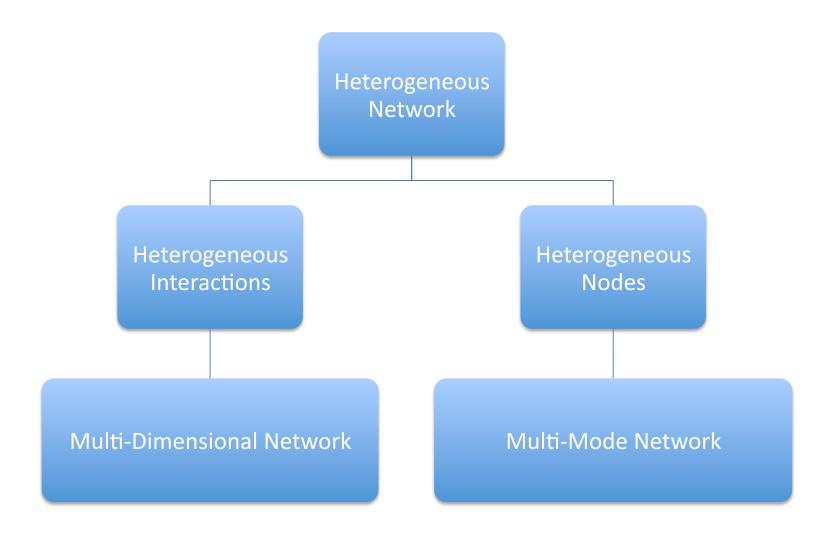
# Communities in Heterogeneous Networks

Chapter 4

## Heterogeneous Networks



#### Multi-Dimensional Networks

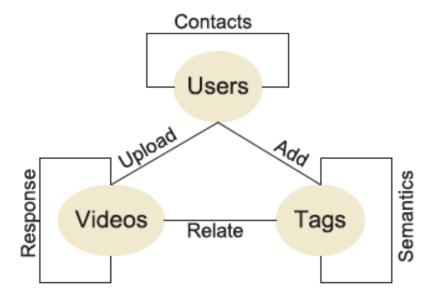
- Communications in social media are multi-dimensional
- Networks often involve heterogeneous connections
  - E.g. at YouTube, two users can be connected through friendship connection, email communications, subscription/Fans, chatter in comments, etc.



a.k.a. multi-relational networks, multiplex networks, labeled graphs

#### Multi-Mode Networks

- Interactions in social media may involve heterogeneous types of entities
- Networks involve multiple modes of nodes
  - Within-mode interaction, between-mode interaction
  - Different types of interactions between different modes



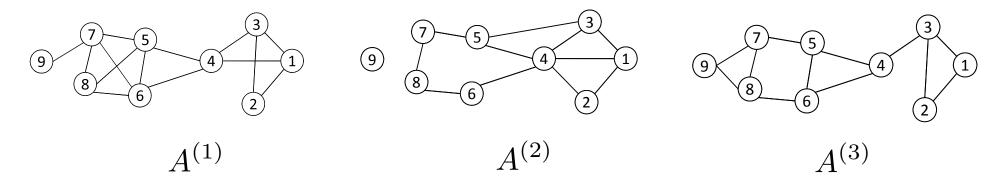
## Why Does Heterogeneity Matter

- Social media introduces heterogeneity
- It calls for solutions to community detection in heterogeneous networks
  - Interactions in social media are noisy
  - Interactions in one mode or one dimension might be too noisy to detect meaningful communities
  - Not all users are active in all dimensions or with different modes
- Need integration of interactions at multiple dimensions or modes

## COMMUNITIES IN MULTI-DIMENSIONAL NETWORKS

#### Communities in Multi-Dimensional Networks

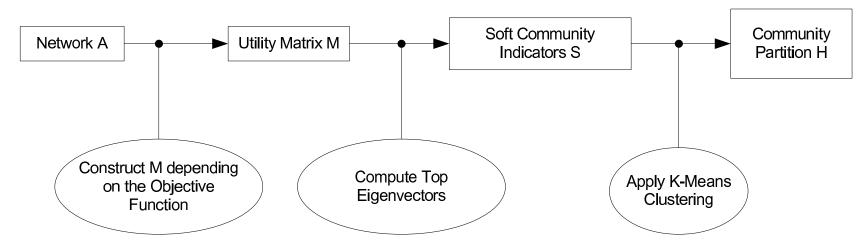
- A p-dimension network  $\mathcal{A} = \{A^{(1)}, A^{(2)}, \cdots, A^{(p)}\}$
- An example of a 3-dimensional network



