



Scaling crypto and stablecoin payments for
the next generation of global commerce.

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What This Deck Covers

Market opportunity

01

Product overview

02

How it works
POS & Ecommerce

03

Why it's different

04

Commercials

05

MARKET OVERVIEW

01

NOW is the time to add crypto & stablecoin payments



Offer a faster, cheaper, global payment method to attract and retain merchants

525% ↗

Meet growing consumer demand: crypto card spending grew 525% in 2025

15-25%

Capture higher-value transactions: 15-25% higher AOV from crypto customers



Reach sectors where other payment methods struggle — gaming, digital goods, luxury, travel, real estate etc.



Position for emerging markets where card penetration is low and stablecoin adoption is accelerating



Build competitive differentiation now with a modern, future-ready payments stack

Until now, it's been difficult for a payments company to offer crypto payments

Crypto payments today aren't consumer-friendly and are hard to build from scratch.



Poor user experience: copy-paste addresses, wrong-chain errors, and flows that don't feel like real payments



Extensive infrastructure required to handle digital assets securely, demanding specialist expertise and an expensive build



Hard to manage fragmentation across wallets, assets, tokens, and chains



Most crypto payment solutions lack compliance: sanctions screening, information capture, and regulatory-ready workflows



Fiat settlement requires licensed partners and complex infrastructure most PSPs don't have in place



Long build times before you can launch, while consumer demand is currently increasing

PRODUCT OVERVIEW

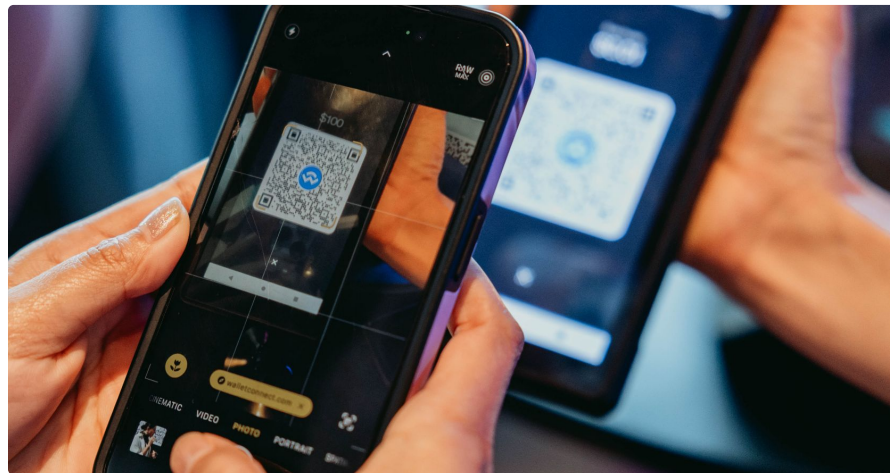
02

An **end-to-end payment method** that allows businesses to confidently accept crypto and stablecoin payments, in-store and online, via the most widely adopted wallet network — through a single, future-ready integration.

Seamless

Proven

Scalable



WalletConnect Pay



Fits directly into existing PSP payment stacks and behaves like a familiar payment method



No technical, operational, or compliance complexity



Offer crypto and stablecoin payments confidently on infrastructure already proven at scale



