

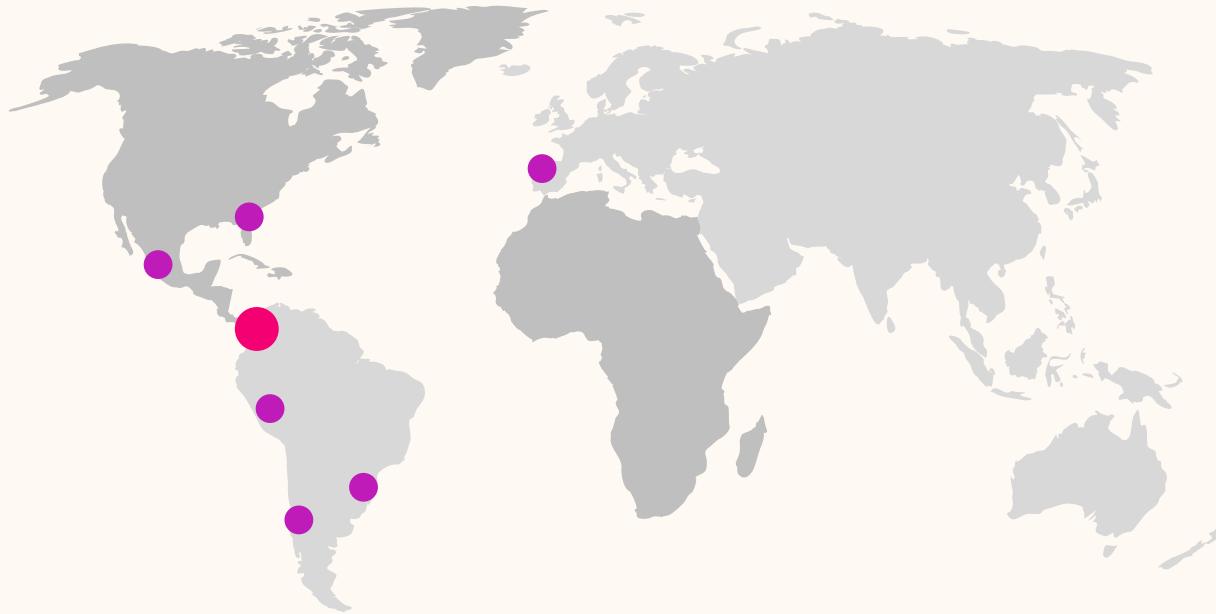


IT GLOBERS

CUTTING-EDGE TECHNOLOGY

WHO WE ARE?

ABOUT US



● OFFICES

Headquarters in Colombia, offices in Chile, Peru, USA, Uruguay, Mexico (soon), Spain (soon)

+7 years of experience

- +35 international projects
- +20 Migrations
- +32 redesigns

+190 Collaborators

- +150 of which are specialists in VTEX Ecommerce





Company focused
on the **well-being**
of its employees.