 Goal: integrate interactions at multiple dimensions to find reliable community structures

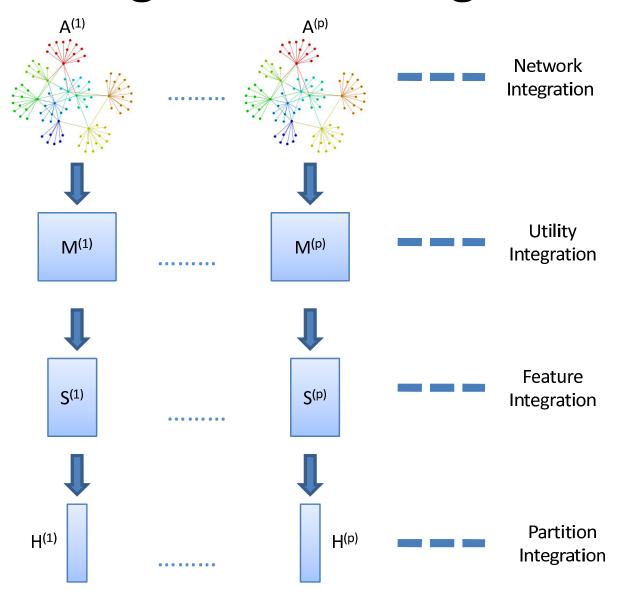
## A Unified View for Community Partition (from Chapter 3)

 Latent space models, block models, spectral clustering, and modularity maximization can be unified as



$$\text{Utility Matrix } M = \left\{ \begin{array}{ll} \text{modified proximity matrix } \widetilde{P} & \textit{if latent space models} \\ \text{adjacency matrix } A & \textit{if block models} \\ \text{graph Laplacian } \widetilde{L} & \textit{if spectral clustering} \\ \text{modularity maximization } B & \textit{if modularity maximization} \end{array} \right.$$

## **Integration Strategies**

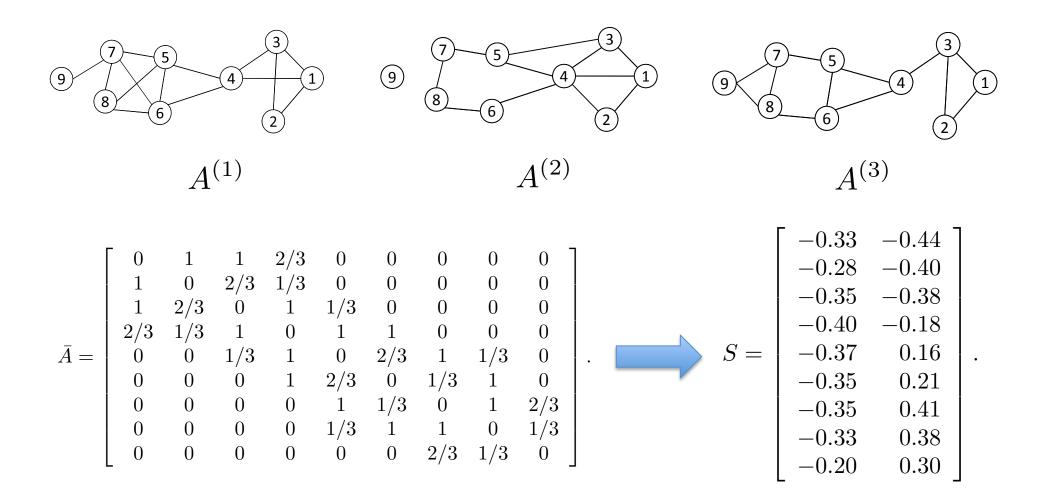


#### **Network Integration**

- Convert a multi-dimensional network into a singledimensional network
- Different types of interaction strengthen one actor's connection
- The average strength is  $\bar{A} = \frac{1}{p} \sum_{i=1}^{p} A^{(i)}$
- Spectral clustering with a p-dimensional network becomes

$$\min_{S} \quad Tr(S^T \bar{L}S)$$
 
$$s.t. \quad S^T S = I$$
 where 
$$\bar{L} = \bar{D}^{-1/2} \bar{A} \bar{D}^{-1/2}$$

