of the masks remove with a wet towel.
- Ask them to feel their skin and see if they feel a difference.
- Take an "after" picture now.

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# LET'S REVEAL THE NEW YOU

- Time to take off your masks and look in the mirror!



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- Recommended Demo:

- Essential Moisture Face Cream: normal to oily skin
- Intensive Moisture Face Cream: normal to dry skin
- Refresh Vitamin Rich Moisturizer: age-defying

Notes:

[illegible]

# STEP 3 - MOISTURIZE

- ▶ Protects newly exfoliated skin
- ▶ Nourishes, hydrates, and renews the skin
- ▶ Prevents dead skin build up
- ▶ Moisturize twice a day, morning and evening

ONE STEP FURTHER:

- ▶ Eye Products & Serums



# BUILD YOUR REGIMEN



## Notes:

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# BUILD YOUR REGIMEN

## DAILY



1. CLEANSE



2. MOISTURIZE

## WEEKLY



3. EXFOLIATE & TREAT



Consistent skin care reveals incredible results!



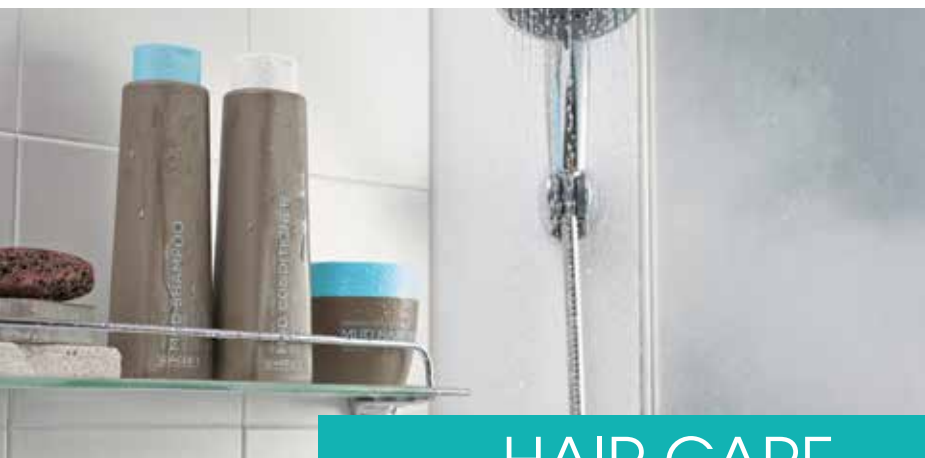
## ADDITIONAL CARE



Notes:

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# ADDITIONAL CARE



HAIR CARE



ACNE



BODY CARE



MEN'S LINE



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# IMPROVE YOUR LIFE



▶ PLAY VIDEO

## CUSTOMER BENEFITS



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# CUSTOMER BENEFITS

- ▶ Healthy, beautiful skin
- ▶ Great products
- ▶ Amazing discounts
- ▶ Refer others for \$10 product credit
- ▶ Earn points towards free products and benefit levels

## QUALIFY FOR VIP & ELITE LEVELS

- ▶ Accumulate 500 points in a year OR
- ▶ Gain instant VIP status by:
  - > Enrolling in our Bundle & Save Program
  - > OR placing a \$99 a la carte, first-time order at the VIP price today

***VIPs earn double points, birthday gifts, and 60% off savings***



- Host your own party and earn in 5 ways:
  1. \$10 for each new customer who purchases \$49 or more
  2. Product credit based on the total sales of the party
    - And earn DOUBLE the product credit when you're a VIP
  3. Access to exclusive Host-only products
  4. 50% off products with each new booking that comes from your party
  5. 50% off product when a new Agent enrolls at your party

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# HOST BENEFITS: HOST REWARDED IN 5 WAYS

## 1 HOSTS RECEIVE \$10 FOR EACH NEW CUSTOMER!\*

PARTY SALES:		\$250 - \$499	\$500 - \$749	\$750 - \$1000	EVERY \$250 OVER \$1000
2	HOST EARNED CREDIT	\$15	\$30	\$70	Additional \$25
	DOUBLES AS VIP CUSTOMER	\$30	\$60	\$140	Additional \$50
3	HOST EXCLUSIVE ITEMS	1 item at \$15	1 item FREE & 1 item at \$15	1 item FREE & 2 items at \$15 each	2 items FREE 3 items at \$15 each

4  
FOR EACH  
NEW PARTY  
BOOKED

HOST EARNS 1  
ITEM AT 50% OFF!

5  
FOR EACH  
NEW AGENT

BECOME  
A VIP!