Bogotá and Medellín, 2022

We are the VTEX Partner with the **most clients trained** during 2022

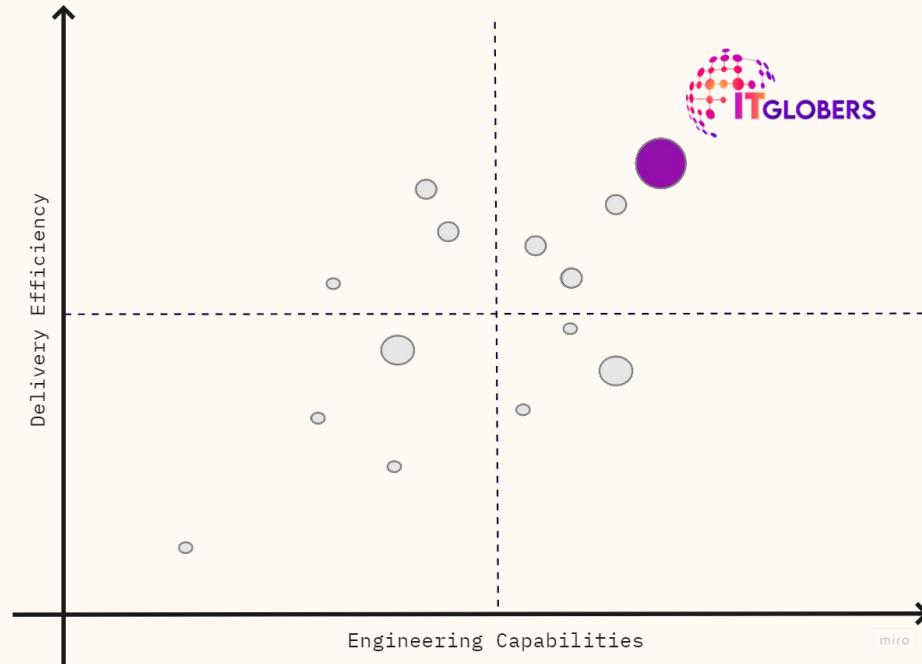


We are winners of the VTEX Featured Partner 2022 during the **Grand Prix 2022** event by VTEX





Recognized as **MOST VALUABLE PARTNER** for VTEX in
LATAM 2022



CDMX, México, 2022

OUR VISION

-  Strategic Tecnologic Ally
-  Advanced Technology
-  Speed, agility and quality
-  Next Level, Business growth

OUR DIFFERENTIATION

-  Knowledge transfer
-  Expert team to carry out technical training
-  We carry out training for the Region at VTEX University
-  Transparent delivery of development code for your own management and auditing

SOCIAL COMPONENT



Free **Ecommerce development training** on VTEX technology by IT Globers:



For people with basic computer skills in the **most vulnerable regions** of Colombia.



For SENA students with developing skills to contribute to the generation of additional income.

OUR SOLUTIONS

WE ARE AUTHORIZED
PARTNERS:



Ecommerce **implementation** and **migration** in VTEX LEGACY and VTEX IO platforms focused at B2C, B2B and Marketplace.



Back office administration, development of requirements, **technical training** and full-time resources.



Design and redesign of Ecommerce, **evolutionary implementation** and integrations with different systems.



Mobile application development integrated with VTEX, scalable, fast to implement and ready-to-use components.



TRAINED TEAM

WE ARE AUTHORIZED
PARTNERS:



We run the **VTEX University training** for the region



More than 30 live classes



More than 120 attendees from different countries



Study resources and access to view of real projects



From native components to advanced customizable components



Strengthening the development of standardization of good practices in code

OUR CLIENTS

KNOW SOME OF THEM





SHADES OF LIGHT



WOODCRAFT[®]