#### Network Integration Example



## **Utility Integration**

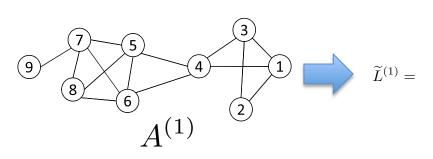
Integration by averaging the utility matrix

$$\bar{M} = \frac{1}{p} \sum_{i=1}^{p} M^{(i)}$$

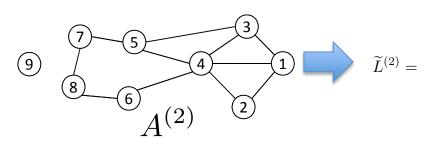
- Equivalent to optimizing average utility function
- For spectral clustering,  $ar{M} = rac{1}{p} \sum_{i=1}^{p} \widetilde{L}^{(i)}$
- Hence, the objective of spectral clustering becomes

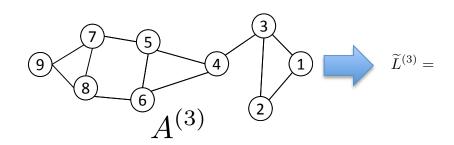
$$\min_{S} Tr(S^T \overline{M}S) = \min_{S} \frac{1}{p} \sum_{i=1}^{p} Tr(S^T \widetilde{L}^{(i)}S)$$

## Utility Integration Example



$\begin{bmatrix} 1.00 & -0.41 & -0.33 & -0.29 & 0 & 0 & 0 & 0 & 0 \\ -0.41 & 1.00 & -0.41 & 0 & 0 & 0 & 0 & 0 & 0 \\ -0.33 & -0.41 & 1.00 & -0.29 & 0 & 0 & 0 & 0 & 0 \\ -0.29 & 0 & -0.29 & 1.00 & -0.25 & -0.25 & 0 & 0 & 0 \\ 0 & 0 & 0 & -0.25 & 1.00 & -0.25 & -0.25 & -0.29 & 0 \\ 0 & 0 & 0 & -0.25 & -0.25 & 1.00 & -0.25 & -0.29 & 0 \\ 0 & 0 & 0 & 0 & -0.25 & -0.25 & 1.00 & -0.29 & -0.50 \\ 0 & 0 & 0 & 0 & -0.29 & -0.29 & 1.00 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & -0.50 & 0 & 1.00 \end{bmatrix},$										
$ \begin{vmatrix} -0.33 & -0.41 & 1.00 & -0.29 & 0 & 0 & 0 & 0 & 0 \\ -0.29 & 0 & -0.29 & 1.00 & -0.25 & -0.25 & 0 & 0 & 0 \\ 0 & 0 & 0 & -0.25 & 1.00 & -0.25 & -0.25 & -0.29 & 0 \\ 0 & 0 & 0 & -0.25 & -0.25 & 1.00 & -0.25 & -0.29 & 0 \\ 0 & 0 & 0 & 0 & -0.25 & -0.25 & 1.00 & -0.29 & -0.50 \\ 0 & 0 & 0 & 0 & -0.29 & -0.29 & -0.29 & 1.00 & 0 \end{vmatrix} , $	1.00	-0.41	-0.33	-0.29	0	0	0	0	0	
$ \left[ \begin{array}{cccccccccccccccccccccccccccccccccccc$	-0.41	1.00	-0.41	0	0	0	0	0	0	
$ \begin{bmatrix} 0 & 0 & 0 & -0.25 & 1.00 & -0.25 & -0.25 & -0.29 & 0 \\ 0 & 0 & 0 & -0.25 & -0.25 & 1.00 & -0.25 & -0.29 & 0 \\ 0 & 0 & 0 & 0 & -0.25 & -0.25 & 1.00 & -0.29 & -0.50 \\ 0 & 0 & 0 & 0 & -0.29 & -0.29 & 1.00 & 0 \end{bmatrix}, $	-0.33	-0.41	1.00	-0.29	0	0	0	0	0	
$ \begin{bmatrix} 0 & 0 & 0 & -0.25 & -0.25 & 1.00 & -0.25 & -0.29 & 0 \\ 0 & 0 & 0 & 0 & -0.25 & -0.25 & 1.00 & -0.29 & -0.50 \\ 0 & 0 & 0 & 0 & -0.29 & -0.29 & -0.29 & 1.00 & 0 \end{bmatrix} $	-0.29	0	-0.29	1.00	-0.25	-0.25	0	0	0	
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	0	0	0	-0.25	1.00	-0.25	-0.25	-0.29	0	,
0 0 0 0 -0.29 -0.29 1.00 0	0	0	0	-0.25	-0.25	1.00	-0.25	-0.29	0	
	0	0	0	0	-0.25	-0.25	1.00	-0.29	-0.50	
$\begin{bmatrix} 0 & 0 & 0 & 0 & 0 & -0.50 & 0 & 1.00 \end{bmatrix}$	0	0	0	0	-0.29	-0.29	-0.29	1.00	0	
	0	0	0	0	0	0	-0.50	0	1.00	





