

# Sergio Mendoza

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## SKILLS

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HTML | CSS | Photoshop | Figma | Python | Typescript | Javascript | SASS | Bootstrap | Github | Git | C# | .NET | SQL | MySQL | MS SQL Server | Visual Studio Code | Visual Studio | Problem Solving

## EXPERIENCE

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### HTML Email Developer

April 2022-Present

Anvil Armor & Supplies | Los Angeles, CA

- Produce Emails using HTML & CSS, rendering consistency across all desktop & mobile platforms
- Announcement of online store launched via HTML email to over 300 customers:  
<https://sergiomendozer.github.io/Anvil-email-store-launched-grand-opening/>
- Composed HTML Email sent to Pre-Ordered Customers:  
<https://sergiomendozer.github.io/Anvil-HTML-pre-purchase-email/>
- Composed HTML Email to send to vendor/supplier to work with company  
<https://sergiomendozer.github.io/Anvil-work-with-us-email/>
- Composed HTML Email to follow up with supplies about order status  
[https://sergiomendozer.github.io/Anvil-work-with-us-FollowUp\\_email/](https://sergiomendozer.github.io/Anvil-work-with-us-FollowUp_email/)
- Developed and Designed their e-commerce site: <https://anvil-a-s.myshopify.com/>
- Sliced and optimized images for HTML emails using Photoshop and Figma
- Created, Shaped and Designed Anvil Armor & Supplies Logo

### HTML Email & Web Developer

January 2020-Present

Morph Athletic | Downey, CA

- Produce Emails using HTML & CSS, rendering consistency across all desktop & mobile platforms
- Composed HTML Email for 4th of July Sale:  
<https://sergiomendozer.github.io/Morph-Athletic-Independence-day/>
- Composed HTML Email for Morph Athletic Long Beach Expo announcement  
<https://sergiomendozer.github.io/Morph-Athletic-Expo-Long-Beach/>
- Developed and Designed their e-commerce site: <https://www.morphathletic.com/>
- Sale multiplied by 300% within a couple of months of getting hired
- Increased website traffic by 14%, by optimizing product content on the web page for SEO
- Maintain communication and meet deadlines while working remotely

## PROJECTS

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### Loan Sharks

Loan sharks are an easy-to-understand loan calculator.

- Techs used: HTML, JavaScript, Bootstrap, CSS
- Link to Github: <https://github.com/Sergiomendozer/Loan-Sharks>
- View Project: <https://sergiomendozer.github.io/Loan-Sharks/>

## EDUCATION

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California State Polytechnic University-Pomona | Bachelor of Science

Pasadena City College | Associate of Science

## FIND ME ONLINE

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Linkedin: <https://www.linkedin.com/in/sergio-mendoza-web-developer/>

Github: <https://github.com/Sergiomendozer>

Portfolio: <https://sergiomendozer.github.io/Portfolio/>