SONOVISTA



Vélez

nappa

Camisería Inglesa

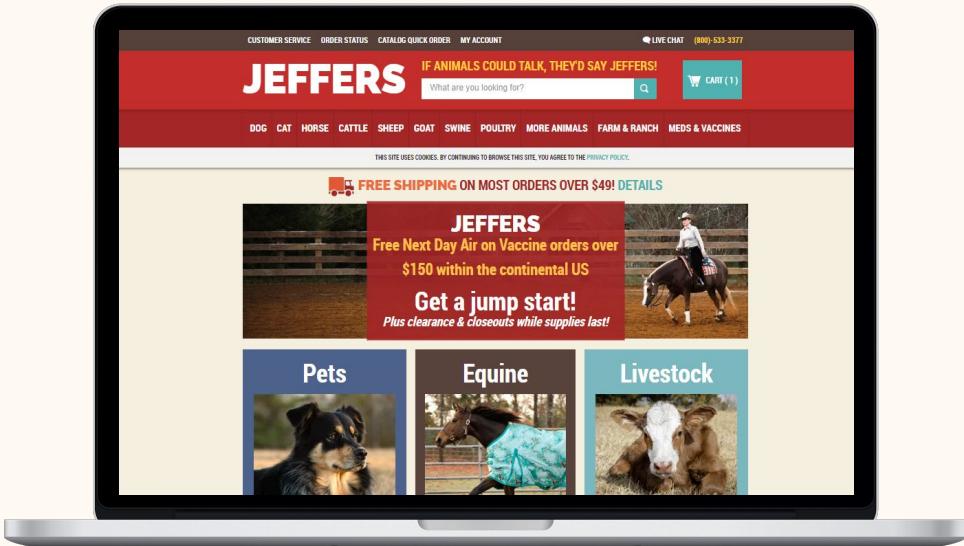
Fajate[®]
Tu segunda piel

SUCCESS CASES

KNOW SOME OF THEM



B2C Ecommerce implementation and data migration



One of the leading retailers of animal health supplies in the US and Canada

JEFFERS

//First Ecommerce launched in the United States by IT Globers

Objective: Ecommerce development in VTEX IO including native and non-native components



Logic of prescriptions: facilitate the process with medicines and their delivery.



Creation of a **Wish List** page with the ability to be shared with others.

700k

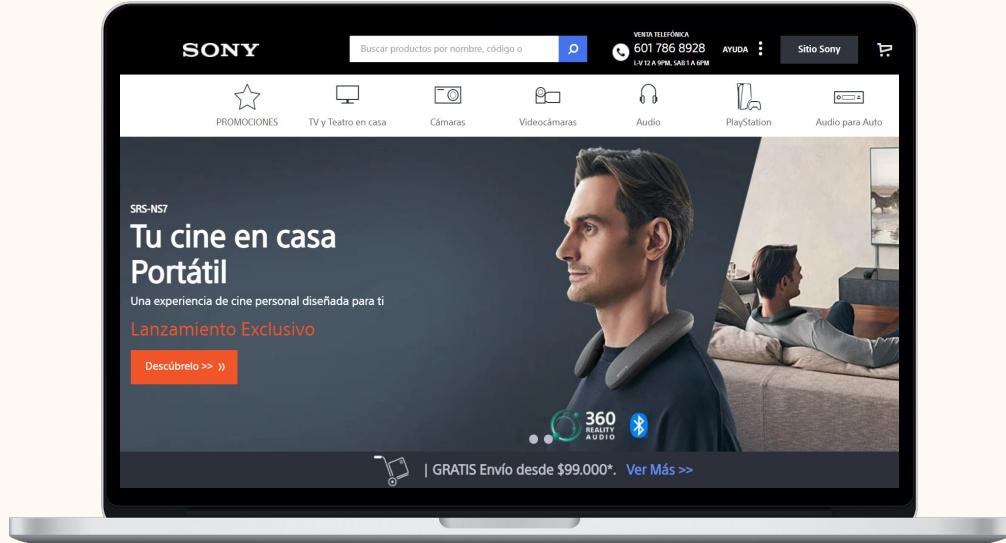
Migrated clients in Master Data

50k

Migrated reviews and ratings

Platform migration to VTEX IO

From legacy to IO



Japanese multinational focused on consumer electronics, music and film production.

SONY

Objective: to **improve its performance** and make use of the **best practices** at the development level.

7

Countries

In 8 months

+30%

Improve in web vitals metrics

90%

CUSTOM components

Source code optimization

Chain of hypermarkets of Chilean origin, with presence in Chile, Argentina and Colombia



Objective: Reduction of page load time and the weight of global files



300 vs 318

Optimization of external calls

5,8MB vs 7MB

Weigh Optimization

9,8s vs 15,4s

Total load time

1,7s vs 3,1s

Time to first render

21 vs 9

Rating

5,6

Total load time improvement in seconds

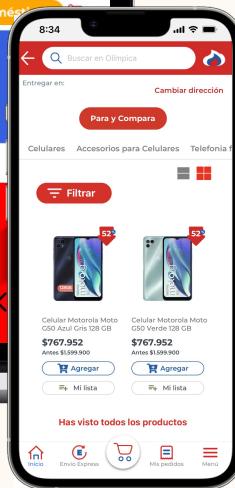
+36%

Improved weight optimization

Development of Olimpica's Ecommerce in VTEX IO and Mobile App



Largest retail chain in Colombia with 100% national capital.