Built-in user incentives to accelerate adoption



Expand your payments offering to stay competitive as demand accelerates

HOW IT WORKS

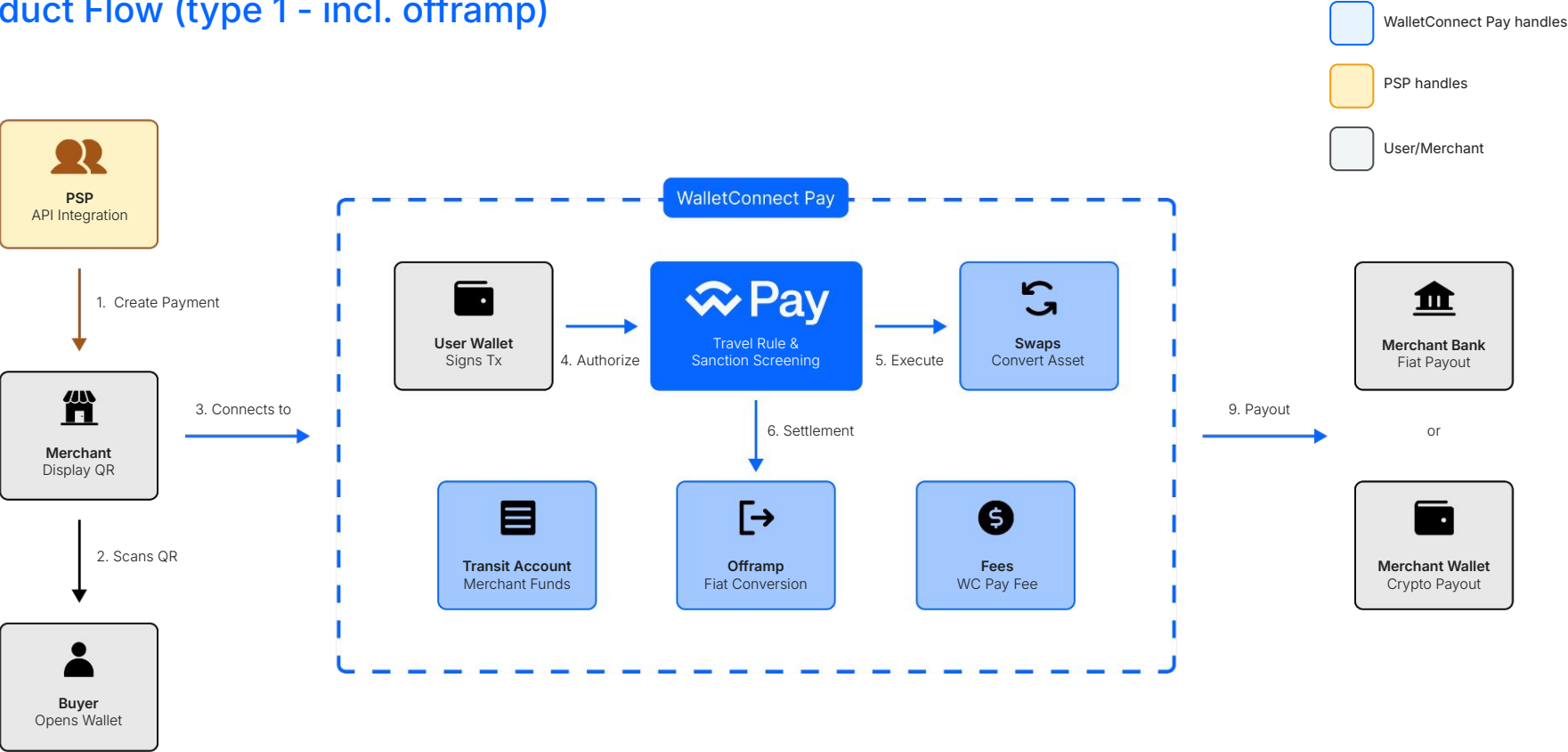
03

POS example wallet flow

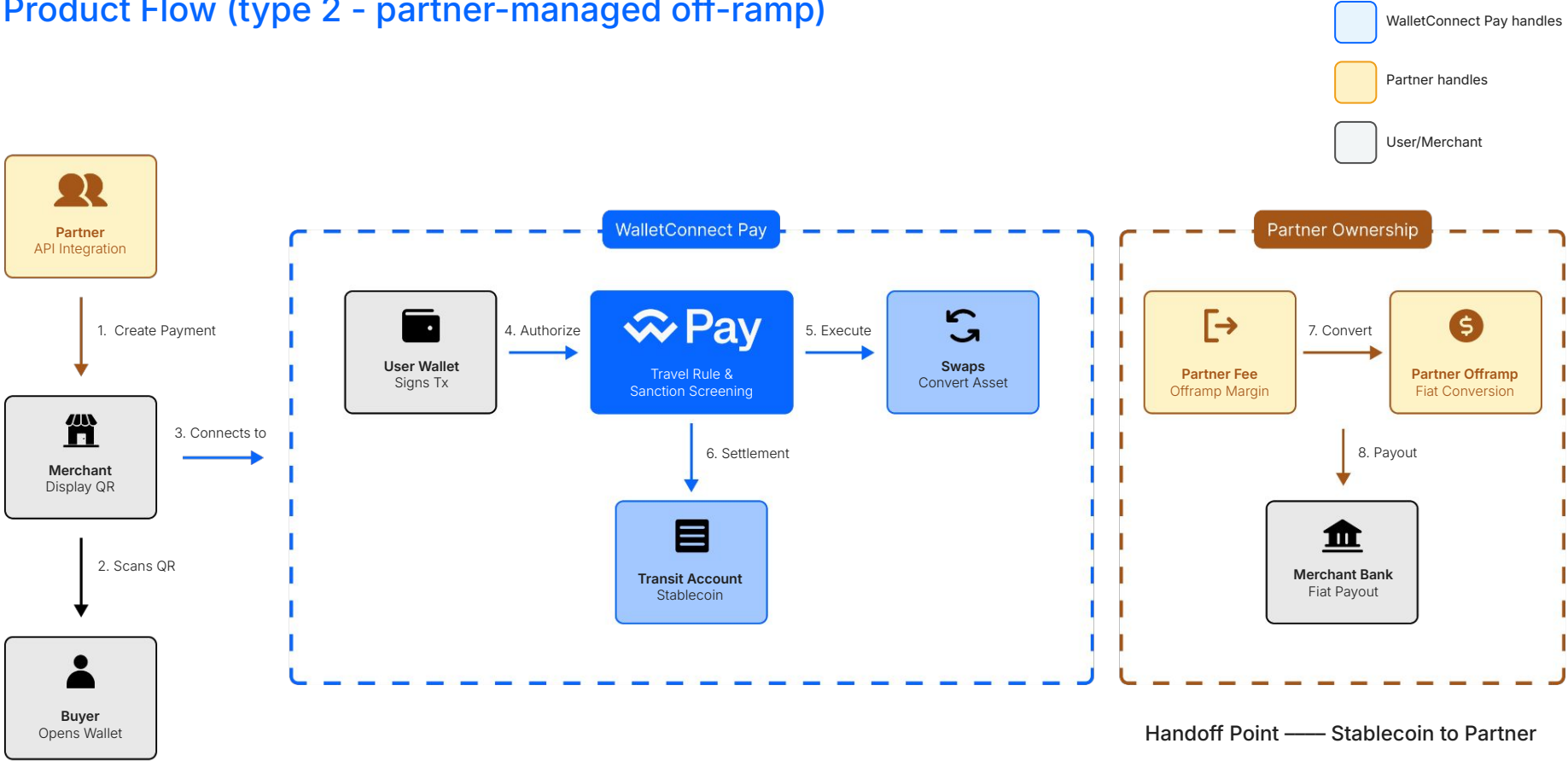


Merchant initiates a payment on point-of-sale (POS).

Product Flow (type 1 - incl. offramp)



Product Flow (type 2 - partner-managed off-ramp)



WHY IT'S DIFFERENT

04

What WalletConnect Pay Delivers

Growth



- Accept payments from any wallet and any asset
- Connect to the world's largest wallet network
- Works globally
- Supports online and in-store experiences
- Inbuilt user incentives to drive adoption

Simplicity



- Single APM-style integration aligned with existing PSP stacks
- No crypto-specific logic required
- No changes to settlement or reconciliation flows
- Compliance built in by default

Trust



- Built on the WalletConnect network & trusted by millions of users
- Clear payment states and predictable outcomes
- Familiar APM-like behavior designed for PSP-grade reliability