#### Utility Integration Example

$$\overline{M} = \left(\widetilde{L}^{(1)} + \widetilde{L}^{(2)} + \widetilde{L}^{(3)}\right)/3$$

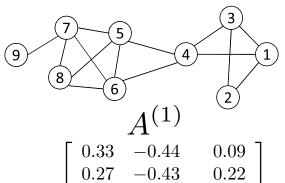
$$\bar{M} = \begin{bmatrix} 1.00 & -0.44 & -0.36 & -0.18 & 0 & 0 & 0 & 0 & 0 \\ -0.44 & 1.00 & -0.27 & -0.11 & 0 & 0 & 0 & 0 & 0 \\ -0.36 & -0.27 & 1.00 & -0.29 & -0.11 & 0 & 0 & 0 & 0 \\ -0.18 & -0.11 & -0.29 & 1.00 & -0.28 & -0.30 & 0 & 0 & 0 \\ 0 & 0 & -0.11 & -0.28 & 1.00 & -0.19 & -0.33 & -0.10 & 0 \\ 0 & 0 & 0 & -0.30 & -0.19 & 1.00 & -0.08 & -0.37 & 0 \\ 0 & 0 & 0 & 0 & -0.33 & -0.08 & 1.00 & -0.37 & -0.30 \\ 0 & 0 & 0 & 0 & -0.10 & -0.37 & -0.37 & 1.00 & -0.14 \\ 0 & 0 & 0 & 0 & 0 & 0 & -0.30 & -0.14 & 0.67 \end{bmatrix}$$

Spectral clustering based on utility integration leads to a partition of two communities: {1, 2, 3, 4} and {5, 6, 7, 8, 9}

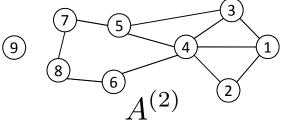
#### Feature Integration

- Soft community indicators extracted from each type of interactions are structural features associated with nodes
- Integration can be done at the feature level
- A straightforward approach: take the average of structural features  $\bar{S} = \frac{1}{p} \sum_{i=1}^p S^{(i)}.$
- Direct feature average is not sensible
- Need comparable coordinates among different dimensions

#### Problem with Direct Feature Average



$$S^{(1)} = \begin{bmatrix} 0.33 & -0.44 & 0.09 \\ 0.27 & -0.43 & 0.22 \\ 0.33 & -0.44 & 0.09 \\ 0.38 & -0.16 & -0.32 \\ 0.38 & 0.24 & -0.30 \\ 0.38 & 0.24 & -0.30 \\ 0.38 & 0.38 & 0.42 \\ 0.33 & 0.30 & -0.16 \\ 0.19 & 0.23 & 0.67 \end{bmatrix}$$



$$S^{(2)} = \begin{bmatrix} -0.37 & 0 & 0.39 \\ -0.30 & 0 & 0.33 \\ -0.37 & 0 & 0.23 \\ -0.48 & 0 & 0.21 \\ -0.37 & 0 & -0.08 \\ -0.30 & 0 & -0.31 \\ -0.30 & 0 & -0.46 \\ -0.30 & 0 & -0.56 \\ 0 & 1.00 & 0 \end{bmatrix}$$

$$S^{(3)} = \begin{bmatrix} 0.29 & 0.47 & 0.21 \\ 0.29 & 0.47 & 0.21 \\ 0.35 & 0.44 & 0.01 \\ 0.35 & 0.04 & -0.50 \\ 0.35 & -0.17 & -0.39 \\ 0.35 & -0.17 & -0.39 \\ 0.35 & -0.33 & 0.28 \\ 0.35 & -0.33 & 0.28 \\ 0.29 & -0.30 & 0.45 \end{bmatrix}$$

$$\bar{S} = \begin{bmatrix} 0.08 & 0.01 & 0.23 \\ 0.08 & 0.01 & 0.26 \\ 0.10 & 0.00 & 0.11 \\ 0.08 & -0.04 & -0.20 \\ 0.12 & 0.02 & -0.26 \\ 0.14 & 0.02 & -0.34 \\ 0.14 & 0.02 & 0.08 \\ 0.13 & -0.01 & -0.15 \\ 0.16 & 0.31 & 0.37 \end{bmatrix}$$