Inclusion and unification of the catalog of superstores and medicines

White Labels Setup for logistics segmented by stores

73 vs 11

Improve in performance

89 vs 92

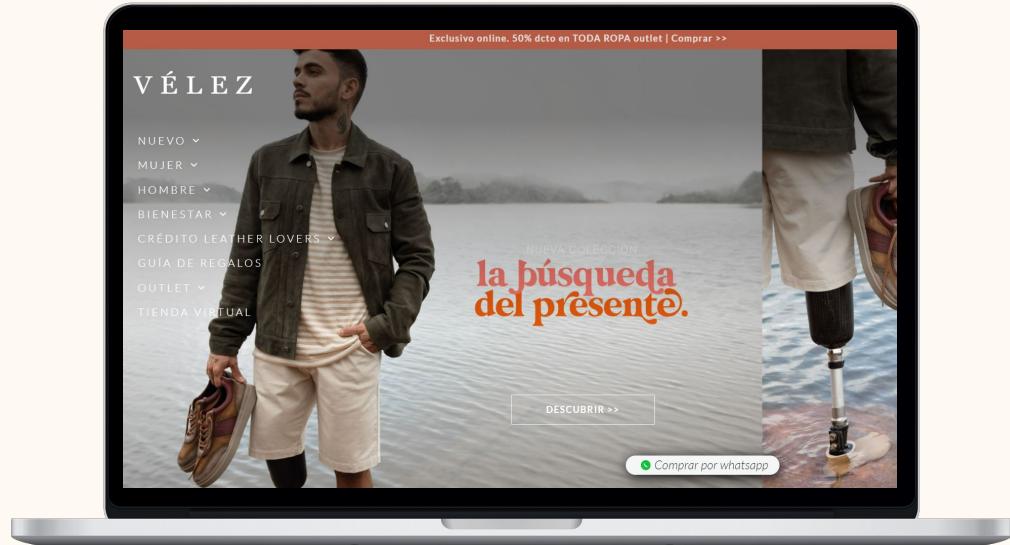
Improve in SEO

Development of the Mobile APP through its own Framework

✓ Use of push notification

✓ Use of tools for the control, monitoring and identification of failures by device

Ecommerce **redesign** and **implementation** for Cueros Vélez Colombia



Colombian fashion and leather goods company

Vélez

- ✓ UX/UI consulting based on heuristic evaluation
- ✓ Strategic accompaniment, review and feedback in the design process, taking the best usability practices
- ✓ Strategic support and advice on backoffice configurations
- ✓ Complete front-end development at transactional and non-transactional level
- ✓ A/B testing configuration

Mobile Application



Development of the **Mobile application** through our own Framework, integrated with VTEX