FREE  
SHIPPING!  
over \$1000

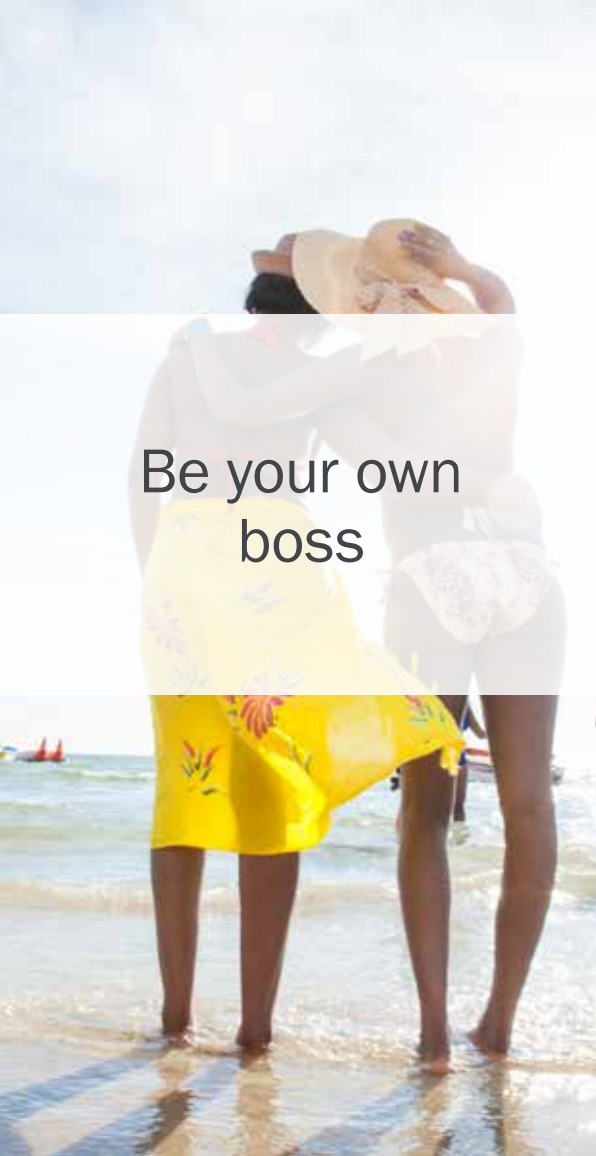
## AGENT BENEFITS



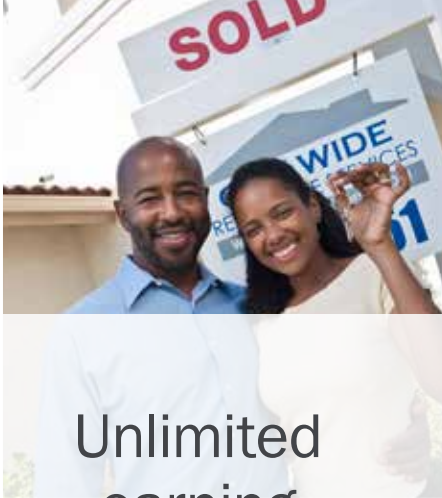
Notes:

[illegible]

# AGENT BENEFITS



Be your own boss



Unlimited earning potential



See the world

Live the life you choose



Q

[illegible]



# AGENT EARNING POTENTIAL

1

Retail  
Customer  
Commissions



2

VIP & Elite  
Customer  
Commissions



3

Team  
Commissions



4

Leadership  
Check Match



5

Performance  
Bonuses



# GET STARTED TODAY



- \$49 gives you access to whole-sale price, sets up your business, and the tools and support to maximize the Seacret opportunity.
- Equip yourself with product:

STARTER SET:	5-IN-5	WOW	PROFESSIONAL
RETAIL VALUE:	Over \$630 in retail value for only \$249	Over \$1,535 in retail value for only \$549	Over \$4,244 in retail value for only \$1,699
BENEFITS:	<ul style="list-style-type: none"> <li>• 5 of our top WOW products</li> <li>• Perfect to show the power of Seacret products &amp; amaze them with visible, instant results</li> </ul>	<ul style="list-style-type: none"> <li>• Core products to do a WOW Party and show the power of a Seacret Regimen</li> <li>• Equips you with samples</li> </ul>	<ul style="list-style-type: none"> <li>• Comes with not only Foundational line but more advanced skin care to show complete Facial and Body regimens</li> <li>• Get more of the products you share most</li> <li>• More samples</li> <li>• FREE SHIPPING</li> </ul>
CONTENTS:	(1) Nail Buffer, (1) Facial Peeling Gel, (1) M <sup>4</sup> Mineral-Rich Magnetic Mud Mask, (1) Salt & Oil Scrub, (1) REVITALIZE Thermal Moisture Mask	5-IN-5 Starter Set PLUS: (1) REFRESH Vitamin-Rich Moisturizer, (1) Recover Day Masque (20 sachets), (1) Facial Cleansing Milk, (1) Mineral-Rich Refining Toner, (1) Essential Moisture Face Cream, (1) Body Butter, (20) Facial Peeling Gel Samples, (20) Mineral-Rich Clarifying Mud Mask Samples	WOW Starter Set PLUS: (1) Extra Facial Peeling Gel, (1) Extra M4 Mineral-Rich Magnetic Mud Mask, (4) Extra Salt & Oil Scrubs, (1) Extra Mineral-Rich Clarifying Mud Mask, (3) Extra Body Butters, (40) Extra Facial Peeling Gel Samples, PLUS: (1) Men's After-Shave Balm, (1) Nail Care Collection, (1) Mud Soap, (1) Mineral Soap, (1) Recover Day Masque, (1) RESTORE Facial Serums, (1) REGAIN Eye Cream, (1) REVIVE Eye Serum, (1) Mud Therapy Foot Cream, (1) Balancing Facial Serum, (1) Intensive Moisture Face Cream, (1) Essential Nutrition Eye Gel, (1) Peeling Milk, (20) Nail Buffer white strips, (75) travel-sized Mud Soaps, (20) REFRESH Samples, (5) Seacret self-standing mirrors, (250) Seacret facial cloths

# GET STARTED TODAY

## AGENT ENROLLMENT IS \$49



\$249

## 5-IN-5 STARTER SET



\$549

# WOW STARTER SET



**FREE SHIPPING**

\$1,699

# PROFESSIONAL STARTER SET



- Maximizing the Seacret opportunity is simple
- First goal: Mission Royale Agent
- Consists of 4 simple steps that will earn you:
  - Incredible promotion bonuses
  - an iPad
  - Exclusive Seacret Executive watch
  - Position you for Seacret's Drive Your Dream Bonus

Notes:

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# MISSION ROYALE



# WELCOME TO THE COMMUNITY



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# SEACRET 'S PROVEN SYSTEM



WELCOME TO THE COMMUNITY!