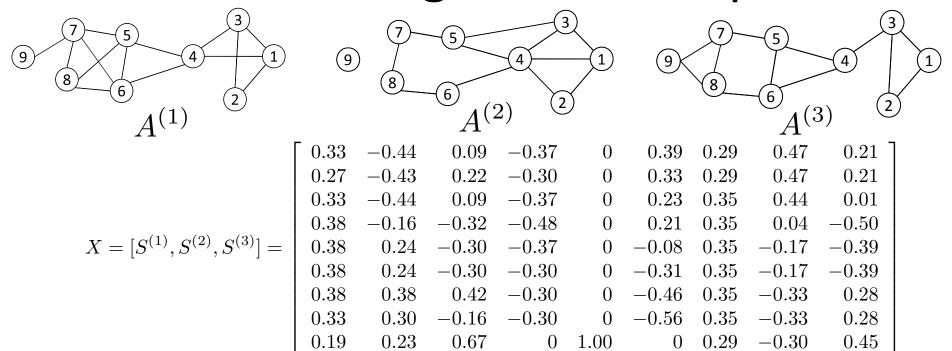
Two communities: {1, 2, 3, 7, 9} {4, 5, 6, 8}

#### Proper way of Feature Integration

- Structural features of different dimensions are highly correlated after a certain transformation
- Multi-dimensional integration can be conducted after we map the structural features into the same coordinates
  - Find the transformation by maximizing pairwise correlation
  - Suppose the transformation associated with dimension (i) is  $\mathbf{w}^{(i)}$
  - Suppose the transformation associated The average of structural features is  $\frac{1}{p}\sum_{i=1}^{p}S^{(i)}\mathbf{w}^{(i)}$
  - The average is shown to be proportional to the top left singular vector of data X by concatenating structural features of each dimension

$$X = \left[ S^{(1)}, S^{(2)}, \cdots, S^{(p)} \right]$$

#### Feature Integration Example



 $\begin{array}{c} 0.42 \\ 0.38 \end{array}$ 

The top 2 left singular vectors of X are

$$\bar{S} = \begin{vmatrix} -0.33 & 0.38 \\ -0.39 & 0.24 \\ -0.37 & -0.07 \\ -0.36 & -0.14 \\ -0.36 & -0.40 \\ -0.35 & -0.36 \\ -0.23 & -0.40 \end{vmatrix}$$

-0.30

-0.26

Two Communities: {1, 2, 3, 4} {5, 6, 7, 8, 9}

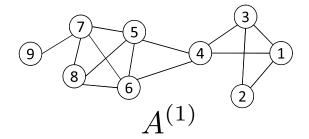
#### Partition Integration

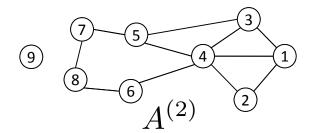
- Combine the community partitions obtained from each type of interaction
  - a.k.a. cluster ensemble
- Cluster-based Similarity Partitioning Algorithm (CPSA)
  - Similarity is 1 is two objects belong to the same group, 0 otherwise
  - The similarity between nodes is computed as

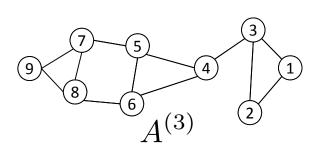
$$\frac{1}{p} \sum_{i=1}^{p} H^{(i)}(H^{(i)})^{T} = \frac{1}{p} \sum_{i=1}^{p} YY^{T} \text{ where } Y = \left[H^{(1)}, H^{(2)}, \cdots, H^{(p)}\right]$$

- The entry is essentially the probability that two nodes are assigned into the same community
- Then apply similarity-based community detection methods to find clusters