Ready-to-use components



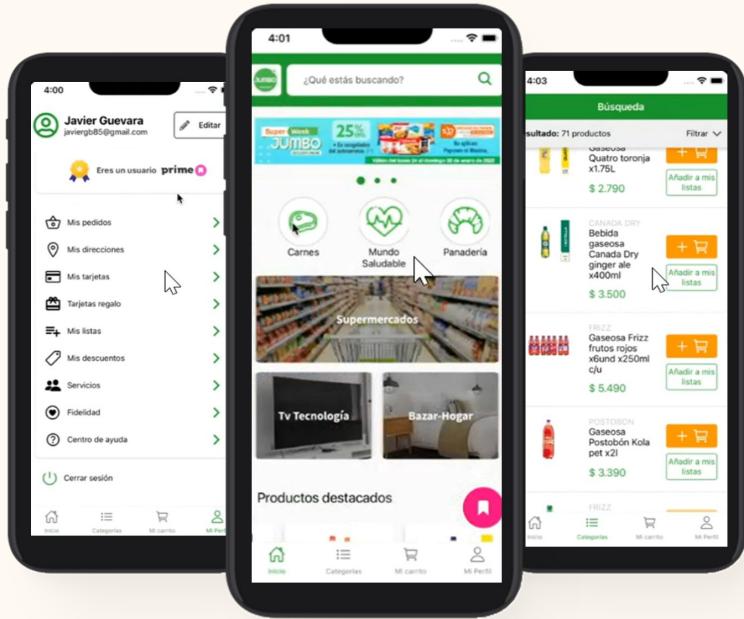
Fast to implement



Easy to handle (maintenance and adaptation)



Disponible en IOS y Android



Jumbo and Metro already downloadable in Play Store and App Store.

Another **stores and projects**

B2C

[Prochampions Colombia](#)
[Metro Colombia](#)
[Vélez Panamá](#)
[Sony](#) (Panamá, Chile, Argentina, México, Ecuador, Colombia y Perú)
[Jeffers Pet USA](#)
[Renaware USA](#)
[Easy Colombia](#)

B2B

[AndyMark USA](#) (In process)
[Polux Colombia](#) (Evolution)
[Sugo Perú](#) (Evolution)

Marketplace

[Morado Colombia](#)
[Jumbo Colombia](#)
[Olímpica Colombia](#)

Mobile App

Jumbo Colombia (already in App Store and Play Store)
Metro Colombia (already in App Store and Play Store)
Chedraui México (in process)

Professional services

Belcorp



BELCORP

Multinacional with more than 50 years experience in the beauty sector

Work cell of 3 resources from IT Globers for the **implementation of their ecommerce**: Solutions Architect, Tech Leader and Project Leader

Intercorp Peru



Conglomerate of multinational companies of Peruvian origin

Professional services with 1 resource from IT Globers for the **development of evolutionaries**

OBI Germany



German Multinacional dedicated to Home DIY products

Professional services with 2 resources from IT Globers for the development of evolutionaries: **Fullstack Developers**

*Currently increasing resources
+ 15 in March 2023

Professional services

Grupo
Éxito



Largest Grocery chain
from Colombia, principal
marketplace VTEX

Claro
Peru



Claro is the Peruvian
affiliate of Telmex Mexico

Syatt
Canada



Canadian Development
Agency

Professional services
with 2 dedicated
resources from IT
Globers: **Frontend
Developers**

Professional services
with 1 dedicated resource
from IT Globers: **Project
Leader**

Professional services
with 1 dedicated resource
from IT Globers

Proof of concepts for:

Romania



Germany



Poland



United States

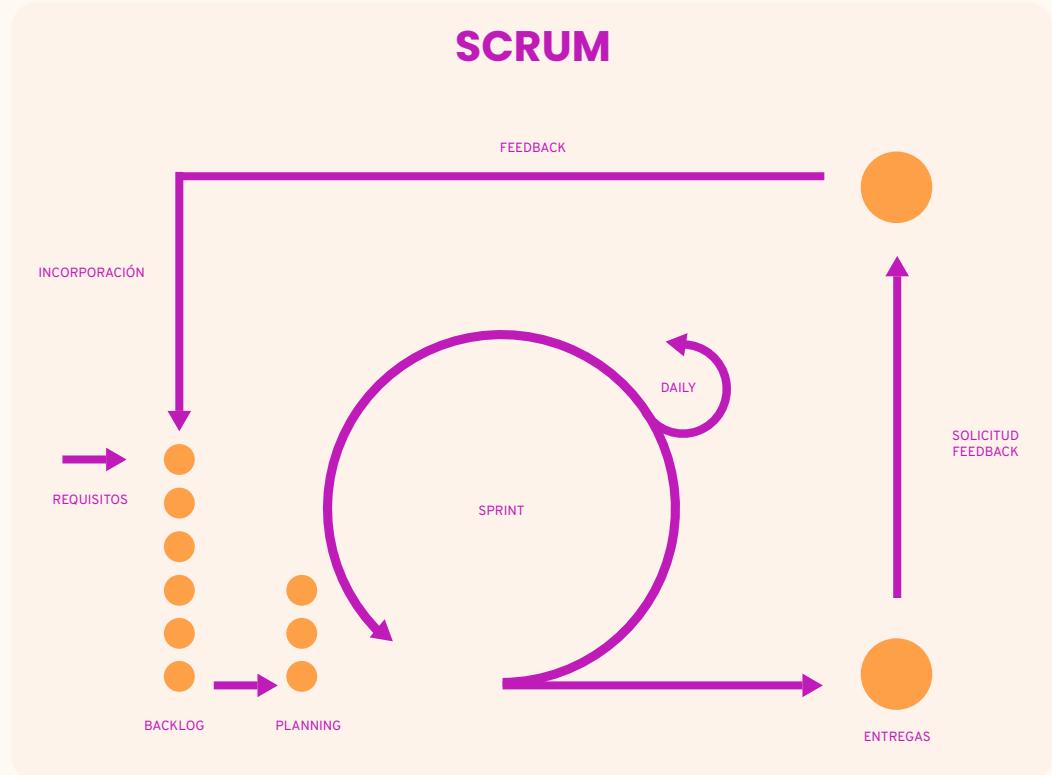


✓ Transactional flow, static content, native features and customizations.

OUR METHODOLOGY

HYBRID MODEL

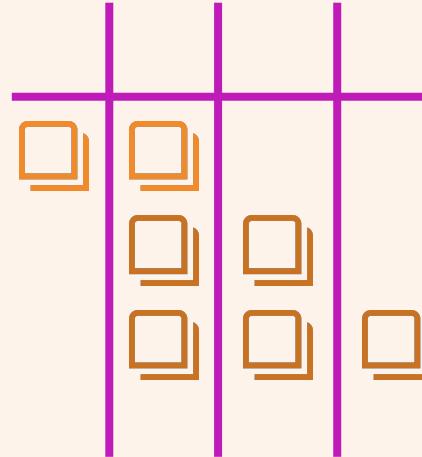
To take advantage of
the best of
methodologies:



WE ALSO USE:

A Kanban board that allows
Clearly **identify the state**
of the task quickly
for its management and to provide
client status reports.

KANBAN



Ceremonies:

Kickoff, sprint project planning, daily meeting,
sprint review, leaders follow-up

Our Technologies

FRONTEND



SASS



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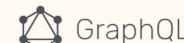


TypeScript

BACKEND



.NET Core



Database
engines

MOBILE



React Native

CLOUD SOLUTIONS



IA & ML



TEAM > ROLES

SOLUTION ARCHITECT



Active participation in the design, configuration and/or parameterization of processes in the tools required for the go live of the project. Support to the initial operation.

Q&A TESTER



Responsible for executing the necessary tests to ensure that VTEX deliverables are consistent and meet the expected requirements.

PMO OR PROJECT MANAGER



Responsible for daily and internal follow-ups to mitigate any impediments that may affect planned deliverables

BACK OFFICE SPECIALIST



Responsible for the administration and configuration of the VTEX backoffice.

BACKEND DEVELOPER



Responsible for developing the necessary modules to guarantee the connections between the different systems to be integrated.

TECH LEAD



Responsible for leading the development team, ensuring the quality of deliverables and eliminating technical impediments that arise during project execution

FRONTEND DEVELOPER



Responsible for developing customized functionalities and extending native ones, according to business needs and from the knowledge of VTEX core and services.

UX DESIGNER



Design the graphic guide that the ecommerce will follow.

Ready to **start**?

"Talent wins games, but teamwork and intelligence win championships"

-Michael Jordan