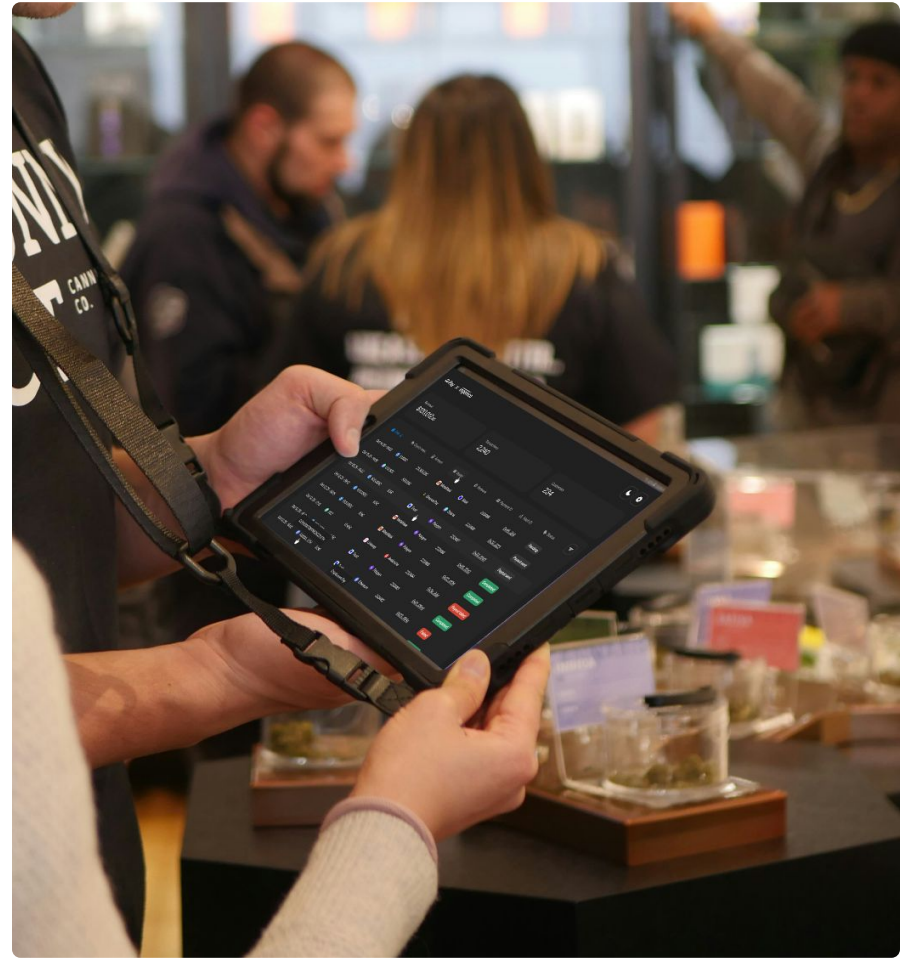
Cost



- Lower acceptance costs than card networks
- Fast, predictable settlement
- Predictable and transparent fee structures

Value for Merchants

- Faster settlement and improved cash flow
- Lower payment fees and acceptance costs
- Access new customers and grow business
- Unlock higher-value, global transactions
- Predictable, easy-to-reconcile payments
- Fits into their existing payment stack
- Consistent experience across online and in-store








Value for Users

- Pay with the wallet they already trust
- Use the asset(s) they prefer, without added complexity
- A familiar checkout experience
- Works online and in-store
- Earn rewards on every purchase
- Fast confirmation and immediate clarity




WalletConnect Pay vs Traditional Rails




Payment Rail			 ACH Network		
Accepts Crypto	✗	✗	✗	✗ Limited	✓ Any asset
Region	Global	Europe	US	Global	Global
Speed	2-3 Days	1-2 Days	3-5 Days	Instant	Seconds
Availability	Business hours	Business hours	Business hours	24/7	24/7
Fees	2.5-3.5%	0.2-0.5%	0.5-1.5%	2.29-4.5-3.5%	0.5-1.0%

WalletConnect Pay vs Other Crypto Solutions

	Build in-house	Other crypto solutions	 Pay
Live in weeks, not months	✗	✓	✓
Built in compliance	✗	✗	✓
Best in class UX	✗	✗	✓
Purpose-built for PSP stacks	✓	✗	✓
Widest coverage (700+ wallets, 500M+ users)	✗	✗	✓
Future-proofed (new wallets, chains, assets)	✗	✗	✓
Proven infrastructure (\$400B+ volume in 2025)	✗	✗	✓
Modular — bring your own offramp or compliance	✓	✗	✓
Encrypted end to end wallet-to-merchant communications	✗	✗	✓
Payment intent locks asset, chain, and amount - no user error possible	✗	✗	✓

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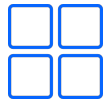
COMMERCIALS

05

Commercial Model



Transparent pricing model for merchants and PSPs



- All-inclusive pricing covers
 - Gas sponsorship
 - Swap and bridging fees (where applicable)
 - Compliance screening
 - Off-ramping (where applicable)
 - Settlement



PSPs and referral fees can be configured in addition



Volumes based pricing model starts at \$0.12 + 80bps per transaction

Thank you.

Contact Us

Jess Houlgrave, CEO - jess@walletconnect.com