## **CPSA Example**







$$H^{(1)} = \begin{bmatrix} 1 & 0 \\ 1 & 0 \\ 1 & 0 \\ 1 & 0 \\ 1 & 0 \\ 0 & 1 \\ 0 & 1 \\ 0 & 1 \\ 0 & 1 \\ 0 & 1 \end{bmatrix}, \quad H^{(2)} = \begin{bmatrix} 1 & 0 \\ 1$$

$$\frac{1}{p} \sum_{i=1}^{p} H^{(i)}(H^{(i)})^{T} = \begin{bmatrix} 1.00 & 1.00 & 1.00 & 0.67 & 0.33 & 0.33 & 0.33 & 0.33 & 0.33 \\ 1.00 & 1.00 & 1.00 & 0.67 & 0.33 & 0.33 & 0.33 & 0.33 & 0 \\ 1.00 & 1.00 & 1.00 & 0.67 & 0.33 & 0.33 & 0.33 & 0.33 & 0 \\ 0.67 & 0.67 & 0.67 & 1.00 & 0.67 & 0.67 & 0.67 & 0.67 & 0.33 \\ 0.33 & 0.33 & 0.33 & 0.67 & 1.00 & 1.00 & 1.00 & 1.00 & 0.67 \\ 0.33 & 0.33 & 0.33 & 0.67 & 1.00 & 1.00 & 1.00 & 1.00 & 0.67 \\ 0.33 & 0.33 & 0.33 & 0.67 & 1.00 & 1.00 & 1.00 & 1.00 & 0.67 \\ 0.33 & 0.33 & 0.33 & 0.67 & 1.00 & 1.00 & 1.00 & 1.00 & 0.67 \\ 0.33 & 0.33 & 0.33 & 0.67 & 1.00 & 1.00 & 1.00 & 1.00 & 0.67 \\ 0.33 & 0.33 & 0.33 & 0.667 & 1.00 & 1.00 & 1.00 & 1.00 & 0.67 \\ 0.33 & 0.33 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 & 1.00 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 & 1.00 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 & 1.00 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 & 1.00 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 & 1.00 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 & 1.00 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 & 1.00 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 \\ 0 & 0 & 0 & 0.33 & 0.6667 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 & 0.67 \\ 0 & 0 & 0 & 0.67 \\ 0 & 0 & 0 & 0.67 \\ 0 & 0 & 0 & 0.67 \\ 0$$

Applying spectral clustering to the above matrix results in two communities: {1, 2, 3, 4} and {5, 6, 7, 8, 9}

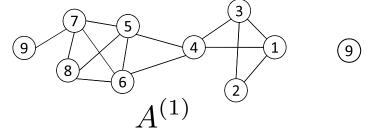
### More Efficient Partition Integration

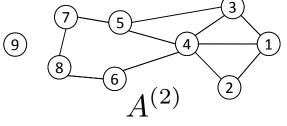
- CPSA requires the computation of a dense similarity matrix
  - Not scalable
- An alternative approach: Partition Feature Integration
  - Consider partition information as features
  - Apply a similar procedure as in feature integration
- A detailed procedure:
  - Given partitions of each dimension  $H^{(1)}, H^{(2)}, \cdots, H^{(p)}$
  - Construct a *sparse* partition feature matrix

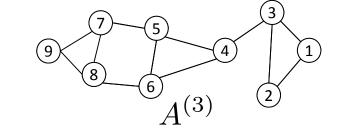
$$Y = \left[H^{(1)}, H^{(2)}, \cdots, H^{(p)}\right]$$

- Take the top left singular vectors of Y as soft community indicator
- Apply k-means to the singular vectors to find community partition

#### Partition Integration Example







$$Y = egin{bmatrix} 1 & 0 & 1 & 0 & 1 & 0 \ 1 & 0 & 1 & 0 & 1 & 0 \ 1 & 0 & 1 & 0 & 0 & 1 \ 0 & 1 & 1 & 0 & 0 & 1 \ 0 & 1 & 1 & 0 & 0 & 1 \ 0 & 1 & 1 & 0 & 0 & 1 \ 0 & 1 & 0 & 1 & 0 & 1 \ \end{bmatrix}$$

$$\bar{H} =$$

$$\bar{H} = \begin{bmatrix} -0.27 & -0.47 \\ -0.27 & -0.47 \\ -0.27 & -0.47 \\ -0.35 & -0.14 \\ -0.39 & 0.22 \\ -0.39 & 0.22 \end{bmatrix}$$

$$\begin{array}{rrr}
 -0.39 & 0.22 \\
 -0.39 & 0.22 \\
 -0.24 & 0.35
 \end{array}$$

$$-0.39 0.22 \\ -0.24 0.35$$

k-means

 $\{1, 2, 3, 4\}$ {5, 6, 7, 8, 9}

Y is sparse

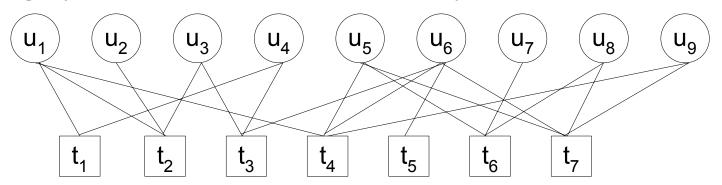
#### Comparison of Multi-Dimensional Integration Strategies

	Network Integration	Utility Integration	Feature Integration	Partition Integration	
Tuning weights for different types of interactions	X	X	X	X	
Sensitivity to noise	Yes	OK	Robust	Yes	
Clustering quality	bad	Good	Good	OK	
Computational cost	Low	Low	High	Expensive	

## COMMUNITIES IN MULTI-MODE NETWORKS

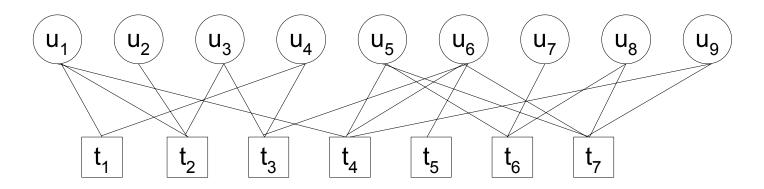
## Co-clustering on 2-mode Networks

- Multi-mode networks involve multiple types of entities
- A 2-mode network is a simple form of multi-mode network
  - E.g., user-tag network in social media
  - A.k.a., affiliation network
- The graph of a 2-mode network is a bipartite



- All edges are between users and tags
- No edges between users or between tags

#### Adjacency Matrix of 2-Mode Network

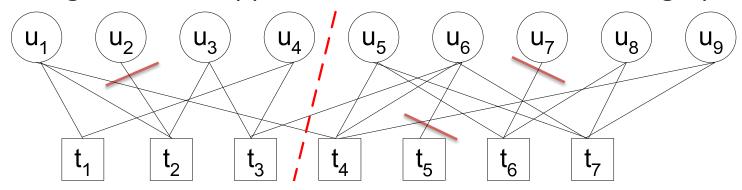


	[able	e <b>4.2</b> :	Ad	Adjacency Matrix				
	$t_1$	$t_2$	$t_3$	$t_4$	<i>t</i> <sub>5</sub>	<i>t</i> <sub>6</sub>	<i>t</i> 7	
$u_1$	1	1	0	1	0	0	0	
$u_2$	0	1	0	0	0	0	0	
и3	0	1	1	0	0	0	0	
$u_4$	1	0	1	0	0	0	0	
и5	0	0	0	1	0	1	1	
и6	0	0	1	1	1	0	1	
$u_7$	0	0	0	0	0	1	0	
<i>u</i> <sub>8</sub>	0	0	0	0	0	1	1	
и9	0	0	0	1	0	0	1	

Each mode represents one type of entity; not necessarily a square matrix

## **Co-Clustering**

- Co-clustering: find communities in two modes simultaneously
  - a.k.a. biclustering
  - Output both communities of users and communities of tags for a usertag network
- A straightforward Approach: Minimize the cut in the graph



- The minimum cut is 1; a trivial solution is not desirable
- Need to consider the size of communities

## Spectral Co-Clustering

- Minimize the normalized cut in a bipartite graph
  - Similar as spectral clustering for undirected graph
- Compute normalized adjacency matrix

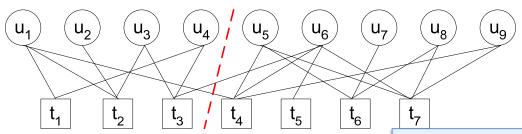
$$\widetilde{A} = D_u^{-1/2} A D_t^{-1/2}$$

$$D_u = diag(d_{u_1}, d_{u_2}, \dots, d_{u_m}), \quad D_t = diag(d_{t_1}, d_{t_2}, \dots, d_{t_n})$$

- Compute the top singular vectors of the normalized adjacency matrix  $\widetilde{A} \approx S^{(u)} \Sigma_k S^{(t)}$
- Apply k-means to the joint community indicator Z to obtain communities in user mode and tag mode, respectively

$$Z = \left| \begin{array}{c} D_u^{-1/2} S^{(u)} \\ D_t^{-1/2} S^{(t)} \end{array} \right|$$

## Spectral Co-Clustering Example



$$\widetilde{A} = D_u^{-1/2} A D_t^{-1/2} = \begin{bmatrix} 0.41 & 0.33 & 0 & 0.29 & 0 & 0 & 0 \\ 0 & 0.58 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0.41 & 0.41 & 0 & 0 & 0 & 0 \\ 0.50 & 0 & 0.41 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0.29 & 0 & 0.33 & 0.29 \\ 0 & 0 & 0.29 & 0.25 & 0.50 & 0 & 0.25 \\ 0 & 0 & 0 & 0 & 0 & 0.58 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0.41 & 0.36 \\ 0 & 0 & 0 & 0.36 & 0 & 0 & 0.36 \end{bmatrix}$$

$$\begin{bmatrix} -0.39 & 0.33 \\ -0.22 & 0.35 \end{bmatrix}$$

$$S^{(u)} = \begin{bmatrix} -0.39 & 0.33 \\ -0.22 & 0.35 \\ -0.32 & 0.40 \\ -0.32 & 0.35 \\ -0.39 & -0.37 \\ -0.45 & -0.04 \\ -0.22 & -0.38 \\ -0.32 & -0.42 \\ -0.32 & -0.19 \end{bmatrix}, \quad S^{(t)} = \begin{bmatrix} -0.32 & 0.35 \\ -0.39 & 0.35 \\ -0.39 & 0.35 \\ -0.45 & -0.10 \\ -0.22 & -0.02 \\ -0.39 & -0.58 \\ -0.45 & -0.38 \end{bmatrix}$$

#### Two communities:

 $\{ u_1, u_2, u_3, u_4, t_1, t_2, t_3 \}$  $\{ u_5, u_6, u_7, u_8, u_9, t_4, t_5, t_6, t_7 \}$ 

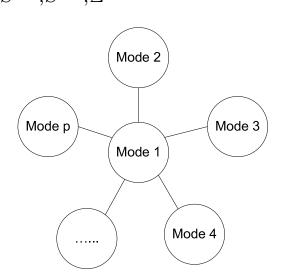
$$\begin{bmatrix} u_1 & -0.22 & 0.19 \\ u_2 & -0.22 & 0.35 \\ u_3 & -0.22 & 0.28 \\ u_4 & -0.22 & 0.25 \\ u_5 & -0.22 & -0.22 \\ u_6 & -0.22 & -0.02 \\ u_7 & -0.22 & -0.38 \\ u_8 & -0.22 & -0.29 \\ u_9 & -0.22 & -0.14 \\ t_1 & -0.22 & 0.32 \\ t_2 & -0.22 & 0.32 \\ t_3 & -0.22 & 0.19 \\ t_4 & -0.22 & -0.05 \\ t_5 & -0.22 & -0.02 \\ t_6 & -0.22 & -0.33 \\ t_{-} & 0.22 & 0.10 \\ \end{bmatrix}.$$

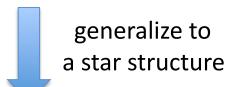


#### Generalization to A Star Structure

• Spectral co-clustering can be interpreted as a *block model approximation* to normalized adjacency matrix

$$\min_{S^{(1)}, S^{(2)}, \Sigma} \|\widetilde{A} - S^{(1)} \Sigma S^{(2)}\|_F^2, \quad s.t. \quad (S^{(1)})^T S^{(1)} = I_k, \quad (S^{(2)})^T S^{(2)} = I_k$$





$$\min \sum_{q=2}^{p} \|\widetilde{A}^{(q)} - S^{(1)} \Sigma^{(q)} (S^{(q)})^T\|_F^2$$

$$s.t.(S^{(1)})^T S^{(1)} = I_k,$$
  
 $(S^{(q)})^T S^{(q)} = I_k, \quad q = 2, \dots, p.$ 

S<sup>(1)</sup> corresponds to the top left singular vectors of the following matrix  $\sum_{\mathbf{Y}} \left[ \gamma_{(2)} \gamma_{(2)} \gamma_{(3)} \gamma_{(3)} \gamma_{(3)} \gamma_{(3)} \gamma_{(n)} \gamma_{(n)} \right]$ 

$$X = \left[ \widetilde{A}^{(2)} S^{(2)}, \widetilde{A}^{(3)} S^{(3)}, \cdots, \widetilde{A}^{(p)} S^{(p)} \right]$$

#### Generalization to Multi-Mode Networks

- For a multi-mode network, compute the soft community indicator of each mode one by one
- It becomes a star structure when looking at one mode vs. other modes
- Community Detection in Multi-Mode Networks
  - Normalize interaction matrix
  - Iteratively update community indicator as the top left singular vectors
  - Apply k-means to the community indicators to find partitions in each mode



#### Community Detection and Mining in Social Media

Lei Tang Huan Liu

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